

ORDINANCE NO. 2014-05

AN ORDINANCE AMENDING THE CODE OF ORDINANCES OF THE CITY OF VENICE, FLORIDA, TO UPDATE THE REGULATION OF SIGNS AS MORE SPECIFICALLY DESCRIBED HEREIN; DELETING PORTIONS OF CHAPTER 86, LAND DEVELOPMENT CODE, ARTICLE V, USE REGULATIONS, DIVISION 2, RESOURCE AND CONSERVATION ZONING DISTRICTS, DIVISION 3, RESIDENTIAL ZONING DISTRICTS, DIVISION 4, BUSINESS ZONING DISTRICTS, DIVISION 5, INDUSTRIAL ZONING DISTRICTS, DIVISION 6, COMMUNITY FACILITIES ZONING DISTRICTS, DIVISION 7, SPECIAL AND OVERLAY ZONING DISTRICTS, DIVISION 8, PLANNED DEVELOPMENT ZONING DISTRICTS; AMENDING CHAPTER 86, LAND DEVELOPMENT CODE, ARTICLE VI, DESIGN AND DEVELOPMENT STANDARDS, DIVISION 3, SIGNS; ARTICLE VIII, GENERAL ADMINISTRATIVE PROVISIONS, SECTION 86-570, DEFINITIONS; AND DELETING PORTIONS OF CHAPTER 122, ZONING, ARTICLE V, SUPPLEMENTARY ZONING DISTRICT REGULATIONS, DIVISION 4, SIGNS, SUBDIVISION I, IN GENERAL, SUBDIVISION II, PERMIT, SUBDIVISION III, REGULATIONS GENERALLY, SUBDIVISION IV, REGULATIONS FOR AUTOMOTIVE SERVICE STATIONS, SUBDIVISION V, REAL ESTATE DEVELOPMENT IDENTIFICATION SIGNS; PROVIDING FOR REPEAL OF ALL ORDINANCES IN CONFLICT HERewith; PROVIDING FOR SEVERABILITY; PROVIDING FOR RESPECTIVE RENUMBERING AND RELETTERING OF THE CODE OF ORDINANCES; AND PROVIDING FOR AN EFFECTIVE DATE. (TEXT AMENDMENT 13-5AM)

WHEREAS, pursuant to Section 163.3174, Florida Statutes, Venice City Council has duly designated the city's planning commission as the local planning agency for the incorporated area of the city; and

WHEREAS, the City of Venice (city) is required by Florida Statutes to update the land development code for consistency with the comprehensive plan; and

WHEREAS, the city desires to balance economic interests with the preservation of Venice's unique architectural character and natural beauty; and

WHEREAS, the city supports the need to visually communicate the regular business and temporary events activities of the citizenry in order to promote a vibrant community; and

WHEREAS, the city supports aesthetic improvement of the city through opportunities for diverse sign types and architecturally compatible signage; and

WHEREAS, the planning commission has considered this amendment to the land development code and following duly noticed public hearing on November 5, 2013, forwarded its recommendation for approval and findings of consistency with the city's comprehensive plan to city council as required by law; and

WHEREAS, city council has received and considered the report of the planning commission recommending approval.

NOW, THEREFORE, BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF VENICE, FLORIDA, as follows:

SECTION 1. The Whereas clauses above are ratified and confirmed as true and correct.

SECTION 2. Chapter 86, Land Development Code, Article V, Use Regulations, Division 2, Resource and Conservation Zoning Districts, is amended to read as follows:

Sec. 86-70. OUC open use conservation district.

(a) through (j) No change.

~~(k) *Limitations on signs.* No signs are permitted in the OUC district except:~~

~~(1) *Exempt signs.*~~

~~(2) *On site signs as required for identification and directional purposes, provided that no single sign shall exceed 16 square feet in area, and provided further that no activity for profit shall display more than two such signs for identification purposes at each entrance, and two additional identification signs elsewhere on the premises.*~~

Sec. 86-71. MP marine park district.

(a) through (j) No change.

~~(k) *Limitations on signs.* All signs are prohibited in the MP district except signs for navigation, warning, trespassing or caution and no single sign shall exceed eight square feet in area.~~

SECTION 3. Chapter 86, Land Development Code, Article V, Use Regulations, Division 3, Residential Zoning Districts, is amended to read as follows:

Sec. 86-80. RE residential, estate (single-family) district.

(a) through (j) No change.

~~(k) *Limitations on signs.* No signs are permitted in the RE district except:~~

~~(1) *Exempt signs.*~~

~~(2) *One non illuminated temporary construction project ground sign per street frontage, not exceeding 16 square feet in area, such sign not to be erected more than 60 days prior to the time actual construction begins, and to be removed upon completion of actual construction. If construction is not begun within 60*~~

~~days or if construction is not continuously and actively prosecuted to completion, the sign shall be removed.~~

- ~~(3) Identification signs for entryways of subdivisions. Such signs shall contain only the name of the subdivision and shall not contain promotional or sales material. Lettered portions of such signs shall not exceed 12 square feet.~~
- ~~(4) One non illuminated sign, not to exceed four square feet in area per face, to advertise the sale, lease or rental of the property on which the sign is located.~~
- ~~(5) Two non illuminated subdivision monument style ground signs, each having an area not to exceed 32 square feet, on a subdivision property while under development to advertise the sale of lots or new houses, provided such subdivision has an area of at least four acres, and provided further that such signs shall be removed when all of the individual lots or houses have been sold.~~
- ~~(6) On a lot containing a permissible nonresidential use, other than an accessory use, one identification wall sign not exceeding 12 square feet in area and one monument style ground sign not over 20 square feet in area for each street side.~~
- ~~(7) For community residential homes, one wall or projecting sign not to exceed two square feet in area located adjacent to the main entrance of the facility.~~

~~No sign permitted in this subsection shall be erected or maintained within 20 feet of any adjacent residential property line nor exceed nine feet in height.~~

Sec. 86-81. RSF residential, single-family district.

(a) through (j) No change.

