

CITY MANAGER'S REPORT AGENDA ITEM REQUEST

TO: Ed Lavallee, City Manager

FROM: Len Bramble, P.E., Assistant City Manager

DATE: June 7, 2018

SUBJECT: New Special Event Request – Sand & Surf Festival
Event Date: August 4, 2018; 10 AM – 3 PM
Location: Train Depot and Rollins Coakley Park



Background

The Sand & Surf Festival is proposed to be held at the Venice Train Depot/Rollins Coakley Park, with overflow parking at Legacy Park if needed. The goal of the event is to provide a fun afternoon for the community during the middle of the summer.

The event is planned to include:

- Approximately 30-40 vendors set up in the shade underneath the Depot platform roof selling beach related items/services (boats, sunglasses, bathing suites, skin care, etc.)
- Approximately 2-4 food trucks, smoothies, ice cream, etc
- An inflatable for kids
- Music via DJ

The event is free, and being a first-time event is not expecting large crowds, likely less than 1,500 for the entire event. Alcohol will not be served. A combination of Sarasota County staff and volunteers will be responsible for parking duty and general upkeep of the area (trash, etc).

The event is expected to provide the required liability insurance certification as well.

Requested Action

Staff respectfully requests City Council approval of this special event.