



THE VENICE LIBRARY CAPITAL CAMPAIGN

By the Friends of the Venice Public Library, Inc.

Gifts may be paid over two years if pledged in 2017



Serving the Needs of Venice

The William H. Jervey, Jr., Venice Public Library Capital Campaign



An Extraordinary Library for Today and Tomorrow



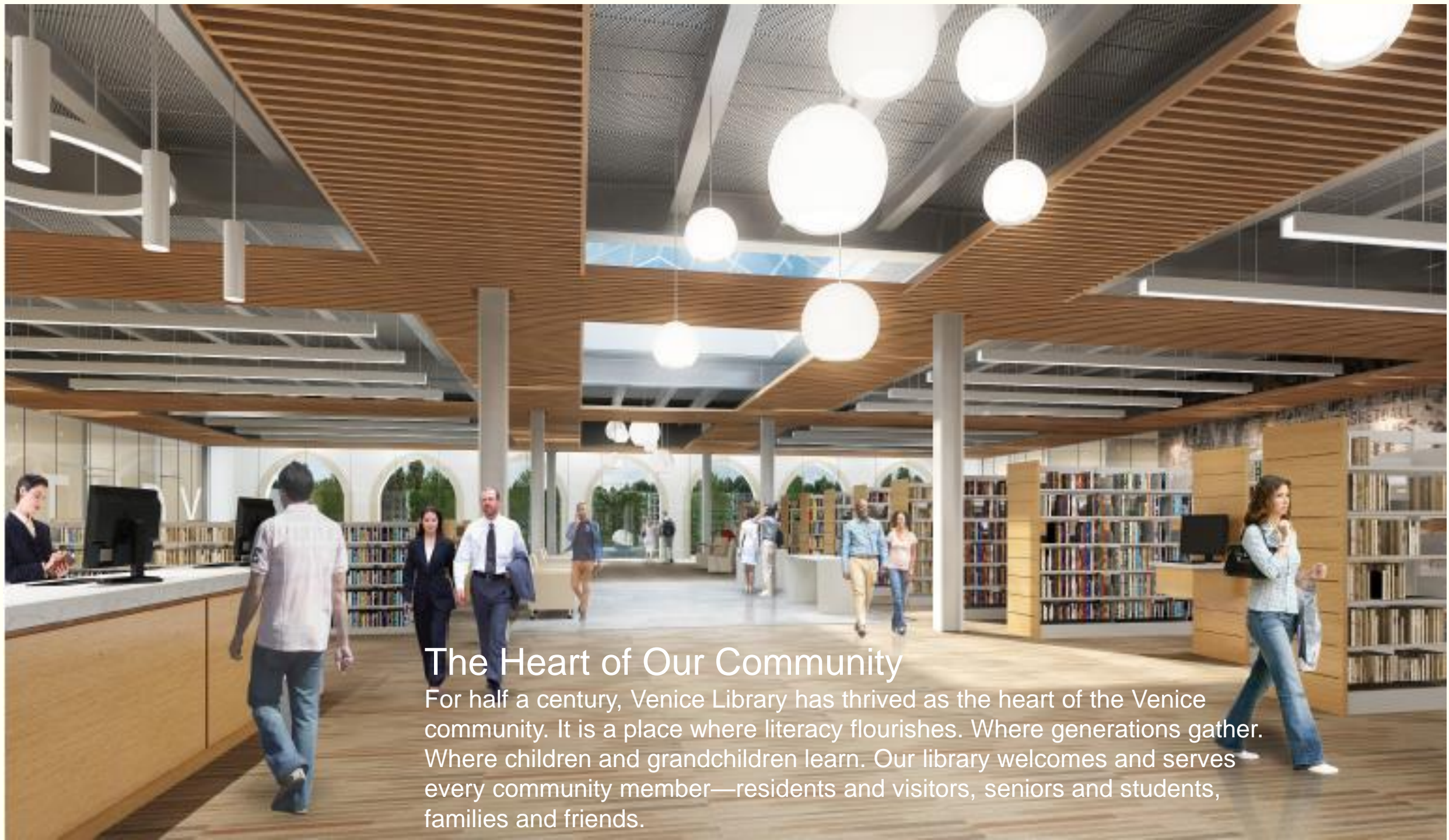
Soon, a new Venice Library will rise in the same location as our original building stood. It will provide everything we loved for 50 years, and so much more. As technology, habits, and needs change, our library must be ready, adaptable, and accessible for all ages. Now is the time to ensure that no page is left unturned when it comes to realizing the potential of our future Venice Library.

The Friends of the Venice Public Library, Inc.

Mission

Foster sound long-range support of the Venice Public Library's goal to provide the most outstanding public library service for the Venice area.





The Heart of Our Community

For half a century, Venice Library has thrived as the heart of the Venice community. It is a place where literacy flourishes. Where generations gather. Where children and grandchildren learn. Our library welcomes and serves every community member—residents and visitors, seniors and students, families and friends.

Timeline

Groundbreaking, October 30, 2017

Campaign Launch, November 2017

Construction, Fall 2017 to Fall 2018

Opening, Late 2018

Our History

1926

Venice-Nokomis
Women's Club
establishes
library as its first
project

1962
1963

Friends
organized and
free public library
planned

Sarasota County
Commissioners
provide funds for
the new library

1965

New library
building opens to
the public

1980s

Library adds
10,000 square
feet and doubles
size

Conference
room, low-vision
area, and local
history area
added

Our History

1993

Additional 6,000 square feet built, expanding library to 25,000 square feet

2000s

Friends contribute \$50,000 to new parking lot project

Computer Lab and Youth Activities Room added, with \$90,000 contribution from Friends

2015

Venice Library celebrates serving Venice community for 50 years

2016
2017

Due to mold, library building closes and is later demolished

Temporary library opens near Venice Theatre

Our Time is Now

Spring

Capital
Campaign
soft launch

Summer

Friends
contribute
\$350,000 to
new library

Friends
launch Silent
Phase

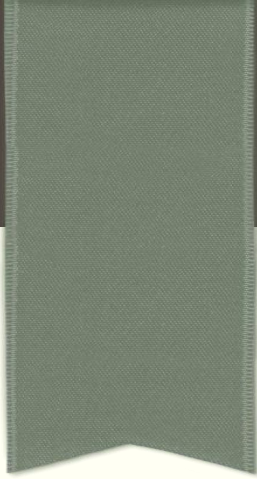
Fall

Venice Library
breaks ground
in same
location on
Milan and
Nokomis

Winter

Friends launch
Public Phase

**Stretch Goal
\$1.3M**



HOW THE FRIENDS HELP

Friends of the Venice Public Library ...