~~(k) *Limitations on signs.* No signs are permitted in the RSF district except:~~

- ~~(1) One wall or monument style ground sign not over eight square feet in area on each street side for a nursing home, child care center or kindergarten.~~
- ~~(2) On a lot containing a permitted or permissible nonresidential use, not more than two temporary signs or banners each with a surface area not exceeding 12 square feet in connection with special events.~~
- ~~(3) Exempt signs.~~
- ~~(4) One non illuminated temporary construction project ground sign per street frontage, not exceeding 16 square feet in area, such sign not to be erected more than 60 days prior to the time actual construction begins, and to be removed upon completion of actual construction. If construction is not begun within 60 days or if construction is not continuously and actively prosecuted to completion, the sign shall be removed.~~
- ~~(5) Monument style identification signs for entryways of subdivisions. Such signs shall contain only the name of the subdivision and shall not contain promotional or sales material. Lettered portions of such signs shall not exceed 12 square feet.~~
- ~~(6) One non illuminated sign, not to exceed four square feet in area per face, to advertise the sale, lease or rental of the property on which the sign is located.~~
- ~~(7) Two non illuminated subdivision monument style ground signs, each having an area not to exceed 32 square feet, on a subdivision property while under~~

~~development to advertise the sale of lots or new houses, provided such subdivision has an area of at least four acres, and provided further that such signs shall be removed when all of the individual lots or houses have been sold.~~

~~(8) On a lot containing a permissible nonresidential use, other than an accessory use, one identification wall sign not exceeding 12 square feet in area and one monument style ground sign not over 20 square feet in area for each street side.~~

~~(9) For community residential homes, one wall or projecting sign not to exceed two square feet in area located adjacent to the main entrance of the facility.~~

~~No sign permitted in this subsection shall be erected or maintained within 20 feet of any adjacent residential property line nor exceed nine feet in height.~~

Sec. 86-82. RMF residential, multiple-family district.

(a) through (k) No change.

~~(l) *Limitations on signs.* No signs are permitted in the RMF district except:~~

~~(1) One non-illuminated temporary construction project ground sign per street frontage, not exceeding 32 square feet in area, such sign not to be erected more than 60 days prior to the time actual construction begins, and to be removed upon completion of actual construction. If construction is not begun within 60 days or if construction is not continuously and actively prosecuted to completion, the sign shall be removed.~~

~~(2) One wall or monument style ground sign, not to exceed 32 square feet in area, on each street frontage, to identify a multiple dwelling.~~

~~(3) One non-illuminated identification wall or monument style ground sign, not over eight square feet in area for rooming houses, boardinghouses or housing for the aged.~~

~~(4) One wall or monument style ground sign, not over eight square feet in area, to identify a private club.~~

~~(5) One monument style ground sign not over eight square feet in area and four feet in height to identify a bed and breakfast inn.~~

~~No sign permitted in this subsection shall be erected or maintained within 20 feet of any adjacent residential property line nor exceed nine feet in height.~~

Sec. 86-83. RMH residential, manufactured home district.

(a) through (j) No change.

~~(k) *Limitations on signs.* No signs are permitted in the RMH district except:~~

~~(1) One monument style ground sign, which may have two faces, at each entrance to a manufactured home park, to identify the park. Such signs shall contain only the name of the park, and shall not contain promotional or sales material, and the lettered portions of such signs shall not exceed 32 square feet in area per face and nine feet in height.~~

~~(2) Reserved.~~

Sec. 86-84. RTR residential, tourist resort district.

(a) through (k) No change.

~~(l) Limitations on signs.~~

~~(1) No signs are permitted in the RTR district except:~~

~~a. Exempt signs.~~

~~b. One nonilluminated temporary construction project ground sign per street frontage, not exceeding 32 square feet in area, such sign not to be erected more than 60 days prior to the time actual construction begins, and to be removed upon completion of actual construction. If construction is not begun within 60 days or if construction is not continuously and actively prosecuted to completion, the sign shall be removed.~~

~~c. One nonilluminated sign, not to exceed four square feet in area per face, to advertise the sale, lease or rental of property on which the sign is located.~~

~~d. One wall, projecting canopy, or monument style ground sign per street frontage, which may have two faces, not to exceed 100 square feet in area per face on each side, to identify permitted permissible uses.~~

~~(2) No sign permitted in this subsection shall be erected or maintained within 20 feet of any adjacent residential property line nor exceed 12 feet in height.~~

SECTION 4. Chapter 86, Land Development Code, Article V, Use Regulations, Division 4, Business Zoning Districts, is amended to read as follows:

Sec. 86-90. OPI office, professional and institutional district.

(a) through (k) No change.

~~(l) Limitations on signs. No signs are permitted in the OPI district except:~~

~~(1) One monument style ground or wall sign per street frontage. The aggregate area of all signs shall not exceed one square foot in area for each foot of building frontage of the building displaying signs, provided no single business shall display more than two signs, and provided no aggregate of signs shall exceed 90 square feet, regardless of building frontage.~~

~~(2) For hospitals, one monument style ground or wall identification sign per street frontage having no surface or facing exceeding three square feet in area for each foot of frontage occupied by buildings displaying signs, up to a maximum of 180 square feet in area; plus one sign identifying the entrance to an emergency room, not to exceed 20 square feet in area; plus signs of not more than 12 square feet in area for providing directions to and identification of parking areas,~~

~~service areas and other ancillary facilities. The directional signs may display the logo, name or initials of the hospital for the purpose of identification.~~

- ~~(3) One wall sign, not to exceed eight square feet in area, to identify a fraternity or sorority.~~
- ~~(4) One monument style ground sign, which may have two faces, not exceeding 32 square feet in area, to identify a college or university. One sign may be located at each major entrance to such college or university.~~
- ~~(5) One identification wall sign, not exceeding 12 square feet in area, and one monument style ground, bulletin or wall sign, not exceeding 20 square feet in area, on each street side for a house of worship.~~
- ~~(6) One wall sign, not exceeding eight square feet in area, to identify a dance, art or music studio.~~
- ~~(7) For uses under subsection (c)(4) of this section, one wall sign, not to exceed eight square feet in area.~~
- ~~(8) Exempt signs. No sign permitted in this subsection shall be erected or maintained within 20 feet of any adjacent residential property line nor exceed nine feet in height.~~

Sec. 86-91. CN commercial, neighborhood district.

(a) through (j) No change.

