



City of Venice

401 West Venice Avenue
Venice, FL 34285
www.venicegov.com

Meeting Minutes Economic Development Advisory Board

Wednesday, September 21, 2016

3:30 PM

Council Chambers

[16-2238](#)

Special Event Sponsorship Request for Chalk Festival - Denise Kowal

Ms. Kowal responded to board questions to include entrance fee, sponsorships and donations, providing free tickets, volunteers, activities taking place at the festival grounds, festival locations, and space restrictions.

Mr. Ahern commented on the request for funding, previous council member discussions, expectation that the festival be fully self funded and generating revenues, city funding, and support on request.

Ms. Kowal responded to board questions regarding traffic, parking fees, donations and revenue, festival debt and budget, sponsorships, professional services, artists donating time, city partnership, festival location, number of attendees, charging admission, private support, and ad for volunteers.

Discussion continued on expected taxpayer increases, government funding, merchant feedback and economic impact, event support, sustainability measures, festival budget, demographics, cost of holding event in the downtown area, non profit organization, costs of transportation, artist performance, and benefits to Venice.

A motion was made by Mr. Young, seconded by Ms. Binette, to approve sponsorship in the amount of \$5,000 for the Chalk Festival. The motion carried by voice vote 4-1 with Mr. Ahern opposed.