

## City Manager

The City Manager is appointed by the City Council and serves as the Chief Administrative Officer responsible for management and execution of Council directions, policy implementation and City Department operations. Primary duties include implementing policies established by the Mayor and Council as well as making recommendations to the City Council regarding the annual budget, efficient delivery of city services, community relations, emergency management and strategies for achieving the community’s strategic plan.

The City Manager’s office also ensures that information is effectively communicated to the public, City staff, elected officials, and the media. All special event permitting and management are accomplished through this office, including the planning and execution of City sponsored events.

Department staff include the City Manager, Assistant City Manager, Public Information Officer, Deputy Public Information Officer, and an Executive Assistant.

Strategic Pillar	Objective	Performance Measure	FY 25	FY 26	FY27
Council Strategic Pillar #1: Sense of Place	Work with Department Directors to incorporate green energy initiatives into City funded projects	Cost/Benefit review of green initiatives during the project design process	Completed	Completed	Fire Station 2, NE Venice Park, Flamingo Ditch Project, Beach Nourishment
Council Strategic Pillar #2: Good Governance & Exceptional Services	Develop, improve, update City policies, regulations, ordinances warranting revision, modification, or creation	Draft a minimum of four policy-level regulatory documents for Council review	Completed	Completed	4 or more
	Track, assign and assess the completion of Council staff directives, policies and procedures	Hold Director Staff Meetings after each Council meeting and assign directives	Completed	Completed	Update Council directive tracking list after each Director Meeting

<b>Strategic Pillar</b>	<b>Objective</b>	<b>Performance Measure</b>	<b>FY 25</b>	<b>FY 26</b>	<b>FY27</b>
Council Strategic Pillar #2: Good Governance & Exceptional Services	Institute a standardized process to provide timely department-level information to the City Council	Provide timely department-level presentations to City Council	Completed	Completed	Complete staff directives and update Council on all completion timelines
	Increase social media follows with standardized metrics	Increase documented connectivity with citizens by 10 percent	Completed	Completed	10% or more
	Inform residents and visitors of Council action, project updates, upcoming events, and other pertinent information	Produce a City newsletter for citizens, update City website, GIS mapping	Completed	Completed	Monthly distribution and updates
	Educate citizens about hurricanes/severe weather events, and what actions to take	Hurricane Expo, either in person or virtually with online video presentations and materials	Completed	Completed	Complete the annual Hurricane Expo and the Hurricane Guide
	Utilize selected communication tools for improved public awareness and citizen engagement	Conduct a minimum of 4 public presentations or forums	Completed	Completed	4 or more
Council Strategic Pillar #5: Economic Development	Improve the special events regulatory process to provide for public safety, management of public property and to best serve the public interest	Review & update policies for special events, update specific criteria for issuance of permits, simplify permit application process	SE Guide Completed	SE Guide Implemented & Special Events Review Team (SERT)	Continue Implementation process to support SE success and safety
	Support the successful accomplishment of special events and park reservations within the City for the benefit of the community	Issue special event permits, park reservations and City sponsored events	Completed	Completed	Plan & complete the Annual Holiday Parade, Fourth of July Fireworks and other City sponsored events

Strategic Pillar	Objective	Performance Measure	FY 25	FY 26	FY27
Council Strategic Pillar #6: Quality of Life Through Planning	Finalize the Centennial planning process and implement the Centennial Celebration	Engage the community to participate in the Centennial celebration schedule	Completed	Centennial Kickoff and Events Completed	Plan and complete the City events for the Centennial
	Increase resiliency, strengthen infrastructure, and enhance emergency preparedness	Implement recommendations from the Hurricanes Helene & Milton After-Action Report (AAR)	AAR Drafted and Finalized	Implemented the AAR Recommendations	Continue AAR Implementation

