



July 31, 2014

Bob Daniels
City of Venice
401 W Venice Avenue
Venice, FL 34285

Re: I-75 Laurel Road Interchange Beautification Project

Dear Mr. Daniels,

WESCO Fountains, Inc. would like to express our support for the I-75 Laurel Road Interchange Beautification Project that is currently being considered. This interchange is the new gateway to the Venice, North Venice and Nokomis area. If this project is approved we believe it will provide better recognition to this newly developed area within the City of Venice.

As you are aware, WESCO Fountains relocated our office and manufacturing plant in 2001 to the I-75 Laurel Road Interchange as part of our long term plan. We believe the beautification project will provide additional value, as well as to encourage additional development along this now populated corridor. WESCO Fountains employs approximately 30 employees at this time, and we have formed relationships with clientele that visit WESCO from neighboring countries. Most recently WESCO had visiting clients from Belize and Aruba and anticipate several additional visits over the next five years.

We fully support this beautification project and hope the Mayor, City Manager and council members also recognize the potential exposure and substantial value this beautification project may bring to this new area of Venice.

Sincerely,

A handwritten signature in dark ink, appearing to read 'Janis Coquillard', is written over a horizontal line. The signature is fluid and cursive, with the first name 'Janis' being more prominent than the last name 'Coquillard'.

Janis Coquillard,
General Manager

CC: Venice City Council
John Holic, Mayor
Ed Lavallee, City Manager
Emilio Carlesimo, Vice Mayor
Jim Bennett, Council Member
Jeanette Gates, Council Member
Kit McKeon, Council Member
David Sherman, Council Member