



August 17, 2021

City of Venice  
James Clinch  
401 W Venice Ave  
Venice, FL 34285

RE: Jetty Jack's - Beer & Wine

Dear Mr. Clinch,

As a follow up to previous conversations and meetings with the City, I wanted to again express our desire to sell beer and wine at the Jetty Jack's location and request that the city help achieve this goal.

As you know, we get daily requests for beer & wine especially during sunsets hours which we have to deny. Many times people simply walk to nearby restaurants, buy their drinks "to go" and walk back to the Jetty. To get a better idea of the amount of business we were losing we conducted an opinion poll asking if people would like to see Jetty Jack's offer beer and wine. In a short period of time we quickly received hundreds and hundreds of signatures in support.

We understand that all businesses have experienced unprecedented challenges; COVID-19, lack of employees, shortages of products, etc. Open-air coastal locations like Jetty Jack's are even more affected with Red Tide, tropical storms & hurricanes, closures of Humphris Park and even love bugs. Jetty Jack's inability to offer beer & wine makes doing business even more difficult especially when nearby restaurants and the North Jetty do. Leveling the playing field by allowing Jetty Jack's to offer beer & wine would be a huge help while providing an additional revenue stream for the City of Venice, Jetty Jack's and our employees.

I appreciate your time in reviewing this request. I'm available anytime to answer any questions you may have.

Sincerely,

Chris Johnson  
Jetty Jack's, LLC