

THE ISSUE:

Due to the upcoming April through November 2018 downtown road and sidewalk improvements project, we've several special events that normally would be downtown considering locations other than downtown for their event. These include:

1. Seafood Festival (May 5); normally held in Centennial Park
2. Brew Bash (May 26); normally held in Centennial Park
3. Miami Avenue Craft Fair (June 16-17); normally held on Miami Avenue
4. Miami Avenue Craft Fair (Sept 1-2); normally held on Miami Avenue
5. Wine Feast (Oct. 18); normally held on Nokomis Avenue between West Venice Avenue and Miami Avenue
6. Sun Fiesta (Oct 19-21); normally held in Centennial Park
7. Art Fest (Nov 3-4); normally held on West Venice Avenue

At this time it appears that the Wine Feast has settled upon Venice Beach for their 2018 event. The other six events however, are still uncertain even though most have expressed a desire to hold their 2018 event within some combination of Blalock Park (the "Cultural Campus"; i.e. Community Center, Triangle Inn, Library, Art Center, and related parking) and West Blalock Park (i.e. the gazebo and the Monty Andrews Arboretum).

THE DETAILS:

At the Blalock Park and West Blalock Park location, there are a couple of **major concerns** for holding any of these six events at this location, including:

1. **Resolution No. 99-10** (full copy attached as a PDF file). For West Blalock Park, this Resolution specifically states :
 - a. The continued use of West Blalock Park is recommended for community and cultural events. However, there should be limitations on its uses, provisions for such uses and a more time efficient method of obtaining approval. The goal of this section is to provide Council with prudent and necessary guidelines.
 - b. **Event Types**: Any event held in the park should be non-profit in nature, open to the public and in the public interest. There are two types of events that may be held: "intense events" which are events that last over five hours, and shorter "non-intense events." There should be no more than three "intense events" annually with sixty days between each "intense event." "Non-intense events" should not be held with unreasonable frequency.
 - c. **Responsibility and Approval**:
 - i. A. The preliminary plan for the use of the Park shall be submitted to the City Manager within thirty days prior to the date of the scheduled event, and no less than fourteen days prior to the scheduled event, the group will submit a final usage plan for the park and the list of vendors and exhibitors.
 - ii. B. Before and after the event, the Public Works Department will have a representative survey the area and/or premise for a fair estimation of the conditions of the park. Any excessive damage will be the responsibility of the event holder to repair as determined by the City.
2. There is a residential community in very close proximity to West Blalock Park and Blalock Park. Thus this location may not be conducive to hosting events with live music, alcohol sales, or large crowds.

Regarding Resolution No. 99-10, at least 2 criteria impact scheduling any of these 6 events at West Blalock Park:

1. The limitation of 3 "intense events annually in West Blalock Park. Certainly all 6 of the events listed above are "intense events", as they all last over 5 hours, but might be further broken down into 2 distinct "intense events" categories:
 - a. Craft or art show with no live music or alcohol sales
 - b. Event with live music and alcohol sales

- | | | | | | | | Days Between Events | | | | | |
|---|------------|-----------|--------|-----------------|-------------------------|--------------|---------------------|---|---|---|----|---|
| | | | | | | | A | B | C | D | E | F |
| | begin date | end date | # days | location | event #1 | days between | | | | | | |
| 1 | 5-May-18 | 5-May-18 | 1 | Centennial Park | Seafood Festival | | | | | | | |
| | | | | (9 hours) | | 21 | | | | | 21 | |
| 2 | 26-May-18 | 26-May-18 | 1 | Centennial Park | Brew Bash | | | | | | | |
| | | | | (16 hours) | | 21 | | | | | | |
| 3 | 16-Jun-18 | 17-Jun-18 | 2 | Miami Avenue | Miami Avenue Craft Fair | | | | | | | |
| | | | | | | 76 | | | | | | |
| 4 | 1-Sep-18 | 2-Sep-18 | 2 | Miami Avenue | Miami Avenue Craft Fair | | | | | | | |
| | | | | | | 47 | | | | | | |
| 5 | 19-Oct-18 | 21-Oct-18 | 3 | Centennial Park | Sun Fiesta | | | | | | | |
| | | | | | | 13 | | | | | | |
| 6 | 3-Nov-18 | 4-Nov-18 | 2 | W. Venice Ave. | Art Fest | | | | | | | |
| | | | | | | number held: | 3 | 3 | 3 | 2 | 2 | 2 |
| | | | | | | | | | | | | |
| | | | | | | | | | | | | |
| | | | | | | | | | | | | |

- ### IDENTIFIED OPTIONS:

- STAFF RECOMMENDATION:**

Of these 3 options, staff recommends Option 1 which locates these 6 events for only 1 year at locations that are more appropriate for staging such events. A variation of this would be to require all 6 events to be held at the Airport Festival Grounds.