



## City Manager's Office

### MEMORANDUM

**TO:** Mayor and City Council

**FROM:** Lorraine Anderson, PIO

**DATE:** June 5, 2018

**RE:** City of Venice messaging for new information provided by Sarasota County Emergency Services on Hurricane Evacuation Centers and Transportation Plan for residents

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As Hurricane Season 2018 is now underway, we are endeavoring to keep our residents and other concerned parties informed on the changes made this year by Sarasota County Emergency Management concerning Hurricane Evacuation Centers (formerly known as shelters) and the County's Transportation Plan for residents. This includes "Rally Points" in Venice where citizens can drive to and be bused to an Evacuation Center.

This messaging is being accomplished through multiple postings on the City website in a variety of areas, a hard-copy information sheet sent out in city Utilities bills and also included in the citizen newsletter, a number of hard-copy publications available at the City Hall Information Desk, and presentations being conducted by Fire Department staff to homeowners associations and other groups. An online survey is also planned to gauge residents' preparedness.