



THE VENICE LIBRARY CAPITAL CAMPAIGN

By the Friends of the Venice Public Library, Inc.



VENICE AM SARASOTA HERALD TRIBUNE

MR. AND MRS. LOUIS SCHWARTZ

MR. AND MRS. EDWARD CAMPBELL

GULF COAST MINERAL, FOSSEL AND OREN CLUB

CHARLES AND FRANCES CONCORDIA

CAMERON WATERMAN

QUARANTY BANK

FRIENDS OF THE VENICE PUBLIC LIBRARY

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ERNEST AND CHARLOTTE ORMS

BIG COUNTY KWANS CLUB

SCOTT AND JULIE PINKERTON

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IN MEMORY OF MATILDA C. CORE

AUDREY GALLOWAY

IN MEMORY OF SHAWMUTH STIK

PLANTATION COMMUNITY FOUNDATION

WIDOW'S MEMORIAL FUND

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CORDELIA LEE BEATTIE FOUNDATION

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IN MEMORY OF MARY JANE MILES BY HER FAMILY AND FRIENDS

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MAIRY ALICE WHEELER

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VENICE AREA GARDEN CLUB

IN MEMORY OF SEWELL McKEOUGH BY MARY YORK

ROBERT AND SUSAN VEIDER

ALEXANDER AND ELIZABETH WALL

JOHN AND BARBARA FREEMAN

MRS. CAMERON REED

ELLIOTT AND NORMA LEJALLEN

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JOHN AND VIRG SHARPSTEIN HONORARIUM

MR. AND MRS. JAMES W. FOWLER

SARASOTA KWANS CLUB

RAY AND LLOYD CHAPMAN

CITY OF VENICE

Thank you, City of Venice,

Thank you, City of Venice,
for your generous gift

Your Once-in-a-Generation Opportunity to Make Our Great Library Extraordinary



An Extraordinary Library for Today and Tomorrow



Soon, a new Venice Library will rise in the same location as our original building stood. As technology, habits, and needs change, our library must be ready, adaptable, and accessible for all ages.

