



City of Venice
Planning & Zoning Department

MEMORANDUM

To: Edward Lavalley, City Manager *EL 8/8/16*
From: Roger Clark, Senior Planner *Roger Clark 8/8/16*
Date: August 5, 2016
Re: City Council August 23rd Agenda Item Request for Special Event
Venice Mainstreet Venice Beach Party on September 24, 2016

Request

Venice Mainstreet has approached the city with a proposal for a Venice Beach Party event from 3PM-8PM on Saturday, September 24th with a rain date of the following day. A stage will be installed on the beach along with a large tent for shade. The south beach parking lot will be closed to accommodate food & beer vendors along with retail vendors. Bands will begin at 3:30 and continue until the event ends at 8PM. In order to mitigate the loss of beach parking, a shuttle service is being proposed that will provide transportation to and from remote parking lots in or near the downtown.

All required documentation and applications have been submitted to the city and reviewed by the appropriate staff. Police and Public Works have confirmed their ability to provide the services necessary to secure the area. Permitting of the venue will be administered by Sarasota County staff who will also work with MOTE Laboratory to confirm compliance with all regulatory issues regarding turtle season. In addition to required permits, the applicant has executed the City's event agreement confirming all responsibilities and expectations associated with the event. Appropriate insurance documentation has been provided and confirmed. The applicant has agreed to pay all costs for the event and not seek any city sponsorship. This is a new event and requires City Council approval.

Requested Action

The applicant respectfully requests City Council approval of this special event.

Attachments: Event Agreement
Narrative & Time Line
Shuttle Route
Site Plan