
Profile

C. Richard

First Name

Hale

Middle Initial

Last Name

1375 Berkshire Court

Street Address

Suite or Apt

Venice

City

FL

State

34292

Postal Code

What district do you live in? *☒ District 1

crhdlh@msn.com

Email Address

Home: (941) 488-3903

Primary Phone

Home:

Alternate Phone

N/A

Employer

Retired

Occupation

Which Boards would you like to apply for?

Code Enforcement Board: Submitted

Have you ever been convicted or pled "no contest" to a felony or misdemeanor offense?☐ Yes ☒ No**If yes, have your civil rights been restored?**☐ Yes ☒ No

Give details:

Demographics

Are you a city resident?

☐ Yes ☒ No

12 years

How long have you lived in the City of Venice?

Ethnicity

None Selected

Gender

☒ Male

Do you have a physical disability?

☐ Yes ☐ No

Interests & Experiences

Are you currently serving or have you served on a city board?

☐ Yes ☐ No

If yes, please list:

Why are you interested in serving on a board or commission?

Resume of Education and Experience:

See Attached

Member of the Following Organizations:

Upload a Resume

Acknowledgements

I agree that if appointed, I will serve on the above board without compensation and at the pleasure of the city council.

I agree to use only my city-assigned email account for city business related to my appointed board.

I agree to abide by the sunshine and public records laws and attend all mandatory training sessions.

Applicants for board appointments are reminded of the provisions of the Florida Statutes as applicable to conflicts of interest. All board application are kept on file and are reviewed as vacancies occur. Updated information may be requested at that time. Direct any questions you may have to the Mayor's office, phone no. 941-882-7392.

Question applies to multiple boards

I understand that membership on this board requires an annual financial disclosure form be filed on or before July 1st each year.

C. Richard Hale

1375 Berkshire Ct

Venice, FL 34292

(941-488-3903

SUMMARY:

Extensive experience in marketing and business development for government programs including strategy, planning, customer contact and resource management. Technical background establishes meaningful customer contact through entire program cycle. Strong interpersonal and presentation skills.

EXPERIENCE:

*Raytheon Corporation – 1990-2000

*Hughes Aerospace – 1986-1990

*The Perkin-Elmer Corporation – 1973-1986

Director, Advanced Planning – Tactical Systems Division

- Responsible for winning a \$50 million contract from Canadian defense forces for threat-warning system implemented on Canadian Light Armored Vehicles.
- Primary customer contact for Tactical Systems. Involved with customers from initial contact through contract completion.
- Provided marketing/sales support for the \$50 million Tactical Systems operation. Prepared sales forecasts and sales plans, managed \$500K B&P budget, prioritized/recommended/oversaw \$300K IR&D budget and managed a \$400K marketing expense budget, including hardware demonstrations, trade shows and sales personnel.
- Responsible for marketing including cost and technical strategy for winning a \$25 million contract from MIT Lincoln Laboratory laser communications subsystem.
- Directed a staff of 10 for Image Exploitation equipment for overhead satellite reconnaissance.

Photographic Science Corporation – 1970-1973

Corporate Secretary and Marketing Director

- Responsible for growing the business base start-up corporation from \$250K to \$3 million per year. Initial product was form slides for computer output microfilm, and later expanded to include unified product code (barcode) printing masters and quality control hardware.

Eastman Kodak – 1962 – 1970

Photographic Specialist in Customer Relations with Business Systems
Markets Division

- Provided technical support and troubleshooting for field sales reps for new product introduction, product planning, special products and film processing.
- Directed ten engineers and technicians responsible for film evaluation.

EDUCATION:

Drexel University – 1957-1962 – BS, Physics

University of Rochester – 1964-1966 – 22 Master credits in Optics

OTHER ACTIVITIES:

Trustee, Rochester United Presbyterian Church

Trustee and Property Manager, Danbury United Methodist Church

Danbury Aviation Commission

Board of Directors and Property Manager, Danbury Yacht Club

Vice President, Berkshire Place Association

Director, Waterford Master Owners Association

President, Berkshire Place Association

*Hughes Aircraft Corporation purchased The Perkin-Elmer Corporation Danbury division in 1986. Raytheon Corporation purchased Hughes Aircraft Corp. in 1990.