

RESOLUTION NO. 2020-18

A RESOLUTION OF THE CITY OF VENICE, FLORIDA ADOPTING A FUNDING POLICY FOR USE OF PUBLIC FUNDS TO SUPPORT CAPITAL CAMPAIGNS, SPECIAL EVENTS AND OTHER PUBLIC, PRIVATE OR NON-PROFIT ENDEAVORS; AND PROVIDING FOR AN EFFECTIVE DATE

WHEREAS, the City receives requests to subsidize certain partnerships and for financial support for capital campaigns of various organizations that may benefit the community; and

WHEREAS, no comprehensive funding guidelines exist for these activities and funding requests; and

WHEREAS, the City subsidizes the operating cost, specifically labor and material expenses for city services, of qualifying special events, such as the Sharks Tooth Festival and Women's Sertoma Sun Fiesta, which are borne in the General Fund; and

WHEREAS, city council desires to establish a policy on the use of public funds to support various outside activities, including capital campaigns, special events, and other public, private or non-profit endeavors.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF VENICE, FLORIDA, as follows:

SECTION 1. The above Whereas clauses are ratified and confirmed as true and correct.

SECTION 2. The following guidelines are hereby adopted:

A. Special Events

Subsidy of City costs related to a special event includes the following prerequisites:

1. "City costs" as used herein means costs incurred by the City including, but not limited to, labor and materials provided by the Police Department, Fire Department, and Public Works Department.
2. First time events are not eligible for a funding subsidy.
3. The Applicant/sponsor entity must be a 501(c)(3) or 501(c)(4) organization.
4. An on-going event meeting the criteria for a successful operation, as defined herein, is eligible for a subsidy of 50% of City costs related to the event, not to exceed \$2,000.
5. A "Heritage Event", defined as an on-going event with ten or more years of successful operation in Venice, is eligible for a subsidy not to exceed \$5,000 for City costs. To be categorized as a "Heritage Event", the event must have reached the ten-year mark of successful operation in Venice no later than January 2020.
6. The City's criteria for "successful operation" includes no unpaid debt from previous events, provides a marketing benefit to the City, provides a public benefit, does not

present a public health or safety risk, and prior invoices from the City were paid within ninety (90) days of event completion.

B. Capital campaign

1. A request for capital campaign support from a government entity shall not exceed 50% of the overall project cost, must be a budgeted expense in the City's adopted budget, must provide a marketing/advertising return to the City government, and must provide a benefit to the local community.
2. A request for capital campaign support for a specific project from a non-governmental entity must provide a marketing/advertising benefit for the City government, must provide a benefit to the local community, must be a budgeted item in the City's current adopted budget, and shall not exceed a maximum of \$5,000 per project in any fiscal period.

C. Partnership Funding

~~Partnership funding is a subsidy provided to an organization that enters into a partnership agreement with the City to provide a specific service or benefit that the City might otherwise provide or support, such as, but not limited to: maintenance or monitoring of public property. Requests for partnership funding shall not exceed 50% of the total project cost and is subject to a determination of the benefit the activity brings to the City government and/or the local community. Support for such funding requests must be earmarked in the current adopted budget.~~

Requests for partnership funding shall be addressed on a case-by-case basis. The reference to partnership generally acknowledges a service or function provided by the partnership agency in consort with the City. The funding level or subsidy awarded by the City is subject to a determination of the benefit the activity brings to the City government and/or the local community. Support for such funding requests are subject to a partnership agreement and must be earmarked in the City's current adopted budget.

SECTION 3. This Resolution shall take effect immediately upon its approval and adoption as required by law.

**APPROVED AND ADOPTED AT A REGULAR MEETING OF THE VENICE CITY COUNCIL HELD ON
THE 9TH DAY OF JUNE 2020.**

Ron Feinsod, Mayor

ATTEST:

Lori Stelzer, MMC, City Clerk

I, Lori Stelzer, MMC, City Clerk of the City of Venice, Florida, a municipal corporation in Sarasota County, Florida, do hereby certify that the foregoing is a full and complete, true and correct copy of a Resolution duly adopted by the City Council of the City of Venice, Florida, at a meeting thereof duly convened and held on the 9th day of June 2020, a quorum being present.

WITNESS my hand and official seal of said City this 9th day of June 2020.

Lori Stelzer, MMC, City Clerk

(S E A L)

Approved as to form:

Kelly Fernandez, City Attorney