~~(k) Limitations on signs:~~

- ~~(1) No signs are permitted in the CN district except:~~
 - ~~a. Exempt signs.~~
 - ~~b. Wall, monument style ground, projecting, canopy or marquee signs to advertise services or sales of products on the premises.~~
 - ~~c. For business and professional offices and libraries: One monument style ground or wall sign per street frontage, having no surface or facing exceeding 16 square feet for signs mounted flush with the surface of a building, or having no single surface exceeding 12 square feet for hanging or ground signs, provided that both sides of such hanging or freestanding signs may be used.~~
 - ~~d. For private clubs: One wall or monument style ground sign, not over eight square feet in area.~~
 - ~~e. One temporary construction project ground sign, not exceeding 32 square feet in area, such sign not to be erected more than 60 days prior to the time actual construction begins, and to be removed upon completion of actual construction. If construction is not begun within 60 days or if construction is not continuously and actively prosecuted to completion, the sign shall be removed.~~
- ~~(2) General provisions:~~
 - ~~a. For signs listed in subsection (1)b of this subsection, the aggregate area of all signs shall not exceed two square feet in area for each foot of~~

~~building frontage of the building displaying the signs, provided no single business shall display more than two signs, and provided no aggregate of signs shall exceed 100 square feet regardless of building frontage.~~

- ~~b. No sign shall be erected in a manner that materially impedes visibility of moving vehicles or pedestrians on or off the premises. No sign (except projecting signs) shall be erected upon or overhang any street, right of way, walk or alley, except as specifically authorized.~~
- ~~c. Not more than one sign structure, including not more than two signs with a total combined surface area not exceeding 50 square feet, may be erected in any required yard adjacent to a street, provided that the area of such signs shall be counted in the formula allocation of subsection (2)a of this subsection.~~
- ~~d. No ground sign shall be erected within 50 feet of any property zoned residential nor exceed 12 feet in height. Sign display surfaces shall be oriented toward the CN district and away from any residential district.~~

Sec. 86-92. CG commercial, general district.

(a) through (k) No change.

~~(l) Limitations on signs.~~

~~(1) No signs are permitted in the CG district except:~~

- ~~a. For multiple family dwellings: One wall or monument style ground sign, not to exceed 32 square feet in area, on each street frontage.~~
- ~~b. Wall, monument style ground, canopy, marquee or projecting signs to advertise services or sale of products on the premises.~~
- ~~c. Temporary construction project ground signs: One temporary construction project ground sign, not exceeding 32 square feet in area, such sign not to be erected more than 60 days prior to the time actual construction begins, and to be removed upon completion of actual construction. If construction is not begun within 60 days or if construction is not continuously and actively prosecuted to completion, the sign shall be removed.~~
- ~~d. For houses of worship: One identification wall sign not exceeding 12 square feet in area and one bulletin, monument style ground or wall sign not over 20 square feet in area for each street side.~~
- ~~e. Exempt signs.~~

~~(2) General provisions:~~

- ~~a. For the signs listed in subsection (1)b of this subsection, the aggregate area of all signs shall not exceed three square feet in area for each foot of frontage occupied by the building displaying the signs, or 1.5 square feet in area for each foot of frontage on property occupied by the building, whichever may be greatest, provided no single business shall display more than two signs for each street frontage, and provided no aggregate~~

~~area of signs shall exceed 180 square feet on a street frontage regardless of building or property frontage.~~

- ~~b. No signs shall be erected in a manner that materially impedes visibility of moving vehicles or pedestrians on or off the premises. No sign (except projecting signs) shall be erected upon or overhang any street right of way, walk or alley except as specifically authorized.~~
- ~~c. No ground sign shall be erected within 50 feet of any property zoned residential nor exceed 12 feet in height.~~
- ~~d. Not more than one sign structure may be erected in any required yard adjacent to a street, provided the area and number of signs on such structures shall be counted in the formula allocation of subsection (2)a of this subsection.~~

Sec. 86-93. CI commercial, intensive district.

(a) through (j) No change.

~~(k) Limitations on signs.~~

~~(1) No signs are permitted in the CI district except:~~

- ~~a. For multiple family dwellings: One wall or monument style ground sign, not to exceed 32 square feet in area, on each street frontage.~~
- ~~b. Wall, monument style ground, canopy, marquee or projecting signs to advertise services or sale of products on the premises.~~
- ~~c. Temporary construction project ground signs: One temporary construction project ground sign, not exceeding 32 square feet in area, such sign not to be erected more than 60 days prior to the time actual construction begins, and to be removed upon completion of actual construction. If construction is not begun within 60 days or if construction is not continuously and actively prosecuted to completion, the sign shall be removed.~~
- ~~d. For houses of worship: One identification wall sign not exceeding 12 square feet in area and one bulletin, monument style ground or wall sign not over 20 square feet in area for each street side.~~
- ~~e. Exempt signs.~~

~~(2) General provisions:~~

- ~~a. For the signs listed in subsection (1)b of this subsection, the aggregate area of all signs shall not exceed three square feet in area for each foot of frontage occupied by the building displaying the signs, or 1.5 square feet in area for each foot of frontage on property occupied by the building, whichever may be greatest, provided no single business shall display more than two signs for each street frontage, and provided no aggregate area of signs shall exceed 180 square feet on a street frontage regardless of building or property frontage.~~

- ~~b. No signs shall be erected in a manner that materially impedes visibility of moving vehicles or pedestrians on or off the premises. No sign (except projecting signs) shall be erected upon or overhang any street right-of-way, walk or alley except as specifically authorized.~~
- ~~c. No ground sign shall be erected within 50 feet of any property zoned residential nor exceed 12 feet in height.~~
- ~~d. Not more than one sign structure may be erected in any required yard adjacent to a street, provided the area and number of signs on such structures shall be counted in the formula allocation of subsection (2)a of this subsection.~~

Sec. 86-94. CBD commercial, business district.

(a) through (k) No change.

~~(l) Limitations on signs.~~

~~(1) Permitted signs. No signs are permitted in the CBD district except as follows:~~

- ~~a. The total aggregate area of all signs on any one building shall not exceed 1½ square feet for each linear foot of building frontage, up to maximum aggregate signage area of 100 square feet.~~
- ~~b. Minimum and maximum standards for sign types within the CBD district:~~
 - ~~1. A canopy sign may have a maximum size of six square feet, with a minimum height of eight feet from the surface below when the canopy projects over the right of way, and a maximum height of 12 feet.~~
 - ~~2. A wall mounted or window sign may have a maximum size of 20 square feet.~~
 - ~~3. A projecting sign may have a maximum size of four square feet, with a minimum height of eight feet from the surface below, when the sign projects over the right of way, and a maximum height of 12 feet.~~
 - ~~4. A monument style ground sign may have a maximum size of 20 square feet and a maximum height of six feet.~~

~~(2) General provisions.~~

- ~~a. Exempt signs are permitted in addition to the maximum number and square footage of signs.~~
- ~~b. All signs shall be designed and constructed in a professional manner and shall exhibit a high level of craftsmanship in both fabrication and installation. Signs shall be or appear to be constructed of stone, masonry, metal, ceramic, glass, plastic, or wood, either stained, natural finished or painted.~~
- ~~c. All applications for a sign shall show location of the sign, details of the building to which the sign is to be attached, size, color and appearance of the sign and all necessary details for fabrication and erection of the sign.~~
- ~~d. Wall signs.~~

