



Venice, Florida
"City on the Gulf"

BOARD APPLICATION

(Please type or print clearly)

BOARD: _ACC and or Planning commission_____ DATE: 8 /12 /13_____

NAME: Charles R. Newsom_____

PREFERRED CONTACT TELEPHONE NO.: _941-484-0556_____

ADDRESS: 1362_Brenner Park Drive _____

CITY: _Venice_____ ZIP CODE: 34292_____

CITY RESIDENT: Yes ☒ No ☐ E-MAIL ADDRESS: _crnewsom@verizon.net_

HOW LONG HAVE YOU LIVED IN VENICE? 12 years_____

DO YOU OWN PROPERTY WITHIN THE CITY OF VENICE? Yes ☒ No ☐

IF YES, ADDRESS: _1362 Brenner Park Drive_____

OCCUPATION: Retired_____

NAME OF BUSINESS: _____

BUSINESS ADDRESS: _____ BUSINESS PH: _____

ARE YOU CURRENTLY HOLDING AN ELECTED OR APPOINTED OFFICE FOR ANY GOVERNMENT
AGENCY (INCLUDING CITY OF VENICE BOARDS)? Yes ☐ No ☒

IF YES, PLEASE LIST: _____

RESUME OF EDUCATION AND EXPERIENCE (Attach resumé, if you prefer): _____

MEMBER OF THE FOLLOWING CIVIC ORGANIZATIONS (Attach resumé, if you prefer): _____

WHY DO YOU DESIRE TO SERVE ON THIS BOARD? __I want to give back to the community.

HAVE YOU EVER BEEN CONVICTED OR PLED "NO CONTEST" TO A FELONY OR MISDEMEANOR OFFENSE?

Yes ☐ No ☒

IF CONVICTED OF A FELONY, HAVE YOUR CIVIL RIGHTS BEEN RESTORED: Yes ☐ No ☐
GIVE DETAILS: _____

I UNDERSTAND THAT IF APPOINTED, I WILL SERVE ON THE ABOVE BOARD WITHOUT COMPENSATION AND AT THE PLEASURE OF THE CITY COUNCIL, AND I WILL BE REQUIRED TO ATTEND THE ANNUAL MANDATORY TRAINING ON THE SUNSHINE AND PUBLIC RECORDS LAWS.

Charles R. Newsom

APPLICANT'S SIGNATURE

PLEASE NOTE:

MEMBERSHIP ON THE FOLLOWING BOARDS REQUIRE THAT AN ANNUAL FINANCIAL DISCLOSURE FORM BE FILED ON OR BEFORE JULY 1ST OF EACH YEAR: FIRE PENSION BOARD; MUNICIPAL CODE ENFORCEMENT BOARD; PLANNING COMMISSION; POLICE PENSION BOARD; AND VENICE HOUSING AUTHORITY.

APPLICANTS OF BOARD APPOINTMENTS ARE REMINDED OF THE PROVISIONS OF THE FLORIDA STATUTES AS APPLICABLE TO CONFLICTS OF INTEREST. ALL BOARD APPLICATIONS ARE KEPT ON FILE AND ARE REVIEWED AS VACANCIES OCCUR. UPDATED INFORMATION MAY BE REQUESTED AT THAT TIME.

DIRECT ANY QUESTIONS YOU MAY HAVE TO THE MAYOR'S OFFICE, PHONE NO. 486-2626, EXTENSION NO. 23003.

Charles R. Newsom

1362 Brenner Park Drive
Venice, Florida 34292
Home: 941-484-0556
E-mail: crnewsom@verizon.net

RETAIL MANAGEMENT EXECUTIVE

background spans multi-state operations, international, pharmacy services, real estate, acquisitions, finance and human resources. Turnaround manager experienced in developing both people and systems to deliver superior performance. Drives culture change to achieve organizational goals.

PROFESSIONAL EXPERIENCE

Duane Reade Inc. New York, New York. 2005 -2011

Drug Store Chain Operating in the five boroughs of New York consisting of 255 Stores.

Senior Vice President of Operations.

Policy and decision maker for all operations managing two billion dollars in revenue and more than six thousand employees. Responsible for expense management, Productivity enhancements, Governmental Agency Compliance, Staffing, Employee Training, Store Renovations, Real Estate Site selection, Execution of Corporate Policies, Procedures, Programs and Systems. Lead the transition team after the sale to Walgreens Inc.

WINN-DIXIE STORES, INC., Jacksonville, FL 2004 – 2005

Supermarket chain consisting of 578 stores in Florida, Georgia, Alabama, and Louisiana

Regional Vice President – Jacksonville Region

Full P&L responsibility for 143 stores that operate in Florida, Alabama, and Georgia. The Jacksonville group produces \$1.8 billion sales and is the highest profit before admin producing region in the company. Direct reports: seven District Managers, five Merchandisers, two Inventory Control Managers, Productivity Specialist. Dotted Line Reports: Customer Service Manager, Regional Training Manager, Director of Distribution, Regional Security Manager, Regional Human Resource Manager, and Quality Control Manager.

