

AMUSEMENT PARK

Finance Director

November 3, 2023





What It Is

Super Duper Family Friendly!

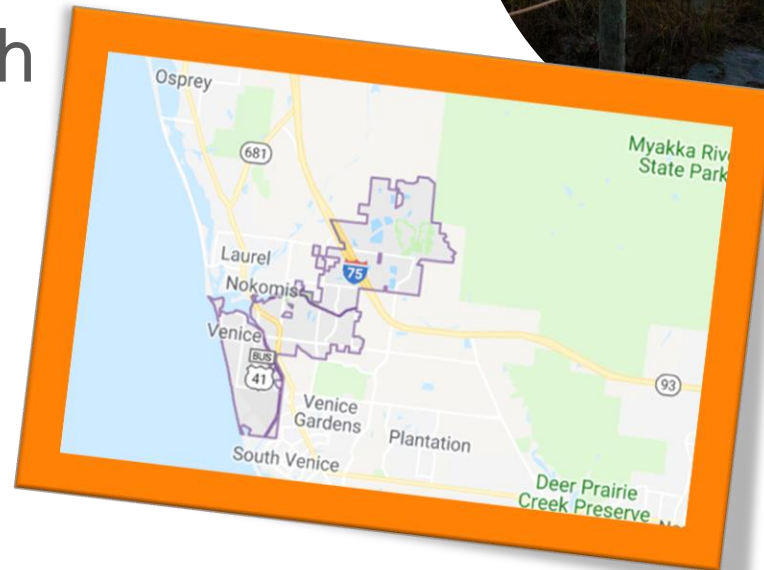
- **Crazy Rides**
- **Exciting Activities**
- **Yummy Yummy Food**
- **All Day Fun**
- **Great Atmosphere**



Possible Locations

Space Required – 1,000 Acres

- Festival Grounds
- Land East of I-75
- On Venice Beach



Cost

- **Cost to Build \$210 Million**
- **Annual operating cost \$18.5 million – includes staffing**



Possible Revenue

Where money can come from annually

- Private funding/ sponsors (\$200 million)
- Government grants (\$1 million)
- Commercials (\$100 million)
- Leasing for special events (\$2 million)
- Ticket sales (\$30-\$40 million)
- \$15 million revenue sales tax



Pros and Cons

Pros

- Great Event
- Marketing for the City of Venice
- Brings Tourist
- Makes money after several years
- Special event grounds

Cons

- Cost
- Available Land
- FAA Approval
- Noise
- Venice Demographics



THANK YOU!

Any Questions?