1. ~~Wall signs shall not be erected to extend above the top of a wall or beyond the ends of the wall to which they are attached.~~
2. ~~No wall sign shall be more than six inches thick.~~
3. ~~No wall sign may be painted onto any building wall.~~
- e. ~~The following colors and materials are prohibited:~~
 1. ~~High intensity fluorescent, metal flake or iridescent colors.~~
 2. ~~Reserved.~~
- f. ~~Projecting signs shall not be more than eight inches thick.~~
- g. ~~Illuminated signs are permitted subject to the following restrictions:~~
 1. ~~For internally lighted signs, the letters of the sign are the only sign component that may be illuminated. All other sign components shall be opaque.~~
 2. ~~Internally lighted tube signs (including but not limited to, neon signs) shall be restricted in size to 25 percent of the area normally allowed for the specific type of sign (i.e., window, wall, etc.). Only one internally lighted tube sign is permitted per business. Neon "Open" signs up to two square feet are exempt from the total aggregate calculation.~~
 3. ~~The light source for externally illuminated signs shall not exceed 60 watts incandescent or equivalent light output and the source of the illumination shall be shielded from view.~~
 4. ~~Blinking, oscillating or rotating lights are prohibited.~~
- h. ~~Restaurant menu signs up to two square feet are allowed and shall not be included in the number or area of permitted signs per street frontage. Menu signs larger than two square feet shall be considered permitted signs.~~
- i. ~~Directory signs. Commercial buildings with multiple occupancies may have one additional sign which serves as a building directory. The size of a building directory sign shall be included in determining the total allowed square footage of signage for a building.~~
- j. ~~Roof signs are prohibited.~~
- k. ~~Letter height for signs on canopies shall not exceed 12 inches. Backlit canopies are prohibited.~~
- l. ~~Cloth and banner signs are permitted. Signs that become visibly faded, frayed, torn or worn shall be removed.~~
- m. ~~Interior paper signs are permitted. Signs that become visibly faded, frayed, torn or worn shall be removed.~~
- (3) ~~Nonconforming signs:~~
 - a. ~~Any sign legally displayed on the effective date of the ordinance from which this chapter is derived, and which is rendered nonconforming by the provisions herein, shall be brought into compliance upon the change of business, ownership of business, or replacement of the nonconforming sign. In no event, however, shall any sign be required to be brought into compliance upon change of ownership prior to January 1, 2006.~~

~~b. Reserved.~~

- ~~(4) Architectural regulations do not apply. The Historic Venice and Venetian Theme architectural regulations shall not apply to signs in the CBD district.~~

Sec. 86-95. OMI office, medical and institutional district.

(a) through (k) No change.

~~(l) Limitations on signs. No signs are permitted in the OMI district except:~~

- ~~(1) One monument style ground or wall sign per street frontage having no surface or facing exceeding 16 square feet for signs mounted flush with the surface of a building, or having no single surface exceeding 12 square feet for hanging or ground signs, provided that both sides of such hanging or freestanding signs may be used.~~
- ~~(2) For hospitals, one monument style ground or wall identification sign per street frontage having no surface or facing exceeding three square feet in area for each foot of frontage occupied by buildings displaying signs, up to a maximum of 180 square feet in area; plus one sign identifying the entrance to an emergency room, not to exceed 20 square feet in area; plus signs of not more than 12 square feet in area for providing directions to and identification of parking areas, service areas or other ancillary facilities. The direction signs may display the logo, name or initials of the hospital for the purpose of identification.~~
- ~~(3) Exempt signs. No sign permitted in this subsection shall be erected or maintained within 20 feet of any adjacent residential property line, nor exceed nine feet in height.~~

Sec. 86-96. CHI commercial, highway interchange district.

(a) through (l) No change.

~~(m) Limitations on signs.~~

~~(1) General provisions:~~

- ~~a. Off site signs shall be prohibited.~~
- ~~b. Properties abutting the I 75 right of way, with or without an intervening drainage or utility right of way, may orient one signature wall sign, containing business name only, toward I 75 as follows:~~
 - ~~1. Sign not to exceed 50 square feet in area.~~
 - ~~2. Sign must be of channel lettering mounted directly on the building.~~
 - ~~3. The yard adjacent to a building elevation containing said sign shall be considered a front yard.~~
 - ~~4. When such sign is used, the I 75 frontage shall be considered a front yard.~~
 - ~~5. Said sign shall count toward the maximum number and total square footage of signage allowed in the CHI district.~~

- ~~c. All other allowable signage shall be oriented toward the appropriate right-of-way frontage that is used for the mailing address for the property.~~
- ~~d. A CHI tract containing four acres or more which consists of more than two lots, parcels or uses is permitted one project identification sign denoting the name of the commercial highway interchange project and service logos provided within the project. Such sign shall not exceed 100 square feet.~~
- ~~e. Each business or use may display two signs per street frontage, only one of which may be a monument style sign. If the business or use elects to display two signs per street frontage, no monument style sign shall exceed 50 square feet in area per face. The total aggregate area of wall signs shall not exceed three square feet for each lineal foot of building frontage, or 1½ square feet for each lineal foot of lot frontage occupied by the building or use, whichever is greater except as further restricted in this section. The total aggregate area of all signs shall not exceed 180 square feet. If the business or use elects to display only one sign per street frontage, which is a monument-style sign, the sign shall be permitted to increase in size, not to exceed 85 square feet in area per face.~~
- ~~f. Automotive fuel dispensing facilities may, in addition to the allowable signs, display one changeable copy sign to advertise prices and credit cards accepted or services, not exceeding 85 square feet. Such sign shall be mounted on the main monument style sign. Identification or directional signs may be displayed for services provided such as car wash, lubrication, tune up, etc. One sign shall be allowed for each such service. Such signs shall be located internally within the site not exceeding five square feet in area for each sign.~~
- ~~g. Monument signs may be located within the required front buffer no closer than ten feet from a front property line.~~
- ~~h. Ground signs and their supporting structure(s) shall not be left unpainted on their reverse side and the area immediately surrounding such sign shall be kept cleared of unsightly debris.~~
- ~~i. Signs shall be located to avoid impairing the visibility of any official highway sign or marker and no sign shall be so placed as to unnecessarily obstruct the visibility of any other sign in this district.~~
- ~~j. A uniform sign format shall be required by the developers or owners in the CHI district. All signs erected within a CHI district shall be consistent in terms of design and general materials.~~

Sec. 86-97. CMU commercial mixed-use district.

(a) through (m) No change.

