

Website Redesign Project Overview



Collaborating to improve website design and functionality



Project Overview

Introduction and Key Details



Project Goals and Timeline

The redesign project aims to modernize the city website with a kickoff in January 2026 and go-live in Summer 2026.

Accessibility and Compliance

Focus on ADA compliance, records retention, and improving usability for all users.

Enhanced User Features

The site will be mobile-friendly, integrate public meetings, and include AI-powered advanced search.

Structured Project Phases

Phases include scope definition, vendor selection, design, testing, and stakeholder engagement throughout for transparency.



The background features a solid light orange color with several overlapping, semi-transparent shapes in a slightly lighter shade of yellow-orange. These shapes are curved and layered, creating a sense of depth and movement. The text is positioned in the lower-left quadrant of the image.

Why This Matters



Importance of Redesign

Need for Accessibility Compliance

Current tech is 7+ years old and does not meet upcoming ADA requirements.

Harsh User Experience

Difficult to navigate. Hard to find relevant information.

Improved Transparency and Efficiency

The backend is hard for staff to update. Old data is clogging search and making finding information extremely inefficient. Text-heavy with limited multimedia or image capabilities.

Improved Security

Current website tech is dated. Growing liability and at increasing risk of compromise.

The background is a solid light beige color. It features two large, overlapping, semi-transparent shapes in a slightly darker shade of beige. One shape is on the left, resembling a large, curved arrow pointing towards the right. The other shape is on the right, resembling a large, curved arrow pointing towards the left. In the bottom-left corner, the word "Objectives" is written in a bold, dark teal, serif font.

Objectives

The background is a solid light orange color. It features several large, semi-transparent, overlapping shapes in a slightly darker shade of orange. On the right side, there is a faint, stylized sun-like graphic composed of curved lines radiating from a central point.

Project Phases & Timeline

Phases and Duration

Phase	Start Date	End Date	Duration (in weeks)	Project Timeline																												
				1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29
Finalize Scope Document	1/5/2026	1/19/2026	2	*	*																											
Vendor Canvassing	1/19/2026	2/9/2026	3																													
Vendor Selection	2/9/2026	2/23/2026	2																													
Vendor Demos	2/23/2026	3/16/2026	3																													
Contracting	3/16/2026	4/6/2026	3																													
Design & Feedback Cycles	4/6/2026	6/29/2026	12																													
Final Testing & Launch Prep	6/29/2026	7/13/2026	2																													
Training and Site Launch	7/13/2026	7/27/2026	2																													

January 2026  July 2026

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Scope Highlights

Key Features and Requirements

Branding and Content Management

Standardize color and branding - remove outdated content - retain essential legal information. Easy to use Content Management System (CMS) for staff = Timely, Accurate Updates = Happier Citizens.

Accessibility and Compliance

Ensure ADA compliance and perform accessibility testing for an inclusive user experience.

Mobile Responsiveness

Design mobile-responsive interfaces that work seamlessly across all devices and screen sizes.

Advanced Features and Scalability

Integrate public meeting tools, AI-driven search, and plan for future scalability with ability to 'plug-in' future modules.

Online Bill Pay

Keep online bill pay portal page as a key part of the site for citizens.



CAB Engagement Plan

CAB Role and Participation



Community Perspective

CAB provides vital community insights to ensure the project meets local needs and usability standards.



Iterative Feedback Process

CAB liaison offers ongoing feedback during design cycles to refine citizen-facing features effectively.



Major Milestone Reviews

CAB conducts broader reviews at key project milestones to maintain transparency and community alignment.



Feedback Process

Structured Input and Timelines

Structured Feedback Process

Feedback is categorized as follows: things that work well, improvements needed, and site examples to model for clarity and action.

Timely Response Expectation

Responses should be provided within 5 business days of reviews to maintain project momentum and efficiency.

Advisory Role of CAB

CAB focuses on usability and community needs, serving as an advisory body.

Balance of Inclusivity and Efficiency

This structured approach balances stakeholder inclusivity with efficient, timely progress in the project.





Next Steps

Immediate Actions

Confirm CAB Liaison

Assign a CAB liaison to coordinate design cycles and streamline project communications.

Finalize Communication Materials

Develop communication templates and engagement materials to clarify stakeholder roles.

Prepare Project Kickoff

Organize kickoff activities scheduled for January 2026 to initiate project execution with project team.

Finalize Vendors List

City Staff to narrow down vendors to evaluate solutions effectively.