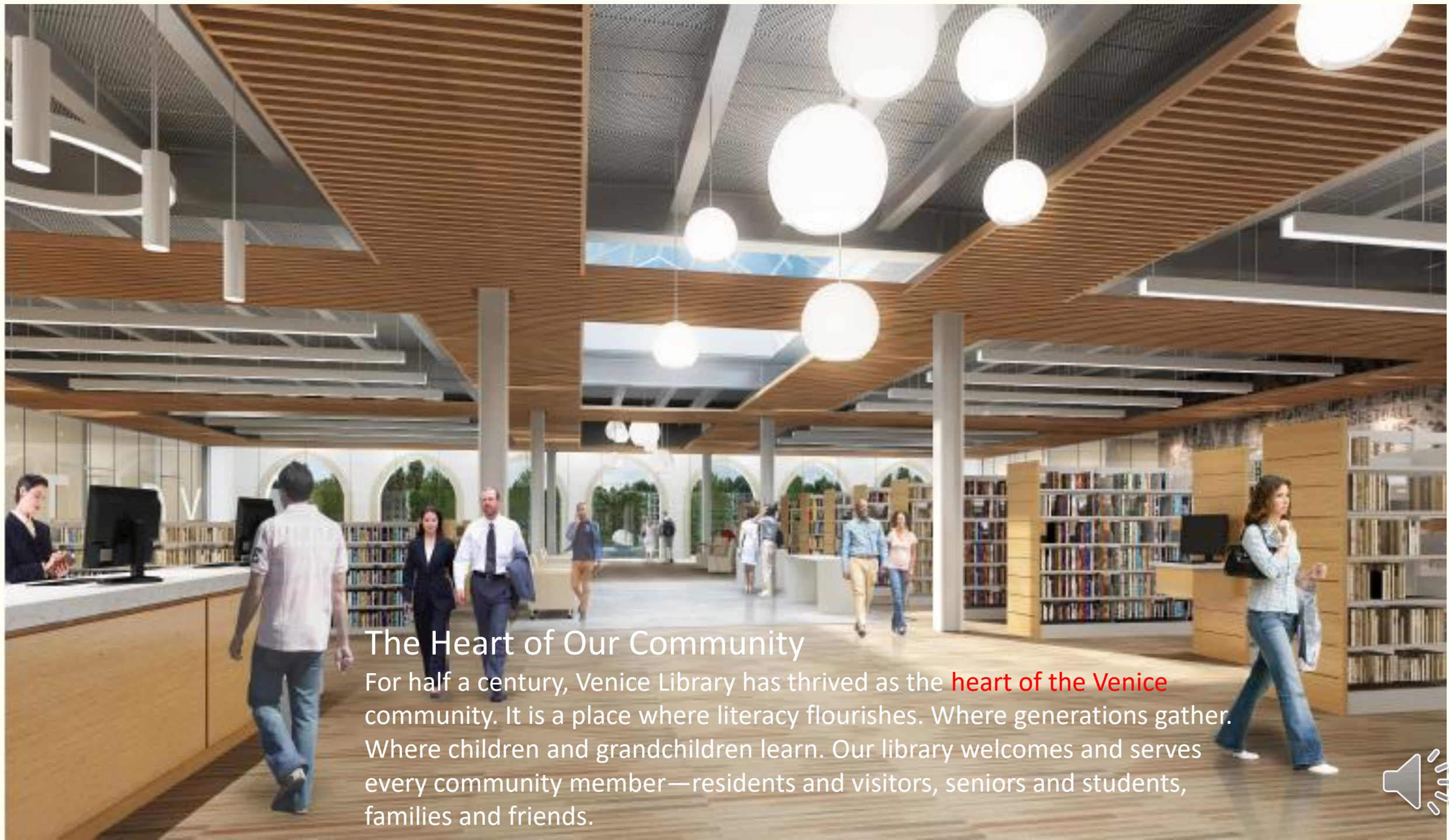


The Friends of the Venice Public Library, Inc.

Mission

Enhance our community through its library





The Heart of Our Community

For half a century, Venice Library has thrived as the **heart of the Venice** community. It is a place where literacy flourishes. Where generations gather. Where children and grandchildren learn. Our library welcomes and serves every community member—residents and visitors, seniors and students, families and friends.



