



Presentation

Megan Willard
Community Development Manager
816-462-9506
mwillard@Parkinson.org

Better Lives. Together.

Better Lives. Together.



The Parkinson's Foundation makes life better for people with Parkinson's disease by improving care and advancing research toward a cure. In everything we do, we build on the energy, experience, and passion of our global Parkinson's community.



Core Principles Guiding Our Work

- Patient and community centered
- Evidence-based
- Driving the field forward through collaboration
- Focusing on maximum impact, scalability and sustainability



How we improve care and advance research toward a cure



How we improve care and advance research toward a cure



RESEARCH



- Parkinson's Outcomes Project (POP)
- Community Choice Research Awards
- Parkinson Study Group
- Fahn and Post-Doctoral Awards
- Parkinson's Advocates in Research (PAIR)
- Prevalence Project

- The Parkinson's Outcomes Project is the largest PD clinical study in the world with more than 9,000 participants.
- Our investments in research shows a return of \$5 for every \$1 granted.



How we improve care and advance research toward a cure

- Centers of Excellence
- Quality Care Model and Dissemination
- Professional Education for Movement Disorder Specialists, nurses, physical therapists, occupational therapists
- Allied Team Training and Faculty Training



- We have a strong history of educating and training experts to ensure better care.
- We have trained 200 nurse faculty who teach 18,000 nursing students annually.

How we improve care and advance research toward a cure

- Helpline
- PD *ExpertBriefings*
- Educational Resources
- Community Grants
- Wellness Programs
- Online Community



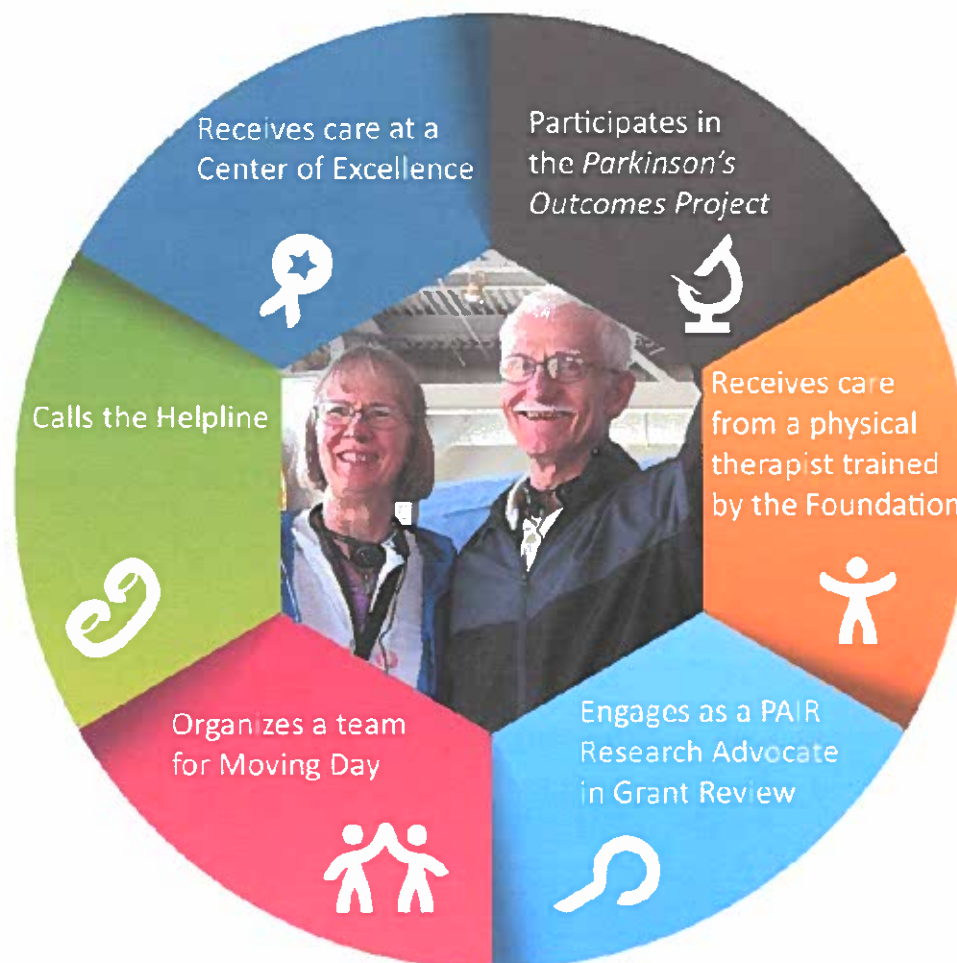
- Our helplines receive 25,000 calls annually.
- The websites have 5.3 million visitors annually.

How we improve care and advance research toward a cure



- Women and PD Teams to Advance Learning and Knowledge (Women and PD TALK)
 - PD Self-Efficacy Learning Forum (PD SELF)
 - People with Parkinson's Advisory Council (PPAC)
 - Public Policy
-
- We received \$250k PCORI award for the country's first recommendations to improve the health of women with PD.
 - We are the first Parkinson's group to create a patient advisory board.

How a person with
Parkinson's is touched
by our network of
research and care.



