



City of Venice

401 West Venice Avenue
Venice, FL 34285
www.venicegov.com

Meeting Minutes City Council

Wednesday, October 30, 2013

9:00 AM

Council Chambers

MUSEUM EXPANSION WORKSHOP

CALL TO ORDER

Mayor Holic called the meeting to order at 9:00 am.

ROLL CALL

- Present:** 6 - Mayor John Holic, Vice Mayor Bob Daniels, Council Member Emilio Carlesimo, Council Member Jeanette Gates, Council Member Kit McKeon and Council Member David Sherman
- Absent:** 1 - Council Member Jim Bennett

Also Present

City Attorney Dave Persson, City Clerk Lori Stelzer, City Manager Ed Lavallee, and Recording Secretary Judy Gamel.

PLEDGE OF ALLEGIANCE

The Pledge of Allegiance was led by Mr. McKeon.

I. PRESENTATIONS

1. Introduction - James Hagler, Director of Historical Resources

Mr. Hagler introduced Julia Cousins Laning, Tom Fricker, Dan Ionescu and Janie Ewell.

2. Concept Design - Tom Fricker, President, Fricker Studio, Inc.

Mr. Fricker provided a detailed review of the project goals and proposed museum exhibits to include the pioneer era, old time picture studio, fish camp era, John Nolen's studio, and Venice then and now.

3. Architecture - Dan Ionescu, A.I.A., FleischmanGarcia

Mr. Ionescu presented an overview of the facility expansion project including the site plan, project goals and priorities, proposed floor plans, exhibit and design budgets, and site development scope of services.

Discussion ensued on energy saving devices, and county school system

grant funding.

4. Educational Opportunities - Janie Ewell, Educator, Venice Museum and Archives

Ms. Ewell presented information to include her resume, a preview of innovative education projects at museums throughout the country, education goals, targeted audiences, the 2011 Economic Feasibility Study, topics of learning, skills and common core standards, themes, and collaboration and venues.

5. Budget - James Hagler, Director of Historical Resources

Mr. Hagler discussed the proposed budget and potential sources for funding to include fundraising events and grants.

6. Discussion

Mayor Holic commented on the current strategic plan, noted there has been an update, the need for a meeting to remove and replace completed priorities, and the possibility of adding the project to the integrated five year Capital Improvement Projects (CIP) plan.

Mr. Lavallee answered council questions regarding the existing strategic plan, capital costs to create it and ongoing costs, and the concept of using a Community Redevelopment Area (CRA).

Mr. Hagler commented on the 2015 total per capita, revenues from memberships, the timeframe for completion, salary, benefits, advertising, archives administration, utilities, repairs and maintenance, insurance, rental, operating expense, and costs to build.

Discussion followed on community support, educational partnerships, strategic plan goals and execution, professional fundraiser, and the Capital Campaign program.

Recess was taken from 10:40 a.m. until 10:45 a.m.

II. AUDIENCE PARTICIPATION

Jean Trammell, 418 Gulf Street, commented on Venice's unique history, the museum design, and stated the Historic Preservation Board and Venice Heritage Inc. are both looking forward to hearing official decisions.

Judith Keeler, 217 Park Boulevard South, commented on engaging Sarasota County Schools as potential funding sources and stated she has arranged a meeting with the Sarasota County Education Foundation.

Don O'Connell, city resident, inquired about county's commitment to the

annual operating budget or capital improvement towards the project.

Bob Cushing, 509 Dante Street, commented on the historic charm of the city lifestyle and encouraged council to support the project.

Candice Roberts, 133 Amora Avenue, commented on history and lifestyle of Venice and encouraged council to not restrict support of the project at such an early stage.

John Ryan, Venice Area Chamber of Commerce, commented on support from the Chamber and the benefits to the community.

Gerri Hamlin, 241 Patterson Avenue Osprey, commented on the concept idea and the Women's Club.

Mayor Holic discussed adding the project to the November 6, 2013 meeting.

III. ADJOURNMENT

There being no further business to come before Council, the meeting was adjourned at 11:02 a.m.

ATTEST:

Mayor - City of Venice

City Clerk