~~(n) — Limitations on signs.~~

~~(1) — Permitted signs. No signs are permitted in the CMU district except as follows:~~

- a. ~~The total aggregate area of all signs on any one building shall not exceed one and a half square feet for each linear foot of building frontage. The signs permitted under subsection b.5. shall not be included in this calculation.~~
- b. ~~Minimum and maximum standards for sign types within the CMU district:~~
 - 1. ~~A canopy sign may have a maximum size of six square feet, with a minimum height of eight feet from the surface below when the canopy projects over the right of way, and a maximum height of 20 feet.~~
 - 2. ~~A wall mounted or window sign may have a maximum size of 20 square feet.~~
 - 3. ~~A projecting sign may have a maximum size of four square feet, with a minimum height of eight feet from the surface below, when the sign projects over the right of way, and a maximum height of 20 feet. Except as specifically authorized under subsection b.5. below.~~
 - 4. ~~A ground sign may have a maximum size of 20 square feet and a maximum height of six feet.~~
 - 5. ~~One hotel, motel, condominium hotel wall sign per street frontage shall be allowed. Each such sign may have a maximum height of eight feet and a maximum size of 250 square feet.~~
- (2) ~~General provisions:~~
 - a. ~~Exempt signs are permitted in addition to the maximum number and square footage of signs.~~
 - b. ~~All signs shall be designed and constructed in a professional manner and shall exhibit a high level of craftsmanship in both fabrication and installation. Signs shall be or appear to be constructed of stone, masonry, metal, ceramic, glass, plastic, or wood, either stained, natural finished or painted.~~
 - c. ~~All applications for a sign shall show location of the sign, details of the building to which the sign is to be attached, size, color, and appearance of the sign and all necessary details for fabrication and erection of the sign.~~
 - d. ~~Wall signs:~~
 - 1. ~~Wall signs shall not be erected to extend above the top of a wall or beyond the ends of the wall to which they are attached.~~
 - 2. ~~No wall sign shall be more than six inches thick.~~
 - 3. ~~No wall sign may be painted onto any building wall.~~
 - e. ~~The following colors and materials are prohibited:~~
 - 1. ~~High intensity fluorescent, metal fake or iridescent colors.~~
 - 2. ~~Reserved.~~
 - f. ~~Projecting signs shall not be more than eight inches thick and shall not project over four feet from the wall.~~
 - g. ~~Illuminated signs are permitted subject to the following restrictions:~~

- ~~1. For internally lighted signs, the letters of the sign and logos are the only sign component that may be illuminated. All other sign components shall be opaque.~~
- ~~2. Internally lighted tube signs (including, but not limited to, neon signs) shall be restricted in size to 50 percent of the area normally allowed for the specific type of sign (i.e., window, wall, etc.). Only one internally lighted tube sign is permitted per business. Neon "open" signs up to two square feet are exempt from the total aggregate calculation.~~
- ~~3. The light source for externally illuminated signs shall not exceed 60 watts incandescent or equivalent light output and the source of the illumination shall be shielded from view.~~
- ~~4. Blinking, oscillating, or rotating lights are prohibited.~~
- ~~h. Restaurant menu signs up to four square feet are allowed and shall not be included in the number or area of permitted signs per street frontage. Menu signs larger than four square feet shall be considered permitted signs and subject to all applicable standards.~~
- ~~i. Directory signs. Commercial buildings with multiple occupancies may have one additional sign that serves as a building directory. The size of a building directory sign shall be included in determining the total allowed square footage of signage for a building.~~
- ~~j. Roof signs are prohibited.~~
- ~~k. Letter height for signs on canopies shall not exceed 12 inches. Backlit canopies are prohibited.~~
- ~~l. Cloth and banner signs are permitted. Signs that become visibly faded, frayed, torn or worn shall be removed.~~
- ~~m. Interior paper signs are permitted. Signs that become visibly faded, frayed, torn or worn shall be removed.~~
- ~~(3) The Venetian Theme architectural regulations shall not apply to signs in the CMU district.~~
- ~~(4) Different standards for signs other than those set forth above shall be permitted upon recommendation of planning commission and approval of city council.~~

(o) and (p) Re-letter.

SECTION 5. Chapter 86, Land Development Code, Article V, Use Regulations, Division 5, Industrial Zoning Districts, is amended to read as follows:

Sec. 86-100. ILW industrial, light and warehousing district.

(a) through (k) No change.

~~(l) Limitations on signs.~~

~~(1) No signs are permitted in the ILW district except:~~

The City of Venice Code of Ordinances is amended as follows with ~~strike through text~~ identifying deletions and underlined text indicating additional language.

- ~~a. Wall, monument style ground, canopy, roof or projecting signs to advertise services or sale of products on the premises.~~
 - ~~b. Exempt signs.~~
 - ~~c. Off site signs.~~
 - ~~d. One temporary construction project ground sign not exceeding 32 square feet in area, on each street side on which the lot abuts, such sign not to be erected more than 60 days prior to the time actual construction begins, and to be removed upon completion of actual construction. If construction is not begun within 60 days or if construction is not continuously and actively prosecuted to completion, the sign shall be removed.~~
- ~~(2) General provisions: For signs listed in subsection (1)a of this subsection, aggregate area of all signs shall not exceed three square feet in area for each foot of frontage occupied by the building displaying signs, or 1.5 square feet in area for each foot of frontage on property occupied by the building, whichever may be greatest; provided that no single business shall display more than two signs, and provided no aggregate area of signs shall exceed 180 square feet for each street frontage and shall not exceed 20 feet in height.~~

SECTION 6. Chapter 86, Land Development Code, Article V, Use Regulations, Division 6, Community Facilities Zoning Districts, Section 86-110, GU government use district, is amended to read as follows:

Sec. 86-110. GU government use district.

(a) through (h) No change.

~~(i) Limitations on signs. No signs are permitted in the GU district except as specifically approved by city council.~~

SECTION 7. Chapter 86, Land Development Code, Article V, Use Regulations, Division 7, Special and Overlay Zoning Districts, is amended to read as follows:

Sec. 86-120. VG Venetian gateway district.

(a) through (h) No change.

