

## **SECTION 86:**

### **DIVISION 3. - SIGNS**

Sec. 86-400. - Signs, generally.

- (a) *Intent.* The provisions of this division shall govern the number, size, location and character of all signs within the city to balance economic interests with the preservation of Venice's unique architectural character and natural beauty. This division supports the need to visually communicate the regular business and temporary events activities of the citizenry in order to promote a vibrant community. This division also supports aesthetic improvement of the city through opportunities for diverse building sign types and architecturally compatible monument ground signs. This division recognizes that indiscriminate installation of signs detracts from enjoyment of the architectural character and natural beauty of the city and, in turn, negatively affects the economic well-being of the citizenry. Indiscriminate installation of signs also distracts the attention of motorists and interferes with traffic safety. As such, no signs shall be erected or permitted in any location except in conformity with this division. This division is not intended to violate the United States Constitution First Amendment Right to Free Speech.
- (b) *General administration.*
  - (1) *Zoning administrator.* Within this division any reference to the zoning administrator also includes any designee assigned by the zoning administrator to carry out and enforce the provisions of this division.
  - (2) *Permit required.* Within the corporate limits of the city, it shall be unlawful for any person to erect, maintain or replace any signs not specifically exempted by this division, without first securing a sign permit to do so.
    - a. *Application.* The application for a sign permit shall set forth in writing a complete description of the proposed sign, including the size and nature thereof, the horizontal and vertical dimensions of the sign face and sign structure, the location upon which it is to be placed, whether or not it is to be illuminated, the material of such display, the specifications for its construction, the name(s) of the person(s) having the right to use and ownership of the premises on which the sign is to be erected and other information required to demonstrate compliance with the requirements of this division.
    - b. *Issuance.* It shall be the duty of the zoning administrator to issue to the applicant complying with the provisions of this division a sign permit evidencing the applicant's compliance herewith.
    - c. *Fees.* The building official shall collect and the permittee shall pay the sign permit fees established pursuant to section 86-586, as may be amended from time to time.
  - (3) *Compliance with other regulations.* Signs shall be constructed and maintained in strict conformity with city building and electrical codes and all other applicable city regulations.
  - (4) *Enforcement.* The provisions of this division shall be enforced through the code enforcement procedures contained within chapter 2, article VI, of this Code.

(Code 1982, §§ 20-7.15.a—20-7.15.e, 20-7.15.j, 20-7.15.k; Ord. No. 2003-32, § 3, 10-28-03; Ord. No. 2004-31, § 2, 8-10-04; Ord. No. 2014-05, § 8, 2-11-14)

Sec. 86-401. - Exempt signs.

- (a) *Exempt signs.* Except as otherwise provided, the following signs may be erected in any zoning district without securing a sign permit, subject, however, to meeting all the requirements of this division, and all other applicable city codes and regulations:

- (1) One sign meeting all of the following criteria:
  - a. Non-illuminated.
  - b. Displaying a noncommercial message.
  - c. Placed in the ground on a residential or nonresidential lot.
  - d. Not more than four feet in height.
  - e. Not to exceed 18 inches by 24 inches in dimension.
  - f. Located at least five feet from any lot boundary.
- (2) Professional nameplates or occupational building signs denoting only the name, street number and business of an occupant in a commercial building, a public institutional building or a dwelling unit not exceeding two square feet in area.
- (3) One non-illuminated bulletin board sign per lot or parcel for public, charitable, or religious institutions, located on the premises of such institutions and not exceeding 12 square feet in total area. Illuminated bulletin board signs for these uses require a permit.
- (4) Memorial signs or tablets, names of buildings and date of erection when cut into any masonry surface of a building wall, or when constructed of bronze or other noncombustible materials attached to a building wall, which do not exceed four square feet in area.
- (5) Government signs located in public right-of-way or on public property.
- (6) Real estate signs in residential districts. Non-illuminated temporary real estate sign(s) (e.g., for sale, lease or rent of a specific property) subject to the following standards:
  - a. No more than one real estate sign is permitted on a lot or parcel, except that corner lots may have one sign per street frontage.
  - b. Residential lots that abut a navigable waterway may have one additional real estate sign in the waterfront yard or on a structure over water.
  - c. Residential lots that abut a golf course may have one additional real estate sign in a yard that abuts the golf course.
  - d. The primary real estate sign shall not exceed an area of four square feet.
  - e. Supplemental real estate sign(s) may be affixed to the primary real estate sign provided that the supplemental real estate sign(s) shall not exceed an area of two square feet.
  - f. Real estate sign(s) shall be removed within 48 hours of sale closing or lease start.
- (7) Real estate open house signs related to a specific property subject to the following standards:
  - a. A maximum of one non-illuminated sign per lot or parcel that may contain the name or logo of the real estate company.
  - b. Open house signs may be located in city right-of-way, subject to the provisions of subsections d. and e. below.
  - c. A maximum area of four square feet.
  - d. The right-of-way of no more than two collector or arterial roadways as designated by the comprehensive plan may be used to provide directions to an open house for a specific property for sale or lease and only one open house sign for a specific property for sale or lease is allowed on each collector or arterial roadway.
  - e. Additional open house signs may be located in the right-of-way of local residential streets.
  - f. Open house signs shall be removed upon completion of the open house each day.

- (8) Real estate signs to advertise a developer's or development company's sale of vacant lots, showing of model homes or sale of residential units in any approved subdivision or manufactured home community subject to the following standards:
- One non-illuminated sign per entrance to the subdivision from a public street. The maximum area of the entrance sign face shall be 16 square feet. The maximum height of the entrance sign, including sign structure, shall be eight feet.
  - One non-illuminated sign per each on-site sales office. The maximum area of the sales office sign shall be four square feet.
  - One non-illuminated sign per each on-site model home in the development. The maximum area of the model home sign shall be four square feet.
  - All sign(s) shall be removed when five percent of the total lots in the last phase of the subdivision remain unsold or five lots in the last phase of the subdivision remain unsold, whichever is greater. In the case of a manufactured home community, all signs shall be removed upon the sale of the residential unit.
- (9) Real estate signs in nonresidential districts. Non-illuminated temporary real estate sign(s) (e.g., for sale, lease or rent of a specific property) are allowed on nonresidential district lots or parcels subject to the following standards:
- No more than one real estate sign is permitted on a lot or parcel, except that corner lots may have one sign per street frontage.
  - For lots with street frontage of less than 200 feet, the maximum area of the sign shall be 16 square feet and for lots with street frontage of 200 feet or more, the maximum area of the sign shall be 32 square feet. Only the street frontage in which the sign is located shall be considered in determining the maximum size of the sign. One real estate sign may be erected for each street frontage on a corner lot, subject to the maximum sign area standards in this subsection.
  - The real estate sign shall be removed within 48 hours of the sale closing or lease start.
- (10) Identification ground signs at the entrance drive of residences and estates which do not exceed two square feet in area.
- (11) Permanent (nonportable) directional signs (entrance, exit, drive-thru, etc.) on nonresidential use lots subject to the following standards:
- The name and/or logo of the business or organization may be included on the face of the sign, provided that at least one-half of the area of the sign face provides directional information.
  - A nonresidential lot or parcel shall have only one directional sign at any entrance to the lot located within the required front yard. The directional sign shall provide directional information for no more than one business or organization. The maximum area of such signs shall be four square feet.
  - The number of directional signs outside the front yard shall not be limited and the maximum area of such signs shall be two square feet.
- (12) Posters, bulletins, banners, notices, advertising, hanging nonflashing neon or other types of illuminated signs and other similar temporary signs displayed inside windows or doors, and signs permanently adhered to the exterior surface of a window or door provided that no more than 50 percent of the surface of each door or window of a business or establishment shall be used for the display of signs or other forms of advertisement. When located in the central business district (CBD), such signs shall be limited to ten percent of the surface of each door or window. Changeable copy signs shall only be installed inside a door or window that has street frontage, shall not exceed six square feet in size, and shall be subject to the 50 percent surface standard unless located in the CBD where the surface standard is ten percent. Only one changeable copy sign per business or establishment, regardless of the sign's location, may be

displayed. For the purpose of this subsection, the display of merchandise shall not be considered a sign or other form of advertisement. Signs that become visibly faded, frayed, torn or worn shall be removed.

