Profile

Caradra	Deturn		
Sandra First Name	Last Name		
120 AUBURN WOODS CIRCL	E		
Street Address			
VENICE		FL	34292
City		State	Postal Code
What district do you live in	? *		
District 2			
reberschool@comcast.net			
Home: (941) 416-6662	Home:		
Primary Phone	Alternate Phone		
Retired			
Employer			
Which Boards would you li	ke to apply for?		
Environmental Advisory Board	Submitted		
Have you ever been convic	ted or pled "no contest" to	o a felony or misdeme	anor offense?
o Yes ⊙ No			
Demographics			
Are you a city resident?			
⊙ Yes ∩ No			
19 years			
How long have you lived in the City of Venice?			

Do you have a physical disability?

⊙ Yes ⊙ No

Interests & Experiences

⊙ Yes ⊙ No

Why are you interested in serving on a board or commission?

To serve as a Board Member to the City of Venice requires dedication and commitment. I am applying for the vacancy on the Environmental Advisory Board. I want to assist with improving the city's environmental impact. As Director of the Auburn Woods HOA, I will work jointly with the Environmental Advisory Board i developing an educational program for new residents to promote Florida friendly landscaping and water management.

Resume of Education and Experience:

B.S., M.Ed., Teacher, Coach and Pharmaceutical Manager. Experienced in teaching, coaching , communicating to large groups, making power point presentations, hiring, team building, maintaining budgets and sales

Responsibility (SURE), Auburn Woods HOA Member of the Following Organizations:

PetwayResumeFL.docx

Acknowledgements

SANDRA M. PETWAY

120 Auburn Woods Circle Venice, FL 34292 941-416-6662 reberschool@comcast.net

SALES MANAGEMENTSALES TRAININGCUSTOMER SERVICEGoal-oriented, management professional with 25+ years diversified and extensive experience.Understands the processes of sales operations, including marketing, human resources, compliance, and
commercial activities. Possess excellent management skills to enhance team productivity and preserve
the highest level of customer service.

PROFESSIONAL ACCOMPLISHMENTS

- Annually generated \$23MM for Johnson & Johnson's Baby Products Consumer Division
- Directed Thyroid Community Screening in Pennsylvania, New York, and Florida
- Led new product launches for several disease states
- Annually achieved 10% growth in pharmaceutical product portfolio
- Annual Club of Excellence and Platinum Club Member

QUALIFICATION HIGHLIGHTS

HOSPITAL DISTRICT MANAGER

 Manage the growth of Johnson's Baby products. Review contracts with Purchasing & Material Management. Promote products and conduct in-services to dermatologists, pediatricians, neonatologists, and nurses. Collaborate with executive leadership to establish performance milestones to achieve stated goals. Demonstrated success leading high performing teams in complex selling environments.

ACCOUNT EXECUTIVE MANAGED CARE

Created marketing plans to analyze profitability. Coordinated selling efforts with District Managers to ensure
effective pull-through. Established relationships with government, managed care organizations, retail and
distribution.

DISTRICT MANAGER

Develop business plans that support organizational strategy and objectives. Implement strategies to achieve
growth objectives. Lead and develop sales representatives. Ability to drive business results, identify new
opportunities with strategic thinking. Direct, coach, supervise and review activities of sales representatives to achieve
sales objectives.

WORK EXPERIENCE TIMELINE

Employment Search – (Dec. 2014 Retired – Present) Hospital District Manager – Johnson & Johnson / inVentiv Health (Feb. 2007 – Dec. 2014 Retired) Employment Search – (June 2006 – Feb. 2007) Teacher – Sarasota Board of Education (Aug. 2005 – June 2006) Account Executive – Abbott Laboratories (Aug. 2001 – Aug. 2005) District Manager – Abbott Laboratories (Oct. 1988 – Aug. 2001)

VOLUNTEER

Present Volunteer – Financial Committee Member Church of The Holy Spirit, Osprey, FL Present Volunteer – Audit Committee Member Church of The Holy Spirit, Osprey, FL Present Volunteer - Usher Board Member Church of The Holy Spirit, Osprey, FL Board of Directors – Auburn Woods Home Owners Association, Venice, FL Treasurer – Rutgers Alumni Club Sarasota/Manatee Venice Citizens Police Academy – Selected for the Class of 2019 Member – Sarasota United for Responsibility and Equity Member – Venice Area Historical Society

EDUCATION

Masters of Education, The College of New Jersey Bachelor of Science, The College of New Jersey Certified Medical Representative, Certified Medical Representative Institute