Timeline

Groundbreaking, October 30, 2017

Campaign Launch, November 2017

Construction, Fall 2017 to Fall 2018

Opening, Late 2018



Venice Library Groundbreaking: Then and Now



Our History

1926

Venice-Nokomis
Women's Club
establishes
library as its first
project

1962
1963

Friends organized
and free public
library planned

Sarasota County
Commissioners
provide funds for
the new library

1965

New library
building opens to
the public

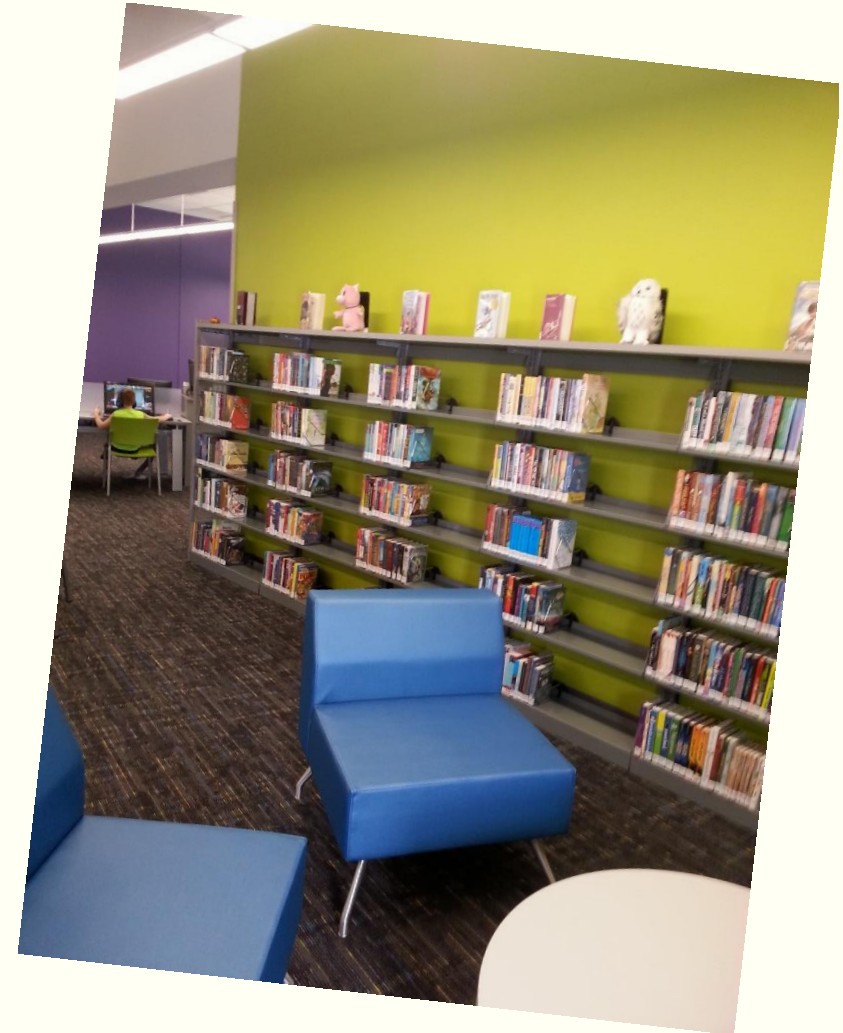
1980s

Library adds
10,000 square feet
and doubles size

Conference room,
low-vision area,
and local history
area added



Collections: Then and Now



Our History

1993

Additional 6,000 square feet built, expanding library to 25,000 square feet

Thank you, City of Venice, for your support!

2000s

Friends contribute \$50,000 to new parking lot project

Computer Lab and Youth Activities Room added, with \$90,000 contribution from Friends

2015

Venice Library celebrates serving Venice community for 50 years

2016

2017

Due to mold, library building closes and is later demolished

Temporary library opens near Venice Theatre

Exhibits: Then and Now



Our Time is Now

Spring

Capital
Campaign
soft launch

Summer

Friends
contribute
\$350,000 to
new library

Friends
launch Silent
Phase

Fall

Venice Library
breaks ground
in same
location on
Milan and
Nokomis

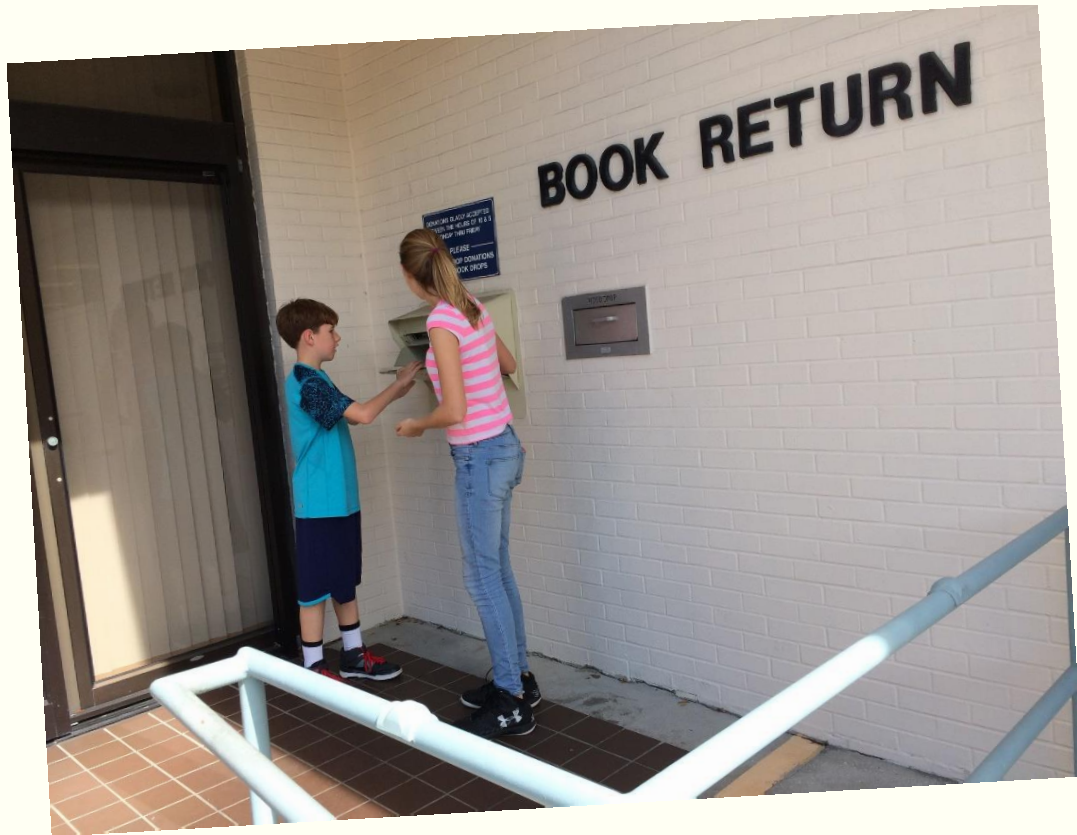
Winter

Friends launch
Public Phase

Goal \$800,000
Stretch Goal
\$1M



Book Return: Then and Now





HOW THE FRIENDS HELP



Friends of the Venice Public Library ...