- Provide services
 - Volunteer hours in every department of the library
 - Deliver library materials to those who are confined to their homes through homebound outreach program
- Sponsor all programs
 - Continuing programs such as Great Decisions, Great Books, Music Live at the Library, Film Series, and more
 - Many more special programs for adults and children
- Serve as library advocates
- Provide funding for technology and initiatives



*Deborah Kostroun
Board President*



OUR IMPACT

Our Opportunity to Serve

Early 2016 brought a sudden and dramatic change for the Venice Public Library when it and the Friends Bookstore were closed because of persistent mold resulting from water intrusion. We are grateful to the Sarasota County Library Systems as it plans to open a new and improved \$11M library in 2018.

In the coming months, the Friends' role will be as vital as ever as we support library programs and services; help connect our members and the community to the planning process for Venice's next public library; and continue to foster long-range support for the best possible library service for the Venice area. *This is our once-in-a-generation opportunity to provide a library that will serve our community into the future.*



NAMING OPPORTUNITIES

Available for Private Funding

Naming Opportunity

Program Endowment for Adults and Youth

Every event the library holds, from movie nights to musical presentations, is sponsored by the Friends. A full or partial gift to the Program Fund will provide for

- Homebound Outreach
- Great Decisions, Great Books
- Genealogy Programs
- Music Live at the Library
- Film Series
- LEGOs at the Library
- Storytime
- Family Game Night
- Seasonal Crafts
- Teen Activities
- G.A.R.D.E.N. Club

