



TOP 5 TIPS TO BE AN EFFECTIVE ADVOCATE IN TALLAHASSEE



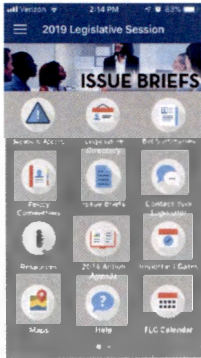
Your goal during Legislative Action Days is to help legislators understand how an issue, policy or situation affects residents and businesses in your city. As you meet with individual state lawmakers and testify before committees, keep these tips in mind for successful interactions.

- 1 BE PREPARED.** Know the issue you want to talk about and have your local impact examples ready before going into an office or submitting your card to speak. If you are with a group, decide in advance who is going to talk about which issues.
- 2 BE CONCISE.** Do not be duplicative or overwhelm your audience with too many details, but rather establish yourself as a knowledgeable and trusted source of information. If they ask questions you cannot answer right then, tell them you will follow-up in writing and do so.
- 3 BE FRIENDLY . . . ESPECIALLY TO STAFF.** Session is fast-paced and schedules often change. You may arrive to find you have been rescheduled to meet with staff instead of your legislator. That's OK. Meetings with staff can be just as effective. Follow these same tips and leave your business card.
- 4 MAKE THE ASK.** When you speak with legislators or their staff, be specific in what you want from them. Do not assume they will support your position by the strength of your argument or because you had a pleasant conversation. You must ask them.
- 5 SHOW APPRECIATION.** Whether you meet one-on-one or testify before a committee, never forget to respect the position state lawmakers hold. Find a way to praise them. Follow-up with an immediate social media post and a handwritten card when you return home.



For more advocacy tips or details on specific issues, visit flcities.com/advocacy.

Getting Started with the FLC Mobile App



The **FLC 2019 Legislative Session mobile app** powered by AttendeeHub is a great tool to help you stay connected and engaged during legislative session. This one-stop shop includes the 2019 Action Agenda, bill summaries, a directory of state legislators, policy committee info, advocacy resources and more.

Be sure to turn on push notifications so you can receive legislative alerts.

Follow the steps below to start using the mobile app today!

Step 1: Download the App



The first thing you'll need to do is download the app on your device. To download the app, search for "AttendeeHub" by CrowdCompass in the Apple App Store or Google Play Marketplace.

Once you have the AttendeeHub app downloaded, search for "2019 Legislative Session" and you will see the event. Tap to load the event. You can also visit <https://crowd.cc/s/1Q6E4> on your mobile device to download the app directly from your app store.

Don't have an iPhone or Android? Go straight to Step 3 to verify your account using the mobile web version of the app, which can be accessed at www.flcmobile.com.

Step 2: Log In to Access Interactive Features

From the event home screen, tap the hamburger (three lines) icon at the top left of the screen, then tap "Log in for more features!" Enter your first and last name and tap "Next," then enter your email.

Step 3: Verify Your Account

We'll send you an email to verify your account. Return to the app and use the four-digit verification code to confirm your device and finish setting up your account to unlock all of the app's advanced features. Click on the "Help" icon in the app to learn more about the features and how to use them.

Sign Up for Text Alerts

Would you like to receive call-to-action alerts and updates about important legislative issues via text message during legislative session? Email Allison Payne at apayne@flcities.com with your mobile number to sign up today! (We will never share your information.)