(13) Portable signs, subject to the following standards:

- a. Unless provided elsewhere in this division, portable signs in the right-of-way are prohibited.
- b. For nonresidential lots or parcels, a maximum of one non-illuminated portable sign is allowed per lot or parcel at any one time, subject to the following:
  1. For nonresidential lots or parcels with a pedestrian sidewalk or walkway on private property immediately in front of the business or establishment when the sidewalk or walkway is at least six feet wide, one portable sign may be placed on the sidewalk or walkway area in front of the tenant space or business. When a minimum six-foot wide pedestrian sidewalk or walkway is not located immediately in front of a business or establishment, one portable sign may be placed on private property provided that the portable sign shall be located within ten feet of an entrance to a building or a courtyard that provides access to the building.
  2. When a portable sign is placed on a private pedestrian sidewalk or walkway, a minimum of 44 inches wide or the minimum width of an accessible route per the Florida Americans with Disability Accessibility Implementation Act, whichever is greater, unobstructed sidewalk or walkway shall be maintained to provide safe and convenient pedestrian circulation.
  3. The placement of portable signs shall not impede safe and convenient on-site vehicular and pedestrian circulation.
  4. For nonresidential lots or parcels, portable signs shall be removed daily at close of business and secured inside the business or establishment.
  5. Portable signs may be an A-frame sign or a single-faced or two-faced sign.
  6. The width of the portable sign, including sign structure, shall not exceed 24 inches and the height of the portable sign, including sign structure, shall not exceed 45 inches.

**Note**— Section 15 of Ord. No. 2014-05, adopted Feb. 11, 2014 states: This ordinance shall take effect immediately upon approval and adoption as provided by law, with the exception of Sec. 86-401(a)(13) specific to portable signs which shall take effect 90 days thereafter.

- (14) Vehicle identification signs provided that the vehicle is operable, has a current State of Florida vehicle registration, and is regularly used as part of the activity located on the premises, including personal use by the business and/or property owner.
- (15) Directory signs for nonresidential buildings with multiple occupancies may have one sign at each public entry to the building that serves as a building directory. The dimensions of the directory sign shall not exceed seven feet in height and three feet in width. The directory sign may be either a ground sign or a building sign. If the directory sign is illuminated it must be consistent with the illumination standards of this division.
- (16) Menu signs where restaurants are specifically permitted in nonresidential districts. Restaurants may display one menu sign on a wall near the primary entrance to the restaurant, not to exceed four square feet in size. Portable signs highlighting menu items or daily specials shall be considered portable signs subject to the standards under subsection (13) of this section.
- (17) Flags that do not contain a commercial message.
- (18) Political signs compliant with the requirements of section 22-7 of this Code.

- (19) Except for government signs, signs under this section shall not be erected, constructed or maintained closer than five feet from the front lot or parcel line or closer than two feet from any side lot or parcel line. No sign shall be located closer than five feet from any driveway, curb or edge or pavement. No animated, flashing, wind, whirling, human-held or commercial mascot signs may be used in conjunction with any exempt sign listed in this section.
- (20) Temporary garage sale signs subject to the following standards:
- a. All garage sale signs shall be non-illuminated and not exceed a maximum area of four square feet.
  - b. No more than one garage sale sign per street frontage shall be placed on the premises in which the garage sale is held.
  - c. A maximum of four off-premises garage sale signs located in the city right-of-way are permitted provided that the signs are not placed in the right-of-way prior to 6:00 a.m. on each day of the garage sale and shall be removed from the right-of-way no later than 8:00 p.m. on each day of the garage sale.

(Ord. No. 2014-05, § 9, 2-11-14; Ord. No. 2015-03, § 4, 1-27-15)

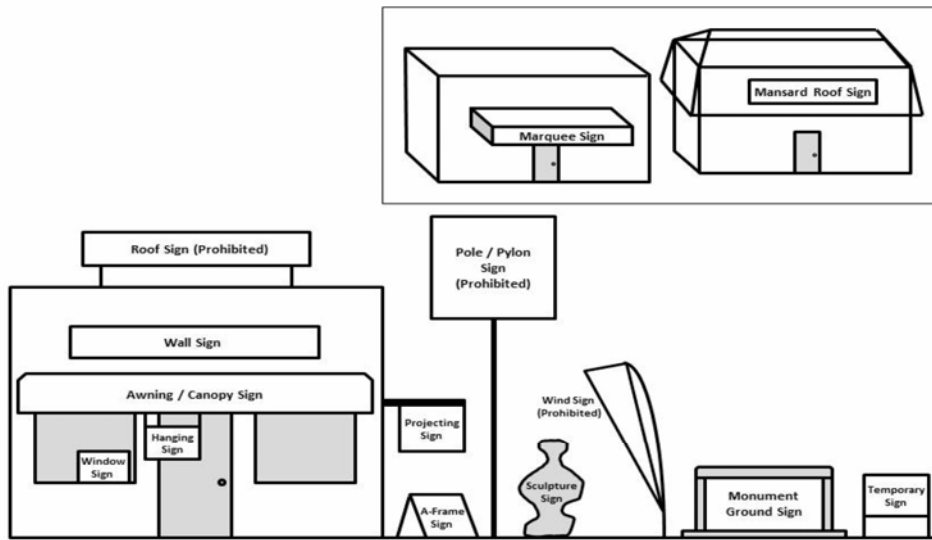
Sec. 86-402. - Sign design standards.

(a) *General sign design standards.*

- (1) All ground signs and sign structures shall be designed to be architecturally consistent with the buildings they identify.
- (2) All signs shall be designed and constructed in a professional manner and shall exhibit a high level of craftsmanship in both fabrication and installation. Signs shall be or appear to be constructed of stone, masonry, metal, ceramic, glass, plastic, or wood, either stained, natural finished or painted.
- (3) High intensity fluorescent, metal flake or iridescent colors are prohibited.
- (4) Signs and their supporting structure(s) shall not be left unpainted on their reverse side and the area immediately surrounding such signs shall be kept cleared of unsightly debris or vegetation.
- (5) No sign shall be erected in a manner that materially impedes visibility of moving vehicles or pedestrians on or off the premises. No sign (except projecting signs) shall be erected upon or overhang any street, right-of-way, walk or alley except as specifically authorized. If a sign is specifically authorized to extend or hang over any public or private vehicular way it shall not be less than 15 feet above the surface of such way.

(b) *Standards for ground signs and building signs.* Figure 1, below, illustrates the various types of signs regulated by this division.

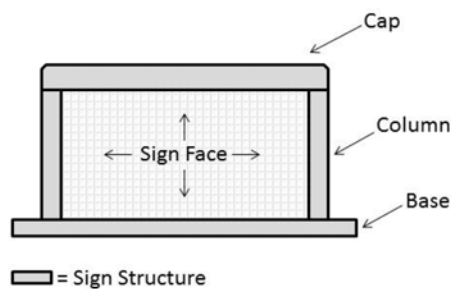
FIGURE 1: GROUND AND BUILDING SIGNS



(1) *Ground sign type standards.*

- a. A monument ground sign consists of a freestanding ground sign that includes base, column and cap design features consistent with the architectural style and characteristics of the primary building(s) or structure(s) on the site.

FIGURE 2: MONUMENT GROUND SIGN (DETAIL)



- b. Unless otherwise permitted within this division, all ground signs in a nonresidential zoning district shall be monument ground signs.
- c. No ground sign located in a commercial district (CN, CG, CI, CBD, CHI, CMU, CSC) or industrial district (ILW) shall be erected or maintained within 40 feet of an adjacent lot or parcel zoned residential.
- d. No ground sign located in an office district (OPI, OMI) or residential district (RE, RSF, RMF, RMH, RTR) shall be erected or maintained within 20 feet of an adjacent lot or parcel zoned residential.

