



**CITY OF VENICE**  
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**Office of the Mayor**

July 7, 2014

Commissioner Christine Robinson  
1660 Ringling Boulevard  
Sarasota, Florida 34236

Dear Commissioner Robinson:

You may know that the Venice City Council has adopted as one of its managed economic growth strategies the physical improvement of the City's gateways. Local resident groups and business leaders also recognize the value of distinguishing entryways to our community. Collectively there is strong support for making enhancements to the City's northern entrance at the intersection of Laurel Road and Exit 195 from route I-75. Improvements in the condition and appearance of this gateway would positively reflect on our City and our County as representative of yet another achievement of governments working together for the betterment of our citizens.

As Mayor of the City of Venice I strongly endorse this improvement project. There is competition for the funding of road enhancement projects in the region and I recognize the challenge of selecting projects to support. This enhancement project is worthy of consideration. It is located in an area of strong economic development and significant residential growth. I ask for your support in bringing the project to fruition.

Sincerely,

John Holic  
Mayor, City of Venice

JH/hg