



## MEMORANDUM TO VENICE CITY COUNCIL

**THROUGH CHARTER OFFICER:** Edward Lavallee, City Manager

**E-SIGN:**       **Signature:** *James R. Clinch*

**FROM:** Brianne Lorenz, Special Events Coordinator  
email: jclinch@venicefl.gov

**DEPARTMENT:** City Manager's Office

**DATE:** 5/10/24

**MEETING DATE** 06/11/24

**SUBJECT / TOPIC:** NEW Special Event Reggae Nights on the Island

### BACKGROUND INFORMATION:

Please find the following attachments for your review regarding a new special event request, Reggae Nights on the Island, scheduled for Saturday, Oct. 5, 2024 along the 200 block of Tampa Avenue with music from the Centennial Park Gazebo.

- Staff Memo
- Site Plan

First time special events are presented to City Council for approval per the current special event policy. Reggae Music Nights on the Island invites residents and visitors to the downtown area for an immersive tribute to Reggae music and the rich heritage of Caribbean culture. The event will be hosted by Tri-Healthy Hemp which is the largest Venice-based hemp product store located on Tampa Avenue. Tri-Healthy Hemp provides hemp products in the Gulf Coast region, northeast and Ohio with a mission to provide education on alternatives for pharmaceutical therapies, PTSD and pain relief, and other health-related uses for hemp products. Tri-Healthy Hemp has been hosting Reggae Nights concerts in Centennial Park as a park reservation since April 2023, and the events have grown in popularity and size.

To increase event safety and expand the event footprint to include the 200 block of Tampa Avenue in addition to the Centennial Park Gazebo and lawn, the event is being upgraded to a Special Event permit. The Centennial Park parking lot will remain open.

Reggae Music Nights on the Island is intended to bring the community together to experience cultural music and overcome stigmas associated to Reggae music and hemp products.

The event holder will promote "no smoking" in the event footprint and provide several food trucks and vendors for event attendees to enjoy alongside of the music lineup. The event will run from noon to 9 p.m. with set-up beginning as early as 8 a.m., with use of the Public Works Special Events Trailer, Solid Waste litter and debris management, Venice Police Department officers and event volunteers. The event holder will deploy hardened barricades on the east and westbound

lanes of Tampa Avenue, keeping access to Nokomis Street and Nassau Avenue available.

**SUPPORTS STRATEGIC PLAN:** Goal Five: Encourage and Support a Robust and Diverse Economy

**COUNCIL ACTION REQUESTED:** For Council Adoption by Consent Motion

Cc: Brianne Lorenz, Special Events Coordinator

# MEMORANDUM - Reggae Nights SE Permit request

Final Audit Report

2024-05-10

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