

MAR 2.1 2014 ZONING DIVISION

'Endangered &Extinct Species' November 10 - 17, 2014, Venice, Florida

Festival Grounds - Miami Avenue West November 14 12:01 a.m. - 17 11:59 p.m., 2014

Miami Avenue West will be closed between Nassau Street South and Nokomis Avenue South, to vehicle traffic starting at 12:01 a.m. Friday morning, November 14, 2014 till 11:59 p.m. Monday evening, November 17, 2014, herein called the "Festival Grounds."

Inside the Festival Grounds we feature the performing pavement artists who chalk the smaller 2d and 3d artwork, a featured sculpture carved for the festival, performances by our community partners that range from storytelling, poetry, song, dance, music and magic, as well as the sale of festival merchandise and beverages, including alcohol. The Festival Grounds is open to visitors at any time, day or night but the festival event hours are from roughly 8 a.m. till 8 p.m.

The Festival Grounds will have police/security onsite for the duration of the festival. Trash & recycling bins are placed ever 50' throughout. Trash and recycling are collected and hauled offsite in a pickup truck to a dumpster at the Airport Fairgrounds or the Cultural Campus due to space restraints with the Festival Grounds.

Barricades will be used to close the streets to vehicle traffic and to close driveways that have access to the Festival Grounds. The closure will keep all public and private parking areas, normally accessible from Miami Avenue South, open to local traffic only via the alley way. Directional and detour signs will be placed strategically surrounding the festival boundaries.

Avenida de Colores, Inc. 501c3, 530 S. Orange Avenue, Sarasota, Florida 34236 (941) 954-5800

The 20' x 20' entrances tents to the Festival Grounds will be located at Miami Avenue West/Nokomis Avenue South and Miami Avenue West/Nassau Street South. The two entrance tents are used for crowd control and surveying of visitors that helps us track the demographics of visitors, provide event information, lost & found, security and donations. Pedestrian fencing is used to encourage visitors to enter through the entrance tents where visitors are encouraged to walk counter clockwise while on the Festival Grounds. This is necessary for our handicap visitors and for the comfort of all.

The pavement artists will perform starting Friday morning, November 14th through Sunday, November 16th. They use chalk as their medium and the street surface as their canvas. In some instances they will use a binder in their materials to protect their art work from rain damage. A viewing day of the completed artwork is Monday, November 17th.

The sale of merchandise and beverages is under $10' \times 10'$ tents, prominently marked. The merchandise is festival t-shirts, hats and accessories. The sale of beverages includes beer and wine.

Our partners are from the community, schools, groups, nonprofits and other organizations that compliment the celebration by expanding the offerings for visitors. They pick performances to enhance the theme of the festival. They will perform from small soap boxes or directly on street level. There will not be any performance stages at this location.

Venice Cultural Campus November 10-17, 2014

The Venice Cultural Campus will feature several events and performances to including all four venues located on the campus into the festivities. The exact nature of each inside event are in the beginning stages of planning.

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The Venice Art Center will feature an exhibition of the festival artists for ten days and host the VIP Reception for our major sponsors. Professional classes for our students and artists will also be held at the Art Center.

The Venice Community Center will feature the Opening Gala with all the artists, Closing Night Gala and medal presentation, and other featured events from November 8th - 17th.

The Campus parking lot (exact location TBD) will feature the Sarasota Chalk Festival 3d oversized interactive pavement art work from Monday, November 10th through Monday, November 17th. The Student Chalk Block and the Children's Chalk Block will also be located on the Campus from Saturday, November 15th through Sunday, November 16th.

The 3d artwork is of high interest to visitors since the Sarasota Chalk Festival features the most renowned artists in the field of pavement art. This area will will be secured with pedestrian fencing and a entrance tent for crowd control and surveying of visitors that helps us track the demographics of visitors, provide event information, lost & found, security and donations. Pedestrian fencing is used to encourage visitors to enter through the entrance tents where visitors are encouraged to walk counter clockwise while viewing the art work on the Campus. This is necessary for our handicap visitors and for the comfort of all.

Merchandise and beverages, including beer and wine will be available for visitors November 14th - 17th and we are discussing the possibility of food vendors as well. Trash will be collected on-site with on-site dumpsters.

We are discussing, with the Cultural Campus venues, the possibilities of hosting an event in the park adjacent to the Venice Cultural Campus.

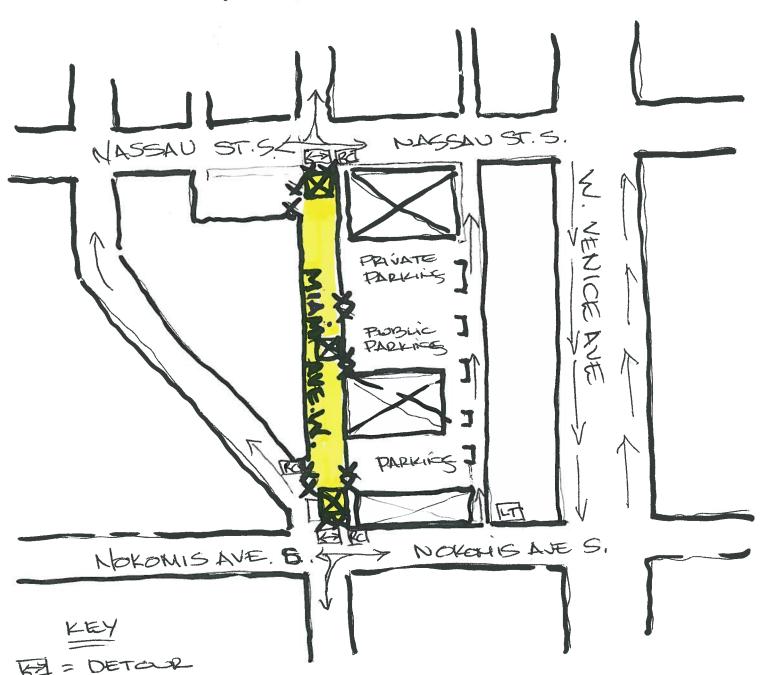
Airport Fairgrounds November 14-17, 2014

The Airport Fairgrounds will be used Friday thru Monday, November 14-17, for parking. We will also seek permission to use a section of the closed runway for an interactive 3d pavement drawing to attract visitors to this parking area. We will partner with trolley/bus service to shuttle people between event locations to keep the visitor parking in the downtown core to a minimum. A tent will be set up at the entrance to the parking area and a fee will be charged to enter, park and ride the trolley.

The Airport Fairgrounds will be our staging area for our festival vehicles, supplies and trash collection.

The Venice Circus Arts Foundation, which is a separate nonprofit and would require a separate application for use, is exploring being a partner in the airport location and create a performance at the Airport Fairgrounds during the Sarasota Chalk Festival that could start before or extend beyond our festival dates.

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