- Provide services
 - Volunteer hours in every department of the library
 - Deliver library materials to those who are confined to their homes through homebound outreach program
- Sponsor most programs
 - Continuing programs such as Great Decisions, Great Books, Music Live at the Library, Film Series, and more
 - Many more special programs for adults and children
- Serve as library advocates
- Provide funding for technology and initiatives



*Deborah Kostroun
Board President*

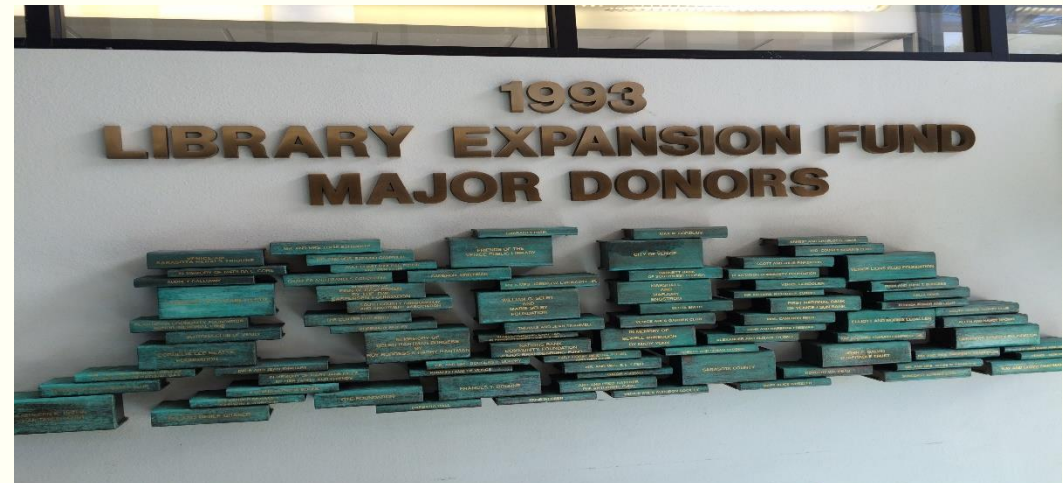


Recognizing our Friends A through Z from Start to Finish

Lifetime members, individual donors, business partners, community leaders, foundations, civic organizations, volunteers, and Friends have built a nearly one million dollar endowment that the Friends steward on behalf of the Venice Public Library



Thank you to everyone, past, present, and future, for your generosity





OUR IMPACT



Our Opportunity to Serve

Early 2016 brought a sudden and dramatic change for the Venice Public Library when it and the Friends Bookstore were closed because of persistent mold resulting from water intrusion. We are grateful to the Sarasota County Library Systems as it plans to open a new and improved \$11M library in 2018.

The Friends' role is as vital as ever as we support library programs and services; help connect our members and the community to the planning process for Venice's next public library; and continue to foster long-range support for the best possible library service for the Venice area.

This is our once-in-a-generation opportunity to provide a library that will serve our community into the future.





