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BOARD APPLICATION
(Please type or print clearly)

BOARD: Economic Development DATE: 2-18-14

NAME: Bruce AHERN HOME PH: 704-621-7240

ADDRESS: 222 Pesaro Drive, N. Venice, FL ZIP CODE: 34275

CITY RESIDENT: Yes No EMAIL ADDRESS: 1921.ahern@gmail.com

HOW LONG HAVE YOU LIVED IN VENICE? 2 years

DO YOU OWN PROPERTY WITHIN THE CITY OF VENICE? Yes No
IF YES, ADDRESS: _____

OCCUPATION: Small Business Owner

NAME OF BUSINESS: Island Time Spirits & Gourmet Market

BUSINESS ADDRESS: 421 S. Tamiami Trail, Venice, FL BUSINESS PH: 488-5989

ARE YOU CURRENTLY HOLDING AN ELECTED OR APPOINTED OFFICE FOR ANY GOVERNMENT AGENCY (INCLUDING CITY OF VENICE BOARDS)? Yes No

IF YES, PLEASE LIST: _____

RESUME OF EDUCATION AND EXPERIENCE: Please See Attached

MEMBER OF THE FOLLOWING CIVIC ORGANIZATIONS: Venice Main Street, Habitat for Humanity, Chamber of Commerce


WHY DO YOU DESIRE TO SERVE ON THE ABOVE BOARD? As a resident and business owner of Venice, I have a vested interest in the economic future and quality of life in the city of Venice. With my previous work experience, current business ownership, and other related life experiences, I feel that I could contribute in many significant and positive ways to furthering economic development in the city of Venice.

HAVE YOU EVER BEEN CONVICTED OR PLED "NO CONTEST" TO A FELONY OR MISDEMEANOR OFFENSE?

Yes No

IF CONVICTED OF A FELONY, HAVE YOUR CIVIL RIGHTS BEEN RESTORED: Yes No
GIVE DETAILS: _____

I UNDERSTAND THAT IF APPOINTED, I WILL SERVE ON THE ABOVE BOARD WITHOUT COMPENSATION AND AT THE PLEASURE OF THE CITY COUNCIL.



APPLICANT'S SIGNATURE

PLEASE NOTE:

MEMBERSHIP ON THE FOLLOWING BOARDS REQUIRE THAT AN ANNUAL FINANCIAL DISCLOSURE FORM BE FILED ON OR BEFORE JULY 1ST OF EACH YEAR: ARCHITECTURAL REVIEW BOARD; FIRE PENSION BOARD; MUNICIPAL CODE ENFORCEMENT BOARD; PLANNING COMMISSION; POLICE PENSION BOARD; AND VENICE HOUSING AUTHORITY.

APPLICANTS OF BOARD APPOINTMENTS ARE REMINDED OF THE PROVISIONS OF THE FLORIDA STATUTES AS APPLICABLE TO CONFLICTS OF INTEREST. ALL BOARD APPLICATIONS ARE KEPT ON FILE AND ARE REVIEWED AS VACANCIES OCCUR. UPDATED INFORMATION MAY BE REQUESTED AT THAT TIME.

DIRECT ANY QUESTIONS YOU MAY HAVE TO THE MAYOR'S OFFICE, PHONE NO. 486-2626, EXTENSION NO. 23003.

R. William (Bill) Ahern

1800 Summit View Place * Waxhaw, NC 28173 * 704-243-4328 Res * 704-621-7240 Cell * bill.ahern@rich.frb.org

Senior Management Executive

Accomplished senior level executive with broad management experience serving the Federal Reserve System for 20+ years. Possesses a diverse and unique combination of experience managing payments operations, support functions, and national projects, while also serving in senior leadership roles that built strong and collaborative relationships with community organizations, businesses, governmental agencies, and the public.

Summary of Experience and Qualifications

Senior Management – 20+ years' experience at the "official" level with the Federal Reserve System serving in senior management roles at two major offices (Baltimore and Charlotte) providing organizational leadership, operational excellence, and building relationships with regional businesses, community groups, and other governmental agencies. Developed and implemented strategies for increasing the regional presence of the Federal Reserve and furthering its mission through coalitions with financial literacy and affordable housing groups.

Product Management - 15+ years' experience as a Payments (Checks, Cash, and ACH) Product Director with responsibility for all aspects of product management including product development, software development, multi-site payments processing operations, customer relationships, call centers, strategic planning, and compliance. Had management oversight responsibility for payments operations in Baltimore, Richmond, and Charlotte involving several hundred staff and annual budgets in excess of \$20 million.

Technology Management - 15+ years' experience as Payments IT Director with responsibility for end-to-end software development/delivery and multisite data center operations. Deep understanding of several software development methodologies (SDLC - Waterfall, JAD/RAD, Agile – Scrum), software project planning and reporting tools, contingency planning, strategic planning, and personnel management.