~~(i) Limitations on signs.~~

~~(1) For all property in the VG district where the underlying zoning is any residential district, the limitations on signs shall be as for the underlying district. For all property where the underlying zoning is any district other than residential, no signs shall be allowed except:~~

~~a. One monument style ground sign per street front for each lot or any combination of lots under one ownership having common management~~

~~and shared parking, and frontage of up to 450 feet on the abutting street, plus one additional monument style ground sign for each additional 450 feet or portion thereof per abutting street; such signs not to exceed 90 square feet per street frontage. Monument style signs may be allowed by the planning commission up to 20 feet in height when the lot is wider than 150 feet and; when in scale with all other structures as approved on the site and development plan and; may be allowed within ten feet of any property line or driveway. Monument style signs may be allowed by the planning commission up to 15 feet in height when the lot is wider than 85 feet, but less than 150 feet and; when in scale with all other structures as approved on the site and development plan and; may be allowed within ten feet of any property line or driveway. Monument style signs may be allowed by the planning commission up to 12 feet in height when the lot is less than 85 feet and; when in scale with all other structures as approved on the site and development plan and; may be allowed within five feet of any property line or driveway.~~

- ~~b. One wall or canopy sign per street front for each single use or occupancy in each separate building, the area of such signs not to exceed ten percent of the surface area of the wall allocated for the use or occupancy to which the wall or canopy sign is attached, up to a maximum size of 90 square feet per sign.~~
- ~~c. One hanging sign for each single use or occupancy, such signs not to exceed five square feet in area.~~
- ~~d. One temporary construction project ground sign not exceeding 32 square feet in area, such sign not to be erected more than 60 days prior to the time actual construction begins and to be removed upon completion of actual construction. If construction is not begun within 60 days or if construction is not continually and actively prosecuted to completion, the sign shall be removed.~~
- ~~e. For houses of worship: One identification wall sign not exceeding 12 square feet in area and one bulletin, monument style or wall sign not over 20 square feet in area for each street frontage.~~
- ~~f. For automotive service stations, automotive convenience centers and convenience stores which dispense motor vehicle fuels, signs as provided in this chapter, subject to the location and height limitations as stated in subsection (1)a of this subsection.~~

~~(2) General provisions:~~

- ~~a. Signs having changeable messages shall be prohibited, except for house of worship bulletin signs and signs listing the price of motor vehicle fuels sold on premises.~~
- ~~b. Where illuminated, all signs shall be externally illuminated, except for backlit or internally illuminated individual letters, characters or logos.~~
- ~~c. Each ground sign and all groups of other signs servicing a single owner or occupant shall have street address numbers placed on ground signs and~~

~~shall be at least eight inches in height. Signs for multiple tenant or ownership of buildings or building converting to multiple tenant or ownership of buildings, shall have the signs approved by the planning commission when there is a need to increase the number of allowed sign elements.~~

- ~~d. Except for the allowable translucent portions of internally illuminated signs and signs painted directly on window glass, all exposed surfaces of signs shall be natural, opaque materials such as stucco, wood, tile, stone, copper and the like.~~
- ~~e. Signs and sign structures shall be designed to be architecturally consistent with the buildings they identify. All designs and materials for signs shall be reviewed by the planning commission for consistency in design and scale, structure to structure both on and off site.~~

Sec. 86-121. NHO neighborhood height overlay district. No change.

Sec. 86-122. VUD Venetian urban design district.

(a) through (l) No change.

~~(m) *Signage.* Signage is a necessary component of a mixed use commercial district in both its functionality and contribution to the overall design and character of the community. As such, in any area within the VUD that the underlying zoning is any residential district, the limitations on signs shall be those used in the underlying district. In any area within the VUD where the underlying zoning is any district other than residential, signs shall follow these guidelines:~~

~~(1) General provisions:~~

- ~~a. Materials shall be used that are appropriate for the design and character of the building and structures such as stucco, wood, tile, stone, copper, and the like.~~
- ~~b. Where illuminated, all signs shall be externally illuminated, except for backlit or internally illuminated individual letters, characters, or logos.~~
- ~~c. Each ground sign and all groups of other signs servicing a single owner or occupant shall have street address numbers placed on ground signs and shall be at least eight inches in height. Signs for multiple tenant or ownership of buildings shall have the signs approved by the planning commission where there is a need to increase the number of allowed sign elements.~~

~~(2) Monument ground signs, number: One monument style ground sign per street front for each lot or any combination of lots under one ownership having common management, shared parking, and frontage of up to 450 feet on the abutting street, plus one additional monument style ground sign for each additional 450 feet or portion thereof per abutting street, not to exceed 90 square feet per street frontage.~~

~~(3) Monument style ground signs, size and location: Monument style signs shall not exceed nine feet in height and not be placed within ten feet of any side property line or driveway. Signs must be in proportion to other buildings or structures on the site and development plan.~~

(n) through (p) Re-letter.

SECTION 8. Chapter 86, Land Development Code, Article V, Use Regulations, Division 8, Planned Development Zoning Districts, is amended to read as follows:

Sec. 86-130. PUD planned unit development district.

(a) through (h) No change.

~~(i) Limitations on signs. No signs are permitted in PUD districts except as specifically identified and approved within the PUD master plan.~~

(j) through (y) Re-letter.

Sec. 86-131. CSC commercial, shopping center district.

(a) through (j) No change.

~~(k) Limitations on signs.~~

~~(1) No signs are permitted in the CSC district except:~~

~~a. Monument style signs for identification of shopping centers and shopping center establishments: Two signs with one or two faces for each street frontage not to exceed 180 square feet in area for the purpose of general identification of the premises, such as "_____ Shopping Center", and/or for identification of establishments in the center by name and nature.~~

~~b. Signs for businesses in the shopping center: One sign and 1.5 square feet of surface area for each linear foot of building frontage.~~

~~(2) General provisions: No sign shall be oriented toward any residential district. No source of illumination for signs shall be directly visible from any residential district; provided, however, that this provision shall not be deemed to prohibit indirectly lighted signs. No sign shall be erected or maintained within 50 feet of any adjacent residential property line or exceed 12 feet in height.~~

(l) through (p) Re-letter.

Sec. 86-132. PID planned industrial development district.

(a) through (g) No change.

(h) *Internal standards.* The following standards apply within a PID district:

(1) through (5) No Change.

~~(6) — *Signs.* Sign limitations are the same as limitations on signs in the ILW district, except that off site signs for activities other than those located in the subject PID district are prohibited. The developer shall show, in deed restrictions or covenants or in lease conditions, how it is proposed to control the sizes and types of signs in the PID. No such proposed covenants or lease conditions shall provide for maximum sizes greater than or restrictions less than those for the ILW district. No signs other than those identifying the name, business or products of the person or firm shall be permitted, and it is the intent of this district that signing be carefully controlled in view of the intent and purpose of the district.~~

(i) through (r) No Change.

~~(s) — *Limitations on signs.*~~

~~(1) — No signs are permitted in the PID district except:~~

~~a. — Wall, monument style ground, canopy, roof or projecting signs to advertise services or sale of products on the premises.~~

~~b. — Exempt signs.~~

~~c. — One temporary construction project ground sign not exceeding 32 square feet in area on each street side on which lot abuts, such sign not to be erected more than 60 days prior to the time actual construction begins, and to be removed upon completion of actual construction. If construction is not begun within 60 days or if construction is not continuously and actively prosecuted to completion, the sign shall be removed.~~

~~(2) — General provisions:~~

~~a. — For signs listed in subsection (l)a of this subsection, other than wall signs, aggregate area of all signs shall not exceed one square foot in area for each foot of lot frontage occupied by the building, provided no single business shall display more than two such signs, and provided the aggregate area of such signs shall not exceed 180 square feet for each street frontage and shall not exceed 12 feet in height.~~

~~b. — The aggregate area of wall signs shall not exceed ten percent of the surface area of the side of the building upon which the signs are displayed. There may be two wall signs per building side, up to a maximum of four sides.~~

(t) Re-letter.