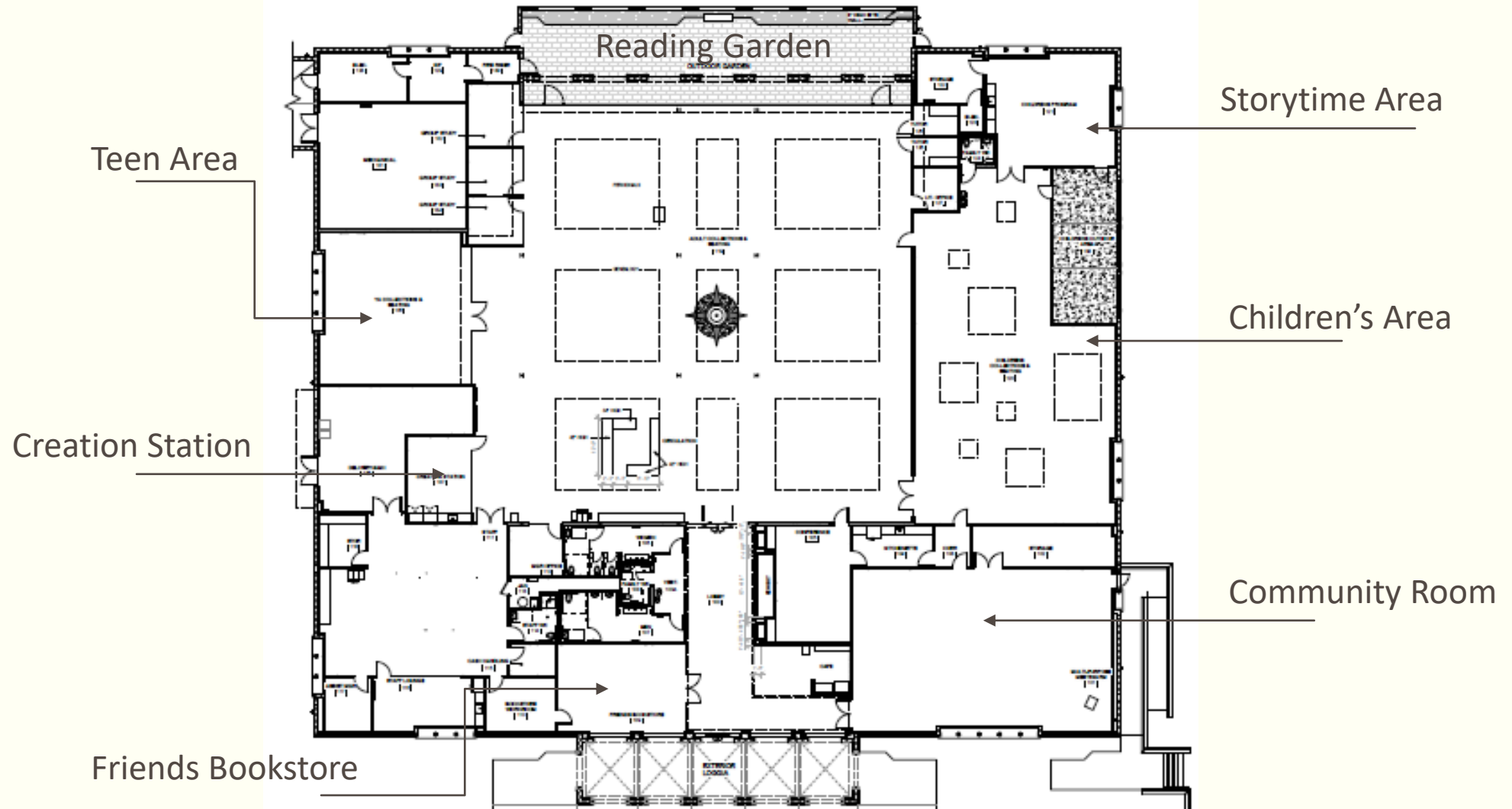
NAMING OPPORTUNITIES

Available for Private Funding

For gifts of \$50,000 or greater, you will have an opportunity to name a library space with the approval of the Sarasota County Commissioners