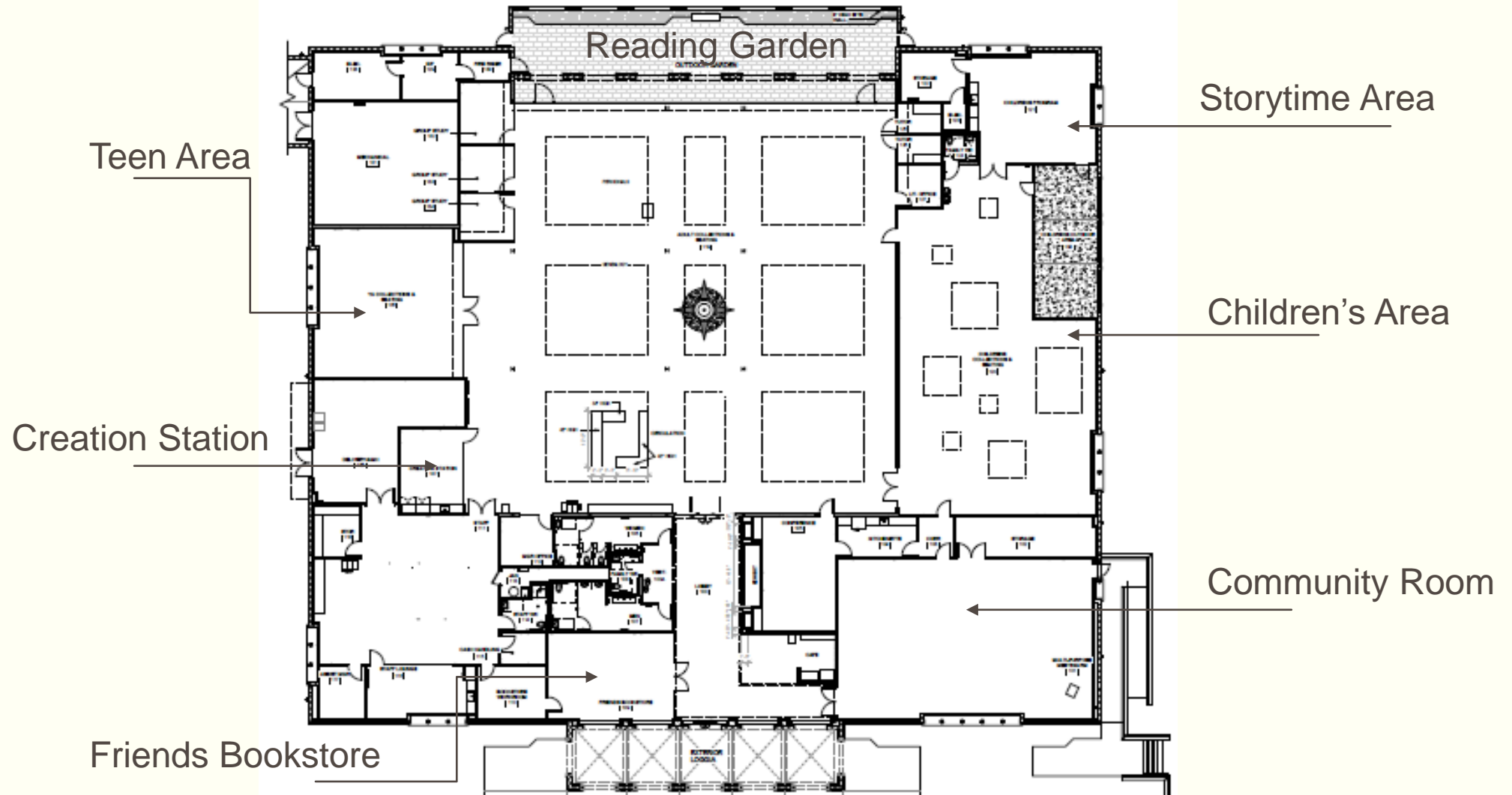
Programming Support

\$129,000

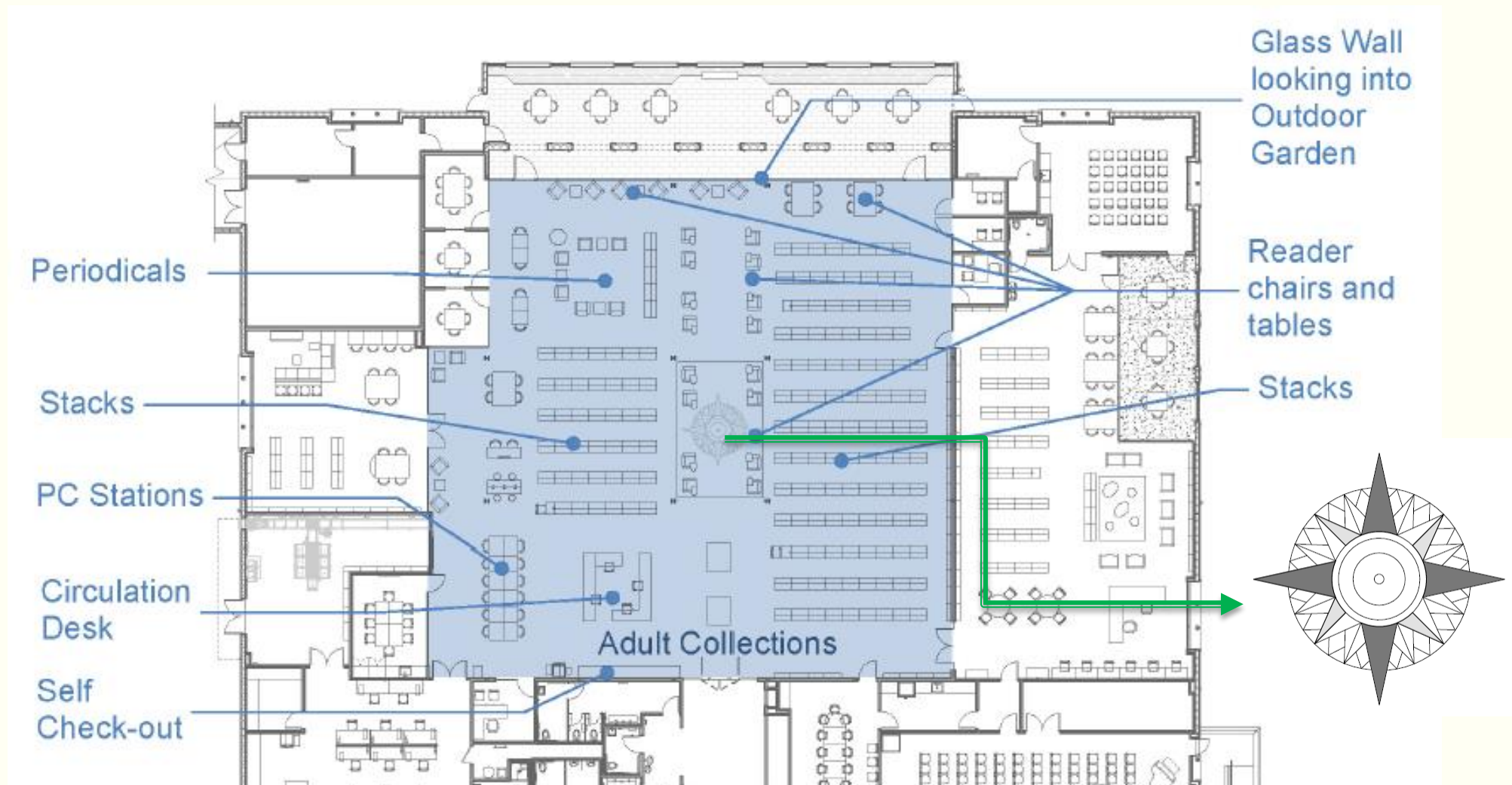
Dr. William H. Jervy, Jr. gift to the Library Foundation of Sarasota County will yield \$40,000 annually that could be used for programming



Floor Plan



Central Floor Plan



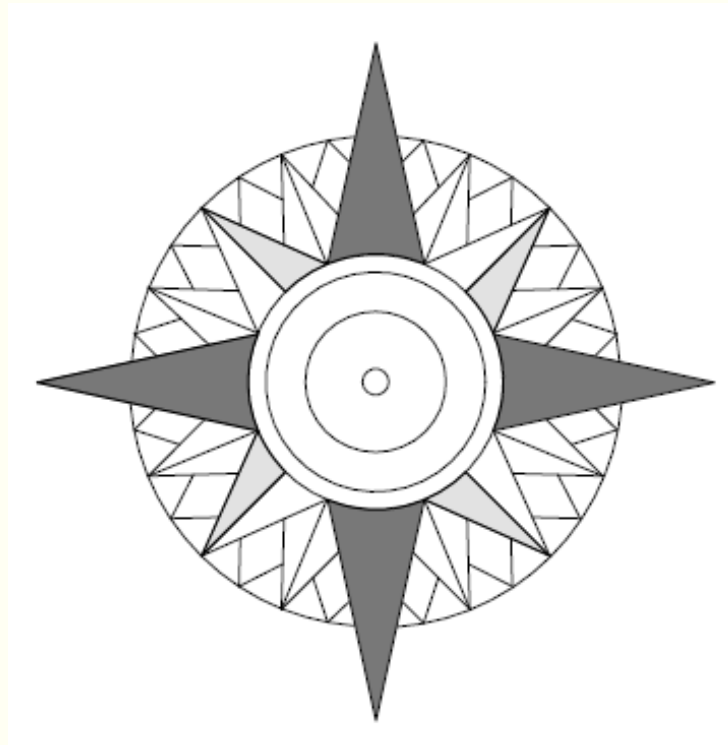
Naming Opportunity

Skylight and Compass Rose

Skylight and Compass Rose

\$130,000

The centrally located skylight and compass rose mosaic directly below the skylight include support for upkeep.