- e. No ground sign shall be oriented toward any residential district except where the only street frontage is oriented toward a residential district.
- f. No more than one ground sign structure may be erected along the street frontage. For corner lots or double frontage lots, one ground sign structure may be erected along each frontage, unless otherwise permitted by this division.
- g. Unless otherwise specified in this division, no ground sign shall be erected, constructed or maintained closer than five feet from any front lot or parcel line or closer than two feet from any side lot or parcel line.
- h. No ground sign shall be located closer than five feet from any driveway, curb or edge of pavement.
- i. Each ground sign servicing a single owner or occupant shall have street address numbers placed on ground signs.
- j. Ground signs shall be designed to be architecturally consistent with the buildings they identify. When site and development plan approval is required, all designs and materials for signs shall be reviewed by the planning commission for consistency in design and scale to structures both on- and off-site.
- k. No sign structure may obscure the view within the cross-visibility area at driveway connections and corner lot intersecting streets. The cross-visibility area is defined as follows:
  - 1. Where any ground sign is adjacent to any driveway that intersects a street, all signs shall provide unobstructed cross visibility at a level between 2.5 feet and ten feet above the centerline grade within the areas of the lot on both sides of a driveway formed by the intersection of each side of the driveway and the street right-of-way line, with two sides of each triangle being ten feet in length from the point of intersection and the third side being a line connecting the ends of the other two sides. This provision shall not be deemed to authorize any increase in the maximum height of signs elsewhere provided in this division.
  - 2. Where any ground sign is located on a corner lot and is placed adjacent to the intersecting streets, all signs shall provide unobstructed cross visibility at a level between 2.5 feet and ten feet above the centerline grade within the areas of the lot along both intersecting streets where the area is formed with two sides of each triangle being 20 feet in length from the point of intersection along the right-of-way line along the frontage and the third side being a line connecting the ends of the other two sides. This provision shall not be deemed to authorize any increase in the maximum height of signs elsewhere provided in this division.

FIGURE 3: CROSS-VISIBILITY AREA (AT ACCESSWAY OR DRIVEWAY)

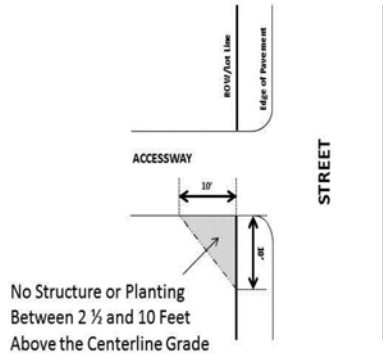
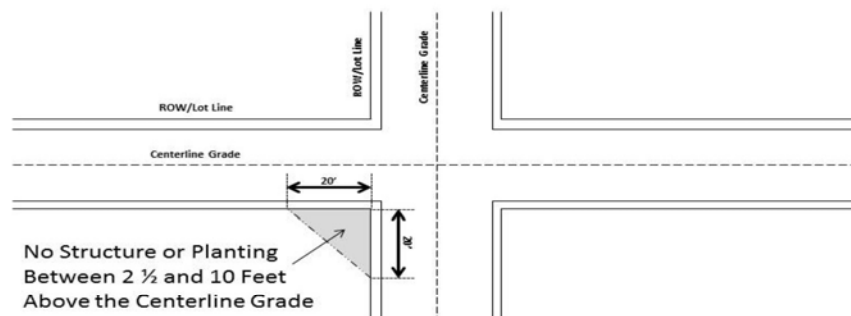


FIGURE 4: CROSS-VISIBILITY AREA (AT CORNER LOT)



(2) *Building sign type standards.*

- a. Building signs may be placed on any wall or attached to any side of the building except for a wall or side of the building that is oriented towards an abutting residential zoning district. In cases where the only street frontage of the building is oriented toward a residential zoning district, building signs are allowed but must be non-illuminated.
- b. Canopy, awning or hanging signs.
  1. Canopy, awning or hanging signs shall have a minimum clearance of eight feet from the surface below and a maximum height of four feet above the clearance.
  2. The sign shall be non-illuminated.
- c. Wall signs.
  1. No wall sign shall extend more than 18 inches from the surface of the wall to which it is attached.
  2. Wall signs shall not be erected to extend above the top of a wall or beyond the ends of the wall to which they are attached.



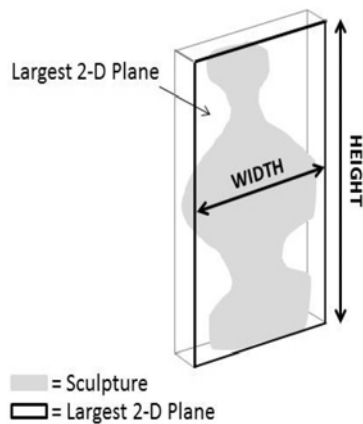
- d. Murals.
  - 1. Murals conveying the name of a business or a commercial message about the products or services offered on the premises are permitted and shall be considered a building sign for the purpose of calculating the maximum area of building signs per linear foot of building frontage.
- e. Projecting signs.
  - 1. Projecting signs shall have a minimum clearance of eight feet from the surface below and a maximum height of 12 feet above the clearance.
  - 2. Projecting signs shall not be more than eight inches thick and shall not project over four feet from the building.
- f. Marquee sign.
  - 1. No more than one marquee sign shall be permitted per movie theatre, performing arts hall or similar establishment.
  - 2. Marquee signs shall not extend beyond the top or sides of the building to which they are attached.
  - 3. Marquee signs shall not be oriented toward any abutting residential district.
  - 4. Marquee signs shall have a minimum clearance of eight feet from the surface below and a maximum height of 12 feet above the clearance.
  - 5. In the case of multi-faced marquee signs, only one face shall count toward the total allowed sign area, unless the faces are unequal in size, in which case the calculation of sign area shall be based on the size of the largest face.
  - 6. Up to 50 percent of the maximum area of sign face as calculated for building signs may be used for changeable copy on a marquee sign. No other building signs may display changeable copy in conjunction with a marquee sign. Marquee signs using changeable copy shall comply with all other standards for changeable copy including standards for electronic variable messages.
- g. Mansard roof signs.
  - 1. Mansard roof signs are permitted and shall be considered a building sign for the purpose of calculating the maximum area of building signs per linear foot of building frontage. No sign shall extend above the ridge of the mansard roof.

(c) *Sculpture signs.*

- (1) Sculpture signs are permitted in any nonresidential district and shall be included in the calculation for total maximum area of signage (i.e., maximum area of ground signage plus maximum area of building signage) as permitted by that district.
- (2) No single sculpture sign shall exceed eight feet in height or 32 square feet when measured across its largest two-dimensional (2-D) plane.
- (3) No more than one sculpture sign shall be permitted per business or establishment.
- (4) Sculpture signs may be portable or permanent but must comply with the following standards to ensure public safety:
  - a. Sculpture signs shall be located within ten feet of the public entrance to the tenant space.
  - b. When a sculpture sign is placed on a private pedestrian sidewalk or walkway, a minimum of 44 inches wide or the minimum width of an accessible route per the Florida Americans with Disability Accessibility Implementation Act, whichever is greater, unobstructed sidewalk or walkway shall be maintained to provide safe and convenient pedestrian circulation.

- c. The placement of sculpture signs shall not impede safe and convenient on-site pedestrian and vehicular circulation or impact required parking spaces.
- d. If anchored in place, sculpture signs shall be constructed and maintained in strict conformity with city building codes and all other applicable city regulations.

