

Gus Zambrano

City Manager

Strategic Planning & Initiatives

PROFESSIONAL SUMMARY

Skilled, extremely focused, insightful, and adaptable **City Manager, Director of Planning Initiatives and Operational Success** demonstrating excellent leadership. Experienced in cross functional team involvement through precise and concise analysis of situations. Using professional skills with clear and succinct communication to facilitate desired outcomes is the mode of operations. Impact is planned.

Engagement with the ability to spearhead solutions and implement appropriate pathways to success characterizes this self-motivated, team centric member. This allows calculated growth through involvement/guidance with operations at every level.

Leadership and ideation come naturally having a formative relationship with policies and best practices throughout responsibilities.

A deep sense for **fulfillment of big picture** needs and **organizational service** enhances this hard working style of empowerment and transformative management. **Proactive goals are realized.**

Administratively sound practices and excellent time management insure deliverability of a complete understanding with **measurable influence** at many levels.

A **work culture** of achievement, inclusion, and harmony is executed. Belief that an engaging and collaborative work atmosphere creates **enfranchisement for employees** who produce better work is always the goal.

Excellent Speaker. Transformative Leader.
Dedicated. Diplomatic. Experienced.

EDUCATION | CERTIFICATIONS

Master of Urban Planning | McGill University,
Montreal, Canada 1990

B.A | Geography | Honors | Concordia University,
Montreal, Canada 1988

Certificate | Community Economic Development
McGill University

Certificate | French Proficiency McGill University

AICP Certified Planner American Institute of
Certified Planners | Since 1996

CONTACT

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EXPERTISE

- Executive Municipal Leadership
- Resilience & Sustainability Planning
- Capital Improvement Management
- Public | Private Partnerships
- Strategic Policy & Planning
- Redevelopment | Economic Development | Housing Initiatives
- Community Engagement
- Stakeholders Relations
- Budget Oversight | Grants Administration
- People Management | Staff Development
- Transformation | Continuous Improvement | Process | Project Development & Improvement
- Contract Compliance

SKILLS

- Leadership | Influencer
- Public Administration
- Evaluation Planning & Management | Scheduling
- Verbal & Written Communication
- Problem Solving | Conflict Resolution
- Collaboration all levels
- Estimating
- Report Preparing
- Speaker | Presentation
- Detail Oriented
- Determination | Passion
- Competitive | Negotiates
- Time Management
- Promotes Cultural Diversity & Inclusion
- Intergovernmental Relations
- French

MAJOR ACCOMPLISHMENTS | AWARDS

- Lead team to develop a **strategic path to address sea level rise and climate change** that included significant state funding for Hollywood, FL.
- Lead team for a broadly supported referendum **allowing city to issue \$165M General Obligation Bonds** for city public projects in Hollywood, FL
- Lead team to bring forth the **first redevelopment plan for East Miramar, FL**
- Lead **initiatives that attracted over 7,100 jobs and \$254M** in capital investment in Miramar, FL.
- Awarded: ICMA in Honor of 25 years of Service to Local Government 2022
- Awarded: Hollywood City Manager's Team Diamond Award Presented to GoBonders 2019
- Awarded: Miami Association of Realtors Business Partner of the Year City of Hollywood 2015
- Awarded: Chamber Pinnacle Award 2007
- Awarded: NAIOP Special Judges Award – Thelwell Building 2005
- Awarded: 3CMA Excellence Award – Community Visioning 2001

City of Hollywood, FL**2015–2025*****Assistant City Manager, Sustainable Development***

- Oversaw five development and operational departments | development services, and public works & utilities, parks and design & construction management.
- Executed management of \$600M+ five-year capital improvement program.
- Led City's resilience strategy | securing over \$21M in Resilient Florida grants and managing \$17M in bond-funded resilience projects.
- Orchestrated the City's largest-ever General Obligation Bond referendum (\$165M).
- Championed cross-departmental sustainability, infrastructure, and revitalization efforts enhancing Hollywood's long-term livability and economic growth.

City of Miramar, FL**1999–2015*****Director of Community & Economic Development*****2014–2015**

- Directed a 42-member team with an operating and grants budget of \$10.3M.
- Guided major planning, housing, and redevelopment projects.
- Served as liaison to Planning & Zoning and Economic Development Boards.
- Strengthened community programs in neighborhood revitalization, business support, and architectural standards.

Director of Economic Development & Revitalization**2007–2014**

- Spearheaded initiatives that attracted over 7,100 jobs and \$254M in capital investment.
- Secured \$5M from Florida Housing for workforce housing and \$3M in county redevelopment grants.
- Founded the city's Office of Marketing Communications.
- Led efforts in strategic branding and outreach.

Economic Development & Revitalization Manager City of Miramar, FL**2002–2007**

- Oversaw a \$2.5M budget.
- Led award-winning commercial revitalization programs.
- Developed citywide neighborhood improvement and redevelopment strategies.
- Launched the popular "Sip & Taste" business event in partnership with the Chamber of Commerce.

Senior Planner City of Miramar, FL**1999–2002**

- Led citywide planning projects including the \$84M East Miramar Vision Plan.
- Supervised long-range planning staff and managed \$1M in planning and grants budget.

Planner II, Town of Davie, FL**1998–1999****Urban Planning Consultant, Bermello, Ajamil & Partners, Inc.****1995–1998****Real Estate Associate, CB Commercial Real Estate Group****1991–1995****Planning Intern, Quebec Ministry of Cultural Affairs****1990–1991****VOLUNTEERING**

Board Member Greater Hollywood Chamber of Commerce
 Board Director, Miramar-Pembroke Pines Chamber
 Chair, Hollywood Hills Elementary Advisory Forum
 City Wellness & Corporate Run Captain