Entrance Floor Plan



Naming Opportunity

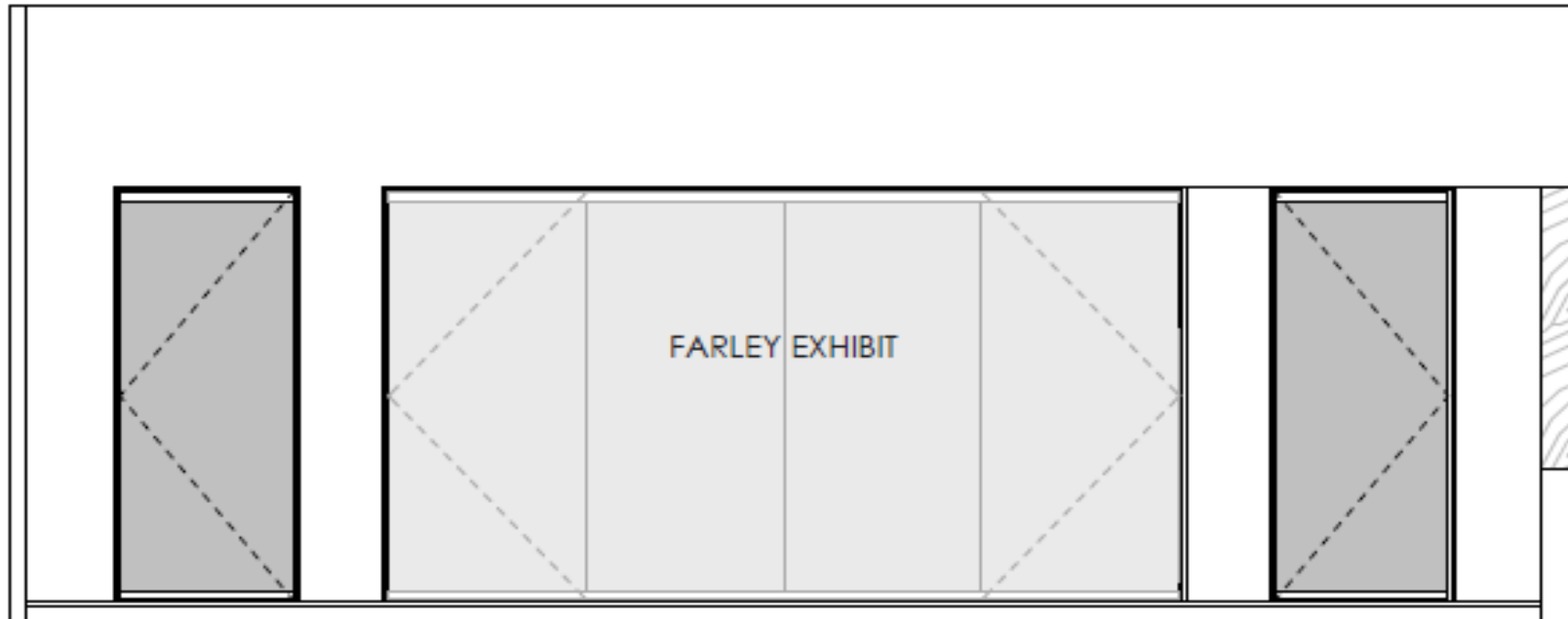
Farley Literary Landmark

The *Black Stallion* series author Walter Farley and his wife Rosemary were among the first Friends of the Venice Public Library.

The new landmark will be placed at the entrance of the new library, so that all ages may experience the impact this internationally beloved author has made on our culture and our community.

A full gift will provide exhibit fixtures, maintenance, and programming for middle and high school students in the form of writing workshops honoring Walter Farley.

\$103,000





Naming Opportunity

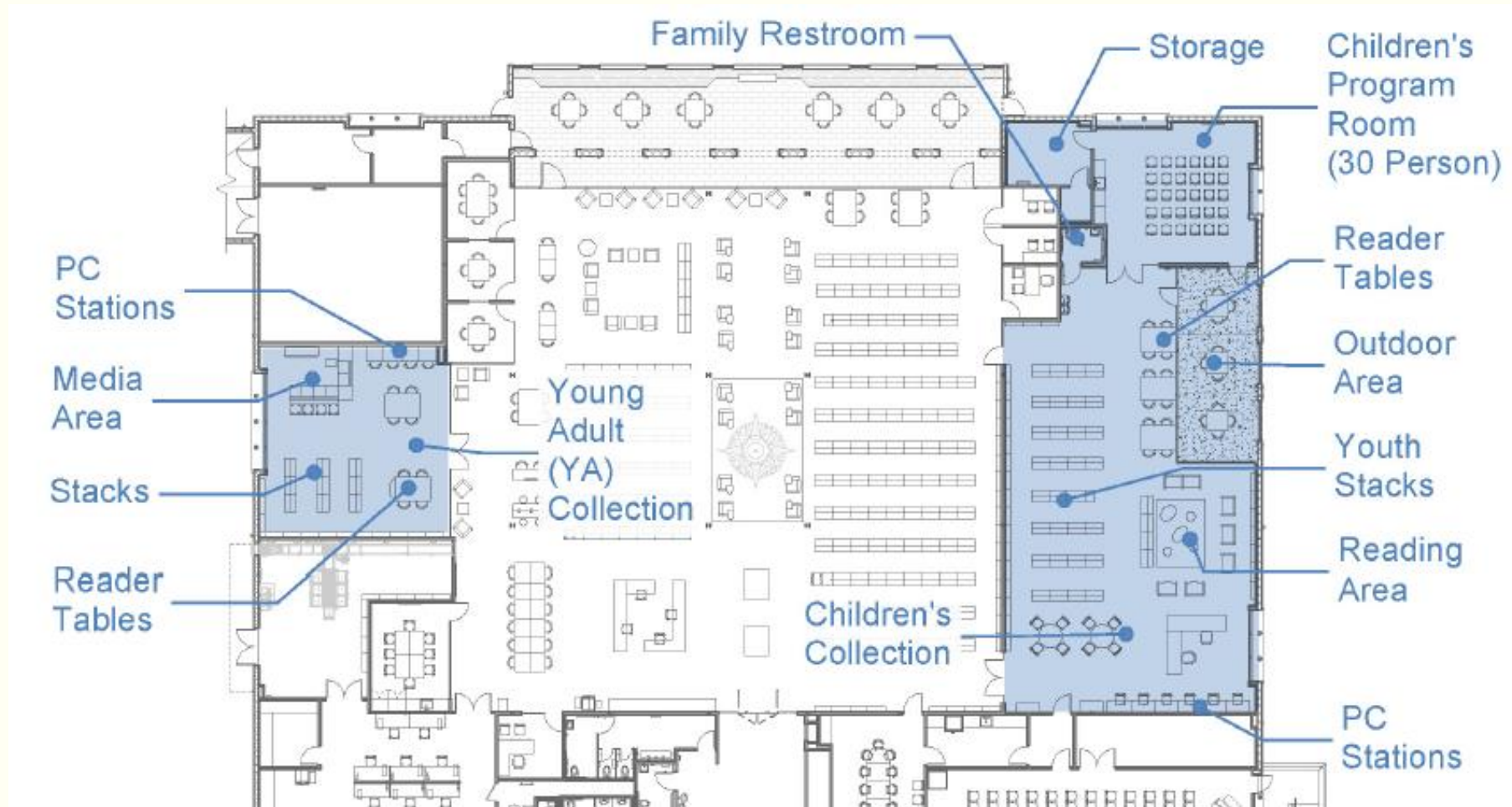
Reading Garden

The perfect outdoor space for quiet reading with natural light and Gulf breezes, the Reading Garden will be a gem for the community. The outdoor area also offers a great location for book clubs to meet and adult programs to be held. A fountain stands as the centerpiece of the garden, providing a cool, burbling backdrop to the serene experience.