Sec. 86-133. PCD planned commercial development district. No change.

SECTION 9. Chapter 86, Land Development Code, Article VI, Design and Development Standards, Division 3, Signs, is amended to read as follows:

Sec. 86-400. Signs, Generally.

- (a) *Intent.* The provisions of this ~~chapter~~ division shall govern the number, sizes, location and character of all signs within the city to balance economic interests with the preservation of Venice's unique architectural character and natural beauty. ~~which may be permitted as a main or accessory use.~~ This division supports the need to visually communicate the regular business and temporary events activities of the citizenry in order to promote a vibrant community. This division also supports aesthetic improvement of the city through opportunities for diverse building sign types and architecturally compatible monument ground signs. No signs shall be erected or permitted in any location except in conformity with this chapter. Increased numbers and size of signs, as well as certain types of lighting, may unreasonably distract the attention of motorists and interfere with traffic safety. This division recognizes that indiscriminate erection installation and maintenance of signs seriously detracts from enjoyment and pleasure in of the architectural character and the natural scenic beauty of the city and, in turn, injuriously negatively affects the economic well-being of the citizenry. Indiscriminate installation of signs also distracts the attention of motorists and interferes with traffic safety. As such, no signs shall be erected or permitted in any location except in conformity with this division. This division is not intended to violate the United States Constitution First Amendment Right to Free Speech. It is intended to provide for the regulation of types, sizes, locations and character of signs in relation to the identification of various uses and activities on premises, to provide for certain types, sizes, locations and character of off site signs, and to supplement by this division the regulations on signs set out in the schedule of district regulations for specific zoning districts.
- (b) *General administration.*
- (1) *Zoning administrator.* Within this division any reference to the zoning administrator also includes any designee assigned by the zoning administrator to carry out and enforce the provisions of this division.
- (2) *Permit required.* Within the corporate limits of the city, it shall be unlawful for any person to erect, maintain or replace any signs not specifically exempted by this division, without first securing a sign permit to do so.
- a. *Application.* The application for a sign permit shall set forth in writing a complete description of the proposed sign, including the size and nature thereof, the horizontal and vertical dimensions of the sign face and sign structure, the location upon which it is to be placed, whether or not it is to be illuminated, the material of such display, the specifications for its construction, the name(s) of the person(s) having the right to use and ownership of the premises on which the sign is to be erected and other information required to demonstrate compliance with the requirements of this division.

- b. Issuance. It shall be the duty of the zoning administrator to issue to the applicant complying with the provisions of this division a sign permit evidencing the applicant's compliance herewith.
- c. Fees. The building official shall collect and the permittee shall pay the sign permit fees established pursuant to section 86-586 as may be amended from time to time.
- (3) ~~(b) Compliance with other regulations.~~ Signs ~~or other advertising structures~~ shall be constructed and maintained in strict conformity with city building and electrical codes and all other applicable city regulations.
- (4) Enforcement. The provisions of this division shall be enforced through the code enforcement procedures contained within Chapter 2, Article VI, of this code.
- ~~(c) Prohibited signs.~~ It shall be a violation of this chapter to erect or maintain:
 - ~~(1) Traffic or pedestrian hazards.~~ Any sign which constitutes a traffic hazard or a detriment to traffic or pedestrian safety by reason of its size, location, movement, content, coloring or method of illumination, or by obstructing the vision of drivers, or by obstructing or detracting from the visibility of any official traffic control device by unreasonably diverting or tending to divert the attention of operators of moving vehicles from traffic movement on streets, roads, intersections or access facilities; nor shall any sign be erected in such a manner as to obstruct the vision of or constitute a hazard to pedestrians. The use of flashing or revolving lights is prohibited in any sign as constituting a hazard to traffic. Any sign which by glare or method of illumination constitutes a hazard to traffic is prohibited. No sign may use the word "Stop," "Look," "Drive In" or "Danger" or any other word, phrase, symbol or character in such a manner as to interfere with, mislead or confuse traffic.
 - ~~(2) Signs not specifically permitted.~~ Signs which are not specifically permitted under the types of signs permitted in the schedule of district regulations set out in this chapter or otherwise specially permitted under this chapter.
 - ~~(3) Obscene, indecent or immoral signs.~~ Signs which are obscene, indecent or immoral.
 - ~~(4) Signs in the right of way.~~ Signs (other than those erected by a governmental agency or required to be erected by a governmental agency) erected on the right of way of any street, road or public way, or signs overhanging or infringing upon the right of way of any street, road or public way, except as specifically provided by this chapter.
 - ~~(5) Signs on public property.~~ Signs erected on public property other than signs erected by a public authority for public purposes, unless otherwise authorized by this chapter.
 - ~~(6) Signs obstructing ingress or egress to buildings.~~ Signs so located as to prevent free ingress or egress into or from any door, passable window or fire escape. No sign shall be attached to a standpipe or fire escape.
 - ~~(7) Off-site advertising.~~ Off-site advertising signs, except as specifically permitted by this chapter.

