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Interoffice Memorandum

City Manager's Office

TO: Mayor and City Council Members

FROM: Edward F. Lavallee, City Manager

RE: City of Venice Showmobile

DATE: October 14, 2016

Attached is information concerning the City's showmobile. The vehicle was delivered to the City in 1992 (24 years old). In the past few years, the City has invested significant money to repair structural and electronic components. Based on a recent inspection by the City's Fleet Supervisor, the showmobile needs to be replaced. Due to its age and continuous exposure to the weather, the structural deterioration of the vehicle is beyond reasonable repair. Enclosed in the data provided are: details of available replacement models; specifications of contemporary show mobiles; and cost estimates.

Also attached is a summary of annual uses of the showmobile, both by the City and in support of other local special events. Use of the showmobile is typically accomplished by outside agencies by identifying it as a requested item in the City's Special Events Application process. Historically, the City charges an approximate cost of the City labor force required to: deliver the vehicle to a special events site; set up vehicle for use; monitor the use and care of the vehicle; and finally, return the vehicle to Public Works.

As a marketing and public relations tool, the vehicle has great value. However, the replacement cost is significant. As staff and Council are preparing to undertake a comprehensive public asset inventory and maintenance plan, this is an appropriate time to discuss the value of the show mobile and Council's interest in replacing the current vehicle.