Floor Plan





January 2018 Deadline

Reading Garden

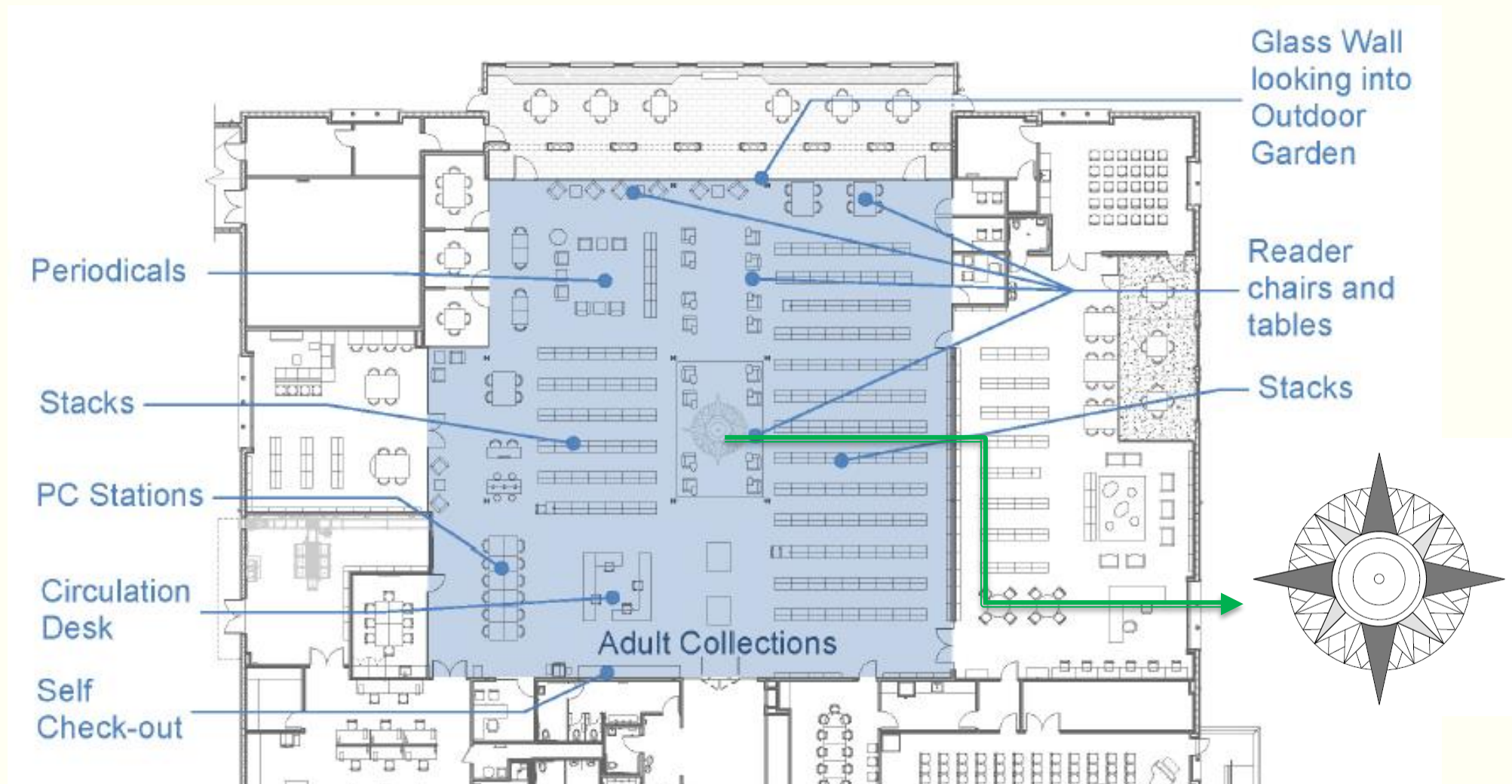
The perfect outdoor space for quiet reading with natural light and Gulf breezes, the Reading Garden will be a gem for the community. The outdoor area also offers a great location for book clubs to meet and adult and children's programs to be held. A fountain stands as the centerpiece of the garden, providing a cool, burbling backdrop to the serene experience.