Reading Garden and Fountain

\$100,000

Youth Floor Plan



Naming Opportunity

Teen Area
1,080 sf

Across the main collections from the children's area, our young adults will find quiet spaces for

- small-group studies
- tutoring
- mock test-taking

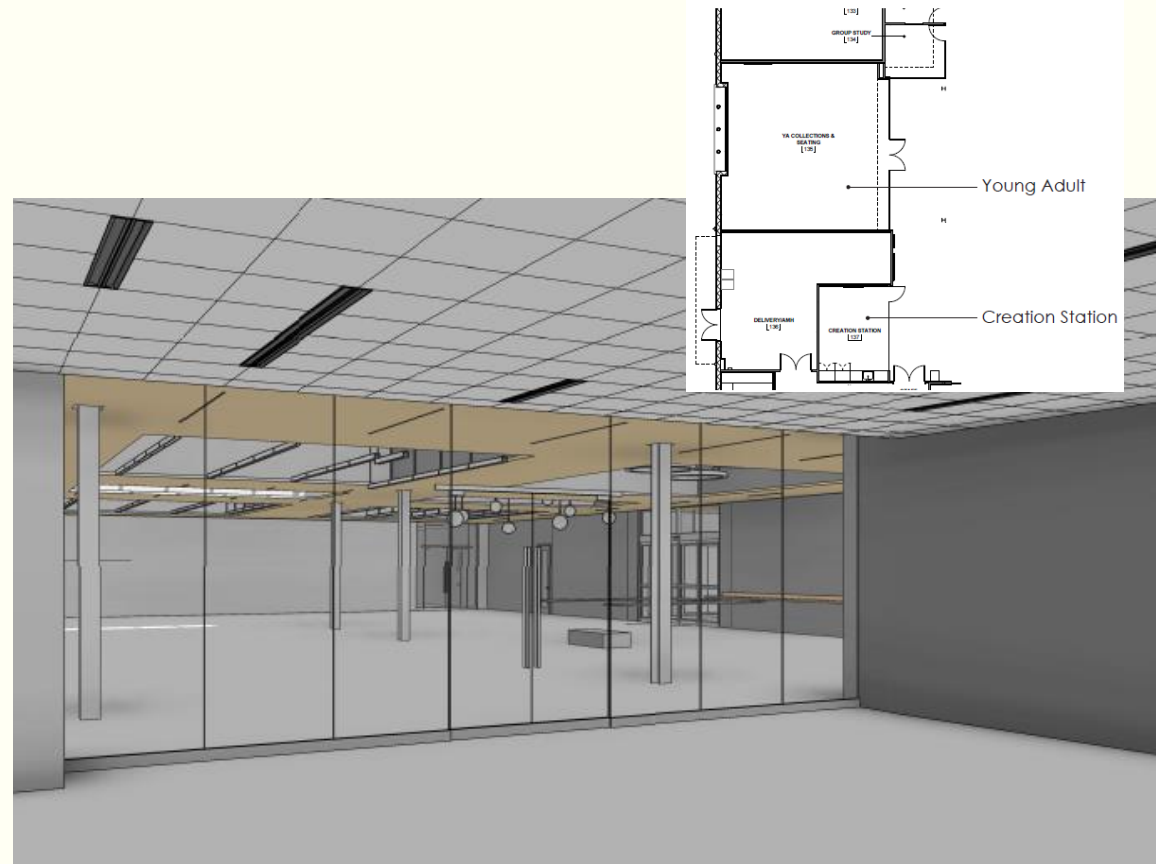
Upgraded with the latest technology and research materials, teens can map out history and science projects, outline capstone IB and AP papers, and polish their poetry collections. Or they can grab an item from the ever-expanding YA collection and cozy up with a good book.

A full gift combined with the Creation Station will demonstrate our community's support of the next generation and set them on the path to success, and will include

- shelving for books
- gaming and collaboration technology aids
- programming designed to encourage teen involvement and education

Teen Area/Creation Station

\$55,000



Naming Opportunity

Creation Station Maker Space

Multi-purpose and fully functional, the new library's Creation Station will give guilds, clubs, and individuals a place to try new technologies, practice arts and crafts, and gather for group projects. Whether our makers are meeting to quilt and use the sewing machines or learning to use 3D printers, this space is ideal. This room is anticipated to be program-heavy, encouraging scrapbookers, tablet users, and crafters to create together.

A full gift combined with the Teen Area supports

- Technology
- Furnishings
- Equipment
- Programming needs

Creation Station/Teen Area

\$55,000



Naming Opportunity

Children's Area/Children's Storytime Room/Outdoor Activity Space 3,220 sf

Children learn by touching and interacting, as well as reading.

A full gift to the Children's Area will provide for

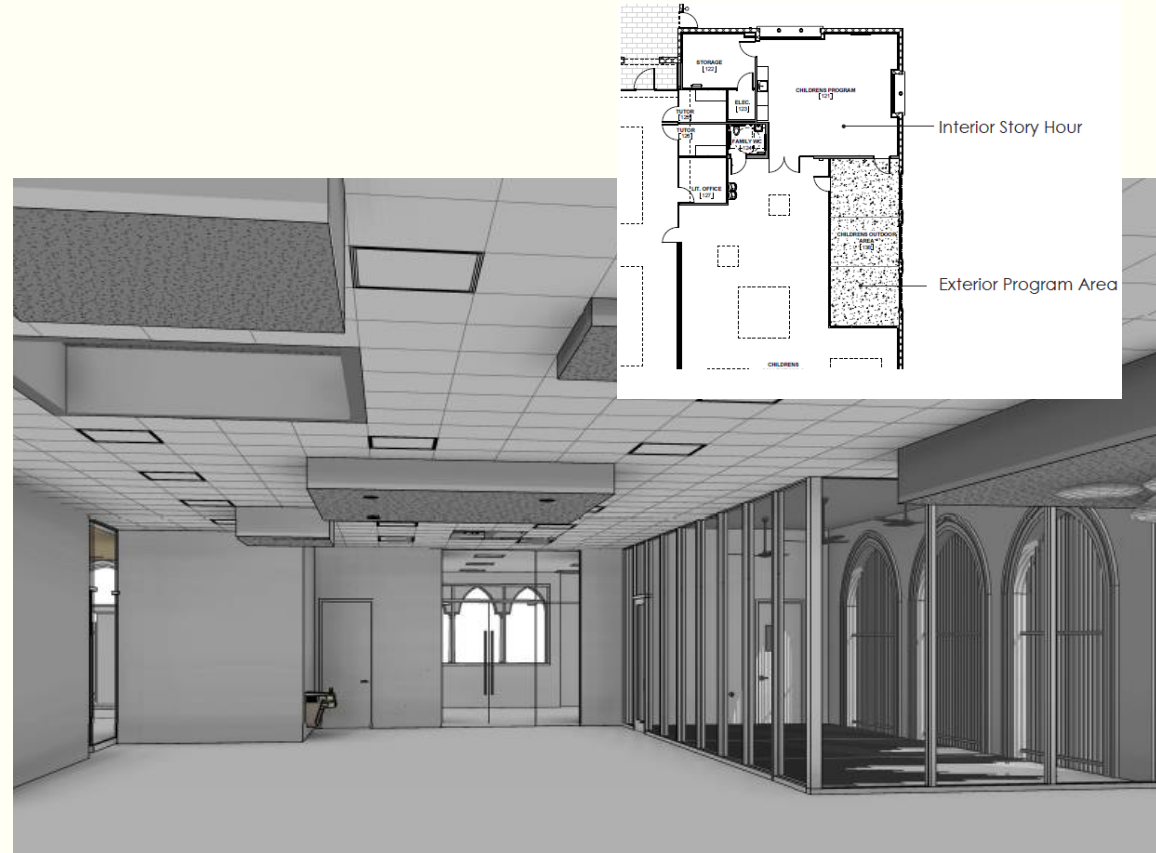
- touchscreen games and search devices
- shelving
- updated computers
- programs
- upkeep

