



MEMORANDUM

FROM: Harry Klinkhamer, Historical Resources Manager
DEPT: Planning & Zoning
TO: Citizens Advisory Board
DATE: April 6, 2026

SUBJECT: Application for Old Betsy Mural

Venice Heritage, Inc., is proposing the placement of a mural of the city's fire truck, Old Betsy. The requested location is on the back side of the Old Betsy Museum at 343 Nassau Street South. Funding has been provided by the Venice-Nokomis Woman's Club and the artist hired to do the project is Coleen Henry.

The mural will be of the city's 1926 American LaFrance fire truck with floral embellishments similar to the cover art used for the book, *My Name is Old Betsy*. It will also include the logos of the Venice-Nokomis Woman's Club, Venice Heritage, the Venice Fire Department, and the city's Centennial Logo.

Below are a photograph of the proposed location and the image on the book cover that will serve as inspiration.

