

**City of Venice
Sign Code Update**

CONSOLIDATED SIGN CODE

**DRAFT W/HIGHLIGHTS
October 29, 2013**

Highlighted Text = Edits made after September 17, 2013 in response
to comments from Planning Commission and Staff/Consultant review

Prepared by:



8010 Woodland Ctr. Blvd.
Suite 1200, Tampa, FL 33614
813.882.4373 | 888.499.9624

[Table of Contents]

Sec. 86-400. – Signs	3
(a) Intent.....	3
(b) General administration.....	3
(c) Exempt signs.....	4
(d) Signs in CG, CI, CN, ILW, and OPI zoning districts.....	11
(e) Signs in CBD, OMI, CHI, CMU, PUD, CSC, PID, PCD and GU zoning districts.....	14
(f) Signs in VG, VUD, and NHO special and overlay districts.....	18
(g) Signs in RE, RSF, RMF, RMH, and RTR zoning districts.....	19
(h) Sign design standards.....	22
(i) Temporary event or activity signs.....	36
(j) Prohibited signs.....	39
(k) Nonconforming, unlawful, obsolete or unsafe signs.....	42
(l) Appeal, deviations or variances from sign standards.....	44
(m) Severability.....	45
 Sec. 86-570. – Definitions	 46

Sec. 86-400. - Signs.

[Draft Consolidated Sign Code]

(a) **Intent.** The provisions of this section shall govern the number, sizes, location and character of all signs within the City to balance economic interests with the preservation of Venice's unique architectural character and natural beauty. ~~which may be permitted as a main or accessory use. This section supports the need to visually communicate the regular business and temporary events activities of the citizenry in order to promote a vibrant community. This section also supports aesthetic improvement of the City through opportunities for diverse building sign types and architecturally compatible monument ground signs. No signs shall be erected or permitted in any location except in conformity with this section. Increased numbers and size of signs, as well as certain types of lighting, may unreasonably distract the attention of motorists and interfere with traffic safety. This section recognizes that indiscriminate erection installation and maintenance of signs seriously detracts from enjoyment and pleasure in of the architectural character and the natural scenic beauty of the city and, in turn, injuriously negatively affects the economic well-being of the citizenry. Indiscriminate installation of signs also distracts the attention of motorists and interferes with traffic safety. As such, no signs shall be erected or permitted in any location except in conformity with this section. This section is not intended to violate the United States Constitution First Amendment Right to Free Speech. It is intended to provide for the regulation of types, sizes, locations and character of signs in relation to the identification of various uses and activities.~~ [Sec. 86-400, edited]

(b) **General administration.**

- (1) Zoning administrator. Within this section any reference to the zoning administrator also includes any designee assigned by the zoning administrator to carry out **and enforce** the provisions of this section. [New Text]
- (2) *Permit required.* Within the corporate limits of the city, it shall be unlawful for any person to erect, maintain or replace any signs not specifically exempted by this section, without first securing ~~from the chief building inspector~~ a sign permit to do so. [Sec. 122-581, edited]
 - a. *Application.* The application for a sign permit shall set forth in writing a complete description of the proposed sign, including the size and nature thereof, the location upon which it is to be placed, whether or not it is to

be illuminated, the material of such display, the specifications for its construction, and the name of the person having the right to use and ownership of the premises on which the sign is to be erected. [Sec. 122-583, unchanged]

- b. *Issuance.* It shall be the duty of the ~~chief building inspector~~ zoning administrator to issue to the applicant complying with the provisions of this ~~subdivision section~~ a sign permit evidencing the applicant's compliance herewith. [Sec. 122-584, edited]
- c. *Fees.* The ~~building inspector~~ official shall collect and the permittee shall pay the sign permit fees established ~~in~~ pursuant to Section 86-586, ~~which fees shall be payable annually and approved by city council resolution, as may be amended from time to time.~~ [Sec. 122-587, edited]

- (3) *Compliance with other regulations.* Signs shall be constructed and maintained in strict conformity with city building and electrical codes and all other applicable city regulations. [Sec. 86-400, unchanged]

- (4) **Enforcement. The provisions of this section shall be enforced through the code enforcement procedures contained within Chapter 2, Article VI, of the Code of Ordinances, City of Venice, Florida.** [New Text]

- (c) **Exempt signs.** Except as otherwise provided, the following signs may be erected in any zoning district without securing a sign permit, subject, however, to meeting all the requirements of this ~~chapter section~~, and all other applicable city codes and regulations: [Sec. 122-582, unchanged]

- (1) One (1) sign meeting all of the following criteria:
 - a. Non-illuminated.
 - b. Displaying a non-commercial message.
 - c. Placed in the ground on a residential or non-residential lot.
 - d. Not more than four (4) feet in height.

- e. Not to exceed three (3) square feet (18 inches by 24 inches) in area.
 - g. Located at least five (5) feet from any lot boundary. [New Text]
- (2) Professional nameplates or occupational **building** signs not exceeding two (2) square feet in area. [Sec. 122-582, edited]
- (3) One (1) non-illuminated bulletin board ~~or identification sign for each street frontage per lot or parcel~~ for public, charitable, eleemosynary or religious institutions, located on the premises of such institutions and not exceeding 12 square feet in total area. Illuminated bulletin boards ~~s and identification~~ signs for these uses require a permit. [Sec. 122-582, edited]
- (4) Memorial signs or tablets, names of buildings and date of erection when cut into any masonry surface **of a building wall**, or when constructed of bronze or other noncombustible materials **attached to a building wall**, which do not exceed four (4) square feet in area. [Sec. 122-582, unchanged]
- (5) ~~Traffic or other municipal, county, state or federal signs, legal notices, railroad crossing signs, danger signs, and such temporary, emergency or non-advertising signs as may be approved by the city council.~~ **Government signs located in public right-of-way or on public property.** [Sec. 122-582, edited]
- (6) **Real estate** signs in residential districts. Non-illuminated temporary real estate sign(s) **(e.g. for sale, lease or rent of a specific property)** subject to the following standards:
- a. No more than one (1) real estate sign is permitted on a lot **or parcel**, except that corner lots may have one (1) sign per street frontage.
 - b. Residential lots that abut a navigable waterway may have one (1) additional real estate sign in the waterfront yard or on a structure over water.
 - c. Residential lots that abut a golf course may have one (1) additional real estate sign in a yard that abuts the golf course.

- d. The primary real estate sign shall not exceed an area of four (4) square feet.
 - e. Supplemental real estate sign(s) may be affixed to the primary real estate sign provided that the supplemental real estate sign(s) shall not exceed an area of two (2) square feet.
 - f. Real estate sign(s) shall be removed within 48 hours of sale closing or lease start.
- (7) Real estate open house signs **related to a specific property** subject to the following standards:
- a. A maximum of one (1) non-illuminated sign per lot **or parcel** that may contain the name or logo of the real estate company.
 - b. Open house signs may be located in city right-of-way, subject to the provisions of subsections d. and e. below.
 - c. A maximum area of four (4) square feet.
 - d. The right-of-way of no more than two (2) collector or arterial roadways as designated by the comprehensive plan may be used to provide directions to an open house for a specific property for sale or lease and only one open house sign for a specific property for sale or lease is allowed on each collector or arterial roadway.
 - e. Additional open house signs may be located in the right-of-way of local residential streets.
 - f. Open house signs shall be removed upon completion of the open house **each day**.
- (8) Real estate signs to advertise a developer's or development company's sale of vacant lots, **showing of model homes or sale of residential units** in any approved subdivision **or manufactured home community** subject to the following standards:

- a. One (1) non-illuminated sign per entrance to the subdivision from a public street. The maximum area of the entrance sign face shall be 16 square feet. The maximum height of the entrance sign, including sign structure, shall be eight (8) feet.
 - b. One (1) non-illuminated sign per each on-site sales office. The maximum area of the sales office sign shall be four (4) square feet.
 - c. One (1) non-illuminated sign per each on-site model home in the development. The maximum area of the model home sign shall be four (4) square feet.
 - d. All sign(s) shall be removed when five percent (5%) of the total lots in the last phase of the subdivision remain unsold or five (5) lots in the last phase of the subdivision remain unsold, whichever is greater. In the case of a manufactured home community, all signs shall be removed upon the sale of the residential unit.
- (9) Real estate signs in non-residential districts. Non-illuminated temporary real estate sign(s) (e.g. for sale, lease or rent of a specific property) are allowed on non-residential district lots or parcels subject to the following standards:
- a. No more than one (1) real estate sign is permitted on a lot or parcel, except that corner lots may have one (1) sign per street frontage.
 - b. For lots with street frontage of less than 200 feet, the maximum area of the sign shall be 16 square feet and for lots with street frontage of 200 feet or more, the maximum area of the sign shall be 32 square feet. Only the street frontage in which the sign is located shall be considered in determining the maximum size of the sign. One (1) real estate sign may be erected for each street frontage on a corner lot, subject to the maximum sign area standards in this subsection.
 - c. The real estate sign shall be removed within 48 hours of the sale closing or lease start.

[Above (c) (6) thru (9) re: real estate signs, New Text generally based on Sec. 122-558 and Sec. 122-582]

- (10) Identification **ground** signs at the entrance drive of residences and estates which do not exceed two (2) square feet in area. [Sec. 122-582, unchanged]
- (11) Permanent (non-portable) directional signs (entrance, exit, drive-thru, etc.) on non-residential use lots subject to the following standards:
- a. The name and/or logo of the business or organization may be included on the face of the sign provided that at least one-half of the area of the sign face provides directional information.
 - b. A non-residential lot **parcel** shall have only one (1) directional sign at any entrance to the lot located within the required front yard. The directional sign shall provide directional information for no more than one (1) business or organization. The maximum area of such signs shall be four (4) square feet.
 - c. The number of directional signs outside the front yard shall not be limited and the maximum area of such signs shall be two (2) square feet.

[Above (c) (11) re: directional signs, New Text generally based on Sec. 122-582]

- (12) Posters, bulletins, banners, notices, **advertising, hanging non-flashing neon or other types of illuminated signs** and other similar temporary signs displayed inside windows or doors, and vinyl signs permanently adhered to the exterior surface of a window or door **except when located in the Central Business District (CBD) and** provided the total area of such signs shall not exceed ten percent of the total window area of any face of any building up to a maximum total area of ten square feet on each face that no more than 50% of the surface of each door or window of a business or establishment shall be used for the display of signs or other forms of advertisement. **When displayed inside windows or doors, changeable copy signs shall only be installed inside a window or door that has street frontage, shall be subject to the 50% surface standard, and shall not exceed six (6) square feet in size. Only one (1) changeable copy sign per business or establishment, regardless of the sign's location, may be displayed.** For the purpose of this subsection, the display of merchandise shall not be considered a sign or other form of advertisement. Signs that become visibly faded, frayed, torn or worn shall be removed. [Sec. 122-582, edited]

(13) Portable signs, subject to the following standards:

- a. Unless provided elsewhere in this section, portable signs in the right-of-way are prohibited.
- b. For non-residential **lots or parcels**, a maximum of one (1) non-illuminated portable sign is allowed per lot **or parcel** at any one (1) time, subject to the following:
 - i. For non-residential lots **or parcels** with a pedestrian sidewalk or walkway on private property immediately in front of the business or establishment when the sidewalk or walkway is at least six (6) feet wide, one (1) portable sign may be placed on the sidewalk or walkway area in front of the tenant space or business. When a minimum six (6) foot wide pedestrian sidewalk or walkway is not located immediately in front of a business or establishment, one (1) portable sign may be placed on private property provided that the portable sign shall be located within ten (10) feet of an entrance to a building or a courtyard that provides access to the building. The portable sign may be an A-frame sign or a single-faced or two-faced sign.
 - ii. When a portable sign is placed on a private pedestrian sidewalk or walkway, a minimum of 44 inch wide unobstructed sidewalk or walkway shall be maintained to provide safe and convenient pedestrian circulation.
 - iii. The placement of portable signs shall not impede safe and convenient on-site vehicular and pedestrian circulation.
 - iv. **For non-residential lots or parcels, portable signs shall be removed daily at close of business and secured inside the business or establishment.**
 - v. Portable signs may be an A-frame sign or a single-faced or two-faced sign.