FIGURE 5: CALCULATING AREA OF SCULPTURE SIGNS



(d) *Sign lighting standards.*

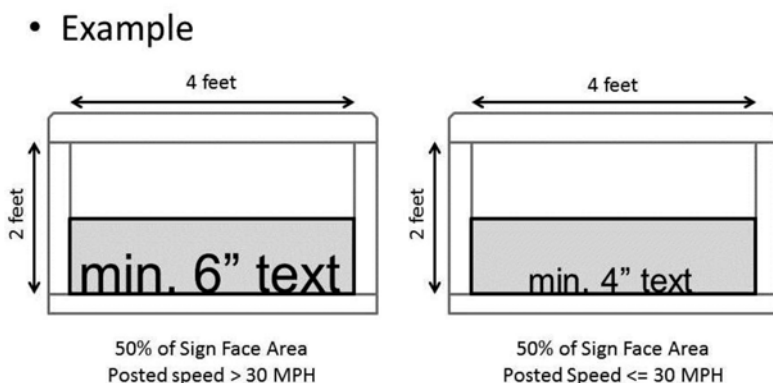
- (1) Blinking, oscillating or rotating lights are prohibited.
- (2) Illumination of signs shall be designed and arranged to prevent undue glare or hazardous interference of any kind on public roadways or adjacent residential lots. Illuminated signs shall be externally illuminated, except for backlit or internally illuminated individual letters, characters or logos.
- (3) The light source for externally illuminated signs shall not exceed one foot-candle of light output, or converted to the equivalent lux measurement, when measured four feet from the base of the sign and the source of the illumination shall be shielded from view from the public right-of-way or any abutting residential district.
- (4) On lots or parcels located immediately adjacent to or abutting a residential district, ground signs in required yards shall be non-illuminated.
- (5) All sources of illumination shall comply with subsection 106-34(11) of this Code respective to marine turtle protection.

(e) *Changeable copy.*

- (1) Changeable copy may be used in conjunction with one sign per business or establishment.
- (2) Up to 50 percent of the maximum area of the sign face as calculated for ground signs may be used for changeable copy in conjunction with a ground sign or a building sign.
- (3) Minimum text character height for changeable copy in conjunction with a ground sign or building sign shall be six inches where the posted speed limit is greater than 30 mph or four inches where the posted speed limit is 30 mph or less.
- (4) When displayed inside windows or doors, changeable copy signs shall only be installed inside a window or door that has street frontage, shall be subject to the 50 percent surface standard, and shall not exceed six square feet in size.

- (5) No changeable copy shall be permitted that is oriented toward any abutting residential district, except where nonresidential uses are specifically permitted in residential districts.
- (6) Signs with electronic variable message may be used for changeable copy, but shall not be permitted as temporary signs.
- (7) Each changeable electronic variable message shall be static text characters and be displayed for at least one minute without a change of message. A change of message shall be accomplished within one second.
- (8) No video, animated, scrolling or otherwise moving changeable electronic variable message shall be permitted.
- (9) Signs with a changeable electronic variable message shall include an automatic dimmer control mechanism to account for varying natural light conditions.
- (10) The owner of a changeable copy sign with electronic variable message capability shall post clearly on the sign any relevant permit contact information in the event the sign malfunctions and should need to be powered off for public safety purposes. If the zoning administrator or building official or their designee determines that a changeable copy sign with electronic variable message has malfunctioned or constitutes a threat to public safety, the owner of the sign shall correct the circumstance or power off the sign within 12 hours of a request by the zoning administrator or building official or their designee.

FIGURE 6: SIGN FACE AREA & CHARACTER HEIGHT FOR CHANGEABLE COPY



- (f) *Sign standards for automotive service stations, automotive convenience centers and convenience stores that dispense motor vehicle fuels.* Unless provided otherwise within this division, signs for automotive service stations, automotive convenience centers and convenience stores which dispense motor vehicle fuels are limited as follows:
  - (1) Ground signs and building signs are allowed consistent with the sign regulations of the underlying zoning district.
  - (2) Signs which are an integral part of gasoline pumps or other dispensing and servicing devices shall be permitted as long as such signs are securely fastened to any such equipment.
- (g) *Sign standards for permanent service organization signs.* One informational ground sign may be permitted at each major entrance of the city on Tamiami Trail, US 41 ByPass, and Venice Avenue. Such sign shall be devoted exclusively to service organization identification and the location and meeting dates of such clubs. The size, design, placement and method of construction of such signs shall be subject to approval by city council, as well as Sarasota County or the Florida Department of Transportation when such signs are to be placed in a county or state right-of-way.
- (h) *Calculation of sign dimensions.*

- (1) *Calculation of sign face area.* The sign face area shall be computed including the entire display area within the periphery of a simple geometric shape such as a square or rectangle, or combinations of simple geometric shapes, comprising all of the display area of the sign and including all of the elements of the matter displayed, but not including blank masking, frames or structural elements of the sign bearing no advertising matter. In the case of multi-faced signs, only one face shall count toward the total allowed sign area. If the faces of a multi-faced sign are unequal in size, then the calculation of the sign area shall be based on the size of the largest face.
- (2) *Calculation of sign structure area for monument signs.* The entire area of the sign includes the display area of the sign and the surrounding sign structure within the periphery of a regular geometric form, or combination of geometric forms. The area shall be measured from the outside edges of the sign structure.
- (3) *Calculation of sign height.* The vertical height of a sign shall be the vertical distance measured from the highest adjacent unaltered grade to the highest point of the sign structure.

FIGURE 7: CALCULATION OF SIGN DIMENSIONS

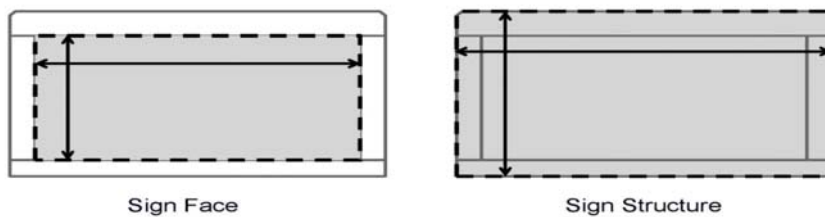


FIGURE 8: CALCULATION OF SIGN DIMENSIONS USING SIMPLE SHAPES

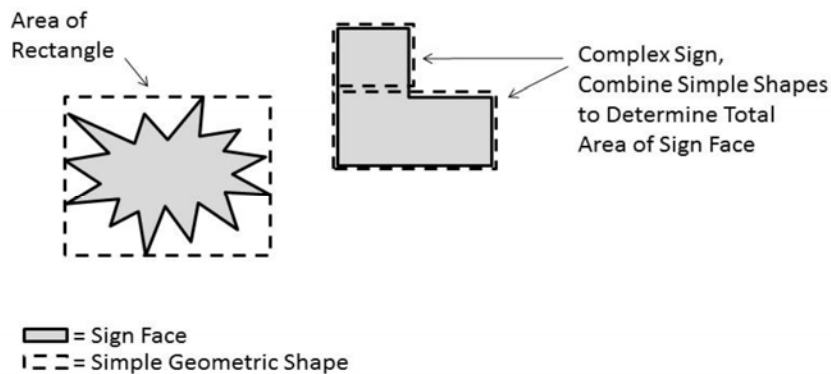
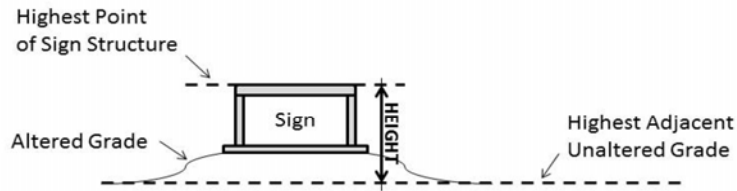


FIGURE 9: CALCULATION OF SIGN HEIGHT



(Ord. No. 2014-05, § 9, 2-11-14)

Sec. 86-403. - Zoning district standards.

