



# CITY OF VENICE

FLORIDA

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**OFFICE OF THE CITY MANAGER**

**Edward F. Lavallee**  
*City Manager*

**June 8, 2017**

**Mr. Joel J. Freedman**  
Freedman Consulting & Development  
1515 Second Street  
Sarasota, FL 34236

**Dear Mr. Freedman:**

The City has received a proposal from your firm for a lease agreement of approximately 11 acres of public property located at the Venice Municipal Airport, which would be subject to a lease agreement with the City. The property, commonly referred to as the "circus property," abuts U.S. Business 41 at the southern end of Venice Island. Your proposal was received by the City via communication with Mr. Wayne Ruben. Mr. Ruben has been retained by the City to serve as a consultant to assist with this process. The proposal received from your firm includes:

- A cover letter dated June 1, 2017
- Attachments including preliminary site plan and renderings
- Descriptive summary and illustrations of similar projects developed by your firm

To date, the City has received proposals from two firms for a lease of the "circus property." The proposals will be publicly reviewed by the Venice City Council at the June 27, 2017 regularly scheduled City Council meeting. You, or a representative of your company, are welcome to attend this meeting and speak on behalf of your proposed project. You may make an oral presentation. You may also include a Power Point presentation. If you plan to make a presentation, please advise City Clerk Lori Stelzer at 941-882-7390 or [lstelzer@venicegov.com](mailto:lstelzer@venicegov.com) by Friday, June 16. Ten (10) minutes of agenda time will be allocated for your presentation and comments. Additional time may be added if, during the review of your project, the City Council asks that you clarify or further articulate aspects of your proposal.

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City Council meetings begin at 9:00 AM, in the City Hall Council Chambers. Typically, a one-hour lunch break occurs around noon. For the convenience of the applicants, the review of the circus property proposals will be scheduled for the afternoon session. If you plan to attend the meeting and elect to speak, you should arrive at the City Council Chambers no later than 1:00 PM on June 27<sup>th</sup>. If you have any questions, you may contact my office at 941-882-7399 or Venice City Clerk Lori Stelzer at 941-882-7390. Thank you.

Respectfully,

Edward F. Lavalley  
City Manager

EFL/jg

cc   Lori Stelzer, City Clerk  
      David Persson, City Attorney  
      David Jackson, City Attorney  
      Len Bramble, Assistant City Manager  
      Mark Cervasio, Airport Manager  
      Linda Senne, Finance Director  
      Wayne Ruben, Attorney