



MEMORANDUM

City of Venice

Public Works Department

TO: Ed Lavallee, City Manager

THROUGH: [Click or tap here to enter text.](#)

FROM: James R. Clinch PE, Director of Public Works and Asset Management

DATE: August 9, 2019

COUNCIL APPROVAL: Yes

MEETING DATE: August 27, 2019

STRATEGIC PLAN GOAL: Provide Efficient, Responsive Government with High Quality Services

SUBJECT: Downtown Public Parking Signage Layout – Recommended Locations

Background: The Public Works Department has historically installed public parking wayfinding signs to help direct visitors to the public parking areas within, and adjacent to, the Venice downtown district. During the recent Downtown Beautification Project, some of these signs were removed, and there are several different styles of public parking signage currently in place. As directed by Council, Public works has reviewed the sign locations and offers the attached Public Parking Signage - Layout Map, for Council review and discussion. Public Works would also recommend we chose a single signage style and color, to be used consistently throughout the downtown district. It is our intent to get the sign locations identified, and to proceed with installation of the updated signage prior to this coming tourist season.

Requested Action: Direct Public Works staff to install standard public parking signage at designated locations throughout the Venice downtown district.

If for an agenda item, this document and any associated backup created by City of Venice staff has been reviewed for ADA compliance: Yes

City Attorney Review/Approved: N/A

Risk Management Review: N/A

Finance Department Review/Approved: N/A

Funds Availability (account number): 001-0921-519.52-00

ORIGINAL(S) ATTACHED: Public Parking Signage - Layout Map; Parking Sign Styles; Photos

Cc: Rick Simpson, Assistant Director of Public Works and Asset Management