(a) *Signs in CG, CI, CN, ILW, and OPI zoning districts.* Ground signs and building signs are allowed in the CG, CI, CN, ILW, and OPI zoning districts subject to the following standards, except for hospital signage which shall be subject to standards for signs in the OMI zoning district:

(1) *Monument ground sign dimensional standards.* Each lot or parcel in a nonresidential district may erect monument ground signs in compliance with this division and the following table:

Monument Ground Sign	Maximum Area of Sign Face (sq. ft.)	Maximum Area of Structure including Sign Face (sq. ft.)	Maximum Height (ft.)
Posted speed limit greater than 30 mph (at time permit is issued) OR four lanes or more	75	150	15
posted speed limit 30 mph or Less (at time permit is issued) AND less than four lanes	32	64	9

(2) *Building sign dimensional standards.* Each building located in nonresidential zoning district may install building signs in compliance with this division and the following table:

Type of Building	Maximum Area of Building Signs (sq. ft.)
Single-tenant building	1.5 sq. ft. per linear foot of building frontage OR 150 sq. ft.

	total, whichever is less.
Multi-tenant building	1.5 sq. ft. per linear foot of tenant space with public entrance.
Single tenant building greater than 60,000 sq. ft. in size	One sq. ft. per linear foot OR 400 sq. ft. total, whichever is less.

FIGURE 10: CALCULATING SIGN ENTITLEMENT - SINGLE TENANT BUILDING

- Example: 1.5 x 30 linear feet of frontage = 45 sq. ft. of signage total

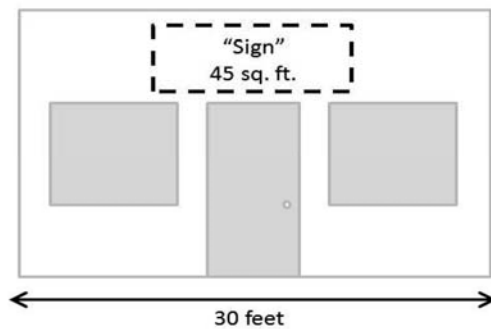


FIGURE 11: CALCULATING SIGN ENTITLEMENT - MULTI-TENANT BUILDING

- Example:

Tenant #1: 1.5 x 30 linear feet of tenant space with public entrance  
= 45 sq. ft. of signage total

Tenant #2: 1.5 x 18 linear feet of tenant space with public entrance  
= 27 sq. ft. of signage total

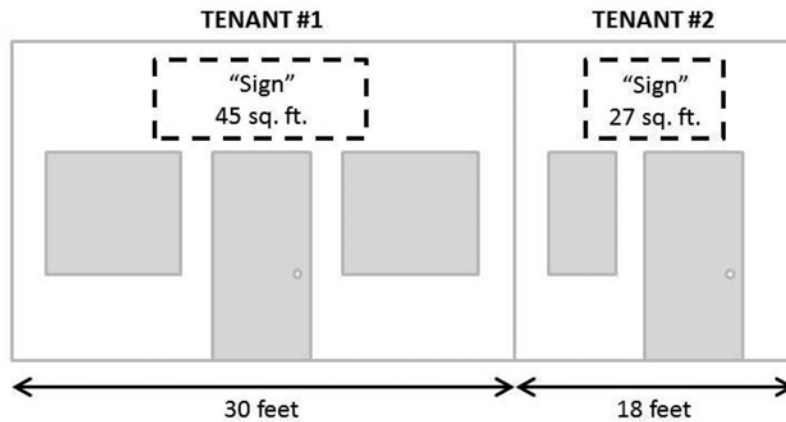


FIGURE 12: CALCULATING SIGN ENTITLEMENT - SINGLE TENANT, CORNER BUILDING (WITH TWO STREET FRONTAGES)

- Example:

Frontage #1: 1.5 x 30 linear feet of frontage = 45 sq. ft. of signage

*PLUS* Frontage #2: 1.5 x 18 linear feet of frontage = 27 sq. ft. of signage

Total Signage = 72 sq. ft.

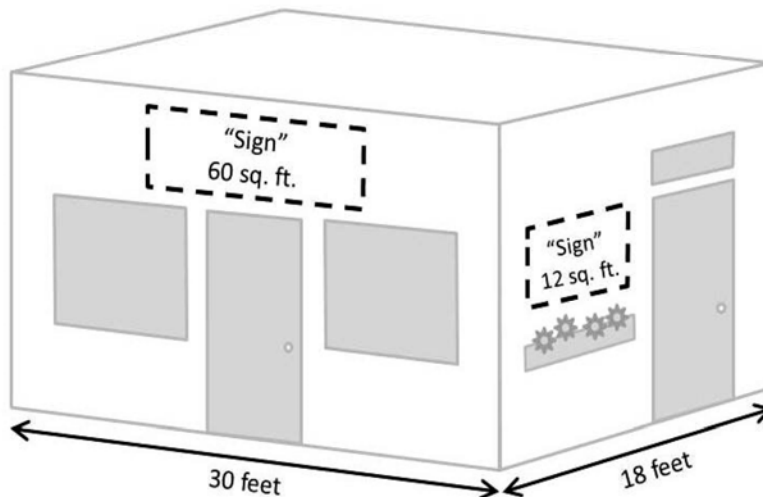


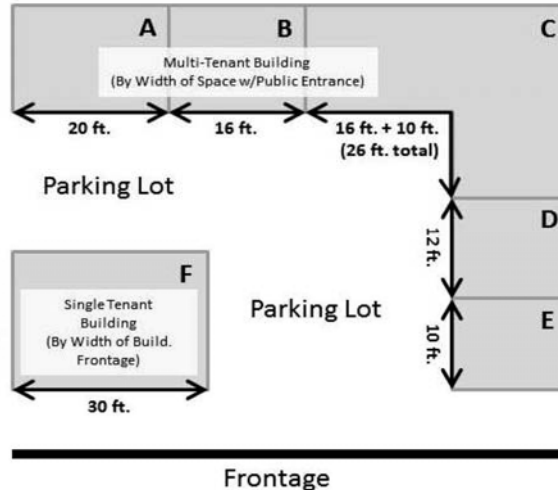
FIGURE 13: CALCULATING SIGN ENTITLEMENT - MULTI-TENANT BUILDING, WITH SINGLE TENANT OUTPARCEL

• Example:

**Max. Area of Building Signs by Tenant**

A = 30 sq. ft.  
 B = 24 sq. ft.  
 C = 39 sq. ft.  
 D = 18 sq. ft.  
 E = 15 sq. ft.  
 F = 45 sq. ft.

*Note:*  
 Signage may be displayed on any side of a single-tenant building if consistent with the maximum area of signage for the building as calculated per linear foot of building frontage AND if otherwise consistent with this division.



(b) *Signs in CBD, OMI, CHI, CMU, PUD, CSC, PID, PCD, OUC, and GU zoning districts.* The following districts have unique characteristics that require specific sign standards to address functional or aesthetic conditions therein: CBD, OMI, CHI, CMU, planned development (PUD, CSC, PID, and PCD), OUC and GU. The general sign standards within this division apply unless specifically addressed in the following subsections:

- (1) *Central business district (CBD) signs.* Minimum and maximum standards for sign types within the CBD district:
  - a. The total aggregate area of all signs on any one building shall not exceed 1.5 square feet for each linear foot of building frontage, up to maximum aggregate signage area of 100 square feet.
  - b. A canopy sign may have a maximum size of six square feet, with a minimum clearance of eight feet from the surface below and a maximum height of four feet above the clearance.
  - c. A wall-mounted or window sign may have a maximum size of 20 square feet.
  - d. A projecting sign may have a maximum size of four square feet, with a minimum clearance of eight feet from the surface below and a maximum height of four feet above the clearance.
  - e. A monument ground sign may have a maximum size of 20 square feet and a maximum height of six feet.
  - f. A business may place no more than one non-illuminated portable sign in front of the business on a sidewalk in the right-of-way. The portable sign may be an A-frame sign or a single-faced or two-faced sign. The width of the portable sign, including sign structure, shall not exceed 24 inches and the height of the portable sign, including sign structure, shall not exceed 45 inches. A minimum of 44 inches wide or the minimum width of an accessible route per the Florida Americans with Disability Accessibility Implementation Act, whichever is greater, unobstructed sidewalk or walkway shall be maintained to provide safe and convenient pedestrian circulation.