- vi. The width of the portable sign, including sign structure, shall not exceed 24 inches and the height of the portable sign, including sign structure, shall not exceed 45 inches.

[Above (c) (13) re: portable signs, New Text]

- (14) Vehicle identification signs provided that the vehicle is operable, has a current State of Florida vehicle registration, and is regularly used as part of the activity located on the premises, including personal use by the business and/or property owner. [New Text]
- (15) Directory signs for non-residential buildings with multiple occupancies may have one (1) sign at each public entry to the building that serves as a building directory. The dimensions of the directory sign shall not exceed seven (7) feet in height and three (3) feet in width. The directory sign may be either a ground sign or a building sign. If the directory sign is illuminated it must be consistent with the illumination standards of this section. [New Text]
- (16) Menu signs where restaurants are specifically permitted in non-residential districts. Restaurants may display one (1) menu sign on a wall near the primary entrance to the restaurant, not to exceed four (4) square feet in size. Portable signs highlighting menu items or daily specials shall be considered portable signs subject to the standards under subsection (c)(13). [New Text]
- (17) Flags that do not contain a commercial message. [New Text]
- (18) Political signs compliant with the requirements of Section 22-7 of the Code of Ordinances. [New Text]
- (19) Except for government signs, signs under subsections (c) (a)(2), (6), (7), and (8) of this section may be located in required front yards, not closer to the street right-of-way line than one-third of the depth of the required front yard but shall not be located erected, constructed or maintained closer than five (5) feet from the front lot or parcel line or closer than two (2) feet from any side lot or parcel line within 20 feet of any adjacent property line. Signs under subsections (a)(5) (c)(5), (10) and (21) of this section may be located in public right of way, on public property, or required yards No sign shall be located closer than five (5) feet from any driveway, curb or edge or pavement. No animated, flashing,

wind, whirling, human-held or commercial mascot signs may be used in conjunction with any exempt sign listed in subsection (c) above. [Sec. 122-582, edited]

- (d) Signs in CG, CI, CN, ILW, and OPI zoning districts. Ground signs and building signs are allowed in the CG, CI, CN, ILW, and OPI zoning districts subject to the following standards, except for hospital signage which shall be subject to standards for signs in the OMI zoning district: [New Text]

- (1) Monument ground sign dimensional standards. Each lot or parcel in a non-residential district may erect monument ground signs in compliance with this section and the following table: [New Text]

<u>Monument Ground Sign</u>	<u>Maximum Area of Sign Face (Sq. Ft.)</u>	<u>Maximum Area of Structure including Sign Face (Sq. Ft.)</u>	<u>Maximum Height (Ft.)</u>
<u>Posted Speed Limit Greater than 30 MPH (at time permit is issued) OR 4 Lanes or More</u>	<u>75</u>	<u>150</u>	<u>15</u>
<u>Posted Speed Limit 30 MPH or Less (at time permit is issued) AND Less than 4 Lanes</u>	<u>32</u>	<u>64</u>	<u>9</u>

- (2) Building sign dimensional standards. Each building located in non-residential zoning district may install building signs in compliance with this section and the following table: [New Text; based on existing standards in commercial districts]

<u>Type of Building</u>	<u>Maximum Area of Building Signs (Sq. Ft.)</u>
<u>Single-tenant building</u>	<u>1.5 sq. ft. per linear foot of building frontage OR 150 sq. ft. total, whichever is less.</u>
<u>Multi-tenant building</u>	<u>1.5 sq. ft. per linear foot of tenant space w/public entrance.</u>
<u>Single tenant building greater than 60,000 sq. ft. is size</u>	<u>1 sq. ft. per linear foot OR 400 sq. ft. total, whichever is less.</u>

FIGURE 1: CALCULATING SIGN ENTITLEMENT – SINGLE TENANT BUILDING

- Example: 1.5 x 30 linear feet of frontage = 45 sq. ft. of signage total

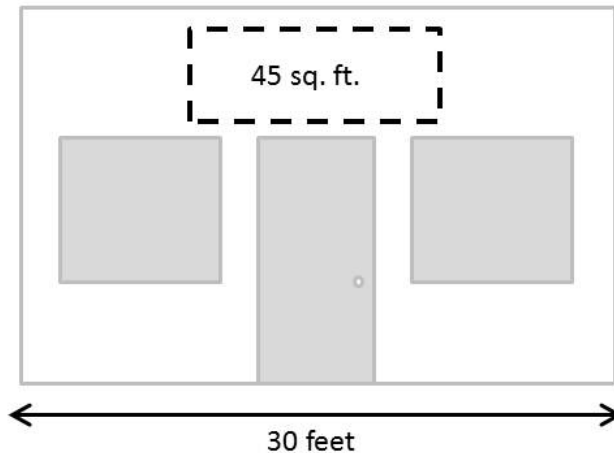
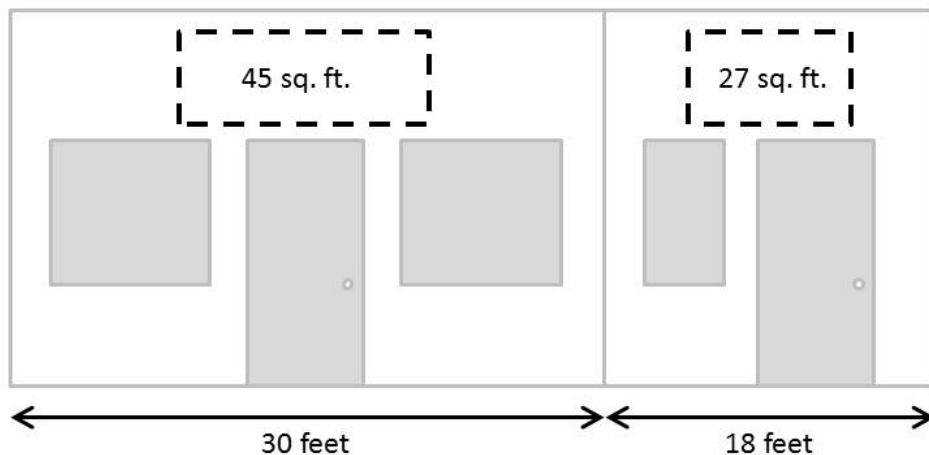


FIGURE 2: CALCULATING SIGN ENTITLEMENT – MULTI-TENANT BUILDING

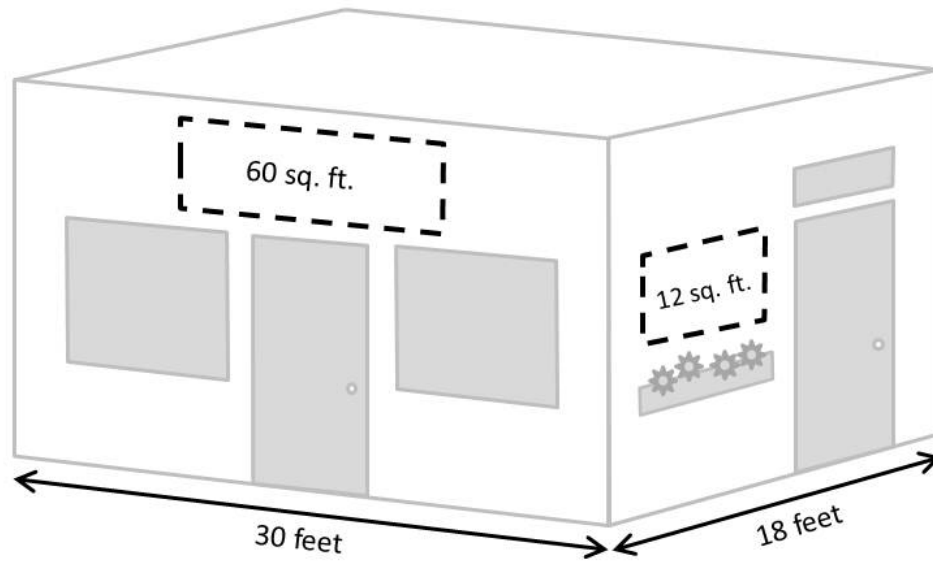
- Example:
 - Tenant #1: 1.5 x 30 linear feet of tenant space w/public entrance = 45 sq. ft. of signage total
 - Tenant #2: 1.5 x 18 linear feet of tenant space w/public entrance = 27 sq. ft. of signage total



**FIGURE 3: CALCULATING SIGN ENTITLEMENT – SINGLE TENANT, CORNER BUILDING
(WITH TWO STREET FRONTAGES)**

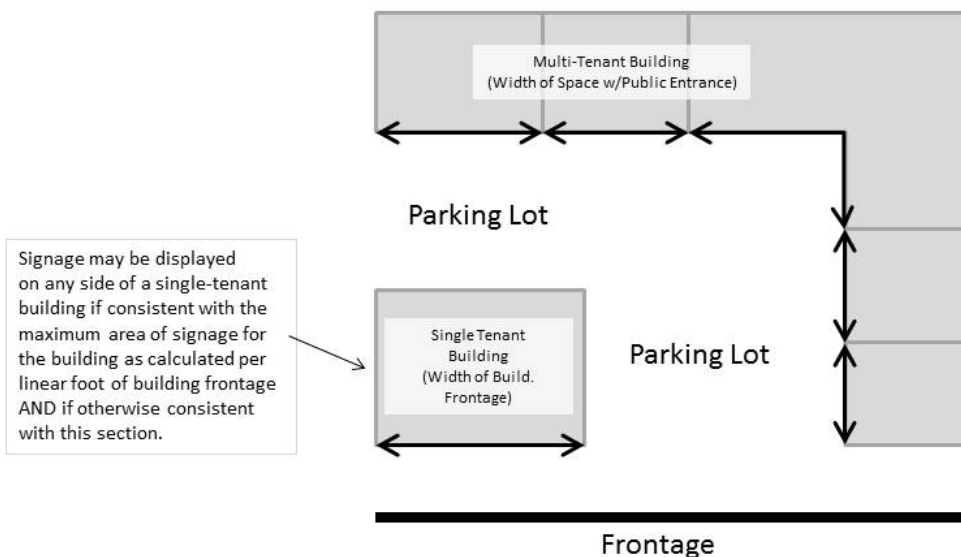
- Example:

Frontage #1: 1.5 x 30 linear feet of frontage = 45 sq. ft. of signage
 PLUS Frontage #2: 1.5 x 18 linear feet of frontage = 27 sq. ft. of signage
 Total Signage = 72 sq. ft.