A gift to the Storytime Room and Outdoor Activity Space will provide

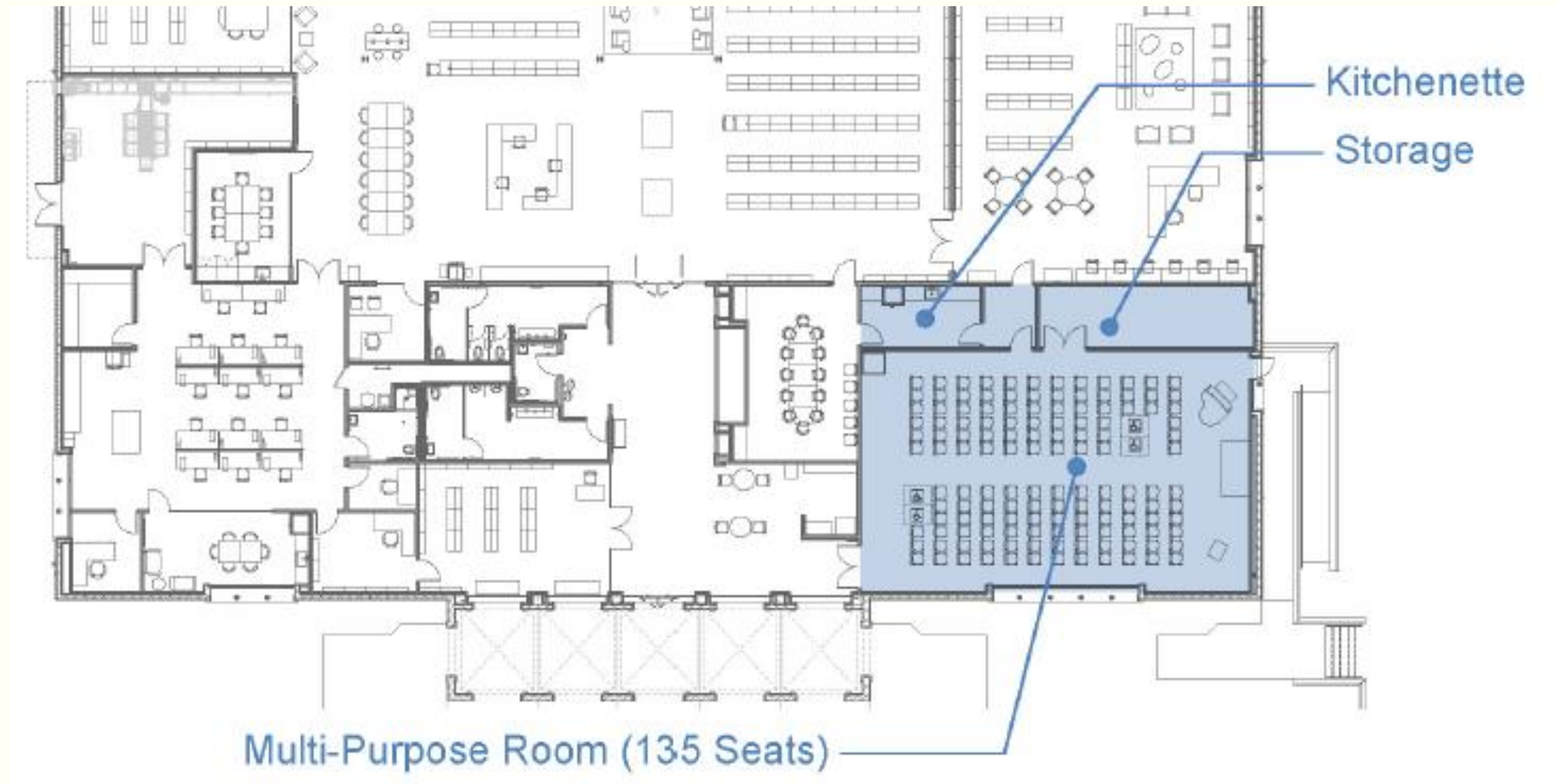
- presentation equipment
- indoor and outdoor furniture
- discovery play stations

Children's Area **\$50,000**

**Children's Storytime Room and
Outdoor Activity Space** **\$5,000**
Reserved



Community Room Floor Plan



More Naming Opportunities

Community Room \$100,000

2,150 sf

With seating for 140 and the most cutting-edge technology available, the new library's Community Room will showcase major programs at the library and for the community at large. During the day, the Community Room can accommodate two events at once thanks to a moveable wall, or a single, larger event. In the evening, it can do the same, even when the rest of the library is closed. The new room will be located at the entrance of the new library, providing easy access to visitors and speakers alike. A kitchen area with storage will make preparing and cleaning up for programs a snap.

Parking Lot Lighting

\$111,000

The East lot gets an upgrade with new lighting provided by generous donations from corporate and community leaders.

A full gift will help visitors find their way when the sun goes down.

Reserved



MORE OPPORTUNITIES

Available for Private Funding

Friends of the Venice Library Bookstore 605 sf

None of these opportunities would exist without the generosity of our community through the Friends. By selling gently used books and encouraging memberships and donations just inside the entrance to the library, the Friends have become a pillar of support for our library's adult and youth programming and our community.