**Note**— Section 15 of Ord. No. 2014-05, adopted Feb. 11, 2014 states: This ordinance shall take effect immediately upon approval and adoption as provided by law, with the exception of Sec. 86-403(b)(1)f, specific to portable signs which shall take effect 90 days thereafter.

- g. The Historic Venice and Venetian Theme architectural regulations shall not apply to signs in the CBD district.
- (2) *Office medical institutional (OMI) signs.* Signs in the OMI district shall be subject to the dimensional standards for signs in CG, CI, CN, ILW, and OPI zoning districts, except for hospital signage which shall be subject to the following standards:
  - a. One monument ground or wall identification sign per street frontage having no surface or face exceeding three square feet in area for each foot of frontage occupied by buildings displaying signs, up to a maximum of 180 square feet in area; plus one sign identifying the entrance to an emergency room, not to exceed 20 square feet in area; plus signs of not more than 12 square feet in area for providing directions to and identification of parking areas, service areas or other ancillary facilities. The direction signs may display the logo, name or initials of the hospital for purposes of identification.
- (3) *Commercial highway interchange (CHI) signs.* Minimum and maximum standards for sign types within the CHI district:
  - a. Properties abutting the I-75 right-of-way, with or without an intervening drainage or utility right-of-way, may orient one wall sign, containing the business name only, toward I-75 as follows:
    - 1. Sign not to exceed 75 square feet in area.
    - 2. Sign must be of channel lettering mounted directly on the building.
  - b. A CHI tract containing four acres or more which consists of more than two lots or uses is permitted one project identification sign denoting the name of the commercial highway interchange project and service logos provided within the project. Such sign shall not exceed 100 square feet.
  - c. Each business or use may display two signs per street frontage, only one of which may be a monument sign. If the business or use elects to display two signs per street frontage, no monument sign shall exceed 50 square feet in area. The total aggregate area of wall signs shall not exceed three square feet for each lineal foot of building frontage, or 1.5 square feet for each lineal foot of lot frontage occupied by the building or use, whichever is greater except as further restricted in this division. The total aggregate area of all signs shall not exceed 180 square feet. If the business or use elects to display only one sign per street frontage, which is a monument sign, the sign shall be permitted to increase in size, not to exceed 85 square feet in area.
  - d. Automotive fuel dispensing facilities may, in addition to the allowable signs, display one changeable copy sign to advertise prices and credit cards accepted or services, not exceeding 75 square feet. Such sign shall be mounted on the main monument sign. Identification or directional signs may be displayed for services provided such as car wash, lubrication, tune up, etc. One sign shall be allowed for each such service. Such signs shall be located internally within the site not exceeding five square feet in area for each sign.
  - e. Monument signs may be located within the required front buffer no closer than five feet from a front lot line.
  - f. Signs shall be located to avoid impairing the visibility of any official highway sign or marker and no sign shall be so placed as to unnecessarily obstruct the visibility of any other sign in this district.
  - g. All signs erected within individual developments in the CHI district shall be consistent in terms of design and general materials.

- (4) *Commercial mixed-use (CMU) and planned development (PUD, CSC, PID, PCD) signs.* The Venetian Theme architectural regulations shall not apply to signs in the CMU district. No signs are permitted in CMU or planned development (PUD, CSC, PID, PCD) districts except as specifically allowed by right within this division or as identified and approved within the respective master plan. If no master plan is approved, signs in commercial mixed-use and planned development districts shall be subject to the dimensional standards for signs in CG, CI, CN, ILW and OPI districts, except for signs in the CSC district which shall be subject to the following additional standards:
- a. Monument ground signs for identification of shopping centers and shopping center establishments: two signs for each street frontage not to exceed 180 square feet in area for the purpose of general identification of the premises, such as "\_\_\_\_\_ Shopping Center," and/or for identification of establishments in the center by name and nature.
    1. Signs for businesses in the shopping center: two signs, each sign not to exceed 1.5 square feet of sign face area for each linear foot of building frontage on which the sign is displayed. If the building has a rear entrance, one of the two signs may be placed on the rear of the building.
    2. No ground sign shall exceed 20 feet in height.
- (5) *Open use conservation (OUC) signs.* No signs are permitted in the OUC district except:
- a. On-site signs as required for identification and directional purposes, provided that no single sign shall exceed 16 square feet in area, and provided further that no activity for profit shall display more than two such signs for identification purposes at each entrance, and two additional identification signs elsewhere on the premises.
- (6) *Government use (GU) signs.* No signs are permitted in the GU district except as specifically approved by the city manager or his designee.
- (c) *Signs in VG, VUD and NHO special and overlay districts.* Signs in the VG, VUD, and NHO districts shall be subject to the following standards:
- (1) For all lots or parcels in the Venetian Gateway (VG) and Venetian Urban Design (VUD) districts where the underlying zoning is any residential district, the limitation on signs shall be as for the underlying district. For all lots or parcels where the underlying zoning is any district other than residential, only the following signs are permitted:
    - a. Monument signs subject to the sign face and sign structure dimensional standards for signs in CG, CI, CN, ILW, and OPI zoning districts, except for hospital signage which shall be subject to those standards for signs in the OMI zoning district.
    - b. Monument signs may be allowed by the planning commission up to 15 feet in height when the lot width is 150 feet or more and; when in scale with all other structures as approved on the site and development plan. Monument signs may be allowed by the planning commission up to 12 feet in height when the lot is at least 85 feet wide, but less than 150 feet and; when in scale with all other structures as approved on the site and development plan. Monument signs may be allowed by the planning commission up to nine feet in height when the lot is less than 85 feet and; when in scale with all other structures as approved on the site and development plan.
    - c. One wall or canopy sign per street front for each single use or occupancy in each separate building, the area of such signs not to exceed ten percent of the total face of the wall allocated for the use or occupancy to which the wall or canopy sign is attached, up to a maximum size of 90 square feet per sign.
    - d. One hanging sign for each single use or occupancy, such signs not to exceed five square feet in area.
  - (2) Signs in the neighborhood height overlay (NHO) district shall be subject to the sign standards applicable to the underlying zoning district.

(d) *Signs in RE, RSF, RMF, RMH, and RTR zoning districts.*

- (1) *Sign standards for residential districts.* Where multifamily uses or nonresidential uses are specifically permitted by right or by special exception in RE, RSF, RMF, and RMH zoning districts, monument ground signs and building signs for these uses shall be subject to the following standards:
  - a. *Monument ground sign dimensional standards.* Where multifamily or nonresidential uses are specifically permitted by right or by special exception in residential districts, each lot or parcel may erect one monument ground sign per frontage that does not exceed a maximum area of sign face of 32 square feet; a maximum area of sign structure of 64 square feet; and a maximum height of nine feet.
  - b. *Building sign dimensional standards.* Where multifamily or nonresidential uses are specifically permitted by right or special exception in residential districts, each building may install building signs that do not exceed 32 square feet in area.
- (2) *Residential tourist resort (RTR) signs.* No sign permitted in the RTR district shall be erected or maintained within 20 feet of any adjacent residential property line nor exceed 12 feet in height. No signs are permitted in the RTR district except one wall, projecting canopy, or monument-style ground sign per street frontage, which may have two faces, not to exceed 100 square feet in area per face on each side, to identify permitted permissible uses.
- (3) *Sign standards for residential development identification signs.* Residential development identification signs for new single-family or multifamily projects shall be approved during the site and development plan or preliminary plat process consistent with the following standards. These standards shall also apply to existing single-family or multifamily developments seeking to install, modify, move or replace residential development identification signs.
  - a. *Location.*
    1. Residential development identification signs may be located on private property at the entrance to the development it is intended to identify without regard to the minimum yard requirements of this division.
    2. If the entranceway is a private drive onto a public road, the sign structure shall be located no closer than five feet to the private drive travel way and no closer than five feet to the public road right-of-way. Landscaping may be planted within the area between the sign structure and the public or private travel way, provided the cross-visibility standards in this division are met.
    3. If the entranceway is a public road, the sign structure shall be located no closer than five feet to any right-of-way, provided the cross-visibility standards in this division are met. Landscaping may be planted within the public right-of-way subject to the approval of the public agency having jurisdiction for maintenance of that right-of-way and provided the cross-visibility standards in this division are met.
    4. If the entranceway is a divided road with a landscaped median, a sign structure and attendant landscaping may be placed within the median, provided that no planting or structure that will materially obstruct vision between a height of 2.5 feet and ten feet above the centerline grades of the intersecting streets shall be located within 30 feet of the travel way of the cross street.
  - b. *Number, area and content.* Each entrance to a residential development may be identified by a sign on each side of the entranceway, plus a sign in the median if the entranceway is divided. Each sign may display one logo or trademark identifying the project. The logo may contain pictures or symbols, plus the name of the development, and shall not exceed 16 square feet in sign face area. No advertising or commercial messages shall be permitted.
  - c. *Height.* Subject to the cross-visibility standards provided in this division, no portion of any sign structure of a residential development identification sign shall exceed nine feet in height.

