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**Profile**

Richard

First Name

Lawson

Last Name

500 Venezia Pkwy

Street Address

Venice

City

FL

State

34285

Postal Code

rlctl@comcast.net

Email Address

Mobile: (941) 416-4786

Primary Phone

Home: (941) 375-8001

Alternate Phone

Retired-Bank of America

Employer

Cybersecurity SVP

Occupation

**Which Boards would you like to apply for?**

Planning Commission: Submitted

**Have you ever been convicted or pled "no contest" to a misdemeanor offense?**☐ Yes ☒ No**Have you ever been convicted or pled "no contest" to a felony?**☐ Yes ☒ No

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**Demographics****Are you a city resident?**☒ Yes ☐ No**How long have you lived in the City of Venice?**

4 years

**Do you have a physical disability?**☐ Yes ☒ No

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## Interests & Experiences

Are you currently serving or have you served on a city board?

☐ Yes ☒ No

Why are you interested in serving on a board or commission?

Interested in preserving the integrity and managing growth in the Cite of Venice

Resume of Education and Experience:

AB - Harvard 1971 (Biochemistry) MBA - University of Washington 1976 (Marketing) MA - University of North Carolina Charlotte 1999 (Computer Science)

Member of the Following Organizations:

Venice Youth Boating Association (Board of Directors) & Venice Yacht Club Membership Committee

[Lawson\\_20200418.doc](#)

Upload a Resume

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## Acknowledgements

**Richard L. Lawson**  
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**Venice, FL 34285**  
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**rllawson@post.harvard.edu**

### **Objective**

Seeking a position on the Venice Planning Commission when one becomes available.

### **Summary**

I have 15+ years in various IT, Cyber Security and ecommerce roles at Bank of America managing projects, setting policy, documenting requirements, architecting and coding technical solutions and conducting business analysis. I received an M.S. in Computer Science from the University of North Carolina at Charlotte in 1999 after many years in consumer and relationship marketing. I also have an M.B.A. from the University of Washington and a B.A. from Harvard College.

### **Experience**

1999 – 2015: Bank of America Charlotte, NC and Venice, FL  
Process Engineer, Consulting Manager, eCommerce Manager, Architect, and Security Manager:  
Primarily functioning between business units and technology, I have developed the skills and accomplishments below.

Skills include...

- Functional & non-functional requirements gathering and documentation
- Use case and story driven development in Rational Unified Process (RUP) and Agile processes working as an architect, developer, and analyst
- Documentation including project charters, activity diagrams, process diagrams, etc
- Managing and participating in multiple, concurrent projects in a collaborative environment
- Financial acumen in calculating technology investment and returns, including capital depreciation, licensing, operating expense, operational savings, and risk reduction.
- Supply chain support including contract negotiation and internal management approval

Key accomplishments include ...

- Working within Global Treasury Technology to achieve the bank's first CMM certification
- Conceiving and initiating the bank's Security by Design process in which security became a functional requirement and testing was introduced throughout the SDLC.
- Creating the bank's new internal security consulting priorities, processes, and reporting routines beginning in 2003
- Completing the initial business analysis and initiating a data acquisition, movement, and management project creating multiple work streams across former silo'd groups

1977 – 1997:

Chicago, Seattle, San Francisco & Nashville

Business Management and Marketing: Working in consumer packaged goods marketing for advertising agencies such as Leo Burnett, DDB Needham, Chiat/Day, and Young & Rubicam as well as Martha White Foods (now Pillsbury), I excelled in product marketing including

- Managing media for Nestlé, Heinz, and Kimberly-Clark
- National introductions of Rubbermaid microwave cookware, new Hamburger Helper flavors and product lines, Capri Sun fruit drink, and Hidden Valley Ranch salad dressing.
- Managing projects to the holiday schedule that corresponds to the “Key Baking Season”
- Consumer qualitative and quantitative research to identify new product opportunities and product extensions
- Increasing volume and margins by 25%, obtaining market share over General Mills and Pillsbury combined in the Southeast US as Group Product Manager at Martha White Foods.
- Managing profitable advertising accounts spending up to \$14MM in 1976 dollars (\$59MM in 2014 dollars per BLS).

**Education**

1999: M.S. in Computer Science from University of North Carolina in Charlotte, NC

1976: M.B.A. in Marketing from University of Washington in Seattle, WA

1971: B.A. in Biochemistry from Harvard College in Cambridge, MA

**Full résumé available on request**