



# SARASOTA ALLIANCE FOR HISTORIC PRESERVATION

FOUNDED IN 1985

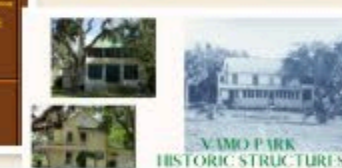
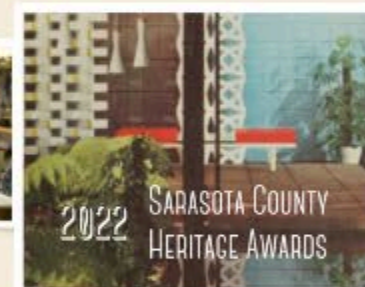
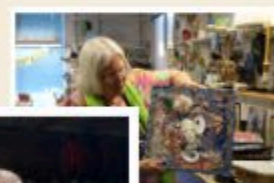
ADVOCATE

EDUCATE

CELEBRATE

PRESERVE

OUR MISSION:  
TO PRESERVE AND ENHANCE OUR HISTORIC PLACES





Anywhere

Sarasota





The field of Historic  
Preservation generates  
approximately  
\$4.2 Billion dollars annually  
in the state of Florida.



Center for Governmental Responsibility  
University of Florida & Center for Urban  
Policy Research Rutgers University



We must protect the history that remains.  
We can't bring them back.



S-2—The John Ringling Hotel, Sarasota, Florida



CITY BUILDING, SARASOTA, FLORIDA.



SARASOTA LIDO, SARASOTA, FLORIDA—K5



# Could have been saved by a PRESERVATION EASEMENT





# CONSERVATION HISTORIC PRESERVATION EASEMENTS



“An easement is like an HOA for  
a single property.”

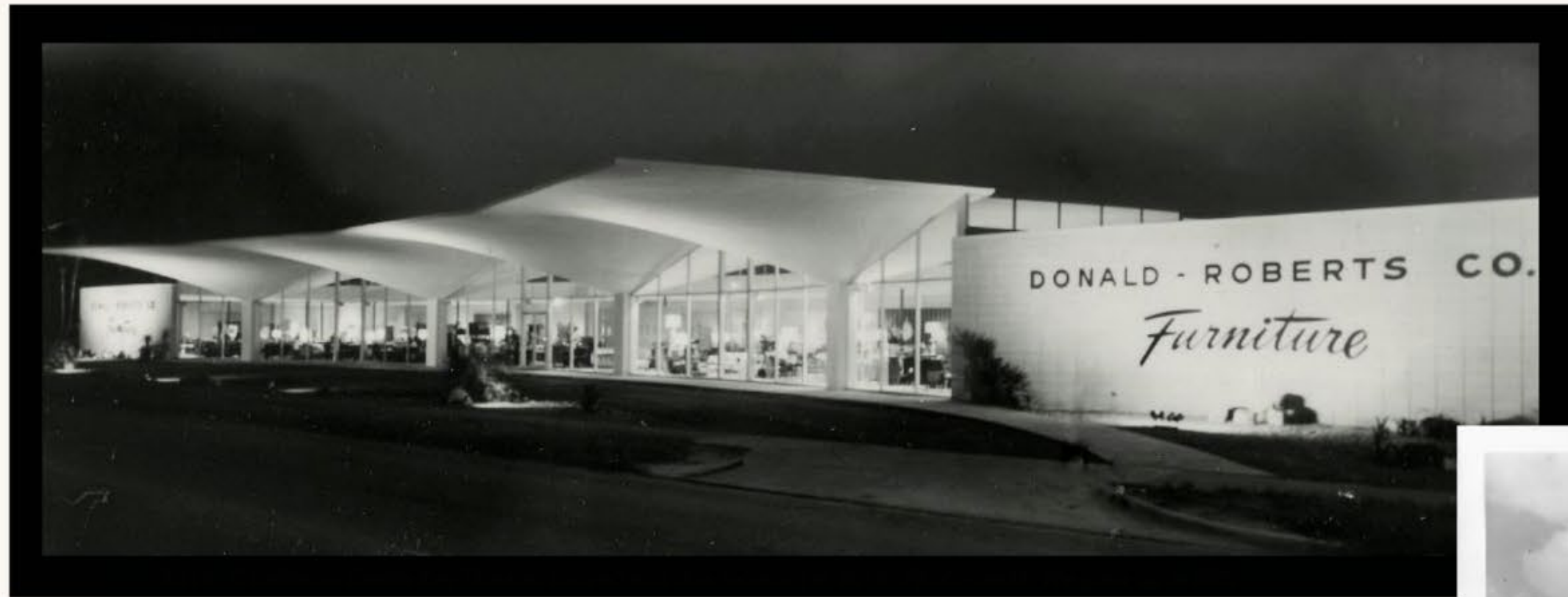
– Myrick Howard, Preservation  
NC

# CONSERVATION HISTORIC PRESERVATION EASEMENTS

PREVENTS DEMOLITION BY FUTURE OWNERS



# CONSERVATION HISTORIC PRESERVATION EASEMENTS



Easements protect  
the *Sarasota* the  
world travels to see.