The New *Parkinson.org*



Call Our HELPLINE: 1-800-4PD-INFO (473-4636)

[Español](#)

[About Us](#)



[In Your Area](#)

[Search](#)

[Donate](#)



[Understanding Parkinson's](#)

[Living with Parkinson's](#)

[Expert Care](#)

[Research](#)

[Get Involved](#)

[Ways to Give](#)



Better Lives. Together.

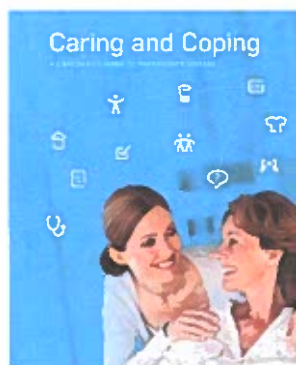
Support our mission to make life better for people with Parkinson's. Your gift will help us improve care and advance research toward a cure.

[Help Fund the Fight Against Parkinson's](#)

Better Lives. Together.

Resources

- Educational materials
- Publications
- Parkinson's Report
- The Voice
- Moving Day® Moments
- News & Review
- Helpline-1-800-4PD-INFO
- CareMap—caremap.Parkinson.org
- Parkinson's Central-App



Helpline 1-800-4PD INFO (473-4636)



Paula Wiener, LCSW



Jill McClure



Anna Hedges, MSW



Sharon Metz, RN, MPH



Linda Pituch



Dianett Ojeda, RN

Parkinson's Foundation

Aware in Care Hospital Kit



Moving Day®- A Walk for Parkinson's



This inspiring fundraising event unites families, friends and communities in the fight against Parkinson's. Held across the country, it is the first grassroots campaign that spotlights Parkinson's disease on a national level and gives you the chance to speak out in your own community.



Why We Walk

Funds raised through Moving Day support the Parkinson's Foundation national mission by:



Delivering quality care to
more than **100,000**
people living with
Parkinson's



Funding cutting-edge
research aimed at better
treatment and care



Providing free resources
for people living with
Parkinson's and their
families

What Moving Day Means....



“A chance to recognize the importance of finding care and cure for Parkinson’s.”

“Moving Day is chance to get involved and make a difference in the PD community.”

“Raising awareness and funds”

“Hope for my family”

“Supporting a foundation that helps people live with PD”

“Moving Day is a way to gather with others that are fighting Parkinson's. We gather for support, to learn about new resources and celebrate our lives”

Moving Day®- A Walk for Parkinson's



In Venice, Florida



Save the Date

- Moving Day Maxine Barrett Park
- November 3, 2018
- Register Now

www.MovingDayVenice.org



Better Lives. Together.

Moving Day® VENICE LAYOUT



1. Movement Pavilion

2. Massage Tent

3. Corporate Sponsors

4. Resource Pavilion

5. Yoga Tent

6. Kids Area

7. Registration Tent (10x10)

---➔ Walk Route

Day of Event Details:

Preparation

- All required permits or contracts for the city, site location, police, fire commissioner, sanitation, and highway department will be in place and on hand the day of the event.
- Site will be set up as completely as possible the night before (and an overnight security guard will be onsite at all times).

Parking

- Safety volunteers will assist in parking cars in an orderly/quick fashion
- Volunteers to greet people coming to the site and being able to answer any questions.
- VIP parking will be available by the upper restroom area at the park. There will be a “load in” area allowing people to drop off individuals who can not walk far and will be staffed with volunteers.

Day of Event Details:

Opening and Closing Ceremonies

- Stage and start line will be set up near the Movement Pavilion other to facilitate people listening to the stage program while waiting to walk.
- Starting line will be wide enough to allow crowd to pass through in a reasonable amount of time but narrow enough to control the start.
- Ceremony will be short and sweet (no more than 15 minutes) and include a brief warm-up activity before the Opening Ceremony starts.
- Walk Route will be flat as possible.
- Will offer main route and shorter family/kids route.
- Stroller/wheel chair friendly/ADA compliant.

ADDITIONAL EVENT DETAILS



Food & Beverage

- At least two bottles of water per anticipated attendee. Can also try to get coffee donated.
- Healthy snacks will be available (granola bars, fruit, bagels, etc.)

Clean up

- Specific crew designated for cleanup – 1 person per every 50-100 walkers on medium sized sites.
- Goal to leave site at least as good a condition as how it was found.
- Arrangements for who will discard the trash.

Safety

- EMT volunteers (1 per 500 people).
- First Aid kits – should have at least one at the main event site.
- Talk to site and tent vendor about required permitting and fire extinguishers.

Security

- Hire overnight security to watch the tents, tables and event space.
- Police/security watching finance tent .

Tent Information

- 1 - 20 x 40 Tent – Resource Pavilion (for vendors with tables and chairs)
- 1 - 20 x 30 Tent – Movement Pavilion (this tent is where we show off our exercises and the walkers participate in these exercises)
- 1 - 20 x 8 Tent – (This is the Yoga tent)
- 16 - 10 x 10 Tents These tents are used for a Mission tent, corporate sponsors, cash tent, t-shirt tent, registration, and kids area tent 200- Chairs
- 74 - 8' tables

We also have fire extinguishers place at the large tents.

QUESTIONS???

Better Lives. Together.