**FIGURE 4: CALCULATING SIGN ENTITLEMENT – MULTI-TENANT BUILDING, WITH SINGLE
TENANT OUTPARCEL**

- Example:



(e) **Signs in CBD, OMI, CHI, CMU, PUD, CSC, PID, PCD and GU zoning districts.** The following districts have unique characteristics that require specific sign standards to address functional or aesthetic conditions therein: CBD, OMI, CHI, CMU, Planned Development (PUD, CSC, PID, and PCD) and GU. The general sign standards within this section apply unless specifically addressed in the following subsections. [New Text]

(1) *Central Business District (CBD) signs.* Minimum and maximum standards for sign types within the CBD district: [Sec. 86-94, unchanged]

- a. The total aggregate area of all signs on any one building shall not exceed 1.5 square feet for each linear foot of building frontage, up to maximum aggregate signage area of 100 square feet. [Sec. 86-94, unchanged]
- b. A canopy sign may have a maximum size of six (6) square feet, with a minimum **height clearance** of eight (8) feet from the surface below ~~when the canopy projects over the right-of-way~~, and a maximum height of **12 feet four (4) feet above the clearance**. [Sec. 86-94, edited]
- c. A wall mounted **or window-sign** may have a maximum size of 20 square feet. [Sec. 86-94, unchanged]
- d. A projecting sign may have a maximum size of four (4) square feet, with a minimum **height clearance** of eight (8) feet from the surface below ~~when the sign projects over the right-of-way~~ and a maximum height of **12 feet four (4) feet above the clearance**. [Sec. 86-94, edited]
- e. A monument ground sign may have a maximum size of 20 square feet and a maximum height of six (6) feet. [Sec. 86-94, unchanged]
- f. A business may place no more than one (1) non-illuminated portable sign in front of the business on a sidewalk in the right-of-way. The portable sign may be an A-frame sign or a single-faced or two-faced sign. The width of the portable sign, including sign structure, shall not exceed 24 inches and the height of the portable sign, including sign structure, shall not exceed 45 inches. A minimum 44 inch wide unobstructed sidewalk or walkway shall be maintained to provide safe and convenient pedestrian circulation. [New Text]

- g. ~~Cloth and banner signs are permitted. Signs that become visibly faded, frayed, torn or worn shall be removed.~~ [Sec. 86-94, deleted]
- h. ~~Architectural regulations do not apply.~~ The Historic Venice and Venetian Theme architectural regulations shall not apply to signs in the CBD district. [Sec. 86-94, edited]

(2) Office Medical Institutional (OMI) signs. Signs in the OMI district shall be subject to the dimensional standards for signs in **CG, CI, CN, ILW, and OPI** zoning districts, except for hospital signage which shall be subject to the following standards: [New Text]

- a. One (1) monument ground or wall identification sign per street frontage having no surface or facing exceeding three (3) square feet in area for each foot of frontage occupied by buildings displaying signs, up to a maximum of 180 square feet in area; plus one (1) sign identifying the entrance to an emergency room, not to exceed 20 square feet in area; plus signs of not more than 12 square feet in area for providing directions to and identification of parking areas, service areas or other ancillary facilities. The direction signs may display the logo, name or initials of the hospital for purposes of identification. [Sec. 86-95, unchanged]

[Above (e) (2) a. from Sec. 86-95 (OMI), edited to remove duplicative standards now consolidated into Sec. 86-400]

(3) Commercial Highway Interchange (CHI) signs. Minimum and maximum standards for sign types within the CHI district: [New Text]

- a. Properties abutting the I-75 right-of-way, with or without an intervening drainage or utility right-of-way, may orient one (1) ~~signature~~-wall sign, containing the business name only, toward I-75 as follows: [Sec. 86-96, edited]
 - i. Sign not to exceed ~~50-75~~ square feet in area. [Sec. 86-96, edited]
 - ii. Sign must be of channel lettering mounted directly on the building. [Sec. 86-96, unchanged]

- iii. ~~The yard adjacent to a building elevation containing said sign shall be considered a front yard. [Sec. 86-96, deleted]~~
- iv. ~~When such sign is used, the 75 frontage shall be considered a front yard. [Sec. 86-96, deleted]~~
- v. ~~Said sign shall count toward the maximum number and total square footage of signage allowed in the CHI district. [Sec. 86-96, deleted]~~
- b. ~~All other allowable signage shall be oriented toward the appropriate right-of-way frontage that is used for the mailing address for the property. [Sec. 86-96, deleted]~~
- c. A CHI tract containing four (4) acres or more which consists of more than two (2) lots or uses is permitted one (1) project identification sign denoting the name of the commercial highway interchange project and service logos provided within the project. Such sign shall not exceed 100 square feet. [Sec. 86-96, unchanged]
- d. Each business or use may display two (2) signs per street frontage, only one (1) of which may be a monument sign. If the business or use elects to display two (2) signs per street frontage, no monument sign shall exceed 50 square feet in area. The total aggregate area of wall signs shall not exceed three (3) square feet for each lineal foot of building frontage, or 1.5 square feet for each lineal foot of lot frontage occupied by the building or use, whichever is greater except as further restricted in this section. The total aggregate area of all signs shall not exceed 180 square feet. If the business or use elects to display only one (1) sign per street frontage, which is a monument sign, the sign shall be permitted to increase in size, not to exceed 85 square feet in area. [Sec. 86-96, unchanged]
- e. Automotive fuel dispensing facilities may, in addition to the allowable signs, display one (1) changeable copy sign to advertise prices and credit cards accepted or services, not exceeding 85-75 square feet. Such sign shall be mounted on the main monument sign. Identification or

directional signs may be displayed for services provided such as car wash, lubrication, tune up, etc. One (1) sign shall be allowed for each such service. Such signs shall be located internally within the site not exceeding five (5) square feet in area for each sign. [Sec. 86-96, edited]

- f. Monument signs may be located within the required front buffer no closer than ten (10) feet from a front lot line. [Sec. 86-96, unchanged]
- g. Signs shall be located to avoid impairing the visibility of any official highway sign or marker and no sign shall be so placed as to unnecessarily obstruct the visibility of any other sign in this district. [Sec. 86-96, unchanged]
- h. A uniform sign format shall be required by the developers or owners in the CHI district. All signs erected within a CHI district shall be consistent in terms of design and general materials. [Sec. 86-96, unchanged]

(4) Planned Development (PUD, CSC, PID, PCD) and Commercial Mixed Use (CMU) signs. No signs are permitted in Planned Development (PUD, CSC, PID, PCD) or Commercial Mixed Use (CMU) districts except as specifically allowed by right within this section or as identified and approved within the respective master plan. If no master plan is approved, signs in Planned Development and Commercial Mixed Use districts shall be subject to the dimensional standards for signs in CG, CI, CN, ILW and OPI districts, except for signs in the CSC district which shall be subject to the following additional standards: [New Text]

- a. Monument ~~style-ground~~ signs for identification of shopping centers and shopping center establishments: Two (2) signs ~~with one or two faces~~ for each street frontage not to exceed 180 square feet in area for the purpose of general identification of the premises, such as “ _____ Shopping Center,” and/or for identification of establishments in the center by name and nature. [Sec. 86-131, edited]
- i. Signs for businesses in the shopping center: ~~One~~ Two (2) signs ~~and, each sign not to exceed 1.5 square feet of surface sign face area for each linear foot of building frontage on which the sign is displayed.~~ If the building has a rear entrance, one of the two (2)

signs may be placed on the rear of the building. [Sec. 86-131, edited]

ii. No ground sign shall exceed ~~12~~20 feet in height. [New Text]

(5) *Government Use (GU) signs.* No signs are permitted in the Government Use (GU) district except as specifically approved ~~by City Council~~ by the City Manager or his designee. [Sec. 86-110, edited]

[NOTE: For (e) (1) thru (5), edited to remove duplicative standards now consolidated into Sec. 86-400]

(f) **Signs in VG, VUD and NHO special and overlay districts.** Signs in the VG, VUD, and NHO districts shall be subject to the following standards: [New Text]

(1) For all ~~property lots or parcels~~ in the **VG (Venetian Gateway) and VUD (Venetian Urban Design) districts** where the underlying zoning is any residential district, the limitation on signs shall be as for the underlying district. For all ~~property lots or parcels~~ where the underlying zoning is any district other than residential, ~~no signs shall be allowed except only the following signs are permitted:~~ [Sec. 86-120, edited]

a. **One (1) monument ground sign per street front for each lot or any combination of lots under one (1) ownership having common management and shared parking, and frontage of up to 450 feet on the abutting street, plus one (1) additional monument ground sign for each additional 450 feet or portion thereof per abutting street; the area of such signs not to exceed 90 square feet per street frontage. Monument style signs may be allowed by the planning commission up to 20 ~~15~~ feet in height when the lot is wider than 150 feet and; when in scale with all other structures as approved on the site and development plan. Monument signs subject to the sign face and sign structure dimensional standards for signs in CG, CI, CN, ILW, and OPI zoning districts, except for hospital signage which shall be subject to those standards for signs in the OMI zoning district.** [Sec. 86-120, edited]

b. Monument signs may be allowed by the planning commission up to ~~15~~12 feet in height when the lot is wider than 85 feet, but less than 150 feet

and; when in scale with all other structures as approved on the site and development plan. Monument signs may be allowed by the planning commission up to ~~12-9~~ feet in height when the lot is less than 85 feet and; when in scale with all other structures as approved on the site and development plan ~~and; may be allowed within five feet of any property line or driveway.~~ [Sec. 86-120, edited]

- c. One (1) wall or canopy sign per street front for each single use or occupancy in each separate building, the area of such signs not to exceed ten (10) percent of the ~~surface area~~ total face of the wall allocated for the use or occupancy to which the wall or canopy sign is attached, up to a maximum size of 90 square feet per sign. [Sec. 86-120, edited]
- d. One (1) hanging sign for each single use or occupancy, such signs not to exceed five (5) square feet in area. [Sec. 86-120, unchanged]

[NOTE: For VG and VUD, edited to remove duplicative standards now consolidated into Sec. 86-400]

- (3) Signs in the NHO (Neighborhood Height Overlay) district shall be subject to the sign standards applicable to the underlying zoning district. [New Text, no existing standard]

(g) Signs in RE, RSF, RMF, RMH, and RTR zoning districts.

- (1) Sign standards for residential districts. Where multi-family uses or non-residential uses are specifically permitted by right or by special exception in RE, RSF, RMF, RMH, and RTR residential districts, monument ground signs and building signs shall be subject to the following standards: [New Text]
 - a. Monument ground sign dimensional standards. Where multi-family or non-residential uses are specifically permitted by right or by special exception in residential districts, each lot or parcel may erect one (1) monument ground sign per frontage that does not exceed a maximum area of sign face of 32 square feet; a maximum area of sign structure of 64 square feet; and a maximum height of 9 feet. [New Text]

- b. Building sign dimensional standards. Where multi-family or non-residential uses are specifically permitted by right or special exception in residential districts, each building may install building signs that do not exceed 32 square feet in area. [New Text]

[NOTE: For signs in residential zoning districts, standards were consolidated from each zoning district, which varied by use as follows: RE – 20-32 sq. ft., RSF – 20-32 sq. ft., RMF – 32 sq. ft., RMH – 32 sq. ft., RTR – no existing standard]

- (2) Sign standards for residential development identification signs. Residential development identification signs for new single-family or multi-family projects shall be approved during the site and development plan or preliminary plat process consistent with the following standards. These standards shall also apply to existing single-family or multi-family developments seeking to install, modify, move or replace residential development identification signs. [New Text]

a. Location.