# SUCCESSFUL EASEMENT PROGRAMS

Charleston,  
SC



Savannah, GA

THIS IS HOW THEY SUCCEEDED IN PRESERVING THEIR CHARACTER.

Portland, ME

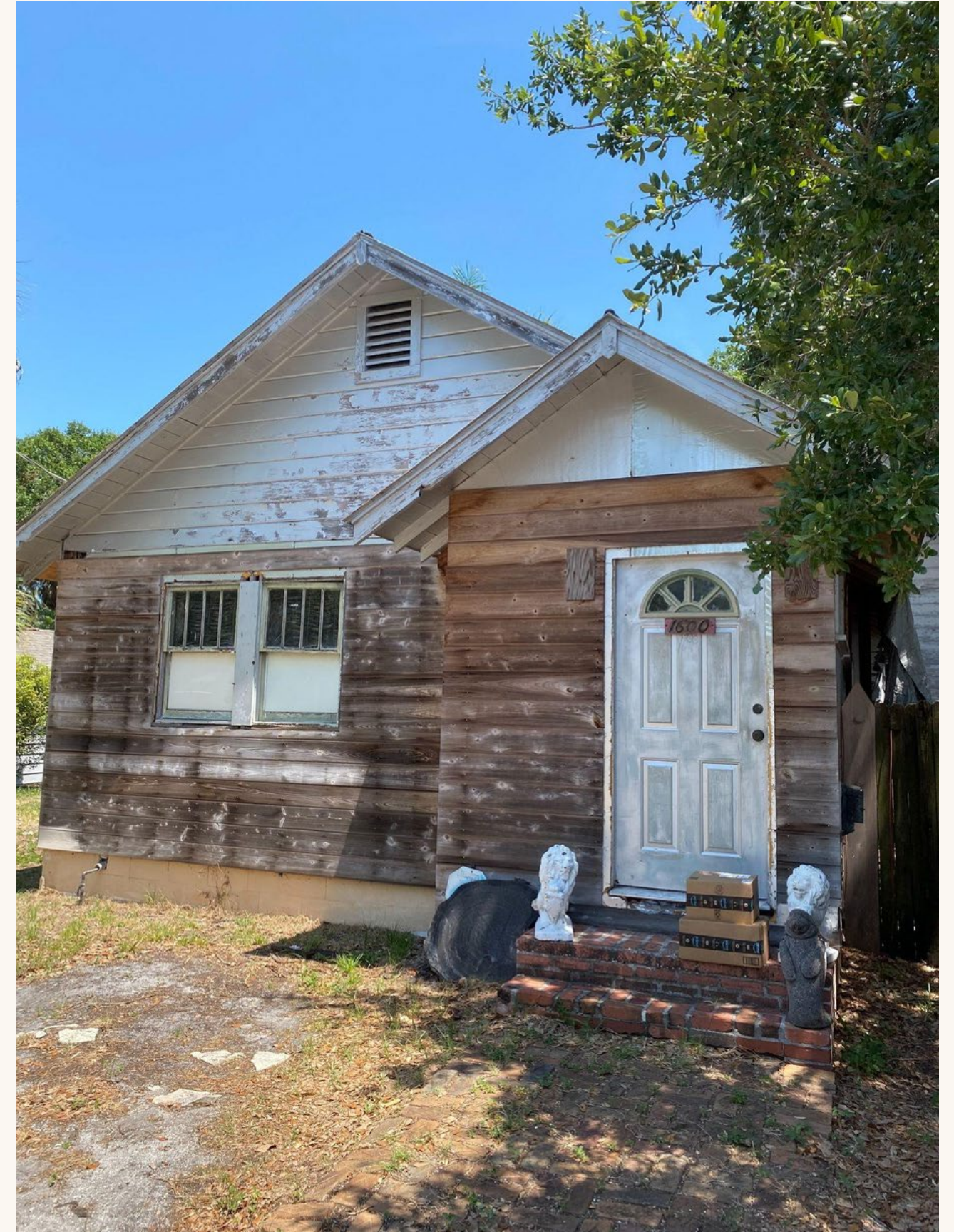


Georgetown,  
SC



# Historic Loan Program

Facilitating good stewardship through  
financial and technical support







AFFORDABLE  
HOUSING  
DESTROYED

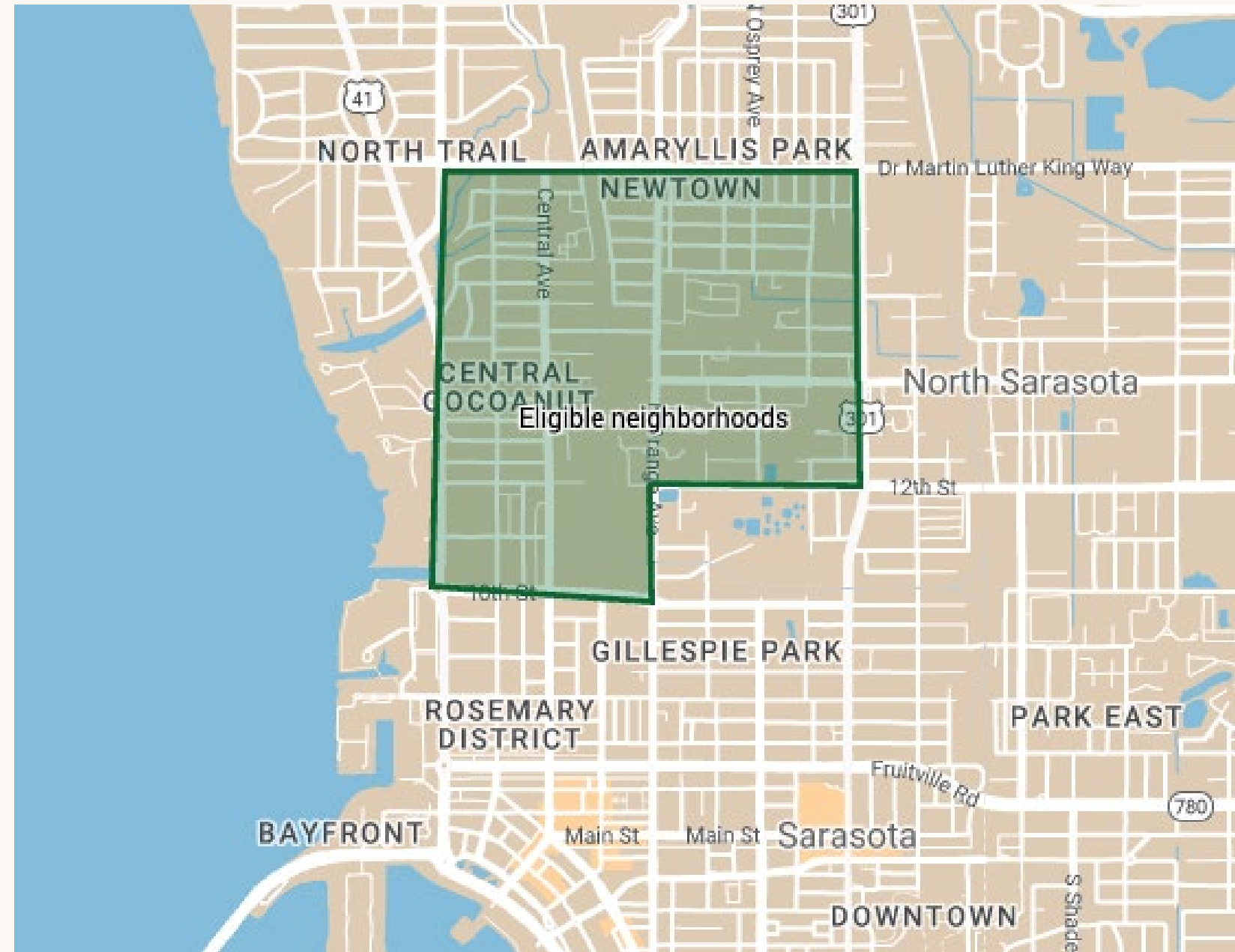




# Historic Loan Program

Pilot location:

Central Cocoanut  
&  
Newtown





# Historic Loan Program

## Program Features:

- Dedicated Project Coordinator from start to finish
- Free cost estimate provided, HLP team assists with soliciting contractor bids
- No hidden fees, fixed interest rate 6%
- Flexible terms and underwriting
- Protective covenant ensures protection of your investment



# Historic Loan Program



## Eligible Projects

- Roof repair and replacement
- Structural remediation
- Exterior painting & sealing