A full or partial gift to the Friends Bookstore will provide for furniture, shelving, and updated technology.

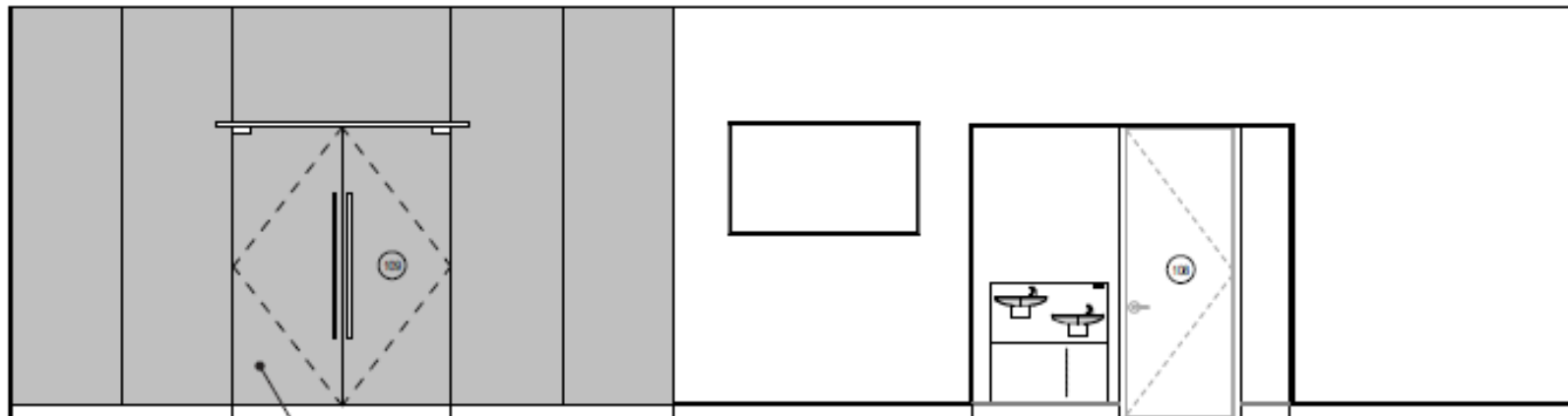
Bookstore

\$24,000

Glass etching of John Nolen Plan on Bookstore door

\$3,000 **Reserved**

A scale etching of John Nolen's plan for the City of Venice will enhance the experience upon entering the library and the bookstore.



Glass Entry Wall

Portable Technology Lab

The portable technology lab enables computer users to grab a laptop or tablet from its portable charging station and roam inside the library or the Reading Garden, using the full strength of the library's wi-fi capabilities.

A full or partial gift to the lab provides the latest technology, updates, and upgrades.



Portable Technology Lab

\$15,000

More Opportunities for our Community Needs

Car-charging Stations **\$46,000**

The Friends would welcome a full or partial gift of two stations to charge four electric or hybrid automobiles.

Conference Room 415 sf **\$20,000**

A full or partial gift to the 12-person board room provides furniture and technology.

Portable Technology Lab **\$15,000**

The portable technology lab enables computer users to grab a laptop or tablet from its portable charging station and roam inside the library or the Reading Garden, using the full strength of the library's wi-fi capabilities.

A full or partial gift to the lab provides the latest technology, updates, and upgrades.

Donor Recognition **\$15,000**

A full or partial gift would provide a display recognizing our community's generous families, businesses, foundations, clubs, and leaders.

Covered Bicycle Parking **\$11,000**

A full or partial gift would keep our bicyclists dry and cool throughout the year.

