



# City of Venice

401 West Venice Avenue  
Venice, FL 34285  
[www.venicegov.com](http://www.venicegov.com)

## Meeting Minutes Public Art Advisory Board

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Wednesday, September 8, 2021

3:30 PM

Council Chambers

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### I. Call to Order

A Regular Meeting of the Public Art Advisory Board was held this date in Council Chambers at City Hall. Chair Jean Trammell called the meeting to order at 3:30 p.m.

### II. Roll Call

**Present** 5 - Fran Valencic, Mary Moscatelli, Beth Flerlage, Maryjo Floryjanski and Jean Trammell

### Also Present

City of Venice staff: Administrative Coordinator Toni Cone and Information Technology Director Christophe St. Luce

### III. Approval of Minutes

[21-5199](#)

Minutes of the October 7, 2020 Regular Meeting

A motion was made by Ms. Valencic, seconded by Ms. Floryjanski, that the Minutes of the October 7, 2020 meeting be approved as written. The motion carried by voice vote unanimously.

### IX. Audience Participation

No one signed up to speak.

### IV. New Business

[21-5200](#)

Presentation by Venice Heritage, Inc. for Hibiscus Painting Fundraiser.

Ms. Tiffany Fernandez, Venice Heritage, Inc., provided a presentation of a proposed fundraiser for Venice Heritage. She stated their main priority currently is the Lord-Higel House and requested the Public Art Advisory Board to approve their proposal of having local artists paint Hibiscus flowers on buildings. The Hibiscus flower has been the City flower since 1966. The project was inspired by a similar project that has been successful in Dunedin, Florida, where oranges were painted on buildings as a tribute to the citrus industry.

Venice Heritage, Inc., would match local artists with property owners interested in having the Hibiscus flowers painted on their buildings. Ms. Fernandez noted that artist fees would be about \$200 for a 12 x 12 painting with the possibility of a 60/40 split. Informal inquiries with about a dozen property owners have determined there is community interest.

Discussion occurred about how to promote and recognize participation, including on the Venice Heritage, Inc., website. Board members expressed their concern that artists could paint Hibiscus flowers on buildings without participating in the project. It was also noted that property owners in deed-restricted communities would need to obtain permission from the HOA before participating. The board also discussed the idea of painting on tiles that would be adhered to the building to achieve the objective but also allowing for consistency of appearance and durability of the artwork.

A motion was made by Ms. Moscatelli, seconded by Ms. Floryjanski, that the proposal for the hibiscus painting project be recommended for City Council approval. The motion carried by the following vote: 4-1, with Ms. Valencic voting no.

#### 21-5201

Election of Chair and Vice Chair

A motion was made by Ms. Valencic, seconded by Ms. Flerlage, that Ms. Trammell continue as Chair and that Ms. Moscatelli continue as Vice Chair. The motion carried by voice vote unanimously.

### **V. Unfinished Business**

There was no unfinished business.

### **VI. Updates**

#### 19-3989

Public Art Advisory Board Subcommittee: Code of Ordinances

The Board discussed the subcommittee's need to meet again before presenting to the Board their recommendations regarding the Code of Ordinances.

There was consensus to postpone the item until the next meeting.

### **VII. Future Agenda Items**

The Board discussed ideas for future agenda topics but no specific items were selected.

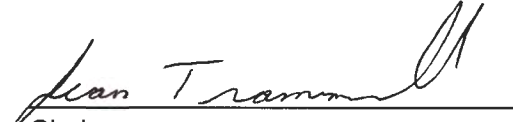
### **VIII. Board Discussion**


The Board discussed the mural on the post office as well as the turtle receptacle at the beach for recyclable items.

Discussion also took place regarding the idea of having a student member join the Board.

#### **X. Adjournment**

There being no further business to come before this Board, the meeting was adjourned at 4:10 p.m.

  
Chair

  
Recording Secretary