Reading Garden and Fountain

\$100,000



Central Floor Plan



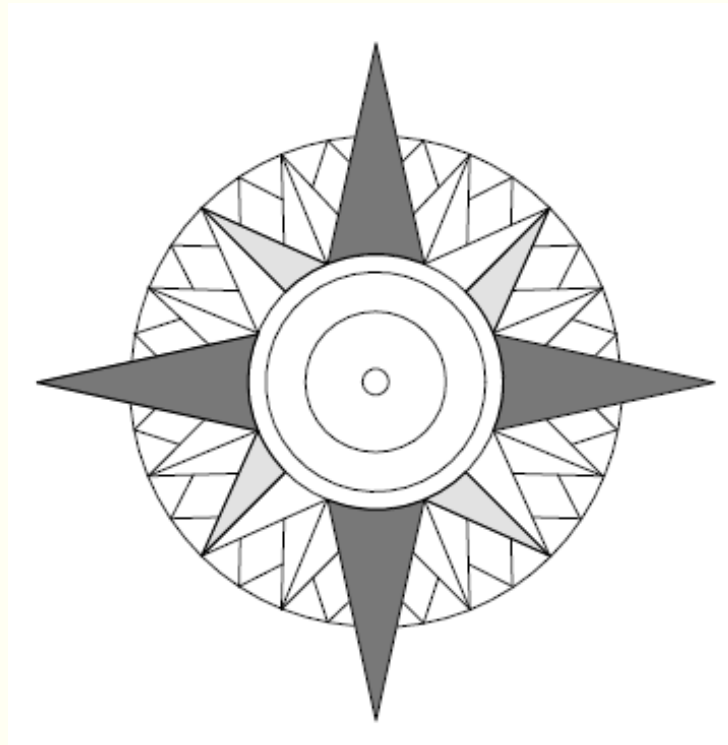
April 2018 Deadline

Compass Rose

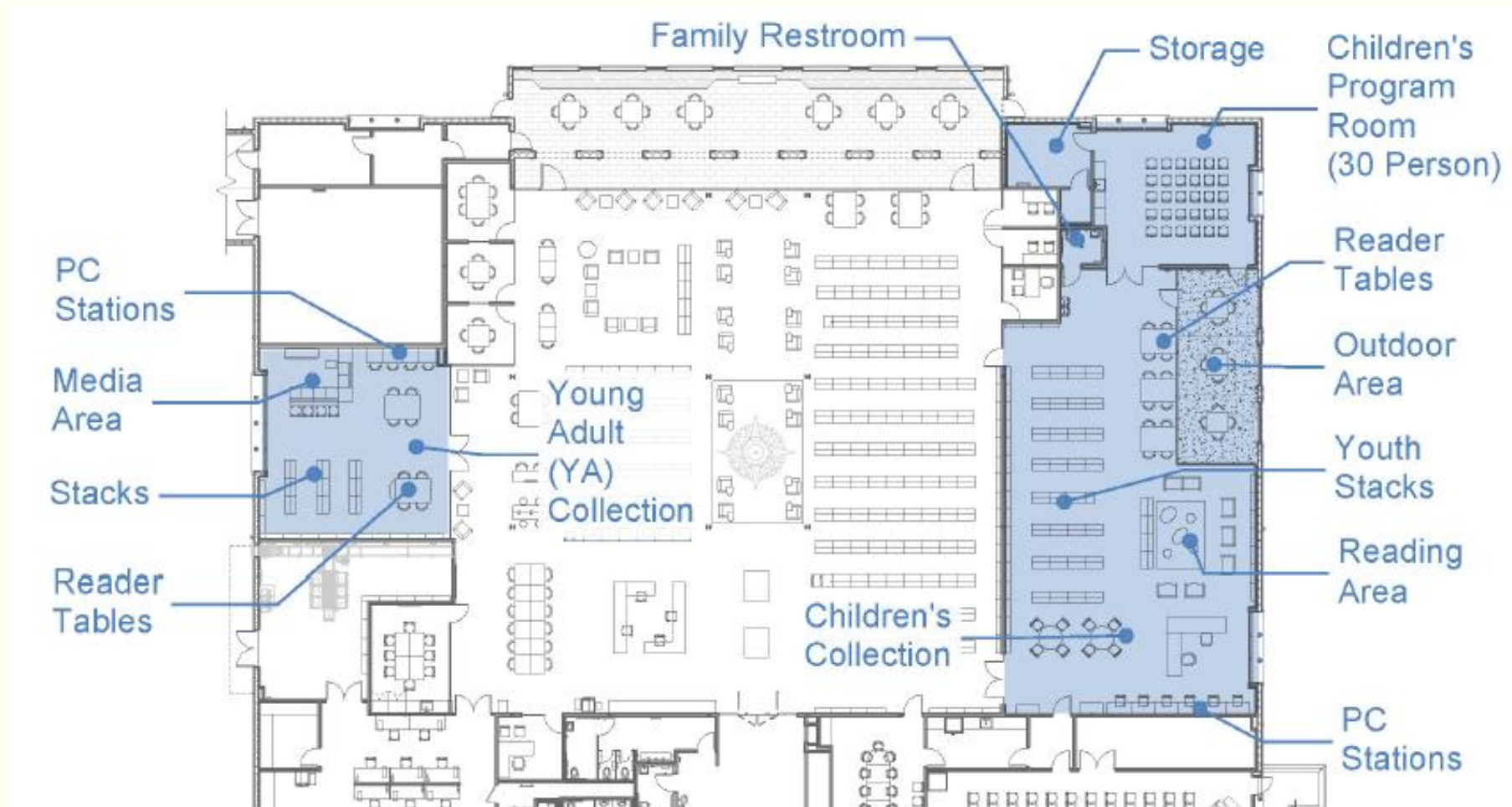
Compass Rose directly beneath Skylight

\$100,000

The centrally located compass rose mosaic will be crafted at the heart of the library to symbolize Venice as a seaside oasis where patrons and travelers orient themselves toward a lifelong love of learning and reading. Funding includes support for programming for adults and youth, including promoting the John Nolen Plan and rose.



