



**American
Alliance of
Museums**

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NOV 3 15
CITY MANAGER

October 28, 2015

Michelle Harm
Venice Museum and Archives
351 S. Nassau St.
Venice, FL 34285

Dear Michelle,

Now that your Organizational MAP is complete, I want to take a moment to recognize the time, energy and commitment to ongoing institutional improvement that the staff, volunteers, and governing authority members gave during the assessment process. By participating in the Museum Assessment Program the Venice Museum and Archives has demonstrated a commitment to striving for excellence and meeting standards and best practices in the museum field. Enclosed is a certificate to remind everyone of this commitment and to recognize your participation in MAP.

The official MAP process has ended but the all-important, and more challenging phase now starts: implementation. I hope you will dedicate the same time and energy of the last year to acting on the recommendations outlined in your assessment report and incorporating them into your strategic plans.

Consider sharing some or all of the assessment results with your community, stakeholders and current and potential funders. Let the media as well as local, state and federal legislators know about your accomplishments and goals too. Sharing your results is a great way to leverage the resources needed to implement your MAP recommendations, as well as remind everyone of the great things the museum is already doing.

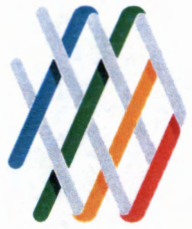
I hope you found the MAP experience rewarding and that you will consider undertaking a different assessment or other program on the Continuum of Excellence in the near future. We'd also love to hear from you about the impact of MAP; drop AAM a note any time with updates on achievements and milestones that were the result of MAP.

Sincerely,

A handwritten signature in black ink, reading "Julie Hart", with a long horizontal flourish extending to the right.

Julie Hart
Senior Director, Museum Standards & Excellence

Enclosure



**American
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Venice Museum and Archives

is recognized for its participation in the

Museum Assessment Program

Organizational Assessment

2015

The American Alliance of Museums' Museum Assessment Program is supported through a cooperative agreement with the Institute of Museum and Library Services.