

Find a Ride Florida Outreach Toolkit

Visit FindaRideFlorida.org Today

The Florida Department of Transportation's (FDOT) <u>Safe Mobility for Life Program</u> partnered with the <u>University of Florida</u>, <u>Institute for Mobility, Activity, & Participation</u> to bring residents and visitors an online listing of transportation service providers in all of Florida's 67 counties.

The new FindaRideFlorida.org launched on March 26 to help road users find the freedom of mobility beyond the driver's seat by providing a list of transportation service providers that can get them to where they want to go.

What is FindaRideFlorida.org?

Visit <u>FindaRideFlorida.org</u> to see what transportation options are available for your travel needs. A listing of transportation service providers populates after you provide a few pieces of information such as where you are travelling from and to, the purpose of the trip (e.g. education, work, medical, other), and do you have additional needs (e.g. escort to and from vehicle or accommodation for wheelchair). After you input the information, click on "Find a Ride" at the bottom of the page, and you will receive a list of options in alphabetical order from which you can choose.

How does this help older adults?

<u>FindaRideFlorida.org</u> is a great resource for all ages and it's especially beneficial for older adults who want to remain safe and mobile beyond the driver's seat. <u>FindaRideFlorida.org</u> can help older adults transitioning from driving by finding transportation options that can take them to visit with family and friends, shop at the mall or go to a doctor.

Help us spread the message!

In order to reach older adults throughout Florida, we look to the entities, agencies and health care providers who reach aging road users every day.

Below, we have provided web and newsletter content, *How to Use Find a Ride Florida* tip card, how to use FindaRideFlorida.org video, and social media content. Please share these great messages on your professional social and informational platforms.



Suggested newsletter content:

FindaRideFlorida.org Helps Older Adults Stay Safe and Mobile for Life

The Florida Department of Transportation's <u>Safe Mobility for Life Program</u> partnered with the <u>University</u> <u>of Florida, Institute for Mobility, Activity, & Participation</u> to launch FindaRideFlorida.org, an online listing of transportation service providers throughout all of the state's 67 counties.



Older adults looking for transportation options beyond their driver's seat, can take advantage of Florida's new and improved statewide resource. Users can visit *FindaRideFlorida.org* to enter where they would like to start and end their trip, then click on "Find a Ride," and the site will populate a list of transportation service providers that can take them where they want to go. The list appears in alphabetical order and contact information is provided.

FindaRideFlorida.org is helping adults to stay safe and mobile for life.

Suggested website content:

How to Find a Ride in Florida

Are you or someone you know looking for transportation options beyond the driver's seat? Whether you know someone who is looking to save money or go green by giving up their keys, or transitioning from driving because of natural changes due to the aging process, they can find a ride by visiting *FindaRideFlorida.org*.

FindaRideFlorida.org is an online listing of transportation service providers in all of Florida's 67 counties. Users will be asked to input where they want to start and end their trip, creating a list featuring transportation providers in alphabetical order, that meet their travel needs.





Suggested web message and video PSA to embed:

FindaRideFlorida.org is an online listing of transportation service providers in all of Florida's 67 counties. Visit *FindaRideFlorida.org* to see which transportation options can get you where you need to go. **It's as easy as 1–2–3**. Click on the video below to learn how to use FindaRideFlorida.org in three easy steps.





Suggested social media content to share:

Share Instagram Content!



Staying safe and mobile for life is easy when you use #FindaRideFlorida. By knowing what transportation options are available to you, you can stay active in your community with ease. #SafeMobility #SMFL #UFHealth

@MyFDOT's #SMFL and #UFHealth have teamed up to bring you FindaRideFlorida.org to help you find transportation options that fit your needs! Visit www.FindaRideFlorida.org to learn more about this resource. #SafeMobility #FindaRideFlorida





#FindaRideFlorida provides transportation options beyond the driver's seat. Find out your options today! Visit www.FindaRideFlorida.org. #SafeMobility #SMFL #UFHealth



Share Facebook Content!

Three things you'll ask yourself when using #FindaRideFlorida: 1. Where do I want to go? Input your start and end points to find your ride. 2. What are my options? Scroll through the list. 3. How do I contact a provider? Choose the provider and call the number provided if you need more information. #SafeMobility #SMFL #UFHealth







Looking to use #FindaRideFlorida? It's easy! The tip card below walks you through the steps—follow them to learn how to use the resource today.

Visit www.FindaRideFlorida.org to find your ride. After you enter where you are traveling from, your local transportation options will be listed in alphabetical order. Scroll through the list to explore the service providers who can get you where you want to go! #SafeMobility

#FindaRideFlorida provides you a list of local transportation options to help you reach your destination safely. Find mobility beyond the driver's seat with www.FindaRideFlorida.org.



Share Twitter Content!

Fun Fact: The new #FindaRideFlorida offers transportation options for all of Florida's 67 counties! Visit www.FindaRideFlorida.org to start planning your ride. #SMFL #UFHealth #SafeMobility

#FindaRideFlorida helps you find transportation options beyond the driver's seat! Check out www.FindaRideFlorida.org #SMFL #UFHealth #SafeMobility

Are you looking for transportation options that help you get from Point A to Point B? Let #FindaRideFlorida assist you! Visit www.FindaRideFlorida.org. #SMFL #UFHealth #SafeMobility

#FindaRideFlorida is our online listing of local transportation options to help you stay safe and mobile for life. Visit www.FindaRideFlorida.org to find options for trips like going to the doctor or to visit friends and family. #SafeMobility #SMFL #UFHealth