Youth Floor Plan



April 2018 Deadline

Children & Teen Areas and Creation Station

Children learn by touching and interacting, as well as reading, so funding to the 3,220-sf Children's Area provides for an array of learning tools and anticipates future educational needs.

The Teen Area at 1,080 sf provides quiet spaces for reading, small-group study, tutoring, researching & writing, and mock test-taking.

The Creation Station gives guilds and clubs a place to try new technologies, practice arts and crafts, and gather for group projects. This room is anticipated to be program-heavy, encouraging scrapbookers, robotics groups, crafters, and memorabilia digitizers to create together. (See slide 12 for an example.)

A full gift these three areas will demonstrate our community's support of each generation and set the next one on the path to success. It includes

Technology, Furnishings, Equipment, and Programming needs

Children's & Teen Area and Creation Station

\$105,000



Children's Area

Teen Area



Creation Station



April 2018 Deadline

Photovoltaic roof panels



August 2018 Deadline

Program Endowment for Adults and Youth

Most of the events the library holds are sponsored by the Friends. A full gift to the Program Fund will provide for

- Homebound Outreach
- Great Decisions, Great Books
- Genealogy Programs
- Music Live at the Library
- Film Series
- LEGOs at the Library
- Storytime
- Family Game Night
- Seasonal Crafts
- Teen Activities
- G.A.R.D.E.N. Club

Programming Support

\$129,000



Credentials

Bylaws: Available upon request

Certificate of Exemption: Available upon request

Friends of the Venice Public Library, Inc., is a 501(c)3 organization (EIN 59-1027774) registered with the State of Florida (CH7871).

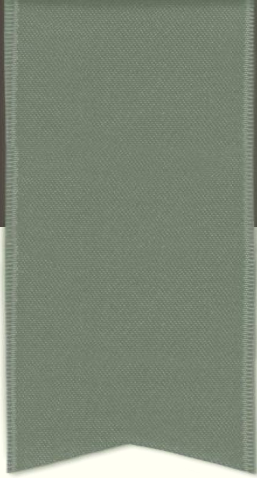
Professional Affiliations: American Library Association, Florida Library Association, Friends of Libraries USA, Venice Area Chamber of Commerce, Literacy Volunteers of South Sarasota County

Partnerships: Library Alliance of Sarasota County, Venice Lions Club, Kiwanis Club of Venice, Community Youth Development, Venice MainStreet, Venice Chamber of Commerce

Awards and Accolades:

In 2008, the Friends won the Friends of the Library USA “Best Friends Week” award, and in 2009 were named “Non-profit Business of the Year” by the Venice Area Chamber of Commerce.





RECOGNITION AND GIVING

Gifts pledged in 2017 may be paid over three years by 12/31/19



Recognition Level: Heart of the Community \$100,000+

The capital campaign for the new Venice Library offers many ways to get involved so that its resources last for decades.

All donations and sponsorships will be recognized on the scrolling Lobby Entry Monitor in the new library.

In addition, donor names will be featured on our Website and Facebook Page.

Name recognition on a permanent donor recognition feature will be reserved for \$50,000 and more.

In December 2017, the Friends provided needed funding to the library's architect to draw up designs in early 2018 for major donors to view how they will be recognized. Images will be available shortly.

Major donors and corporate partners will also receive event shout-outs, special invitations to construction milestones, mentions in collateral materials and e-communications to the public and the Friends member roster.



Ways to Give

The Friends of the Venice Public Library, Inc., make it easy for businesses, foundations, families, and individual donors to connect.

The Friends are also pleased to feature naming opportunities for donors to receive meaningful recognition. You can honor family or friends for gifts of \$50,000 or more that give to generations of Venice readers.

Consider the following ways to give as you plan your philanthropic gifts for this and coming years:

Charitable Remainder Trust
Donor-Advised Funds
Appreciated Securities
IRA Charitable Distribution
Employer Matching

Your gift anticipates initiatives that our library leaders and the publishing industry haven't even dreamed of yet.

Irrevocable estate gift commitments are welcome and will be recognized as campaign contributions.



Our New Library Will Enrich Lives and Last Lifetimes

Your gift will ensure the best possible facility for everyone, anticipate programs not yet imagined, and preserve Venice's reading culture