- d. *Construction standards.* The sign structure of a residential development identification sign may be constructed of any durable material, including wood, stone, brick or block, and may include earthen berms, subject to the height restrictions within this subsection. Construction may include decorative water elements, such as fountains, streams, ponds and waterfalls; provided that a method of maintenance is recorded to ensure that the waters will not become stagnate or polluted.
  - e. *Maintenance.* All elements of a residential development identification sign shall be maintained by the developer and successors in title, including approved elements within public rights-of-way. Where the development has or will have an owners' association, the association shall be responsible for maintenance at such time as it becomes responsible for other common elements of the development.
- (e) *Signs in the historic Venice and Venetian Theme district not located in the central business district (CBD).*
- (1) Zoning district sign regulations shall control the number and size of signs. In the event of any conflict between the zoning district regulations and the following regulations, the following regulations shall control.
  - (2) New signs and changes to existing signs shall comply with these regulations.
  - (3) All signs shall be designed and constructed in a professional manner and shall exhibit a high level of craftsmanship in both fabrication and installation. Signs shall be or appear to be constructed of stone, masonry, metal, ceramic, glass, plastic, or wood, either stained, natural finished, or painted.
  - (4) All applications for a sign shall show location of the sign, details of the building to which the sign is to be attached, size, color, and appearance of the sign, method of illumination and all necessary details for fabrication and erection of the sign.
  - (5) Wall signs.
    - a. Wall signs shall not be erected to extend above the top of a wall or beyond the ends of the wall to which they are attached.
    - b. No wall sign shall be more than six inches thick.
    - c. No wall sign may be painted onto any building wall.
  - (6) The following colors and materials are prohibited:
    - a. High intensity fluorescent, metal flake or iridescent colors.
  - (7) Projecting signs shall not be more than eight inches thick.
  - (8) Illuminated signs are permitted subject to the following restrictions:
    - a. For internally lighted signs, the letters of the sign are the only sign component that may be illuminated. All other sign components shall be opaque.
    - b. Only one internally lighted tube sign (including, but not limited to neon signs) is permitted per business.
    - c. Blinking, oscillating, or rotating lights are prohibited.
  - (9) Restaurant menu signs up to two square feet are allowed and shall not be included in the number or area of permitted signs per street frontage. Menu signs larger than two square feet shall be considered permitted signs.
  - (10) Directory signs. Commercial buildings with multiple occupancies may have one additional sign which serves as a building directory. The size of a building directory sign shall be included in determining the total allowed square footage of signage for a building.
  - (11) Roof signs are prohibited.

- (12) Letter height for signs on canopies shall not exceed 12 inches. Backlit canopies are prohibited.
- (13) Cloth and banner signs are permitted. Signs that become visibly faded, frayed, torn or worn shall be removed.

(Ord. No. 2014-05, § 9, 2-11-14)

Sec. 86-404. - Temporary event or activity signs.

- (a) *Temporary event or activity signs.* The zoning administrator may grant permits for temporary event or activity signs when the temporary signs are used to advertise a temporary event or activity. The zoning administrator may authorize deviations from the following standards when an applicant can substantively demonstrate that the deviations are needed for reasons of public safety, health or welfare.
  - (1) General temporary event or activity sign standards. All temporary event or activity signs shall comply with the following general temporary sign standards:
    - a. Signs shall not interfere with visibility at intersections and points of access and shall comply with the standards contained in this division.
    - b. The placement of signs shall not impede safe and convenient on-site vehicular and pedestrian circulation.
    - c. All signs shall be on private property and set back a minimum of two feet from the edge of pavement of a street or the back side of a curb.
    - d. All signs shall be non-illuminated.
  - (2) Grand opening of a new business. Temporary signs used in conjunction with the grand opening of a new business, including coming soon signs, are permitted subject to the following standards:
    - a. The maximum duration of the display of temporary coming soon signs shall be 30 consecutive days. The maximum duration of the display of temporary grand opening signs shall be 30 consecutive days. Coming soon signs and grand opening signs shall not be displayed concurrently.
    - b. For the purpose of this division, a new business is defined as a business that has been issued a new city local business tax receipt and has been in operation less than three months.
    - c. Animated, flashing, wind, whirling, and other similar signs are permitted as temporary grand opening signs, but shall not be permitted as coming soon signs.
    - d. The maximum area of temporary coming soon or grand opening signage shall be one square foot per linear foot of building frontage or tenant space with public entrance or 50 square feet total, whichever is less.
    - e. The temporary coming soon sign or grand opening sign shall be located on the lot in which the business is located. With the written consent of the property owner/manager, temporary grand opening signs may be located adjacent to driveways.
  - (3) A special business promotion, including but not limited to, the sale of merchandise or service. Temporary signs used in conjunction with a special business promotion are permitted subject to the following standards:
    - a. No more than one temporary special business promotion sign permit shall be issued over any six-month period, and temporary special business promotion signs shall not be permitted for more than seven calendar days in any six-month period.

- b. No more than one temporary special business promotion sign shall be permitted along each street frontage.
  - c. The maximum area of each temporary special business promotion sign shall be 20 square feet for lots with total street frontage of 200 feet or less. The maximum area of each temporary special business promotion sign shall be 50 square feet for lots with a total street frontage in excess of 200 feet.
  - d. The temporary special business promotion sign shall be located on property owned or leased by the business.
- (4) The advertisement of a special event or activity sponsored by a nonprofit organization displayed on property owned or leased by the nonprofit organization. Temporary signs used in conjunction with special events or activities sponsored by a nonprofit organization are permitted subject to the following standards:
- a. The maximum duration of the display of a temporary nonprofit organization sign shall be no more than 30 consecutive days in any six-month period.
  - b. No more than one temporary nonprofit organization sign shall be permitted along each street frontage.
  - c. The maximum area of each temporary nonprofit organization sign shall be 20 square feet for lots with total street frontage of 200 feet or less. The maximum area of each temporary nonprofit organization sign shall be 50 square feet for lots with a total street frontage in excess of 200 feet.
- (5) Corporate change of ownership. Temporary signs necessitated by a corporate change of ownership are permitted subject to the following standards:
- a. The maximum duration of the display of a temporary corporate change of ownership sign shall be no more than 60 consecutive days in any six-month period.
  - b. No more than one temporary corporate change of ownership sign shall be permitted along each street frontage.
  - c. The maximum area of temporary corporate change of ownership signage shall be equivalent to the existing area of signage permitted for that business or establishment.
- (6) Construction. When construction causes disruption to access or to the visibility of existing signage, temporary signage is permitted subject to the following standards:
- a. Temporary signs shall be permitted only while construction occurs and shall be removed when access to the site is fully restored.
  - b. No more than one temporary sign shall be permitted for any one business.
  - c. The maximum area of the temporary sign shall be 20 square feet.
  - d. Illuminated, wind, and whirling temporary signs shall not be permitted.
- (7) Temporary signs for other temporary events or activities are permitted subject to the following standards:
- a. No more than one temporary event or activity sign permit shall be issued over any six-month period, and temporary event or activity signs shall not be permitted for more than seven calendar days in any six-month period.
  - b. No more than one temporary event or activity sign shall be permitted along each street frontage.
  - c. The maximum area of each temporary event or activity sign shall be 20 square feet for lots with total street frontage of 200 feet or less. The maximum area of each temporary events or activities sign shall be 50 square feet for lots with a total street frontage in excess of 200 feet.

