



Business Impact Estimate

This form should be included in the agenda packet for the item under which the proposed ordinance is to be considered and must be posted on the City of Venice, Florida website by the time notice of the proposed ordinance is published.

Proposed Ordinance Title: 2023-50 Massage Therapists and Establishments

This Business Impact Estimate is provided in accordance with section 166.041(4), Florida Statutes. If one or more boxes are checked below, this means the City of Venice is of the view that a business impact estimate is not required by state law¹ for the proposed ordinance, but the City of Venice is, nevertheless, providing this Business Impact Estimate as a courtesy and to avoid any procedural issues that could impact the enactment of the proposed ordinance. This Business Impact Estimate may be revised following its initial posting.

- The proposed ordinance is required for compliance with Federal or State law or regulation;
- The proposed ordinance relates to the issuance or refinancing of debt;
- The proposed ordinance relates to the adoption of budgets or budget amendments, including revenue sources necessary to fund the budget;
- The proposed ordinance is required to implement a contract or an agreement, including, but not limited to, any Federal, State, local, or private grant or other financial assistance accepted by the municipal government;
- The proposed ordinance is an emergency ordinance;
- The ordinance relates to procurement; or
- The proposed ordinance is enacted to implement the following:
 - a) Part II of Chapter 163, Florida Statutes, relating to growth policy, county and municipal planning, and land development regulation, including zoning, development orders, development agreements and development permits;
 - b) Sections 190.005 and 190.046, Florida Statutes, regarding community development districts;
 - c) Section 553.73, Florida Statutes, relating to the Florida Building Code; or
 - d) Section 633.202, Florida Statutes, relating to the Florida Fire Prevention Code.

In accordance with the provisions of controlling law, even notwithstanding the fact that an exemption noted above may apply, the City of Venice hereby publishes the following information:

¹ See Section 166.041(4)(c), Florida Statutes.

Summary of the proposed ordinance (must include a statement of the public purpose, such as serving the public health, safety, morals, and welfare):

1. **Illegal activity such as prostitution, human trafficking and other related crimes are often associated with establishments that hold themselves out as legitimate massage therapy businesses. This ordinance will create regulations intended to prevent these types of illegal activities from taking place at massage establishments operating within the City of Venice, which will positively impact the public health, safety, morals, and welfare.**

2. An estimate of the direct economic impact of the proposed ordinance on private, for-profit businesses in the City of Venice, including the following, if any:
 - a. An estimate of direct compliance costs that the businesses may reasonably incur: **Direct compliance costs associated with this ordinance will be negligible and may include items such as additional signage and record keeping expenses.**

 - b. Any new charge or fee imposed by the proposed ordinance for which businesses would be financially responsible: **None**

 - c. An estimate of the City of Venice's regulatory costs, including estimated revenues from any new charges or fees to cover such costs: **None**

3. Good faith estimate of the number of businesses likely to be impacted by the proposed ordinance: **Approximately 31 businesses**

4. Additional information deemed useful: **N/A**