**CITY OF VENICE  
CITY MANAGER  
EXPENDITURES**

**001-0201**

*As of 5/26/2026*

Department 0201	Actual FY 2024	Actual FY 2025	Adopted Budget FY 2026	Amends/ Proj/Enc Rolls to FY 2026	Amended Budget FY 2026	YTD Thru 3/31/26	% YTD FY26	Expected FY 2026	Positive (Negative) Variance	Proposed Budget FY 2027	Incr (Decr) over FY26 Adopted Budget	vs. 26 Adopt. Bud	FY2027 Budget Comments
<b>Exp - Maintenance</b>	0	2,769	0	0	0	2,880	-	0	0	5,860	5,860	-	
512.46-02 - REPAIR & MAINT / COMPUTER DEVICES	0	0	0	0	0	2,880	-	0	0	0	0	-	
512.46-37 - REPAIR & MAINT / FLEET MAINT- LABOR	0	1,409	0	0	0	0	-	0	0	0	0	-	
512.46-38 - REPAIR & MAINT / FLEET MAINT- PARTS	0	1,360	0	0	0	0	-	0	0	0	0	-	
512.46-40 - REPAIR & MAINT / INFO SYS	0	0	0	0	0	0	-	0	0	5,860	5,860	-	ASCAP, Canva, Issu, Kapwing Pro Plan, SESAC, Square
<b>Exp - Miscellaneous, services and supplies</b>	290,037	267,037	278,650	6,366	285,016	73,136	26%	285,016	0	319,941	41,291	14.8%	
512.40-00 - TRAVEL AND TRAINING	41,530	26,033	40,000	0	40,000	8,573	21%	40,000	0	34,300	(5,700)	-14.3%	This is: conferences & other
512.41-00 - COMMUNICATIONS SERVICES	3,545	0	0	0	0	0	-	0	0	0	0	-	
511.41-40 - COMMUNICATION SERVICES/IS	0	3,695	3,267	0	3,267	2,013	62%	3,267	0	10,590	7,323	224.2%	Mobile Connectivity, phones, iPads, Starlink
512.42-00 - FREIGHT & POSTAGE	0	0	605	0	605	0	0%	605	0	605	0	0.0%	
512.44-00 - RENTALS & LEASES	4,731	5,270	5,038	0	5,038	790	16%	5,038	0	0	(5,038)	-100.0%	Sharp - printing services
512.48-00 - PROMOTIONAL ACTIVITIES	227,539	214,866	215,340	0	215,340	46,662	22%	215,340	0	258,440	43,100	20.0%	Itemization available
512.51-00 - OFFICE SUPPLIES	7,122	8,044	7,200	6,366	13,566	9,226	68%	13,566	0	10,006	2,806	39.0%	
512.54-00 - BOOKS, PUB, SUB, MEMBERSP	5,570	9,129	7,200	0	7,200	5,872	82%	7,200	0	6,000	(1,200)	-16.7%	
<b>Exp - Professional Services</b>	104,000	126,000	126,000	0	126,000	47,000	37%	126,000	0	126,000	0	0.0%	
512.31-00 - PROFESSIONAL SERVICES	104,000	126,000	126,000	0	126,000	47,000	37%	126,000	0	126,000	0	0.0%	Capital City & Warwick
<b>Exp - Services and Supplies</b>	1,590	461	1,200	0	1,200	0	0%	1,200	0	0	(1,200)	-100.0%	
512.52-35 - OPERATING SUPPLIES / GASOLINE	1,590	461	1,200	0	1,200	0	0%	1,200	0	0	(1,200)	-100.0%	
<b>operating</b>	<b>395,627</b>	<b>396,267</b>	<b>405,850</b>	<b>6,366</b>	<b>412,216</b>	<b>123,016</b>	<b>30%</b>	<b>412,216</b>	<b>0</b>	<b>451,801</b>	<b>45,951</b>	<b>11.3%</b>	

# CITY MANAGER

## STAFFING

CLASSIFICATION	Actual FY 2024	Actual FY 2025	Amended Budget FY 2026	Proposed Budget FY 2027
City Manager	1.00	1.00	1.00	1.00
Assistant City Manager	1.00	1.00	1.00	1.00
Public Information Officer	1.00	1.00	1.00	1.00
Deputy Public Information Officer *	0.00	0.00	1.00	1.00
Special Events/Marketing Coordinator *	1.00	1.00	0.00	0.00
Executive Assistant	1.00	1.00	1.00	1.00
<b>Total Department Staff</b>	<b>5.00</b>	<b>5.00</b>	<b>5.00</b>	<b>5.00</b>

\* FY26: Position reclassified from Special Events/Marketing Coordinator to Deputy Public Information Officer