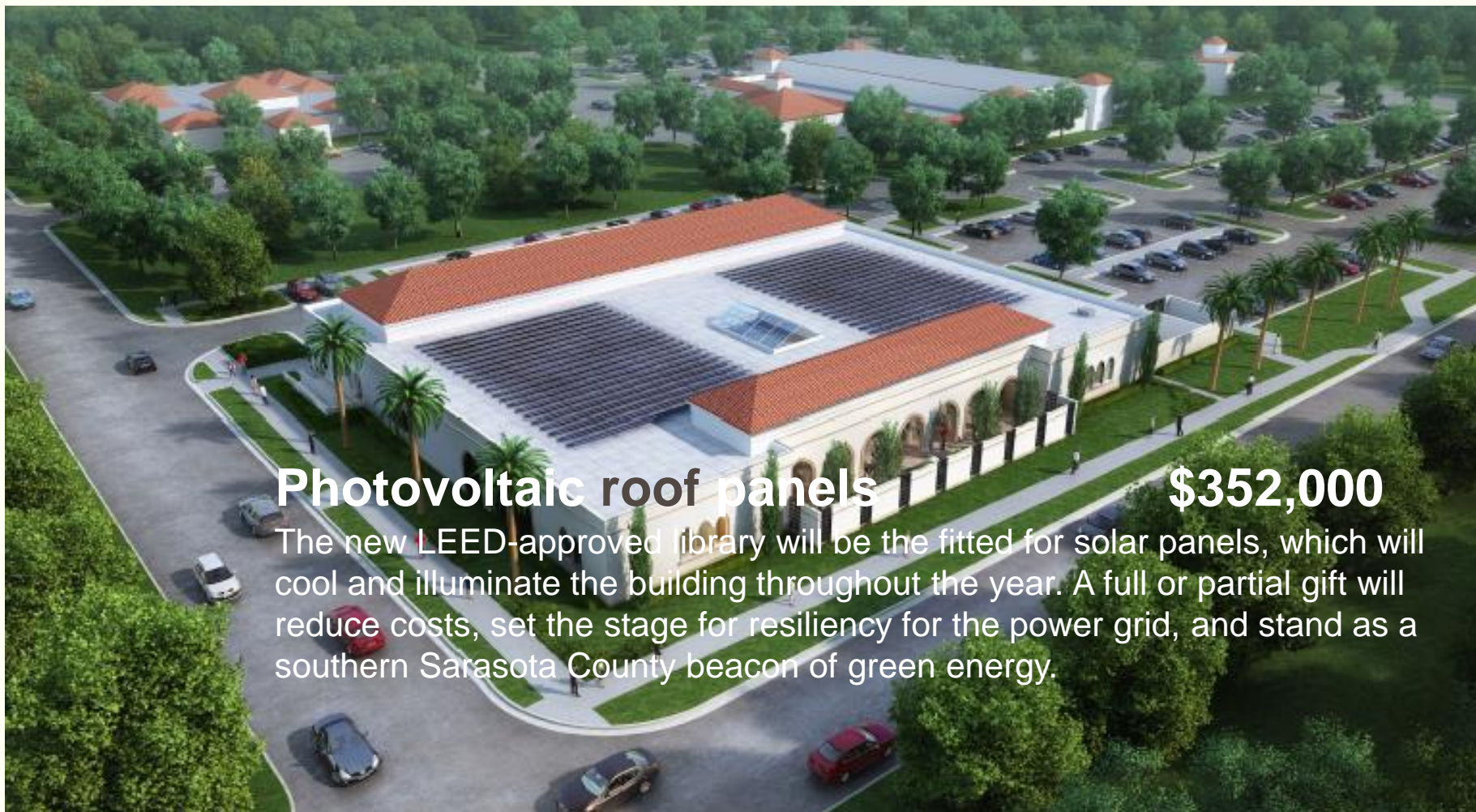
Group Study Rooms **\$TBD**

A full or partial gift will equip these rooms with charging stations and technology.

Additional Spaces

- Library Entrance Lobby 850 sf
- Adult Services 7,405 sf
- Local History & Genealogy 665 sf
- Circulation Desk 380 sf
- Staff Offices and Workroom 2,110 sf
- Coffee/Vending Service 60 sf

Capstone



Photovoltaic roof panels

\$352,000

The new LEED-approved library will be fitted for solar panels, which will cool and illuminate the building throughout the year. A full or partial gift will reduce costs, set the stage for resiliency for the power grid, and stand as a southern Sarasota County beacon of green energy.

Credentials

Bylaws: Available upon request

Certificate of Exemption: Available upon request

Friends of the Venice Public Library, Inc., is a 501(c)3 organization (EIN 59-1027774) registered with the State of Florida (CH7871).

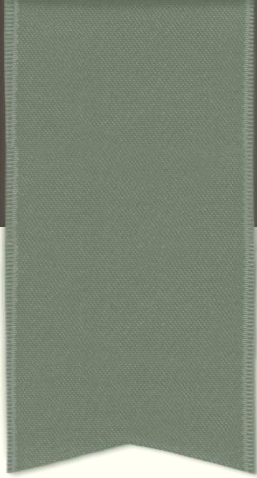
Professional Affiliations: American Library Association, Florida Library Association, Friends of Libraries USA, Venice Area Chamber of Commerce, Literacy Volunteers of South Sarasota County

Partnerships: Library Alliance of Sarasota County, Venice Lions Club, Kiwanis Club of Venice, Community Youth Development, Venice MainStreet, Venice Chamber of Commerce

Awards and Accolades:

In 2008, the Friends won the Friends of the Library USA “Best Friends Week” award, and in 2009 were named “Non-profit Business of the Year” by the Venice Area Chamber of Commerce.





RECOGNITION AND GIVING

Gifts may be paid over two years if pledged in 2017

Recognition Levels

Without you, we cannot make the enhancements to the new library. The capital campaign for the new Venice Library offers many ways to get involved so that its resources last for decades.

Donations and sponsorships will be recognized on the scrolling Lobby Entry Monitor in the new library.

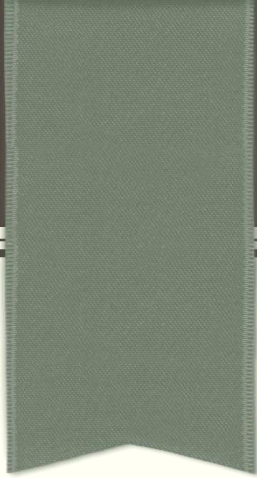
Name recognition on permanent signage in or at entryways to library spaces will be reserved for \$50,000 and more. In addition, donor names will be featured on our Website and Facebook Page.

Heart of the Community
\$100,000+

Literati Society
\$50,000+

Ex Libris Circle
\$25,000+

Rare Book
\$10,000+



We invite you to visit our website—www.venicefriends.org—to learn more about the ways in which you can actively support the capital campaign, including:

Donations, monetary or in-kind
Joining at the Heart, Literati, Ex Libris, or other level
for recognition on our donor monitor
Becoming a corporate partner
Sponsoring an event, exhibition, program or library space
Including the Venice Friends in your will

Visit www.venicefriends.org or email campaign@venicefriends.org to learn about special benefits available for contributions of any size.



Areas Available for Private Funding

Total project \$11,000,000, provided by Sarasota County

Naming Opportunities

Skylight and Compass Rose	\$130,000
Programs for Adults/Youth	\$129,000
Parking Lot Lighting	\$111,000
Farley Literary Landmark	\$103,000
Community Room	\$100,000
Reserved	
Hearing Loop	\$3,000
Reading Garden/Fountain	\$100,000
Teen Area/Creation Station	\$55,000
Children's Area	\$50,000
Children's Storytime/ Outdoor Activity Space	\$5,000 Reserved
Capstone	
Photo-voltaic roof panels	\$352,000

Car-charging Stations	\$46,000
Friends of the Venice Library Bookstore	\$24,000
Glass etching on Bookstore door	\$3,000 Reserved
Conference Room	\$20,000
Portable Technology Lab	\$15,000
Donor Recognition	\$15,000
Covered Bicycle Parking	\$11,000
Group Study Rooms	\$TBD
Total: \$1,272,000	Goal: \$1.3M

With any new building, operating costs increase. Bigger, better spaces mean larger need. The Friends have established an endowment to support its operating costs through the Gulf Coast Community Foundation. Ways to give to a facility need or the endowment are easy.

Ways to Give

The Friends of the Venice Public Library, Inc., make it easy for businesses, foundations, families, and individual donors to connect. We would love to meet with you by phone, in your office, home, at a nearby coffee shop...or beach!

The Friends are also pleased to feature naming opportunities for donors to receive meaningful recognition. You can honor family or friends for gifts of \$50,000 or more that give to generations of Sarasota County readers.

Whether you are new to giving or have a long history of philanthropy, we ask you to consider the following ways to give as you plan your philanthropic gifts for this and coming years:

Charitable Remainder Trust
Donor-Advised Funds
Appreciated Securities
IRA Charitable Distribution
Employer Matching

Your gift anticipates initiatives that our library leaders and the publishing industry haven't even dreamed of yet.

Irrevocable estate gift commitments are welcome and will be recognized as campaign contributions.



Our New Library Will Enrich Lives and Last Lifetimes

Your gift will ensure the best possible facility for everyone, anticipate programs not yet imagined, and preserve Venice's reading culture