- Exterior wood repair including siding and trim
- Window repair & replacement
- Porch restoration
- Masonry & stucco repair
- Tenting & WDO prevention



# SARASOTA PRESERVATION

## PROGRAM

### HISTORIC PRESERVATION EASEMENTS

Permanent protection for  
significant historic properties  
utilizing a recorded legal  
agreement.

Low cost financing for  
maintenance and restoration of  
historic buildings with  
organizational full-service project  
management.

### REVOLVING LOANS

### TECHNICAL ASSISTANCE

Referrals to skilled craftspeople  
and professionals, guidance  
through designation, benefits  
and incentives.



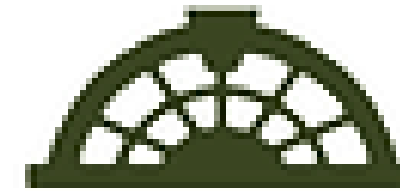


# SARASOTA PRESERVATION

MADE POSSIBLE BY  
**PROGRAM**

THE GENEROUS SUPPORT OF  
OUR MEMBERS

HALL PRESERVATION CAMPAIGN  
ARENA FOUNDATION  
TOMMYE & CURTIS WHITTAKER



**THE 1772 FOUNDATION**

**GULF COAST  
COMMUNITY  
FOUNDATION**



Thank  
you!