



MEMORANDUM

City of Venice

Public Works Department

TO: Ed Lavallee, City Manager

FROM: James R. Clinch PE, Director of Public Works and Asset Management

DATE: March 22, 2019

COUNCIL APPROVAL: Yes

MEETING DATE: April 9th, 2019

STRATEGIC PLAN GOAL: Preserve the Venice Quality of Life through Proper Planning

SUBJECT: License Agreement Golden Beach Neighborhood - Sign Toppers

Background: The Golden Beach Homeowners Association is requesting City approval for the placement of thirty (30) sign toppers designating the Golden Beach Neighborhood. The proposed sign toppers would be placed on top of the existing City owned street sign poles at the intersections shown on Attachment A. A graphic depiction of the sign topper is shown as Attachment B. The Golden Beach HOA will purchase the sign toppers and all necessary installation hardware and the City will perform the installations.

The attached License Agreement will authorize these private improvements to be placed within the City Right-of-Way. An Addendum A has been created to provide additional policy requirements for the use of sign toppers on City owned street signs. This Addendum A can be used for future sign topper proposals, if desired by other neighborhoods.

Requested Action: Authorize the Mayor to execute the License Agreement between the City of Venice, Florida and Golden Beach Associates, Inc., to allow placement of Golden Beach Sign Toppers

City Attorney Review/Approved: Yes

Risk Management Review: Yes

Finance Department Review/Approved: N/A

Funds Availability (account number): N/A

ORIGINAL(S) ATTACHED: License Agreement, Addendum A, Attachment A & Attachment B

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