

Agenda Item 11
Meeting of 12/3/08

RESOLUTION 08-12283

A RESOLUTION AMENDING RESOLUTION 00-8854, ESTABLISHING A REVISED POLICY AND UNIFORM PROCEDURES FOR NAMING PARKS AND PUBLIC FACILITIES; AND PROVIDING AN EFFECTIVE DATE.

WHEREAS, the City Council desires to amend the existing policy and procedure for naming City parks and public facilities; and

WHEREAS, the current policy and procedure was established by Resolution 00-8854 adopted June 7, 2000; and

WHEREAS, the Community Services Advisory Board has reviewed the policy and procedure and recommends revised criteria;

NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY OF NAPLES, FLORIDA:

Section 1. That Resolution 00-8854, policy and uniform procedures for naming parks or public facilities in the City of Naples, is hereby amended as follows (with underlining indicating additions and ~~strikethrough~~ indicating removal).

POLICY:

1. Consideration should be given to names that describe a geographic location or feature, a historical event, or ecological relationship indigenous to the area.
2. Proposals to name parks or public facilities after persons may be considered based on meritorious civic or public service including one or more of the following: a) financial gifts, though property or financial donation is not a single determining factor, b) public service as an elected official, c) public service as a community volunteer, or d) long term sponsorship agreements. Naming consideration will be based on the following criteria ~~are restricted to those persons who have been deceased for five (5) years. Any exceptions to this policy must be determined by the City Council.~~

a. Living People or Organization:

- (1) When 50 percent or more of the value of the property is donated by the person or organization.
- (2) When 50 percent or more of the cost is contributed for acquisition, development, maintenance or continuing operation of a park or public facility.
- (3) When a significant contribution of time and public service has been made by the person or organization to the enhancement or betterment of the quality of life in the community and/or was instrumental in acquiring, developing or maintaining a park, public property or city owned facility.

- (a) Significant contribution will be measured by the impact a single contribution makes toward the successful conclusion or continuing operation of the facility to be named.
- (b) Depending on the impact, the naming could be for the entire facility or some portion (i.e., a room).
- (c) Individuals and organizations that have made significant contributions to a particular area or neighborhood may be considered for the naming of facilities that serve these areas or neighborhoods within the City, including recreational and other amenities within parks or public facilities.
- (d) Projects not budgeted for, and for which other funding is not designated, may require a 100% contribution in order to be implemented and a naming opportunity considered.

b. Deceased People:

- 1. Guidelines of living people or organization shall apply.
- 2. Naming a city owned facility in memory of a deceased person cannot be considered until at least 2 years after the date of the death of that person.
- 3. A park and/or public facility may be named to honor a deceased person, but only to recognize a most extraordinary service/gift.
- 3. ~~Any exceptions to this policy must be determined by the City Council. Donors of land and/or large sums of money should be considered in the naming of the resulting park or facility. Donations should be sufficient to pay for a significant portion of the development.~~
- 4. ~~Groups desiring to develop parks or facilities should be given consideration of their suggestions(s). Assurance should be provided that they are going to continue to contribute time, effort and/or money to assist in the orderly development of the park. Flexibility is encouraged with this policy.~~
- 5. ~~Parks or facilities may be named after local community groups, if that group has demonstrated a major interest in the park by gifts or money, labor and/or organization. Funding for future maintenance should be a consideration before the City accepts such gifts. Flexibility is encouraged with the policy.~~

PROCEDURE

- 1. A request to name a park shall be submitted on the Proposal for Park Name or Public Facility to the Mayor or City Manager, and may be made by any City of Naples citizen, ~~City Council member, City board member or City employee.~~
- 2. The Mayor or City Manager shall forward the Proposal For Park Name or Public Facility request to the Community Services Director who shall evaluate the request to assure compliance

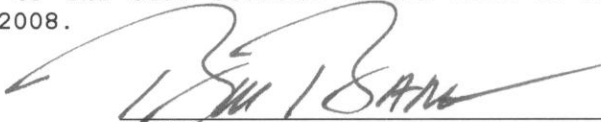
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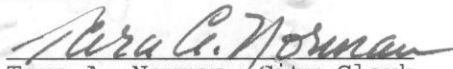
3. After assuring compliance with policy stated herein, the Community Services Director shall submit the request to the Community Services Advisory Board, which will conduct a public hearing, evaluate the degree of compliance with the policy, and forward a recommendation to the City Council.
4. The City Council, after consideration of public input, the recommendation of the Community Services Advisory Board, and any other relevant data, will act upon the request to name a park or public facility by a majority vote of the members of the City Council.

Section 2. This resolution shall take effect immediately upon adoption.


PASSED IN OPEN AND REGULAR SESSION OF THE CITY COUNCIL OF THE CITY OF NAPLES, FLORIDA, THIS 3RD DAY OF DECEMBER, 2008.


Bill Barnett, Mayor

Attest:


Tara A. Norman, City Clerk

Approved as to form and legality:


Robert D. Pritt, City Attorney

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Date filed with City Clerk: 12-29-08