- i. ~~Real estate~~ Residential development identification signs may be located **adjacent to a public right-of-way on private property** at the entrance to the development it is intended to identify without regard to the minimum yard requirements of this ~~chapter~~ section. [Sec. 122-654, edited]
- ii. If the entranceway is a private drive onto a public road, the sign structure shall be located no closer than **ten (10) feet** to the private drive travel way and no closer than **one (1) foot** to the public road right-of-way. Landscaping may be planted within the area between the sign structure and the public or private travel way, provided the cross-visibility standards in ~~section 86-439~~ shall apply ~~this section are met.~~ [Sec. 122-654, edited]
- iii. If the entranceway is a public road, the sign structure shall be located no closer than **one (1) foot** to any right-of-way, provided the cross-visibility standards ~~of section 122-391~~ shall apply ~~in this section are met.~~ Landscaping may be planted within the public right-of-way subject to the approval of the

public agency having jurisdiction for maintenance of that right-of-way and ~~subject to compliance with section 122-391~~ provided the cross-visibility standards in this section are met. [Sec. 122-654, edited]

- iv. If the entranceway is a divided road with a landscaped median, a sign structure and attendant landscaping may be placed within the median, provided that no planting or structure that will materially obstruct vision between a height of 2.5 feet and ten (10) feet above the centerline grades of the intersecting streets shall be located within 30 feet of the travel way of the cross street. [Sec. 122-654, unchanged]
- b. Number, area and content. Each entrance to a ~~real estate residential~~ development may be identified by a sign structure on each side of the entranceway, plus a sign structure in the median if the entranceway is divided. Each sign structure may display one (1) logo or trademark identifying the project. The logo may contain pictures or symbols, plus the name of the ~~project development~~, and shall not exceed 16 square feet in sign face area. ~~In addition to the logo or trademark, each entrance may have not more than two signs, not to exceed 20 square feet in area, displaying the name of the project, the type of project and the name of the developer; these signs are to be located either on both sides of the median sign structure or on the sign structures adjacent to the entranceway. No advertising or commercial messages shall be permitted. The number and area of signs allowed by this section shall be in addition to the number and aggregate area of signs allowed in each zoning district.~~ [Sec. 122-655, edited]
- c. Height. Subject to the cross-visibility standards ~~in section 122-391 or section 86-439, as appropriate~~ provided in this section, no portion of any sign structure of a ~~real estate residential~~ development identification sign shall exceed ~~four~~ nine (9) feet in height; ~~provided that one element of each sign not more than four feet in horizontal dimension may extend to a total height of eight feet above grade.~~ [Sec. 122-656, edited]
- d. Construction standards. Sign structures of ~~real estate residential~~ development identification signs may be constructed of any durable

material, including wood, stone, brick or block, and may include earthen berms, subject to the height restrictions ~~in section 122-656~~ within this subsection. Construction may include decorative water elements, such as fountains, streams, ponds and waterfalls; provided that a method of maintenance is recorded to ensure that the waters will not become stagnate or polluted. Water elements will provide for recycling to reduce public water consumption. [Sec. 122-657, edited]

- e. *Maintenance*. All elements of a ~~real-estate~~ residential development identification sign shall be maintained by the developer and successors in title, including approved elements within public rights-of-way. Where the development has or will have an owners' association, the association shall be responsible for maintenance at such time as it becomes responsible for other common elements of the development. Prior to approval ~~by the planning commission~~, a program for perpetual maintenance shall be submitted for review. This document shall be prepared in recordable form and shall be reviewed and accepted by the City Attorney ~~prior to submittal to the planning commission~~. [Sec. 122-659, edited]

(h) Sign design standards.

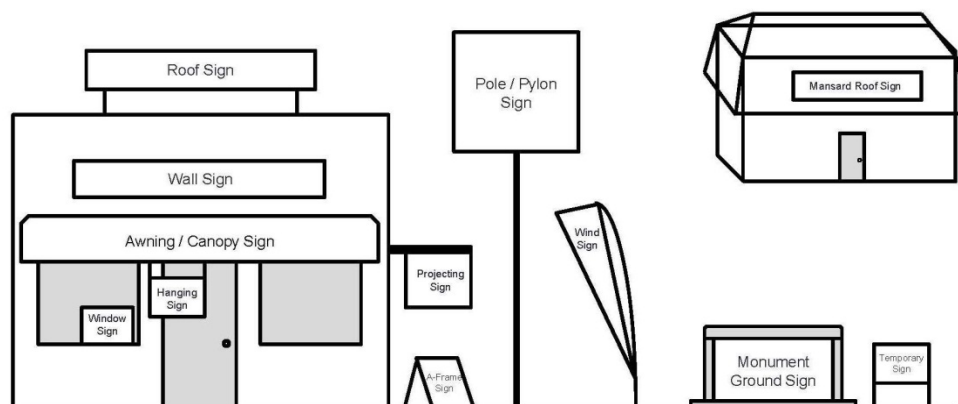
(1) General sign design standards.

- a. All ground signs and sign structures shall be designed to be architecturally consistent with the buildings they identify. [Sec. 86-120 (VG), edited]
- b. All signs shall be designed and constructed in a professional manner and shall exhibit a high level of craftsmanship in both fabrication and installation. Signs shall be or appear to be constructed of stone, masonry, metal, ceramic, glass, plastic, or wood, either stained, natural finished or painted. [Sec. 86-94 and 97 (CBD and CMU), unchanged]
- c. High intensity fluorescent, metal flake or iridescent colors are prohibited. [Sec. 86-94 and 97 (CBD and CMU), unchanged]

- d. ~~No sign, or its~~ Signs and their supporting structure(s) shall not be left unpainted on ~~its~~ their reverse side and the area immediately surrounding such signs shall be kept cleared of ~~all~~ unsightly debris or vegetation. [Sec. 122-606, edited]
- e. No sign shall be erected in a manner that materially impedes visibility of moving vehicles or pedestrians on or off the premises. No sign (except projecting signs) shall be erected upon or overhang any street, right-of-way, walk or alley except as specifically authorized. If a sign is specifically authorized to extend or hang over any public or private vehicular way it shall not be less than 15 feet above the surface of such way. [Sec. 86-90 thru 97, CN, CG and CI, unchanged; Sec. 122-602, edited]

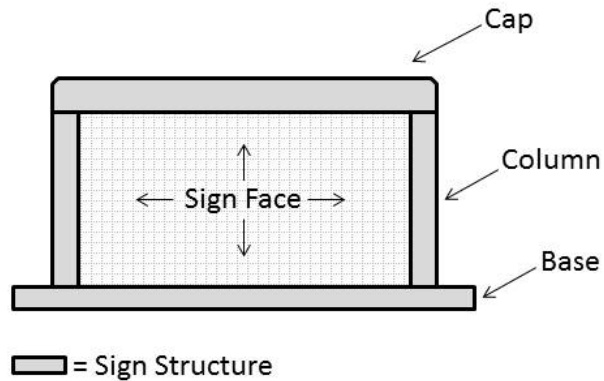
(2) Standards for ground signs and building signs.

FIGURE 5: GROUND AND BUILDING SIGNS



- a. Ground sign type standards.
 - i. A monument ground sign consists of a freestanding ground sign that ~~shall include architectural design features to include a base, columns and cap~~ design features consistent with the architectural style and characteristics of the primary building(s) or structure(s) on the site. [Sec. 86-570 (Definitions), edited]

FIGURE 6: MONUMENT GROUND SIGN (DETAIL)



- ii. **Unless otherwise permitted within this section, all ground signs in a non-residential zoning district shall be monument ground signs.** [New Text]
- iii. No ground sign located in a commercial district (CN, CG, CI, CBD, CHI, CMU, CSC) or industrial district (ILW) shall be erected or maintained within 50-40 feet of ~~any property~~ an adjacent lot or parcel zoned residential. [Sec. 86-90 thru 97, edited per City staff]
- iv. ~~No sign permitted in this subsection~~ ground sign located in an office district (OPI, OMI) or residential district (RE, RSF, RME, RMH, RTR) shall be erected or maintained within 20 feet of ~~any adjacent residential property line~~ nor exceed nine feet in height an adjacent lot or parcel zoned residential. [Sec. 86-80 thru 84, edited]
- v. No ground sign shall be oriented toward any residential district except where the only **street** frontage is oriented toward a residential district. [Sec. 86-90 thru 97, edited]
- vi. ~~Identification signs for entryways of subdivisions shall contain only the name of the subdivision or park and shall not contain promotional or sales material.~~ [Sec. 86-80 thru 84, deleted]

- vii. No more than one (1) ground sign structure may be erected in any required yard adjacent to a street along the **street** frontage. For corner lots or double frontage lots, one (1) ground sign structure may be erected along each frontage, **unless otherwise permitted by this section.** [Sec. 86-90 thru 97, edited]
- viii. Unless otherwise specified in this section, no ground sign shall be erected, constructed or maintained closer than five (5) feet from any front **lot or parcel line** or closer than two (2) feet from any side lot or parcel line. [New Text, based on Sec. 86-120 (VG)]
- ix. No ground sign shall be located closer than five (5) feet from any driveway, curb or edge of pavement. [New Text, based on Sec. 86-120 (VG)]
- x. **Each ground sign and all groups of other signs servicing a single owner or occupant shall have street address numbers placed on ground signs and shall be at least eight inches in height. Signs for multiple tenant or ownership of buildings or building converting to multiple tenant or ownership of buildings, shall have the signs approved by the planning commission when there is a need to increase the number of allowed sign elements.** [Sec. 86-122, edited]
- xi. **Ground signs shall be designed to be architecturally consistent with the buildings they identify. When site and development plan approval is required, All designs and materials for signs shall be reviewed by the planning commission for consistency in design and scale, structure to structure both on and off site.** [Sec. 86- 120, edited]
- xii. No sign structure may obscure the view within the cross-visibility area at driveway connections and corner lot intersecting streets. The cross-visibility area is defined as follows: [New Text]
- a) Where any on-site ground sign is erected, constructed or maintained closer to the property line than the building line established by law, and is adjacent to any access way

~~driveway which that intersects a public right-of-way street,~~
~~all signs or structures shall provide unobstructed cross~~
~~visibility at a level between 2.5 feet and ten (10) feet~~
~~above the centerline grade within the areas of property~~
~~the lot on both sides of an access way a driveway formed~~
~~by the intersection of each side of the access way~~
~~driveway and the public street right-of-way line, with two~~
~~sides of each triangle being ten (10) feet in length from the~~
~~point of intersection and the third (3rd) side being a line~~
~~connecting the ends of the other two (2) sides. All words,~~
~~figures, symbols and other parts of the advertising~~
~~message shall either be constructed or maintained below~~
~~the 2.5-foot level or above the ten-foot level; provided,~~
~~nevertheless, that~~ This provision shall not be deemed to
authorize any increase in the maximum height of signs
elsewhere provided in this chapter section. [Sec. 122-605,
edited]

