



# City of Venice

401 West Venice Avenue  
Venice, FL 34285  
www.venicegov.com

## Meeting Minutes City Council

---

Tuesday, October 13, 2015

9:00 AM

Council Chambers

---

### 15-1541

Request Sponsorship for Chalk Festival 2015 in the Amount of \$10,000.00 Above the \$5,000.00 Recommended by the Economic Development Advisory Board

Denise Kowal provided a description of the Chalk Festival noting that the festival will take place at the airport festival grounds on November 9-16, this is the second year for the festival in the city, the best pavement artists in the world will be participating and the festival will fill approximately 1,400 hotel rooms. Ms. Kowal stated that the Economic Development Advisory Board (EDAB) application for special events sponsorship has been completed and due to the request is in excess of the established EDAB sponsorship amount, and is requesting council sponsorship in the amount of \$15,000.

Discussion ensued regarding EDAB not able to fund any more than \$5,000, policy if the amount requested is in excess of the established formula, the city has a moral obligation to help start ups but for next year will need private funding, how much the city is going to do to attract tourists, funds from sales tax revenue and last years event using bussing and shuttle services was well coordinated.

**A motion was made by Council Member Bennett, seconded by Council Member Daniels to approve Item No. 15-1541 in the amount of \$15,000.00. The motion carried by voice vote with Ms. Anderson opposed.**