



MEMORANDUM

City of Venice

Public Works Department

TO: Ed Lavallee, City Manager

THROUGH: [Click or tap here to enter text.](#)

FROM: James R. Clinch PE, Director of Public Works and Asset Management

DATE: September 6, 2019

COUNCIL APPROVAL: Yes

MEETING DATE: September 24, 2019

STRATEGIC PLAN GOAL: Keep Venice Beautiful and Eco-Friendly

SUBJECT: Approval for Venice Area Beautification, Inc. to register the City of Venice for the America in Bloom National Award Program

Background: Venice Area Beautification, Inc. (VABI) is seeking approval to proceed with application and registration for the America in Bloom National Award Program. The intent of this program is to highlight the numerous improvements which have occurred within the City of Venice over the past several years. This is a program which the City has participated in previously, and been successful in receiving national level recognition. VABI is proposing to handle the coordination of the program and to provide the application fee.

Requested Action: Approval for Venice Area Beautification, Inc. to register the City of Venice for the America in Bloom National Award Program

If for an agenda item, this document and any associated backup created by City of Venice staff has been reviewed for ADA compliance: Yes

City Attorney Review/Approved: N/A

Risk Management Review: N/A

Finance Department Review/Approved: N/A

Funds Availability (account number): N/A

ORIGINAL(S) ATTACHED: Registration Form & List of City Improvements

Cc: Rick Simpson, Assistant Director of PW & Asset Management