- b) ~~Where any on-site ground sign is erected, constructed or~~
~~maintained closer to the property line than the building~~
~~line established by law, located on a corner lot and is~~
~~placed adjacent to any access way which intersects a~~
~~public right-of-way, the intersecting streets, all signs or~~
~~structures shall provide unobstructed cross visibility at a~~
~~level between 2.5 feet and ten (10) feet above the~~
~~centerline grade within the areas of property on the lot~~
~~along both sides of an access way intersecting streets~~
~~where the area is formed by the intersection of each side~~
~~of the access way and public right-of-way line, with two~~
~~sides of each triangle being ten 20 feet in length from the~~
~~point of intersection along the right-of-way line along the~~
~~frontage and the third (3rd) side being a line connecting~~
~~the ends of the other two (2) sides. All words, figures,~~
~~symbols and other parts of the advertising message shall~~
~~either be constructed or maintained below the 2.5-foot~~
~~level or above the ten-foot level; provided, nevertheless,~~
~~that~~ This provision shall not be deemed to authorize any

increase in the maximum height of signs elsewhere provided in this ~~chapter~~ section. [Sec. 122-605, edited]

FIGURE 7: CROSS-VISIBILITY AREA (AT ACCESSWAY OR DRIVEWAY)

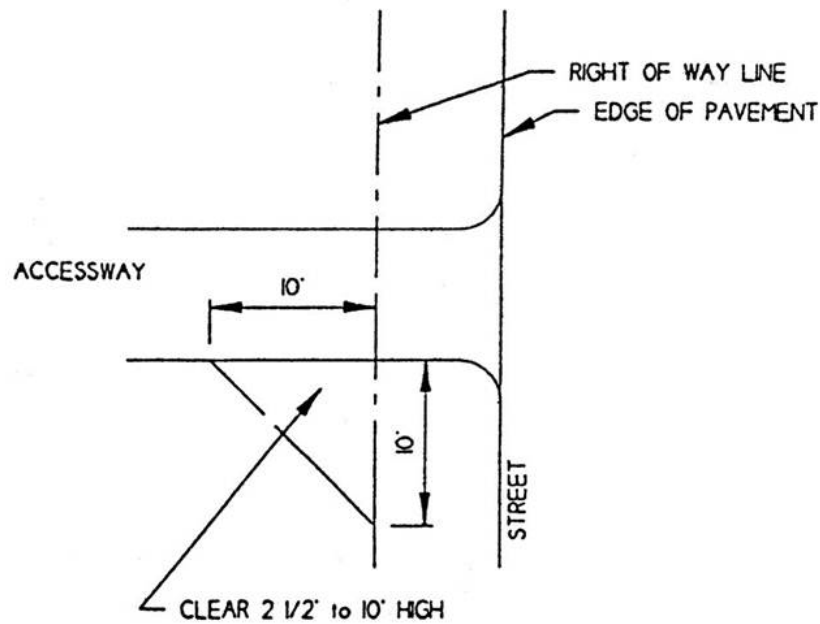
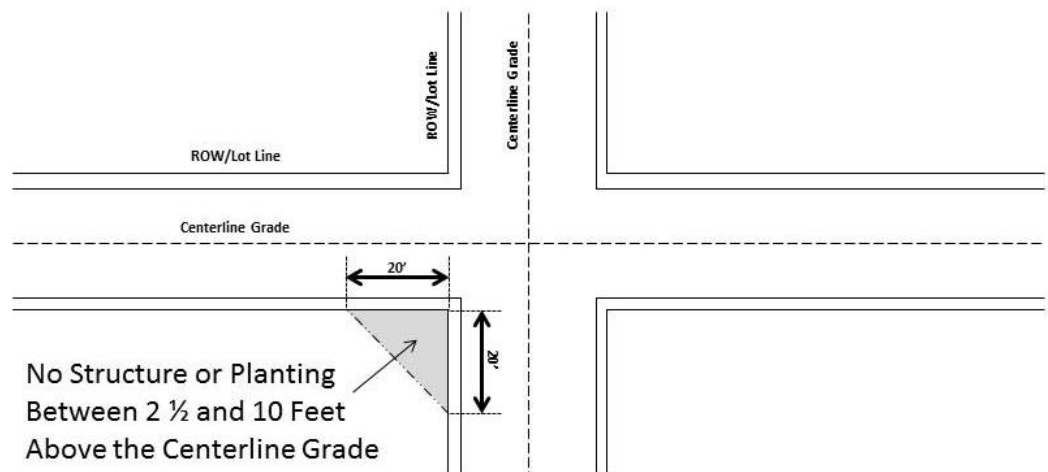


FIGURE 8: CROSS-VISIBILITY AREA (AT CORNER LOT)



b. Building sign type standards.

i. Building signs may be placed on any wall or attached to any side of the building except for a wall or side of the building that is oriented towards a residential zoning district. In cases where the only street frontage of the building is oriented toward a residential zoning district, building signs are allowed but must be non-illuminated. [New Text]

ii. Canopy, Awning or Hanging signs.

a) Canopy, awning or hanging signs shall have a minimum clearance of eight (8) feet from the surface below and a maximum height of four (4) feet above the clearance.

[New Text, based on Sec. 86-94 and 97 (CBD and CMU)]

b) The sign shall be non-illuminated. [New Text, based on Sec. 86-94 and 97 (CBD and CMU)]

iii. Wall signs.

a) No wall sign shall ~~be extend~~ more than ~~six~~eighteen (18) inches ~~thick~~ from the surface of the wall to which it is attached. [Sec. 86-94 and 97 (CBD and CMU), edited per City staff]

b) Wall signs shall not be erected to extend above the top of a wall or beyond the ends of the wall to which they are attached. [Sec. 86-94 and 97 (CBD and CMU), unchanged]

iv. Murals.

a) Murals conveying the name of a business or a commercial message about the products or services offered on the premises are permitted and shall be considered a building sign for the purpose of calculating

the maximum area of building signs per linear foot of building frontage.

[New Text]

v. Projecting signs.

- a) Projecting signs shall have a minimum clearance of eight (8) feet from the surface below and a maximum height of 12 feet above the clearance. [New Text, based on Sec. 86-94 and 97 (CBD and CMU)]
- b) Projecting signs shall not be more than eight (8) inches thick and shall not project over four (4) feet from the wall building. [Sec. 86-94 and 97 (CBD and CMU), edited]

vi. Marquee sign.

- a) No more than one (1) marquee sign shall be permitted per movie theatre, performing arts hall or similar establishment.
- b) Marquee signs shall not extend beyond the top or sides of the building to which they are attached.
- c) Marquee signs shall not be oriented toward any abutting residential district.
- d) Marquee signs shall have a minimum clearance of eight (8) feet from the surface below and a maximum height of 12 feet above the clearance.
- e) In the case of multi-faced marquee signs, only one face shall count toward the total allowed sign area, unless the faces are unequal in size, in which case the calculation of sign area shall be based on the size of the largest face.
- f) Up to 50 percent of the maximum area of sign face as calculated for building signs may be used for changeable

copy on a marquee sign. No other building signs may display changeable copy in conjunction with a marquee sign. Marquee signs using changeable copy shall comply with all other standards for changeable copy including standards for electronic variable message.

[New Text]

vii. Mansard roof signs.

- a) Mansard roof signs are permitted and shall be considered a building sign for the purpose of calculating the maximum area of building signs per linear foot of building frontage. No sign shall extend above the ridge of the mansard roof.

[New Text]

(5) **Sculpture Signs.**

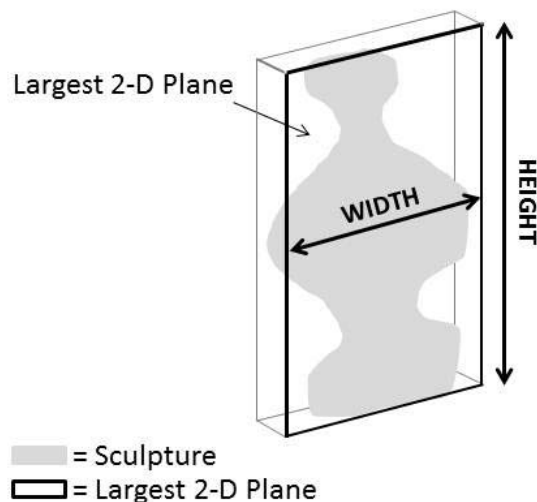
- a. Sculpture signs are permitted in any non-residential district and shall be included in the calculation for total maximum area of signage (i.e., maximum area of ground signage plus maximum area of building signage) as permitted by that district.
- b. No single sculpture sign shall exceed 8 feet in height or 32 square feet when measured across its largest two-dimensional (2-D) plane.
- c. No more than one sculpture sign shall be permitted per business or establishment.
- d. Sculpture signs may be portable or permanent but must comply with the following standards to ensure public safety:
- i. Sculpture signs shall be located within ten (10) feet of the public entrance to the tenant space.
- ii. When a sculpture sign is placed on a private pedestrian sidewalk or walkway, a minimum 44 inch wide unobstructed sidewalk or

walkway shall be maintained to provide safe and convenient pedestrian circulation.

- iii. The placement of sculpture signs shall not impede safe and convenient on-site pedestrian and vehicular circulation or impact required parking spaces.
- iv. If anchored in place, sculpture signs shall be constructed and maintained in strict conformity with city building codes and all other applicable city regulations.

[New Text]

FIGURE 9: CALCULATING AREA OF SCULPTURE SIGNS



(6) Sign lighting standards.

- a. Blinking, oscillating or rotating lights are prohibited. [Sec. 86-94 and 97 (CBD and CMU), unchanged]
- b. ~~Artificial lighting used in signs, if provided,~~ Illumination of signs shall be designed and arranged to prevent undue glare or hazardous interference of any kind on public roadways or adjacent residential lots. **Where**

illuminated, all signs shall be externally illuminated, except for backlit or internally illuminated individual letters, characters or logos. [Sec. 122-604, edited]

- c. The light source for externally illuminated signs shall not exceed ~~60 watts incandescent or equivalent~~ one (1) foot-candle of light output when measured four (4) feet from the base of the sign and the source of the illumination shall be shielded from view **from the public right-of-way or any abutting residential district**. [Sec. 86-94 and 97 (CBD and CMU), edited]
- d. On lots or parcels located immediately adjacent to or abutting a residential district, ground signs in required yards shall be non-illuminated. [New Text]
- e. All sources of illumination shall comply with Section 106-34 (11) respective to Marine Turtle Protection. [New Text]

(7) Changeable copy.

- a. Changeable copy may be used **in conjunction with** one (1) sign **per business or establishment**. [New Text]
- b. **Up to fifty (50) percent of the maximum area of the sign face as calculated for ground signs may be used for changeable copy in conjunction with a ground sign or a building sign.** [New Text]
- c. **Minimum text character height for changeable copy in conjunction with a ground sign or building sign shall be 6 inches where the posted speed limit is greater than 30 mph or 4 inches where the posted speed limit is 30 mph or less.** [New Text]
- d. **When displayed inside windows or doors, changeable copy signs shall only be installed inside a window or door that has street frontage, shall be subject to the 50% surface standard, and shall not exceed six (6) square feet in size.** [New Text]

- e. No changeable copy shall be permitted in, oriented toward, or directly visible from any residential district, except where non-residential uses are specifically permitted in residential districts. [New Text]
 - f. Signs with electronic variable message may be used for changeable copy, but shall not be permitted as temporary signs. [New Text]
 - g. Each changeable electronic variable message shall be static **text characters** and **be** displayed for at least **ten (10) seconds** without a change of message. A change of message shall be accomplished within one (1) second. [New Text]
 - h. No video, animated, scrolling or otherwise moving changeable electronic variable message shall be permitted. [New Text]
 - i. Signs with changeable electronic variable message shall include an automatic dimmer control **mechanism to** account for varying natural light conditions. [New Text]
 - j. The owner of a changeable copy sign with electronic variable message capability shall post clearly on the sign any relevant permit contact information in the event the sign malfunctions and should need to be powered off for public safety purposes. If the zoning administrator or building official or their designee determines that a changeable copy sign with electronic variable message has malfunctioned or constitutes a threat to public safety, the owner of the sign shall correct the circumstance or power off the sign within twelve (12) hours of a request by the zoning administrator or building official. [New Text]
- (8) *Sign standards for automotive service stations, automotive convenience centers and convenience stores that dispense motor vehicle fuels.* Unless provided otherwise within this section, signs for automotive service stations automotive convenience centers and convenience stores which dispense motor vehicle fuels are limited as follows: [Sec. 122-631, edited]
- a. Ground signs and building signs are allowed consistent with the sign regulations of the underlying zoning district. [New Text]

- b. Signs which are an integral part of gasoline pumps or other dispensing and servicing devices shall be permitted as long as such signs are securely fastened to any such equipment ~~and do not exceed 25 percent of the total area of such equipment.~~ [Sec. 122-633, edited]

(9) **Sign standards for permanent service organization signs. One informational ground sign may be permitted at each major entrance of the city on Tamiami Trail, US 41 Bypass, and Venice Avenue. Such sign shall be devoted exclusively to service organization identification and the location and meeting dates of such clubs. The size, design, placement and method of construction of such signs shall be subject to approval by the city council.** [New Text]

(10) Calculation of sign dimensions.

