



City of Venice

401 West Venice Avenue
Venice, FL 34285
www.venicegov.com

Meeting Minutes Public Art Advisory Board

Wednesday, March 14, 2018

3:30 PM

Council Chambers

I. Call to Order

A Regular Meeting of the Public Art Advisory Board was held this date in Council Chambers at City Hall. Chair Jean Trammell called the meeting to order at 3:30 p.m.

II. Roll Call

Present 5 - Chair Jean Trammell, Fran Valencic, Victoria Dietz, Heather McCullough and Mary Moscatelli

Also Present

Liaison Council Member Richard Cautero, Historical Resources Manager Harry Klinkhamer and Recording Secretary Shirley Gibson.

III. Approval of Minutes

[18-3178](#)

Minutes of the December 13, 2017 Regular Meeting

A motion was made by Ms. McCullough, seconded by Ms. Moscatelli, that the minutes of the December 13, 2017 regular meeting be approved as written. The motion carried by voice vote unanimously.

IV. New Business

There was none.

V. Unfinished Business

[17-2726](#)

Public Art Policy

Discussion took place regarding comparable policies, having an attorney look at the comparisons, putting together the best version, forwarding to city manager's office to determine if any other staff need to review, language used, concerns with the term "encouraged", should churches and schools be exempt, new developers should be charged a percentage, defining what art is, public accessibility, variances, development fees, volunteer donations, private funding, bringing modern art into Centennial Park, current challenges, murals, purpose and intent and creating visual landmarks.

Mr. Klinkhamer spoke regarding City of Sarasota's public art policy, city ownership, fees being assessed, provide art as part of development, impact fees, means to encourage, providing beautification, murals, defining art and gables.

Discussion continued regarding policies in different cities, direction on where the board is going, ways to fund public art, income stream, use Sarasota as a basic template and send recommendations to Ms. Gibson for the next meeting.

[17-2888](#)

Promoting International Art Festival

Discussion took place on having store owner's place art or flags from different countries in their windows, which groups would want to adopt such a project, encouraging attendance, lack of community attendance, the city doing a better job of promoting and social media.

[17-2887](#)

John Nolen Logos

Mr. Klinkhamer handed out a draft of the proposed logo for discussion and feedback.

Discussion took place regarding having the artist possibly do another design, not a favorable design, avoiding the term "sister cities", having art students from either the high school or college create a new logo, Mr. Klinkhamer to reach out to the schools and recommendations for wording will be emailed to Mr. Klinkhamer.

VI. Updates

There were none.

VII. Future Agenda Items

Discussion took place having the International Art Festival removed from the next agenda and questions raised regarding permitting for art inside a business.

VIII. Board Discussion

Discussion took place regarding Founders Walkway and Ms. Dietz wanted to place on the record that during the meeting of June 14, 2017 regarding the Keys4Kids, she was asked to reach out to them to decline the project at this time, however she was advised after the meeting in an email that it was not the board's responsibility to respond.

Mr. Cautero spoke regarding the proposed Nolen logo, updates from recent city council meeting, public safety facility, parks interlocal

agreement, fire fee assessment and recent construction.

Ms. Trammell discussed updates from the recent Friends of the Venice Library meeting and the new library.

IX. Audience Participation

There was none.

X. Adjournment

There being no further business to come before this Board, the meeting was adjourned at 4:30 p.m.

Chair

Recording Secretary