

An abstract graphic on the left side of the slide consists of several 3D rectangular blocks of various colors including red, orange, teal, and light blue. These blocks are stacked and arranged in a way that creates a sense of depth and architectural structure.

VENICE YOUTH BEACHFRONT PARK & OUTDOOR LEARNING CENTER

**Joseph Egan
Finance Director**

**Brooklyn Jones
Controller**

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Project Background

The City of Venice has been awarded a \$5,000,000 federal grant to expand and enhance youth recreation and educational opportunities. This funding will support the development of the **Venice Youth Beachfront Park & Outdoor Learning Center**, a signature project envisioned to serve as a community hub for learning, recreation, and environmental engagement.

Possible Location:

The site that offers a unique opportunity to combine the natural beauty of the Gulf coastline with interactive and educational experiences for youth.



- ☐ The Intracoastal Waterway and Ocean View Area
- ☐ South Jetty



VENICE YOUTH BEACHFRONT PARK & OUTDOOR LEARNING CENTER



Project Goals:

- Create a safe and engaging space for Venice youth
- Promote outdoor education and environmental awareness
- Use funds responsibly while maximizing community benefit
- Providing safe and enjoyable spaces for play and learning

ESTIMATED PROJECT COST

\$5.0 MILLION

Landscaping Native plants, trees, benches , \$250,000 , 5%

Kayak Launch Eco-friendly water access point , \$100,000 , 2%

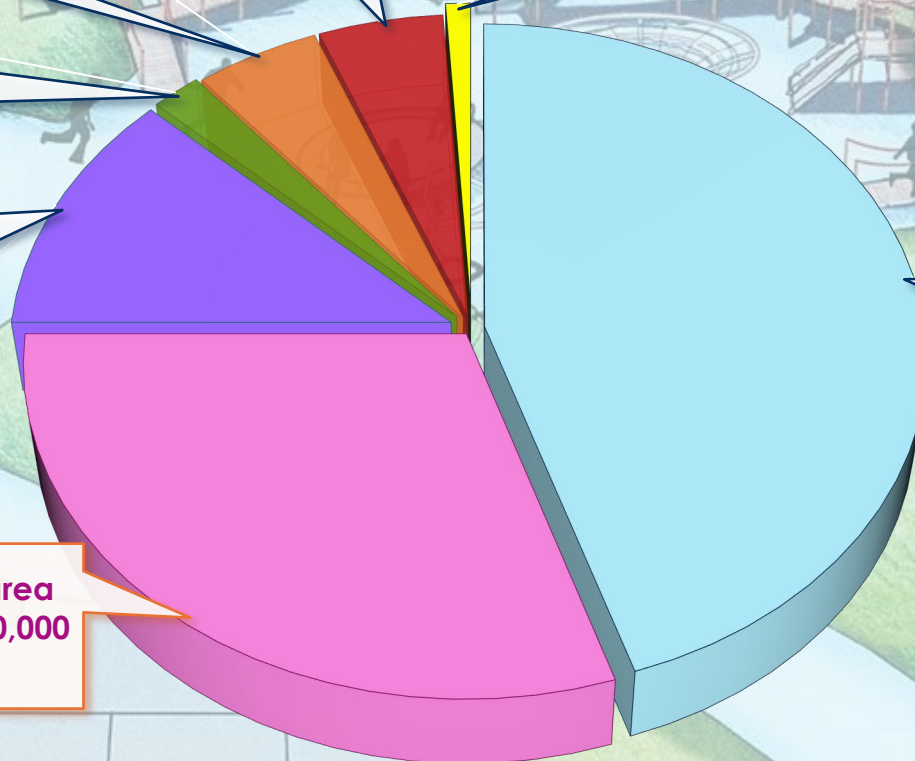
Walking Trail Paved loop around the site , \$600,000 , 12%