- a. Calculation of sign face area. The ~~surface area of a sign face area~~ shall be computed ~~as including the entire display area within the periphery of a~~ **simple regular** geometric **shape form such as a square or rectangle**, or combinations of **simple regular** geometric **shapes forms**, comprising all of the display area of the sign and including all of the elements of the matter displayed, but not including blank masking, frames or structural elements of the sign bearing no advertising matter. In the case of ~~double~~ **multi-faced signs, where both faces advertise a single facility, product or service, only one face shall count toward the total aggregate allowed sign area. Where both faces do not advertise a single facility, product or service, each face shall be measured as surface area. If the faces of a** multi-faced sign are unequal in size, then the calculation of the sign area shall be based on the size of the largest face. [Sec. 86-570 (Definitions of Sign, surface area and Sign, number), edited]
- b. Calculation of sign structure area for monument signs. The entire area of the sign including the display area of the sign and the surrounding sign structure within the periphery of a regular geometric form, or combination of geometric forms. The area shall be measured from the outside edges of the sign structure. [New Text, based on Sec. 86-570 (Definitions of Sign, surface area and Sign, number), edited]

- c. Calculation of sign height. The vertical height of a sign shall be the vertical distance measured from the highest adjacent **unaltered** grade to the highest point of the sign structure. [Next Text]

FIGURE 10: CALCULATION OF SIGN DIMENSIONS

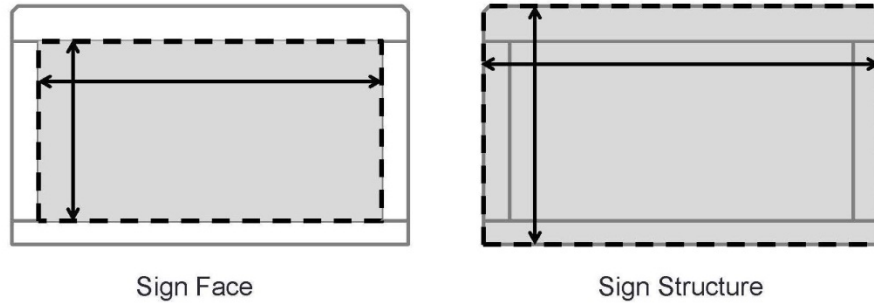


FIGURE 11: CALCULATION OF SIGN DIMENSIONS USING SIMPLE SHAPES

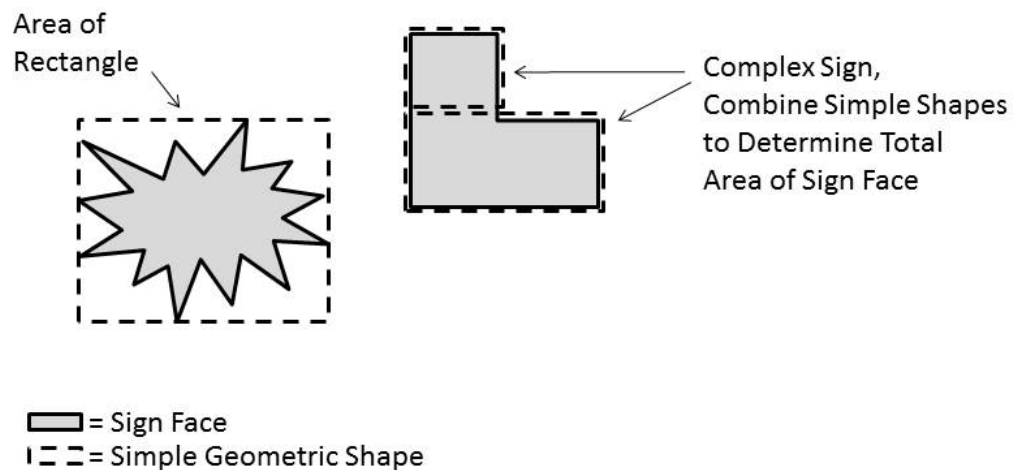
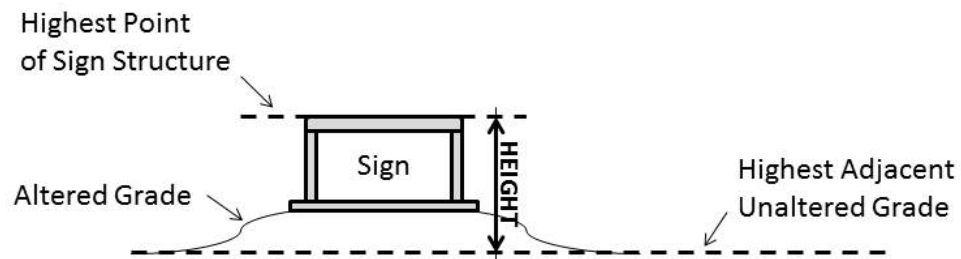


FIGURE 12: CALCULATION OF SIGN HEIGHT



- (i) **Temporary event or activity signs.** ~~The zoning administrator may, in special cases, grant permits for temporary event or activity signs when the temporary signs are used to advertise a temporary event or activity, including portable signs or banner signs to be erected on the premises of an establishment or activity having a grand opening or special event. Such signs shall be:~~ The zoning administrator may authorize deviations from the following standards when an applicant can substantively demonstrate that the deviations are needed for reasons of public safety, health or welfare.

- ~~a. Permitted for not more than seven calendar days in any six month period.~~
- ~~b. Erected in a manner satisfactory to the zoning administrator to ensure against hazard to the public. Appeal from the decision of the zoning administrator may be made to city council.~~

[Sec. 86-400, edited]

- (1) General temporary event or activity sign standards. All temporary event or activity signs shall comply with the following general temporary sign standards.
 - a. Signs shall not interfere with visibility at intersections and points of access and shall comply with the standards contained in Section 86-400(l)(1)(g) and 86-400(l)(1)(h).
 - b. The placement of signs shall not impede safe and convenient on-site vehicular and pedestrian circulation.
 - c. All signs shall be on private property and set back a minimum of two (2) feet from the edge of pavement of a street or the back side of a curb.
 - d. All signs shall be non-illuminated.
- (2) Grand opening of a new business. Temporary signs used in conjunction with the grand opening of a new business, including coming soon signs, are permitted subject to the following standards:
 - a. The maximum duration of the display of temporary coming soon signs shall be 30 consecutive days. The maximum duration of the display of

temporary grand opening signs shall be 30 consecutive days. Coming soon signs and grand opening signs shall not be displayed concurrently.

- b. For the purpose of this section, a new business is defined as a business that has been issued a new city local business tax receipt and has been in operation less than three (3) months.
 - c. Animated, flashing, wind, whirling, and other similar signs are permitted as temporary grand opening signs, but shall not be permitted as coming soon signs.
 - d. The maximum area of temporary coming soon or grand opening signage shall be one (1) square foot per linear foot of building frontage or tenant space with public entrance or 50 square feet total, whichever is less.
 - e. The temporary coming soon sign or grand opening sign shall be located on the lot in which the business is located. With the written consent of the property owner/manager, temporary grand opening signs may be located adjacent to driveways.
- (3) A special business promotion, including but not limited to, the sale of merchandise or service. Temporary signs used in conjunction with a special business promotion are permitted subject to the following standards:
- a. No more than one (1) temporary special business promotion sign permit shall be issued over any six (6) month period, and temporary special business promotion signs shall not be permitted for more than seven (7) calendar days in any six (6) month period.
 - b. No more than one (1) temporary special business promotion sign shall be permitted along each street frontage.
 - c. The maximum area of each temporary special business promotion sign shall be 20 square feet for lots with total street frontage of 200 feet or less. The maximum area of each temporary special business promotion sign shall be 50 square feet for lots with a total street frontage in excess of 200 feet.

- d. The temporary **special business promotion** sign shall be located on property owned or leased by the business.
- (4) The advertisement of a special event or activity sponsored by a non-profit organization displayed on property owned or leased by the non-profit organization. Temporary signs used in conjunction with special events or activities sponsored by a non-profit organization are permitted subject to the following standards:
- a. The maximum duration of the display of a temporary **non-profit organization** sign shall be no more than 30 consecutive days in any six (6) month period.
 - b. No more than one (1) temporary **non-profit organization** sign shall be permitted along each street frontage.
 - c. The maximum area of each temporary **non-profit organization** sign shall be 20 square feet for lots with total street frontage of 200 feet or less. The maximum area of each temporary **non-profit organization** sign shall be 50 square feet for lots with a total street frontage in excess of 200 feet.
- (5) **Corporate change of ownership. Temporary signs resulting from a corporate change of ownership are permitted subject to the following standards:**
- a. **The maximum duration of the display of a temporary corporate change of ownership sign shall be no more than 60 consecutive days in any six (6) month period.**
 - b. **No more than one (1) temporary corporate change of ownership sign shall be permitted along each street frontage.**
 - c. **The maximum area of temporary corporate change of ownership signage shall be equivalent to the existing area of signage permitted for that business or establishment.**

[New Text]

- (6) **Construction. When construction causes disruption to access or to the visibility of existing signage, temporary signage is permitted only while such construction occurs.** [New Text]
- (7) Temporary signs for other temporary events or activities are permitted subject to the following standards:
- a. No more than one (1) temporary **events or activities** sign permit shall be issued over any six (6) month period, and temporary **events or activities** signs shall not be permitted for more than seven (7) calendar days in any six (6) month period.
 - b. No more than one (1) temporary **events or activities** sign shall be permitted along each street frontage.
 - c. The maximum area of each temporary **events or activities** sign shall be 20 square feet for lots with total street frontage of 200 feet or less. The maximum area of each temporary **events or activities** sign shall be 50 square feet for lots with a total street frontage in excess of 200 feet.
 - d. The temporary **events or activities** sign shall be located on the property owned or leased by the applicant.