Program/Project Management – extensive experience in leading and managing small team projects to major multi-year, multi-phase, multi-office, multi-function, and multi-million dollar national projects. Responsible for project inception, project team recruitment, requirements definition, planning and tracking (using Microsoft Project), risk assessments and mitigation strategies, senior management reporting, program execution and on-time delivery of project deliverables. Adept at quickly establishing trust, respect, and credibility leading to strong collaborative relationships and teamwork among cross-functional business units, offices, external vendors, and customers.

Payments Research and Industry Outreach – several years' experience in conducting and managing payments research initiatives pertaining to card payments, mobile payments, regulation and compliance, and industry trends. Created and led Payments Advisory Councils in multiple offices that consisted of 8-12 major businesses involved in accepting consumer payments. Experience also includes Federal Reserve representation at payments and banking conferences, ASC X9 Committees, Vendor Strategic Planning Groups, and making speeches and presentations at industry and community conferences and forums.

Executive Presence and Outreach – extensive experience with Federal Reserve Board of Director activities including director recruitment, executive level presentations, and meeting facilitation. Led and served on several non-profit Boards including Habitat for Humanity (Chair), Charlotte Housing Partnership (Vice-Chair), National Academy Foundation's Academy of Finance, and United Way. Graduated from Baltimore (GBC) and Charlotte (Chamber of Commerce and United Way) Leadership Programs designed to connect business executives with non-profit organizations improving the health and future of local communities.

Professional Experience

VICE PRESIDENT, FEDERAL RESERVE BANK – ATLANTA

April, 2010 – June 2011

Recruited for temporary assignment with responsibility for migrating several payments products from legacy technology platforms to new platforms requiring support and consensus from the U.S. Treasury, U.S. Postal Service, and multiple Federal Reserve Districts.

- Established and simultaneously led several cross-functional teams in the review and analysis of numerous payments products (commercial checks, postal money orders, and U.S. Treasury checks) leading to recommendations regarding product continuation/elimination and, if continuation, software/hardware development and platform migration plans to new system platforms.
- Led a cross-functional team in the development and issuance of RFIs and RFPs to acquire and implement new software and imaging technologies.
- Developed presentations and led meetings with U.S. Treasury, U.S. Postal Service, and multiple Federal Reserve Districts to gain consensus and approval for migration and implementation strategies.

VICE PRESIDENT, FEDERAL RESERVE BANK – CHARLOTTE

September, 2003 - April, 2010

Recruited by senior management to relocate to the Charlotte Fed as the Cash Product Director over multiple site operations; to create a Payments Research Function and Payments Advisory Councils; and to elevate the business, community, and public relations profile of the Federal Reserve in the region.

- Provided product management and operating performance leadership to three major currency and coin distribution and processing operations with more than 150 employees, \$25 million in operating expenses, and three billion banknotes processed annually.
- Turned around underperforming operations through successful implementation of process improvements, cost and staff reductions, and management reorganization.
- Provided technical and project management expertise to multi-year, multi-site, \$50 million software development and technology platform migration.
- Established a Payments Research Function and created regional Payments Advisory Councils consisting of large consumer payments resulting in improved strategic planning efforts and Consumer payment industry research (credit/debit cards, mobile payments, payments legislation)
- Elevated the business and public relations profile of the Federal Reserve in the region through public speaking engagements, serving in leadership capacities on non-profit Boards, and participating in industry-related conferences and initiatives.
- Led and provided expertise on numerous strategic planning initiatives that led to major changes and improvements in technology infrastructure, organization reengineering, performance metrics and corporate policies.

VICE PRESIDENT, FEDERAL RESERVE BANK – BALTIMORE

July, 1984 – September 2003

Progressed from a Systems Analyst to AVP over IT and then to VP over IT, Operations (Checks, Cash, and Call Centers) and Support Services (Facilities and Security) at the Baltimore Fed. Responsible for an annual budget and P&L in excess of \$20 million and 250 employees.

- Provided leadership and managed software development staff and data centers in five sites. Led corporate initiative to standardize software operated by five sites and consolidate data centers into one regional processing site resulting in multi-million dollar savings and efficiency improvements.
- Led several national initiatives to standardize software and hardware platforms in 49 processing locations leading to major cost reductions, processing efficiencies, and customer service improvements.
- Increased revenues on an annual basis from 6-10% through innovative product development initiatives and pricing maximization strategies
- Achieved over \$400K in cost reductions in support service areas without degrading services levels through outsourcing.

EDUCATION

Bachelor of Arts in Economics from University of Maryland Baltimore County, Baltimore, Maryland