



MEMORANDUM TO VENICE CITY COUNCIL

FROM: Carly Roderick, Special Events and Marketing Coordinator

DEPARTMENT: City Manager's Office

THROUGH CHARTER OFFICER: Edward Lavalley, City Manager **E-SIGN:**

DATE: May 12, 2022

MEETING DATE: Tuesday, June 14, 2022

COUNCIL ACTION REQUESTED: For Council Adoption by Consent Motion

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SUPPORTS STRATEGIC PLAN: Goal Five: Encourage and Support a Robust and Diverse Economy

SUBJECT / TOPIC: New Special Event: Holiday Countdown Vendor & Craft Fair at Maxine Barritt Park Saturday, November 19th 10AM-3PM

BACKGROUND INFORMATION: First time special events are presented to City Council for approval per the current special event policy. Local Ladies Social Network Inc. is a for profit organization out of Cape Coral, Florida, who hosts events throughout the state. Their goal is to bring this event to Venice to support the local economy. They will work with 50-60 small businesses, vendors, crafters, artists and artisans. Attendance is projected to be 200-300 people with admission free for the public. Sarasota County manages the use of Maxine Barritt Park and will apply applicable facility fees; the impact on city services is minimal. This event takes place the same day as the Turkey Trot for the Twig's 5k at Legacy Park, however, given the location, time, and few resources needed it can occur without direct competition.

STAFF RECOMMENDATION: We recommend this event be approved

Yes N/A

☒	☐	Document(s) Reviewed for ADA compliance (required if for agenda posting)
☐	☒	City Attorney Reviewed/Approval
☐	☒	Risk Management Review
☐	☒	Finance Department Review/Approval
		Funds Availability (account number): Click or tap here to enter text.

Original(s) attached: Memo, Event Narrative and Event Layout

Cc: Ed Lavalley, City Manager and Mercedes Barcia, Deputy City Clerk