[Above (i) (1) thru (5), New Text, from City staff-proposed temporary sign code]

- (j) **Prohibited signs.** It shall be a violation of this section to erect or maintain:
[Sec. 86-400, unchanged]

- (1) *Traffic or pedestrian hazards.* Any sign which constitutes a traffic hazard or a detriment to traffic or pedestrian safety by reason of its size, location, movement, character, coloring or method of illumination, or by obstructing the vision of drivers, or by obstructing or detracting from the visibility of any official traffic control device by unreasonably diverting or tending to divert the attention of operators of moving vehicles from traffic movement on streets, roads, intersections or access facilities; nor shall any sign be erected in such a manner as to obstruct the vision of or constitute a hazard to pedestrians. The use of flashing or revolving lights is prohibited in any sign as constituting a hazard to traffic. Any sign which by glare or method of illumination constitutes a hazard to

traffic is prohibited. No sign may use the word "Stop," "Look," "Drive-In" or "Danger" or any other word, phrase, symbol or character in such a manner as to interfere with, mislead or confuse traffic. [Sec. 86-400, unchanged]

~~Signs not specifically permitted. Signs which are not specifically permitted under the types of signs permitted in the schedule of district regulations set out in this chapter or otherwise specially permitted under this chapter.~~ [Sec. 86-400, deleted]

- (2) ~~All signs are prohibited~~ Signs in the MP district except signs for navigation, warning, trespassing or caution, **or manatee protection** and no single sign shall ~~exceed~~ less than or equal to eight (8) square feet in area. [Sec. 86-71, edited]
- (3) Signs which are obscene, indecent or immoral. [Sec. 86-400, unchanged]
- (4) Signs, other than those erected or required to be erected by the municipal, county, state, or federal government, erected on the right-of-way of any street, road or public way, or signs overhanging or infringing upon the right-of-way of any street, road or public way, except as specifically provided by this ~~chapter~~ section. [Sec. 86-400, edited]
- (5) Signs erected on public property other than signs erected by ~~a public authority~~ the municipal, county, state, or federal government for public purposes, unless otherwise authorized by this ~~chapter~~ section. [Sec. 86-400, edited]
- (6) Signs so located as to prevent free ingress or egress into or from any door, passable window or fire escape. No sign shall be attached to a standpipe or fire escape. [Sec. 86-400, unchanged]
- (7) Off-site advertising signs, except ~~as specifically permitted by this chapter~~ for off-site identification/directional signs approved by the planning commission through special exception. [Sec. 86-400, edited]
- (8) Portable signs, except where specifically permitted by the terms of this ~~chapter~~ section. [Sec. 86-400, edited]
- (9) Wind signs, except where specifically permitted by the terms of this ~~chapter~~ section. [Sec. 86-400, edited]

- (10) Signs on or attached to utility poles or trees, shrubs or plants. [Sec. 86-400, unchanged]

~~Signs in yards or setback areas, except as specifically permitted by the terms of this chapter.~~ [Sec. 86-400, deleted]

- (11) Outline or strip lighting on corners, eaves, ridges, fascia or other portions of buildings or structures, except when temporarily provided as part of holiday decorations. [Sec. 86-400, edited]

- (12) ~~±~~ Roof signs that are constructed upon a roof or roof-mounted structure, except where specifically permitted by terms of this chapter-section. Those signs that are placed or mounted on a mansard roof are not considered prohibited roof signs but are permitted as a building sign. [Sec. 86-400, edited]

~~m. — Signs having changeable messages. Signs having changeable messages, except for houses of worship, schools and signs listing price of motor vehicle fuels sold on premises or where specifically permitted by the terms of this chapter.~~ [Sec. 86-400, deleted]

- (13) Whirling signs, except where specifically permitted by the terms of this section. [New Text]

- (14) Animated signs, except where specifically permitted by the terms of this section. [New Text]

- (15) Human-held signs. [New Text]

- (16) Commercial mascot signs. [New Text]

- (17) Illuminated portable signs. [New Text]

- (18) Vehicle identification or trailer mounted signs attached to or painted on a vehicle or trailer that is inoperable, does not have a current State of Florida vehicle registration, or is not regularly used as part of the activity located on the premises, excluding personal use by the business and/or property owner. Any sign bearing a commercial message that is attached to or painted on a vehicle or trailer that is

routinely parked or otherwise located on a site other than the site where the business is located, or a sign whereby its size or placement on the vehicle or trailer makes it impractical or dangerous to operate the vehicle or trailer, is also a prohibited. [New Text]

- (19) Any sign that emits audible sound, odor, or visible matter such as smoke or steam. [New Text]

(k) Nonconforming, unlawful, obsolete or unsafe signs.

- (1) *Nonconforming signs.* Nonconforming signs in any district shall not be altered or moved ~~unless in compliance with this section except as otherwise permitted by this section.~~ For the purpose of this section, normal maintenance of signs, including repainting or replacing of the original sign face ~~message~~, shall not constitute alteration; however, any change to the sign face ~~in the message~~ shall be considered alteration of the sign. Any nonconforming sign structure which is moved, removed, or altered voluntarily or involuntarily, may not be moved, replaced, or altered except in compliance with this section. ~~Where a nonconforming sign is taken down and removed pursuant to this section such removal shall include all portions of the sign structure which are determined by the zoning administrator to be nonconforming. Nonconforming off-site signs in all districts shall be removed or made to conform within five years of the date the sign was made nonconforming.~~ [Sec. 86-400, edited]

- (2) *Maintenance; removal of unlawful or obsolete signs; removal or repair of unsafe signs.*
- a. All signs shall be maintained so as to present a neat, clean appearance. Painted areas shall be kept in good condition, and illumination, if provided, shall be maintained in good working order. [Sec. 86-400]
 - b. Removal of ~~Unlawful~~ signs may be ~~physically removed~~ authorized by the zoning administrator. [Sec. 86-400, edited]
 - c. Any sign which no longer advertises a bona fide business conducted, or a product sold, shall be taken down and removed, or in the case of cabinet-style signs be concealed with a durable blank white opaque covering, by the owner, agent or person having beneficial use of the building,

structure or land upon which such sign shall be found, within 30 days after written notification to the owner and tenant by the zoning administrator. [Sec. 86-400, edited]

d. ~~All prohibited signs shall be removed within 270 days after the effective date of the ordinance from which this chapter is derived; provided that signs shall be exempt from this provision and shall be treated as nonconforming signs.~~ [Sec. 86-400, deleted]

d. If the zoning administrator shall find that any sign regulated under this ~~chapter~~ section is unsafe or insecure, or is a menace to the public, ~~or is not maintained in accordance with this chapter~~, he shall give written notice to the permittee ~~thereof~~ and to the property owner where the sign is located. If the permittee or property owner fails to remove, alter or repair the sign so as to comply with the standards set forth within 30 days after such notice, such sign may be removed or altered to comply by the zoning administrator at the expense of the permittee, property owner or person having the right to use and possession of the property upon which the sign is located. The city may enforce violations through the code enforcement board in addition to any other legal remedies. [Sec. 86-400, edited]

(3) *Work on illegal signs prohibited.* No person shall erect or assist in the erection, construction, maintenance, alteration, repair or painting of, or do any work upon, any sign for which a permit has not been procured as required by this ~~chapter~~ section. [Sec. 122-586, edited]

(I) **Appeal, deviations or variances from sign standards.**

(1) *Appeal of administrative determination.* As provided in Section 86-23, the planning commission may hear and decide appeals where it is alleged there is error in any order, decision or determination of the zoning administrator in the enforcement of this section. [New Text]

(2) *Administrative deviations from sign regulations.* The zoning administrator has the administrative authority to allow deviations to the following sign regulations: [New Text]

- a. Monument sign design. The standard monument sign design consists of a base, cap, and column. The zoning administrator may approve an alternative monument sign design upon a finding of the following: [New Text]
- i. The monument sign is consistent with the architectural theme and design of the primary building and the surrounding area; and [New Text]
 - ii. The monument sign meets all other applicable standards for the size and height of the sign. [New Text]
- b. Deviations for New Signs and Replacement or Alteration of Nonconforming Signs. The zoning administrator may approve deviations to the requirement for sign face change on nonconforming signs or other deviations toward compliance upon a finding of the following, provided i. or ii. are met and all of iii., iv. and v. are met: [New Text]
- i. The deviation meets or exceeds the intent or purpose of the standard at issue. [New Text]
 - ii. No reasonable engineering or construction solutions can be applied to satisfy the standard or satisfying the standard would result in a loss of required parking, stormwater retention or other site features otherwise required by the City's code. [New Text]
 - iii. The deviation does not adversely affect compliance with other code provisions, development orders or permits. [New Text]
 - iv. The deviation is not in conflict with other mandatory substantive requirements of local, State or Federal law. [New Text]
 - v. The deviation is consistent with the applicable provisions of the City's Comprehensive Plan. [New Text]

- (3) Variances. Any relief in addition to the above shall be considered a variance from the terms of this section and shall be administered and acted upon in

conformance with the requirements for variances as set forth in Section 86-46.
[New Text]

(m) **Severability.**

- (1) Generally. If any part, section, subsection, paragraph, subparagraph, sentence, phrase, clause, term, or work of this section is declared unconstitutional by a final and valid judgment or decree of any court of competent jurisdiction, this declaration of unconstitutionality or invalidity shall not affect any other part, section, subsection, paragraph, subparagraph, sentence, phrase, clause, term, or work of this section. [New Text]
- (2) Severability where less speech results. This subsection shall not be interpreted to limit the effect of subsection (1) above, or any other applicable severability provisions of the Code or any adopting ordinance. The city council specifically intends that severability shall be applied to these sign regulations even if the result would be to allow less speech in the city, whether by subjecting currently exempt signs to permitting or by some other means. [New Text]
- (3) Severability pertaining to prohibited signs. This subsection shall not be interpreted to limit the effect of subsection (1) above, or any other applicable severability provisions of the Code or any adopting ordinance. The city council specifically intends that severability shall be applied to Section 86-400(f), “Prohibited signs”, so that each of the prohibited sign types listed in that section shall continue to be prohibited irrespective of whether another sign prohibition is declared unconstitutional or invalid. [New Text]
- (4) Severability of prohibition of off-site signs. This subsection shall not be interpreted to limit the effect of subsection (1) above, or any other applicable severability provisions of the Code or any adopting ordinance. If any or all of Section 86-400 “Signs” or any other provision of the city’s Code is declared unconstitutional by a final and valid judgment or decree of any court of competent jurisdiction, the city council specifically intends that the declaration shall not affect the prohibition of off-site signs contained in Section 86-400(f). [New Text]

END OF SIGN CODE

Sec. 86-570 – Definitions.