- Number 1 profit producing region
- Improved non-perishable shrink by .60
- Improved sales to plus same store by the fourth quarter of management in the region
- Reorganized and restructured the Jacksonville Region after Chapter 11 filing. Created a new organization.
- Contributed to the successful completion of an eight-week training program for all Store Directors (E-8).
- Implemented a front door / back door shrink of productivity improvement program achieving the best wage % in the company.

ECKERD CORPORATION, Largo, FL 2002 – 2004

A drugstore chain consisting of 2,800 stores in 22 states, mostly in the Northeast, Southeast, and Southwest. Annual sales revenue of \$15 billion.

Senior Group Vice President – NEW YORK GROUP

Full P&L accountability for the New York group consisting of 459 stores and 14,000 employees in stores, offices, and distribution centers located in New Jersey, New York and Connecticut. The group produced \$2.8 billion in sales during 2003. Direct management reports from Finance, Merchandising, Store Construction and Maintenance, Real Estate (Field), Human Resources and Training, Pharmacy Services and Regional Operations.

- Ranked #1 in SG&A expense management and payroll percent to sales for largest per store sales division in the Eckerd Corporation.
- #1 EBIT performance, producing 38% of the retail division total.
- Remodeled 100 stores in 2002 and 83 stores in 2003.
- Successfully changed the name and converted the 140 Genovese stores to Eckerd in metro New York in 2003.

- Contributed to the development and implementation of a management-training program named RUN IT LIKE YOU OWN IT, to accomplish a culture change.
 - Retrained over 1,300 management associates to deliver corporate policies, procedures, program, and systems.
 - Supported rollout of RUN IT LIKE YOU OWN IT TWO in the first quarter of 2004 to further enable all management associates to be empowered.
- Rolled out a computer based inventory management and replenishment system.
- Opened 27 new stores and 14 replacement stores over the past two years.

PUEBLO INTERNATIONAL 1997 – 2002

President, Pueblo International LLC

Senior Vice President, Merchandising

Senior Vice President

Oversaw 50 high volume supermarkets in Puerto Rico and the U.S. Virgin Islands. Average store size 50,000 square feet. Operated the only full service food distribution center in Puerto Rico from a 365,000 square foot facility; employed 6,000 associates in the stores, offices, and distribution center. Direct reports: Vice Presidents and Directors of the organization – Operations, Procurement, Advertising Marketing, Logistics Accounting, Real Estate and Human Resources.

- Sales were \$750 million in 2002 with an 8% plus comp store sales trend and a \$42 million EBITDA.
- Reset, redecorated, and re-merchandised all stores and totally remodeled 35 stores.
- Created the company's first customer service training program that was measured by Customer Research attributed with improvement in service perception and triggering positive sales trends.
- Developed and implemented a premium private label program with 500 items.
- Established customer loyalty *Smart Card* used for target marketing and consumer profiling. This card was key to positive comp store sales performance.
- Executed strategy to successfully co-exist with Wal-Mart in our marketplace, which utilized customer loyalty card as key component of that program.
- Developed and implemented international sources for merchandise and established the most modern distribution system in the Caribbean for perishable and frozen food products.

SHOP-RITE NEW YORK BIG-V, 1994 – 1997

Vice President

Member of the Board of Directors – Finance, Real Estate and Store Development Committees

- Operated high volume supermarkets in the Hudson Valley and Metro New York, producing record EBITDA in 1995 and 1996.
- Implemented a computer generated replenishment system for all grocery, dairy and frozen departments improving sales, gross profit, and customer confidence.
- Improved financial results and customer satisfaction by executing a management program that measured effectiveness in training and store operational discipline.

A&P CORPORATION – WASHINGTON DIVISION 1991 - 1994

Vice President

Full P&L responsibility for the division, which extended over five Mid-Atlantic States.

- Planned and opened the first Gourmet Store in the Mid-Atlantic group. The store was located near Embassy row in the District of Columbia, Washington DC

RISER FOODS – CLEVELAND, OHIO 1985 – 1991

Director of Operations

Led the conversion and consolidation of three retail companies to one set of policies, procedures, programs, and systems. Positioned the company operationally for acquisition.

KROGER COMPANY 1980 – 1985

District Manager

Worked in many areas including Store Director, Human Resources, and Operations

ADDITIONAL INFORMATION

Worked briefly with PEPSICO in 1985 in the Restaurant Regional Operations Department.

In 1997, worked for four months with Bruno's assisting on the acquisition of Sessells Supermarkets.

Married, wife Betty, two daughters -- Lisa and Angela.

EDUCATION

BS, Marketing / Economics, West Virginia State
Institute, West Virginia