Waterfront Pavilion Shaded area for classes and events , \$1,500,000 , 30%

Parking & Lighting Safety and accessibility upgrades , \$250,000 , 5%

Public Art Signage Designed by Venice High students , \$50,000 , 1%

Playground Equipment Safe, modern play structures , \$2,250,000 , 45%



OPERATING COST



❑ Annual operating cost \$650,000 – includes staffing

POSSIBLE REVENUE

☐ Educational & Environmental Programs

- ☐ **Outdoor Learning Workshops:** Charge modest fees for marine biology, coastal ecology, and sustainability workshops taught by local educators or volunteers.
- ☐ **Field Trip Packages:** Offer structured programs for schools and youth groups (science exploration days, "Junior Marine Biologist" programs).
- ☐ **Eco-Camps:** Run seasonal or summer youth camps that combine recreation and environmental education.
- ☐ \$150–\$300 per child per week

☐ Concessions & Merchandising

- ☐ Beach Café or Snack Kiosk, Gift Shop, Vending Stations

☐ Memberships & Sponsorships

- ☐ Annual Membership for residents

☐ Grants & Partnerships

- ☐ Environmental & STEM Education Grants

☐ Facility Use Fees

- ☐ Paid Parking, Equipment Rentals, Facility Use Permits

☐ Event-Based Revenue

- ☐ Community Events & Festivals
- ☐ Private Rentals
- ☐ Partnership Events



PROGRAMS AND ACTIVITIES

➤ 🐚 Marine & Environmental Education 🌊

Goal: Build curiosity and respect for the coastal ecosystem.

Junior Marine Biologist Program – Hands-on exploration of marine life, water testing, and ecology lessons.

Tide Pool Discovery Days – Guided exploration of tidal zones and beach habitats.

Seashell Science Lab – Interactive identification and classification of shells native to Venice Beach.

Eco-Rangers Field Classes – Students learn about dune preservation, mangroves, and marine animal protection.

Coastal Cleanup Challenges – Monthly youth-led cleanups with recycling and data tracking.

➤ 🏃 Recreation & Health Programs 🌊

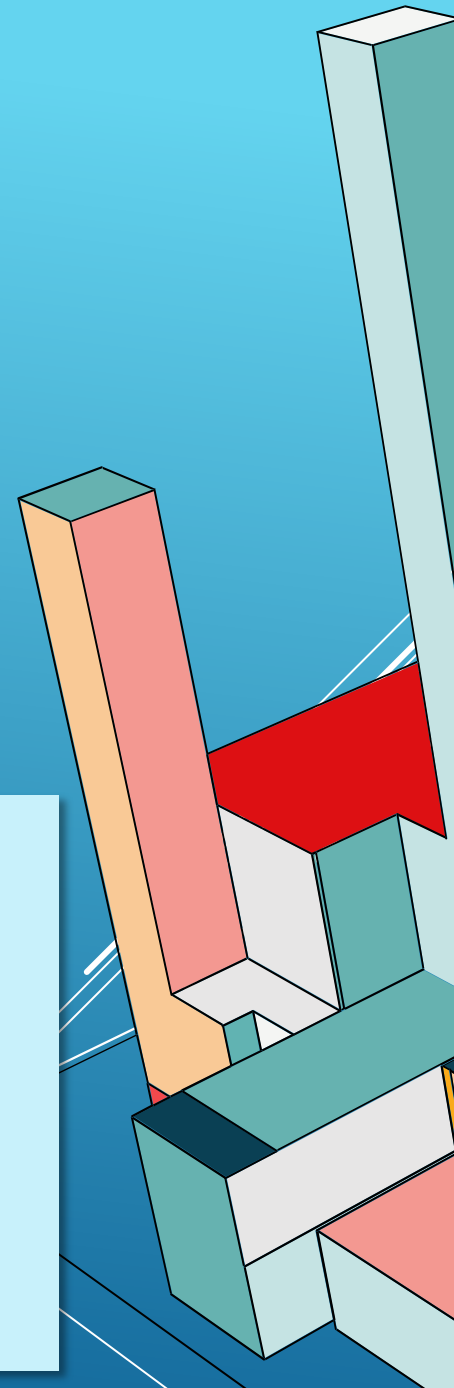
Goal: Promote fitness and fun through nature-based play.

Beach Fit Fridays – Yoga, paddle fitness, or beach volleyball for youth and families.

Kayak & Paddleboard Clinics – Safe water recreation training in the Intracoastal Waterway.

Sandcastle Engineering Contest – Family-friendly event that combines creativity and teamwork.

Youth Surf Lessons – Beginner surfing lessons focused on ocean safety and confidence.



THANK YOU !!

