



City of Venice

401 West Venice Avenue
Venice, FL 34285
www.venicegov.com

Meeting Minutes Traffic Advisory Task Force

Thursday, August 4, 2016

5:00 PM

Community Hall

I. Call To Order

A Regular Meeting of the Traffic Advisory Task Force was held this date in Community Hall at City Hall. Chair Ron Fazzalano called the meeting to order at 5:02 p.m.

II. Roll Call

Present: 5 - Ron Fazzalano, Mike Pachota, Linda Dalton, Gabe Moretti and John Collier

Absent: 3 - Paul Cline, Carol Barbieri and Victoria Dietz

ALSO PRESENT

Assistant City Manager Len Bramble, Assistant City Clerk Heather Taylor, and Recording Secretary Mercedes Barcia.

III. Approval of Minutes

[16-2144](#)

Minutes of the July 7, 2016 Regular Meeting

These minutes were not voted on due to lack of a quorum.

Mr. Fazzalano introduced Recording Secretary Mercedes Barcia to the board.

IV. Updates

[16-2145](#)

Council Member Bob Daniels: MPO Update (10 min.)

Mr. Daniels was not present, therefore, no update was provided on this item.

[16-2146](#)

City Manager Ed Lavalley: Disposition Update

Mr. Fazzalano reported disposition status updates regarding crosswalks on Venice Avenue and signage on Venice Avenue and Business 41.

Mr. Bramble reported on trolley services to include total riders by day, riders per hour, average number of riders for each day of the week, trolley stops, rider observations, and ideas for improvement, and responded to board questions regarding the increase in trolley riders on March 15, 2016, trolley contract, and total number of riders.

Mr. Pachota arrived to the meeting at 5:12 p.m.

Discussion continued on implementing plan and objectives, advance marketing promotions, trolley funding, cost per rider, trolley route and stops, charging riders, expense to city, adoption of budget, volunteer think tank, and recommendations to draft an operations plan for the trolley program.

Mr. Bramble suggested the task force provide their recommendations to the city manager for presentation to council.

Discussion ensued on the task force obtaining a copy of the trolley contract prior to next meeting, exploring and incorporating ideas that other cities have adopted, and future planning for trolley services.

Discussion followed regarding updates on the left turn signal at Harbor Drive and Venice Avenue, stop light programming, pedestrian crosswalk modifications at St. Augustine Avenue, sign relocations at Abby's on Miami, crosswalk striping and visibility on The Esplanade, and the approval status for a traffic turn signal at the Publix and Palermo Place intersection.

V. Unfinished Business

16-2147

Assistant City Manager Len Bramble: 2016 Trolley Pilot Summary Information Report

This item was discussed under Item No. 16-2146.

16-2106

Discussion on Special Events

Discussion took place regarding special event policies and guidelines, determining events that benefit the city, amount of events increasing during winter season, distribution of events, and inviting Roger Clark to a meeting for further discussion on this item.

Discussion ensued on event requests, impact on city and residents, use of city property services, promoter profits, special event criteria, nonprofit events for local charities, increasing number of special events, agreement on use of city property, and procedures for approving and disapproving events.

Mr. Bramble commented on Standard Operating Procedures (SOPs).

Discussion continued on the city's insurance coverage for events, inviting the traffic advisory task force to strategic plan meetings with event holders, public attendance at new events, traffic impact and

improvements at the fairgrounds, relocating events from the downtown area to lower traffic areas, festival grounds outgrowing certain events, and citizen perception.

Discussion followed on additional traffic from new developments, I-75 expansion near River Road, and the revised plan for the Jacaranda Boulevard roundabout.

VI. Future Agenda Items

Further discussion on trolley recommendations will be on the next task force agenda.

VII. Audience Participation

No one signed up to speak.

VIII. Adjournment

There being no further business to come before this Task Force, the meeting was adjourned at 6:09 p.m.

Chair

Recording Secretary