



MEMORANDUM TO VENICE CITY COUNCIL

THROUGH CHARTER OFFICER: James Clinch, Assistant City Manager **E-SIGN:**

FROM: Kathleen Weeden, City Engineer

DEPARTMENT: Engineering

DATE: January 2, 2024

MEETING DATE: January 23, 2024

SUBJECT / TOPIC: Program for Public Information Plan (PPI) 2023 Annual Report for Floodplain Management

BACKGROUND INFORMATION:

Unincorporated Sarasota County, the cities of Sarasota, North Port, Venice, and the Town of Longboat Key are all impacted by flooding and participate in FEMA's National Flood Insurance Program (NFIP) and Community Rating System (CRS). In addition, all municipalities participate in the Unified Program for Public Information (PPI). The Unified PPI allows for a comprehensive outreach approach to provide communities and property owners with clear, coordinated messages delivered in a cost-effective and consistent manner.

The City of Venice is currently rated as a Class 6 community under the NFIP CRS program. The City had its 3-year cycle verification visit on July 19th, 2023, and is endeavoring to maintain this classification. Participating in a Unified PPI and conducting annual PPI evaluations enables the City to achieve and maintain additional CRS activity points. The attached Program for Public Information Plan Coverage Improvement Plan 2023 Annual Report is intended to improve the public outreach policies to assist residents to be prepared before, during and after a flood event for protection of life and property. Every year the Unified PPI will be evaluated by the committee to review progress toward implementing the projects and programs within the program. The annual evaluation report will be included with the City's annual CRS recertification or 3-year cycle verification audit. Background information and recommendations in the PPI will be updated at least every 5 years.

CRS is an important program and residents of CRS communities benefit from improved public safety, reduced property losses and human suffering, enhanced open space, minimized economic disruption, environmental protection, and reduced flood insurance premium rates. As a class 6 community, residents of the City of Venice receive a flood insurance rate premium discount of up to 20%.

SUPPORTS STRATEGIC PLAN: Goal Three: Ensure a Fiscally Sound City

COUNCIL ACTION REQUESTED: For Council Adoption by Consent Motion

Yes N/A

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| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Document(s) Reviewed for ADA compliance (required if for agenda posting) |
| <input type="checkbox"/> | <input checked="" type="checkbox"/> | City Attorney Reviewed/Approval |
| <input type="checkbox"/> | <input checked="" type="checkbox"/> | Risk Management Review |
| <input type="checkbox"/> | <input checked="" type="checkbox"/> | Finance Department Review/Approval |
| | | Funds Availability (account number): |

Cc: Cordy Crane, Executive Assistant
Christina Rimes, CRS Coordinator