- d. The temporary event or activity sign shall be located on the property owned or leased by the applicant.

(Ord. No. 2014-05, § 9, 2-11-14)

Sec. 86-405. - Prohibited signs.

(a) *Prohibited signs.* It shall be a violation of this division to erect or maintain:

- (1) Any sign which constitutes a traffic hazard or a detriment to traffic or pedestrian safety by reason of its size, location, movement, character, coloring or method of illumination, or by obstructing the vision of drivers, or by obstructing or detracting from the visibility of any official traffic control device by unreasonably diverting or tending to divert the attention of operators of moving vehicles from traffic movement on streets, roads, intersections or access facilities; nor shall any sign be erected in such a manner as to obstruct the vision of or constitute a hazard to pedestrians. The use of flashing or revolving lights is prohibited in any sign as constituting a hazard to traffic. Any sign which by glare or method of illumination constitutes a hazard to traffic is prohibited. No sign may use the word "Stop," "Look," "Drive-In" or "Danger" or any other word, phrase, symbol or character in such a manner as to interfere with, mislead or confuse traffic.
- (2) Signs in the Marine Park district except signs for navigation, warning, trespassing, caution, or manatee protection less than or equal to eight square feet in area.
- (3) Signs which are obscene, indecent or immoral.
- (4) Signs (other than those erected or required to be erected by the municipal, county, state, or federal government) erected on the right-of-way of any street, road or public way, or signs overhanging or infringing upon the right-of-way of any street, road or public way, except as specifically provided by this division.
- (5) Signs erected on public property other than signs erected by the municipal, county, state, or federal government for public purposes, unless otherwise authorized by this division.
- (6) Signs so located as to prevent free ingress or egress into or from any door, passable window or fire escape. No sign shall be attached to a standpipe or fire escape.
- (7) Off-site signs, except for off-site identification/directional signs approved by the planning commission through special exception.
- (8) Portable signs, except where specifically permitted by the terms of this division.
- (9) Wind signs, except where specifically permitted by the terms of this division.
- (10) Signs on or attached to utility poles or trees, shrubs or plants.
- (11) Outline or strip lighting on corners, eaves, ridges, fascia or other portions of buildings or structures, except when temporarily provided as part of holiday decorations.
- (12) Roof signs that are constructed upon a roof or roof-mounted structure, except where specifically permitted by terms of this division. Those signs that are placed or mounted on a mansard roof are not considered prohibited roof signs but are permitted as a building sign.
- (13) Pole or pylon signs.
- (14) Whirling signs, except where specifically permitted by the terms of this division.
- (15) Animated signs, except where specifically permitted by the terms of this division.
- (16) Human-held signs.
- (17) Commercial mascot signs.
- (18) Illuminated portable signs.

- (19) Vehicle identification or trailer-mounted signs attached to or painted on a vehicle or trailer that is inoperable, does not have a current State of Florida vehicle registration, or is not regularly used as part of the activity located on the premises, excluding personal use by the business and/or property owner. Any sign bearing a commercial message that is attached to or painted on a vehicle or trailer that is routinely parked or otherwise located on a site other than the site where the business is located, or a sign whereby its size or placement on the vehicle or trailer makes it impractical or dangerous to operate the vehicle or trailer, is also prohibited.
- (20) Any sign that emits audible sound, odor, or visible matter such as smoke or steam.

(Ord. No. 2014-05, § 9, 2-11-14)

Sec. 86-406. - Nonconforming, unlawful, obsolete or unsafe signs.

- (a) *Nonconforming signs.* Nonconforming signs in any district shall not be altered or moved except as otherwise permitted by this division. For the purpose of this section, normal maintenance of signs, including repainting or replacing of the original sign face, shall not constitute alteration; however, any change to the sign face shall be considered alteration of the sign. Any nonconforming sign structure which is moved, removed, or altered voluntarily or involuntarily, may not be moved, replaced, or altered except in compliance with this section.
- (b) *Maintenance; removal of unlawful or obsolete signs; removal or repair of unsafe signs.*
  - (1) Removal of unlawful signs may be authorized by the zoning administrator.
  - (2) Any sign which no longer advertises a bona fide business conducted, or a product sold, shall be taken down and removed, or in the case of cabinet-style signs be concealed with a durable blank white opaque covering, by the owner, agent or person having beneficial use of the building, structure or land upon which such sign shall be found, within 30 days after written notification to the owner and tenant by the zoning administrator.
  - (3) All signs shall be maintained so as to present a neat, clean appearance. Painted areas shall be kept in good condition, and illumination, if provided, shall be maintained in good working order.
  - (4) If the zoning administrator shall find that any sign regulated under this division is unsafe or insecure, or is a menace to the public, he shall give written notice to the permittee and to the property owner where the sign is located. If the permittee or property owner fails to remove, alter or repair the sign upon receipt of such notice so as to comply with the standards set forth therein, such sign may be removed or altered to comply by the zoning administrator at the expense of the permittee, property owner or person having the right to use and possession of the property upon which the sign is located. At the discretion of the zoning administrator, except when the sign is deemed to be unsafe or insecure, the permittee or property owner may make a detailed request for additional time to respond to such notice, which shall clearly describe the steps the permittee or property owner will take to bring the sign into compliance. The city may enforce violations through the code enforcement board in addition to any other legal remedies.
- (c) *Work on illegal signs prohibited.* No person shall erect or assist in the erection, construction, maintenance, alteration, repair or painting of, or do any work upon, any sign for which a permit has not been procured as required by this division.

(Ord. No. 2014-05, § 9, 2-11-14)

Sec. 86-407. - Appeal, deviations or variances from sign standards.

- (a) *Appeal of administrative determination.* As provided in section 86-23, the planning commission may hear and decide appeals where it is alleged there is error in any order, decision or determination of the zoning administrator in the enforcement of this division.



- (b) *Administrative deviations from sign regulations.* The zoning administrator has the administrative authority to allow deviations to the following sign regulations:
- (1) *Monument sign design.* The standard monument sign design consists of a base, cap, and column. The zoning administrator may approve an alternative monument sign design upon a finding of the following:
    - a. The monument sign is consistent with the architectural theme and design of the primary building and the surrounding area; and
    - b. The monument sign meets all other applicable standards for the size and height of the sign.
  - (2) *Deviations for new signs and replacement or alteration of nonconforming signs.* The zoning administrator may approve deviations to the requirement for sign face change on nonconforming signs or other deviations toward compliance upon a finding of the following, provided subsections a. or b. are met and all of subsections c., d. and e. are met:
    - a. The deviation meets or exceeds the intent or purpose of the standard at issue.
    - b. No reasonable engineering or construction solutions can be applied to satisfy the standard or satisfying the standard would result in a loss of required parking, stormwater retention or other site features otherwise required by the city's Code.
    - c. The deviation does not adversely affect compliance with other code provisions, development orders or permits.
    - d. The deviation is not in conflict with other mandatory substantive requirements of local, state or federal law.
    - e. The deviation is consistent with the applicable provisions of the city's comprehensive plan.
- (c) *Variances.* Any relief in addition to the above shall be considered a variance from the terms of this division and shall be administered and acted upon in conformance with the requirements for variances as set forth in section 86-46.

(Ord. No. 2014-05, § 9, 2-11-14)

Secs. 86-408, 86-409. - Reserved.