



City of Venice

401 West Venice Avenue
Venice, FL 34285
www.venicegov.com

Meeting Minutes City Council

Friday, April 29, 2016

8:30 AM

Village on the Isle

Strategic Planning

CALL TO ORDER

A Strategic Planning workshop of the City Council was held this date at Village on the Isle. Betsy Steiner served as facilitator. The meeting began at 8:30 a.m.

ROLL CALL

Present: 7 - Mayor John Holic, Council Member Kit McKeon, Council Member Jeanette Gates, Council Member Bob Daniels, Council Member Deborah Anderson, Council Member Richard Cautero and Council Member Fred Fraize

Also Present

City Clerk Lori Stelzer, City Manager Ed Lavallee, Assistant City Manager Len Bramble, Marketing and Communications Officer Lorraine Anderson, and Betsy Steiner.

PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was led by Lorraine Anderson.

NEW BUSINESS

[SP-3](#)

Rules of Procedure

This item was not discussed during this session.

[SP-4](#)

Think Tank Reflection

This item was not discussed during this session.

[SP-5](#)

Goals Overview

This item was not discussed during this session.

[SP-6](#)

Fiscal Year Ending September 30, 2016 Recent Initiatives

This item was not discussed during this session.

[SP-7](#)

Review Fiscal Year Ending September 30, 2016 Strategic Plan Status

Report (Scorecard)

This item was not discussed during this session.

[SP-8](#)

Create Fiscal Year Ending September 30, 2017 Strategic Plan

Ms. Steiner provided an overview of accomplishments from yesterday's meeting, reviewed the rules and provided a handout of the new initiatives and the respective goal it would fall under.

Discussion took place on Goal 1 to include the need to hire a consultant and/or identify a partnership for beach renourishment, maintenance for Caspersen Beach, maintaining gateway bridges, having an "adopt a gateway" and "adopt a park" program, including identify gateways as a task, pocket parks, the parks and recreation advisory board identifying gateways and obtaining partnerships for gateway maintenance, defining conservation, conducting a tree inventory, ensuring the conservation of Pinebrook Park, develop conservation and preservation, conservation measures, determining what parks are included as a conservation area, funding of open space, and coordinating with other boards and agencies.

Discussion continued on removing task 7 and 8 from Goal 1, Objective 7, partnering with Florida Department of Transportation (FDOT).

Recess was taken from 10:15 a.m. until 10:25 a.m.

Discussion ensued regarding agencies to create relationships with to move issues forward and capitalize on resources.

Council members reviewed the issues and identified the entities needing strengthened relationships and discussed the need for an organizational chart, improving the city's relationship with Sarasota County, reviewing interlocal agreements, and improving access to resources.

Mr. Lavalley noted organizations that he coordinates with and the need for effective communication.

Ms. Steiner suggested making a blanket objective to make sure certain information is being communicated to council and opportunities are provided to leverage resources.

Discussion continued on Goal 2 to include three additional police officer positions, police officer vacancies, surveying city employees to understand what motivates them to stay, pay levels of employees, and establishing a formal process for addressing constituent concerns.

Mayor Holic left the meeting at 11:25 a.m.

Council members continued to review the list of items established at the April 28, 2016 meeting.

Recess was taken from 12:00 p.m. until 12:30 p.m.

Discussion continued on Goal 3, Objective 2 in regards to evaluating, adopting and adhering to clear fiscal policies and performance standards.

Mr. Lavallee spoke to the one-cent sales tax and requesting funding from Sarasota County to assist in paying for costs of building improvements, parking lots, and ingress and egress.

Mayor Holic returned to the meeting at 1:22 p.m.

Discussion continued on maximizing alternative funding options, efficiency through balanced growth, and Goal 4 to include guidelines for special events, relocating public works, and being proactive about water quality.

Ms. Gates left the meeting at 1:26 p.m. and did not return.

Discussion ensued on the library to include add ons and the structure of the building to determine if it can be saved, and discussions with county staff regarding locations.

There was consensus for staff to not pursue the condition of the current library structure.

Recess was taken from 2:15 p.m. until 2:25 p.m.

Discussion continued on the airport festival grounds, enterprise fund purchased vehicles being placed on a depreciation schedule, partnering with the county for a CRA, developing a strategy to relocate the post office distribution center, creating a marketing fund from sales tax rebates, workforce housing, and attracting youth.

Mr. Cautero left the meeting at 3:20 p.m. and did not return.

Discussion took place regarding the ability to negotiate annexations into the city.

Ms. Steiner informed council they would receive a draft of the strategic plan and requested council provide feedback or suggestions.

AUDIENCE PARTICIPATION

No one signed up to speak.

ADJOURNMENT

There being no further business to come before Council, the meeting was adjourned at 3:26 p.m.

ATTEST:

Mayor - City of Venice

City Clerk