[Draft Changes to Sign-Related Definitions]

Artwork means a two- or three-dimensional representation of a creative idea, **such as a mural, drawing, painting, sculpture, photograph, or other visual media**, that is expressed in a form and manner **solely** to provide aesthetic enjoyment for the viewer **and does not in form and manner** convey the name of a business or a commercial message about the products or services offered on the premises where the artwork is displayed. [New Text]

Base means the horizontal structure used as a foundation on the ground to support the entire length of the bottom edge of a monument ground sign. No portion of the sign copy or sign face area shall extend beyond the interior edge of the base. [New Text]

Building frontage. For purposes of computation of number and area of signs permitted on buildings, in cases where linear feet of building frontage is a determinant, the frontage of a building shall be computed as nearly at ground level as computation of horizontal distance permits. In cases where this test is indeterminate or cannot be applied, as for instance where there is a diagonal corner entrance or where two sides of a building have entrances of equal importance and carry approximately equal volumes of pedestrian traffic, the zoning administrator shall select building frontage on the basis of interior layout of the building, traffic on adjacent streets, or other indicators available. (See also Lot frontage.) [Unchanged]

Cap means a molded projection that crowns the top of a wall, monument ground sign, or other structure. **No portion of the sign copy or sign face area shall extend beyond the interior edge of the cap.** [Edited]

Column means a vertical structure or any similar structure used to strengthen or decorate a monument-style ground sign. No portion of the sign copy **or sign face** area shall extend beyond the interior edge of the column. [Edited]

Commercial message means any text, logo, or other graphic representation that, directly or indirectly, names, advertises, or calls attention to a business, product, service or other commercial activity. [New Text]

Convenience store means a commercial establishment which sells at retail such goods as food, sundries, household supplies and the like, with a primary emphasis on providing the public with a convenient location to quickly purchase consumable products, including gasoline. Convenience stores have the following characteristics:

1. Building size may vary significantly; typically less than 2,500 feet.
2. Extended hours of operation; including convenience stores that are open 24 hours a day, seven (7) days a week.
3. A significant variety of products for sale; typically stock 500 or more SKUs (stock-keeping units).
4. Product mix includes grocery-type items and beverages, snacks (including confectionery), gasoline and tobacco.

[New Text]

Flag means any fabric or similar material containing patterns, drawings, or symbols used for decorative purposes or to represent any government. Flags with a commercial message or used as a commercial message are considered “wind signs” and are generally prohibited. [New Text]

Government signs means any municipal, county, state or federal signs, which may include but are not limited to traffic control, legal notices, facility identification, or other signs that provides information to the general public. [New Text]

Lot frontage. The front of an interior lot shall be construed to be the portion nearest the street. For the purpose of determining yard requirements on corner lots and through lots, all sides of a lot adjacent to streets shall be considered frontage, and yards shall be provided as set out in this chapter. For the purpose of computing number and area of signs, frontage of a lot shall be established by orientation of the frontage of buildings thereon, or of principal entrance points to the premises if building frontage does not clearly indicate lot frontage. If neither of these methods are determinant, the zoning administrator shall select on the basis of traffic flow on adjacent streets, and the lot shall be considered to front on the street with the greater traffic flow. (See also Building frontage). [Unchanged]

~~Real-estate~~ *Residential development identification sign* means a sign stating the name of the residential development, **including** a decorative **wall** structure **(such as a fence, wall or the like)** upon which the sign is mounted, **and a landscaped area surrounding the structure containing some combination of ground cover, shrubs, flowering plants and trees.** [Edited]

Sculpture sign means any three-dimensional representation of a commercial message that in form or manner conveys the name of a business or the products or services offered on the premises where the sculpture is displayed. [New Text]

Sign means any device designed to inform or attract the attention of persons. ~~not on the premises on which the sign is located.~~ The term "sign" does not include the terms "building", "landscaping", "artwork" or any architectural embellishment of a building not intended to or having as a significant purpose or effect the communication of information and not containing a commercial message.; provided, however, that the following shall not be included in the application of the regulations in this chapter:

- ~~(1) Signs not exceeding one square foot in area and bearing only property numbers, postbox numbers, names of occupants of premises, or other identification of premises not having commercial connotations.~~
- ~~(2) Flags and insignia of any government, except when displayed in connection with commercial promotion.~~
- ~~(3) Legal notices or identification, informational or directional signs erected or required by governmental bodies.~~
- ~~(4) Integral decorative or architectural features of buildings, except letters, trademarks, moving parts or moving lights.~~
- ~~(5) Signs not exceeding two square feet in area directing and guiding traffic and parking on private property, but bearing no advertising matter.~~

[Edited]

Sign, A-frame means any temporary advertising device ordinarily in the shape of "A", or some variation thereof, located on the ground, not permanently attached and easily movable, and usually two-sided. Also called a "sandwich board" sign. [New Text]

Sign, animated means a sign with externally moving parts or messages, or so operating as to give a viewer the illusion of moving parts or messages. [Unchanged]

Sign, building means a sign that is attached to any building. Building sign includes the terms awning sign, canopy sign, hanging sign, mansard roof sign, marquee sign, window sign, projecting sign, and wall sign. [New Text]

Sign, bulletin board means a sign used to display announcements pertaining to an on-site church, school, community center, public park or institutional building. [New Text]

Sign, canopy means a sign painted on or attached to a canopy or awning. [Unchanged]

Sign, changeable copy means a sign designed so that the characters or letters can be changed or rearranged without altering the face or surface of the sign. An electronic variable message sign is included in this term. [New Text]

Sign, commercial mascot means a person wearing a costume or clothing designed to attract attention and convey a commercial message. [New Text]

Sign, electronic variable message means a sign that uses electronic means to display changeable or intermittent messages such as by turning on or off various lighting elements, including but not limited to, any illuminated sign on which such illumination is not kept stationary or constant in intensity and color at all times when the sign is in use. The term includes the use of display technology such as light-emitting diodes (LED) or digital displays which can vary in color or intensity, or any system which is functionally equivalent. [New Text]

Sign element means a single component of a sign, consisting of a separate shape, symbol, word or number displayed by the sign. [Unchanged]

Sign, flashing means a sign designed to attract attention by the inclusion of a flashing, changing, revolving or flickering light source or a change of light intensity. [Unchanged]

Sign, ground means a sign supported by uprights, ~~or~~ braces or a base placed upon or in the ground and not attached to any building. [Edited]

Sign, hanging means a sign which hangs down from and is supported by or attached to the underside of a canopy, awning, marquee or extension of a structure. [Unchanged]

Sign, human-held means a sign held, carried or worn by a person or having the appearance of being held, carried or worn by a person through use of a mannequin or dummy. [New Text]

Sign, identification means a sign which depicts the name and/or address of a building or establishment on the premises where the sign is located as a means of identifying the building or establishment. [Unchanged]

Sign, illuminated means a sign which contains a source of light or which is designed or arranged to reflect light from an artificial source, including indirect lighting, neon or

incandescent lights, backlighted signs and reflectorized signs which depend upon automotive vehicle headlights for an image. [Unchanged]

Sign, indirectly illuminated means a sign illuminated with a light directed primarily toward such sign, including backlighted signs, and so shielded that no direct rays from the light are visible elsewhere than on the lot where the illumination occurs. [Unchanged]

Sign, marquee means a sign attached to ~~or painted on the face of a marquee and not projecting above or beneath the marquee face.~~ a permanent roof-like structure that projects from the wall of a building and may overhang a sidewalk or public right-of-way. [Edited]

Sign, monument means a ~~low-profiled,~~ freestanding ground sign that shall include ~~architectural~~ three (3) separate and distinct design features to include a base, columns and cap consistent with the architectural style ~~characteristic~~ of primary building structures. [Edited]

Sign, non-illuminated means a sign which has no source of illumination, either direct or indirect. [Unchanged]

Sign, number. For the purpose of determining number of signs, a sign shall be considered to be a single display surface or display device containing elements organized, related and composed to form a unit. In the case of double-faced signs, where both faces advertise ~~a single facility, product or service~~ the same facilities, products or services, the total sign shall constitute a single sign. Where both faces do not advertise ~~a single facility, product or service~~ the same facilities, products or services, each sign face shall constitute a single sign. Where matter is displayed in a random manner without organized relationship of elements, or where there is reasonable doubt about the relationship of elements, each element shall be considered to be a single sign. [Edited]

Sign, occupational building means a small sign denoting only the name and street number of a business or occupant in a non-residential building. [New Text]

Sign, off-site means a sign used for promoting a business, individual, products or services available somewhere other than the premises where the sign is located. ~~other than an on-site sign. An off-site sign may also be referred to as a class B sign.~~ [Edited]

Sign, on-site means a sign relating in its subject matter to the premises on which it is located, or to products, accommodations, services or activities on the premises. ~~On-site signs~~

~~do not include signs erected by the outdoor advertising industry in the conduct of the outdoor advertising business. An on-site sign may also be referred to as a class A sign. [Edited]~~

Sign, portable means a sign which has no permanent attachment to a building or the ground, including, but not limited to, A-frame signs, pole attachments, searchlights and stands. [Unchanged]

Sign, portable illuminated means a sign:

- (1) Which is manifestly designed to be transported, as a trailer is transported, on its own wheels, even though the wheels of such signs may be removed and the remaining chassis is attached permanently to the ground, since this characteristic is based on the design of such a sign;
- (2) With electrical wiring and illumination as an integral part of total construction; and
- (3) With potential electrical connection to power on the site to which it is transported.

It is characteristic of a portable illuminated sign that the space provided for advertising matter is so constructed that advertising messages may be changed at will by the replacement of lettering or symbols.

[Unchanged]

Sign, projecting means a sign attached to a building or other structure and extending ~~not more than four feet~~ beyond the line of the building or structure or beyond the surface of that portion of the building or structure to which it is attached. [Edited]



Projecting Sign

Sign, real estate means a sign which advertises the sale, rental or development of the premises upon which it is located. [Unchanged]

Sign, revolving means a sign which revolves or turns by means of an external source of power, other than wind signs, ~~at a speed of six revolutions per minute or less.~~ [Edited]

Sign, roof means a sign erected, constructed and maintained upon or over the roof of any building. A sign erected, constructed and maintained on a mansard roof shall not be deemed a prohibited roof sign and shall be allowed as building signage. [Edited]

Sign, surface area. The surface area of a sign shall be computed as including the entire area within the periphery of a regular geometric form, or combinations of regular geometric forms, comprising all of the display area of the sign and including all of the elements of the matter displayed, but not including blank masking, frames or structural elements of the sign bearing no advertising matter. ~~In the case of double faced signs, where both faces advertise a single facility, product or service, only one face shall count toward total aggregate area. Where both faces do not advertise a single facility, product or service, each face shall be measured as surface area.~~ [Edited]

~~*Sign, time and temperature* means a sign conveying a lighted message of time, temperature, tide change, barometric pressure or similar information by means of electrical impulse at changing intervals of not less than four seconds in duration. Information displayed for four seconds or more shall not be deemed a flashing sign.~~ [Edited]

Sign, trespassing or caution means a sign intended to warn off trespassers or to point out a hazard on the premises upon which the sign is located. [Unchanged]

Sign, vehicle identification or vehicle-or-trailer mounted means a sign permanently or semi-permanently affixed to the outside of a vehicle or the inside or outside of windows by paint, adhesive, magnet or to mount or place a portable sign on or inside a vehicle for the purpose of identifying or advertising a business. Vehicles include automobiles, trucks, motorcycles, boats, campers, trailers, and the like. [New Text]

Sign, wall means a sign mounted flat against any structure and attached to any exterior wall ~~or window of a building any structure and with the furthest limit of the exterior face not projecting more than 12 inches from the structure. A wall sign may also be painted on a structure wall, on the inside or outside of a window, or fastened inside a window so as to be visible from off the premises.~~ [Edited]

Sign, whirling means a sign which revolves or turns by means of an external source of power, other than wind signs, ~~at a speed greater than six revolutions per minute.~~ [Edited]

Sign, wind means any sign or display, including but not limited to, flags with a commercial message or used as a commercial message, banners, balloons, streamers and rotating devices, fastened in such a manner so as to move upon being subjected to pressure by wind or breeze. [Edited]

Sign, window means a sign which is affixed to, **hanging inside,** or applied upon a window which advertises a business, product or service. Window exhibits, floor displays or interior views of the showroom are not window signs. [Edited]

END OF DEFINITIONS