- ~~(8) — *Portable signs.* Portable signs, except where specifically permitted by the terms of this chapter.~~
- ~~(9) — *Portable illuminated signs, whirling signs or animated signs.* Portable illuminated signs, whirling signs and animated signs (except time and temperature signs), as defined by this chapter.~~
- ~~(10) — *Wind signs.* Wind signs, except where specifically permitted by the terms of this chapter.~~
- ~~(11) — *Signs attached to utility poles, trees or other plants.* Signs on or attached to utility poles or trees, shrubs or plants.~~
- ~~(12) — *Signs in yards or setback areas.* Signs in yards or setback areas, except as specifically permitted by the terms of this chapter.~~
- ~~(13) — *Outline or strip lighting.* Outline or strip lighting on corners, eaves, ridges, fascia or other portions of buildings or structures.~~
- ~~(14) — *Roof signs.* Roof signs, except where specifically permitted by terms of this chapter.~~
- ~~(15) — *Signs having changeable messages.* Signs having changeable messages, except for houses of worship, schools and signs listing price of motor vehicle fuels sold on premises or where specifically permitted by the terms of this chapter.~~
- ~~(d) — *Maintenance; removal of unlawful or obsolete signs; removal or repair of unsafe signs.*~~
 - ~~(1) — Unlawful signs may be physically removed by the zoning administrator.~~
 - ~~(2) — Any sign which no longer advertises a bona fide business conducted, or a product sold, shall be taken down and removed by the owner, agent or person having beneficial use of the building, structure or land upon which such sign shall be found, within 30 days after written notification to the owner and tenant by the zoning administrator.~~
 - ~~(3) — All prohibited signs shall be removed within 270 days after the effective date of the ordinance from which this chapter is derived; provided that signs shall be exempt from this provision and shall be treated as nonconforming signs.~~
 - ~~(4) — All signs shall be maintained so as to present a neat, clean appearance. Painted areas shall be kept in good condition, and illumination, if provided, shall be maintained in good working order.~~
 - ~~(5) — If the zoning administrator shall find that any sign regulated under this chapter is unsafe or insecure, or is a menace to the public, or is not maintained in accordance with this chapter, he shall give written notice to the permittee thereof. If the permittee fails to remove, alter or repair the sign so as to comply with the standards set forth within 30 days after such notice, such sign may be removed or altered to comply by the zoning administrator at the expense of the permittee or person having the right to use and possession of the property upon which the sign is located.~~
- ~~(e) — *Temporary signs.* The zoning administrator may, in special cases, grant permits for temporary signs including portable signs or banner signs to be erected on the premises of an establishment or activity having a grand opening or special event. Such signs shall be:~~
 - ~~(1) — Permitted for not more than seven calendar days in any six-month period.~~

~~(2) Erected in a manner satisfactory to the zoning administrator to ensure against hazard to the public.~~

~~Appeal from the decision of the zoning administrator may be made to city council.~~

~~(f) **Nonconforming signs.** Nonconforming signs in any district shall not be altered or moved unless in compliance with this chapter. For the purpose of this section, normal maintenance of signs, including repainting or replacing of the original message, shall not constitute alteration; however, any change in the message shall be considered alteration of the sign. Any nonconforming sign structure which is removed, voluntarily or involuntarily, may not be replaced except in compliance with this chapter. Where a nonconforming sign is taken down and removed pursuant to this section such removal shall include all portions of the sign structure which are determined by the zoning administrator to be nonconforming. Nonconforming off-site signs in all districts shall be removed or made to conform within five years of the date the sign was made nonconforming.~~

Sec. 86-401. Exempt signs.

(a) **Exempt signs.** Except as otherwise provided, the following signs may be erected in any zoning district without securing a sign permit, subject, however, to meeting all the requirements of this division, and all other applicable city codes and regulations:

(1) One sign meeting all of the following criteria:

- a. Non-illuminated.
- b. Displaying a non-commercial message.
- c. Placed in the ground on a residential or non-residential lot.
- d. Not more than four feet in height.
- e. Not to exceed 18 inches by 24 inches in dimension.
- f. Located at least five feet from any lot boundary.

(2) Professional nameplates or occupational building signs denoting only the name, street number and business of an occupant in a commercial building, a public institutional building or a dwelling unit not exceeding two square feet in area.

(3) One non-illuminated bulletin board sign per lot or parcel for public, charitable, or religious institutions, located on the premises of such institutions and not exceeding 12 square feet in total area. Illuminated bulletin board signs for these uses require a permit.

(4) Memorial signs or tablets, names of buildings and date of erection when cut into any masonry surface of a building wall, or when constructed of bronze or other noncombustible materials attached to a building wall, which do not exceed four square feet in area.

(5) Government signs located in public right-of-way or on public property.

(6) Real estate signs in residential districts. Non-illuminated temporary real estate sign(s) (e.g. for sale, lease or rent of a specific property) subject to the following standards:

- a. No more than one real estate sign is permitted on a lot or parcel, except that corner lots may have one sign per street frontage.

- b. Residential lots that abut a navigable waterway may have one additional real estate sign in the waterfront yard or on a structure over water.
 - c. Residential lots that abut a golf course may have one additional real estate sign in a yard that abuts the golf course.
 - d. The primary real estate sign shall not exceed an area of four square feet.
 - e. Supplemental real estate sign(s) may be affixed to the primary real estate sign provided that the supplemental real estate sign(s) shall not exceed an area of two square feet.
 - f. Real estate sign(s) shall be removed within 48 hours of sale closing or lease start.
- (7) Real estate open house signs related to a specific property subject to the following standards:
- a. A maximum of one non-illuminated sign per lot or parcel that may contain the name or logo of the real estate company.
 - b. Open house signs may be located in city right-of-way, subject to the provisions of subsections d. and e. below.
 - c. A maximum area of four square feet.
 - d. The right-of-way of no more than two collector or arterial roadways as designated by the comprehensive plan may be used to provide directions to an open house for a specific property for sale or lease and only one open house sign for a specific property for sale or lease is allowed on each collector or arterial roadway.
 - e. Additional open house signs may be located in the right-of-way of local residential streets.
 - f. Open house signs shall be removed upon completion of the open house each day.
- (8) Real estate signs to advertise a developer's or development company's sale of vacant lots, showing of model homes or sale of residential units in any approved subdivision or manufactured home community subject to the following standards:
- a. One non-illuminated sign per entrance to the subdivision from a public street. The maximum area of the entrance sign face shall be 16 square feet. The maximum height of the entrance sign, including sign structure, shall be eight feet.
 - b. One non-illuminated sign per each on-site sales office. The maximum area of the sales office sign shall be four square feet.
 - c. One non-illuminated sign per each on-site model home in the development. The maximum area of the model home sign shall be four square feet.
 - d. All sign(s) shall be removed when five percent of the total lots in the last phase of the subdivision remain unsold or five lots in the last phase of the subdivision remain unsold, whichever is greater. In the case of a manufactured home community, all signs shall be removed upon the sale of the residential unit.

- (9) Real estate signs in non-residential districts. Non-illuminated temporary real estate sign(s) (e.g. for sale, lease or rent of a specific property) are allowed on non-residential district lots or parcels subject to the following standards:
- a. No more than one real estate sign is permitted on a lot or parcel, except that corner lots may have one sign per street frontage.
 - b. For lots with street frontage of less than 200 feet, the maximum area of the sign shall be 16 square feet and for lots with street frontage of 200 feet or more, the maximum area of the sign shall be 32 square feet. Only the street frontage in which the sign is located shall be considered in determining the maximum size of the sign. One real estate sign may be erected for each street frontage on a corner lot, subject to the maximum sign area standards in this subsection.
 - c. The real estate sign shall be removed within 48 hours of the sale closing or lease start.
- (10) Identification ground signs at the entrance drive of residences and estates which do not exceed two square feet in area.
- (11) Permanent (non-portable) directional signs (entrance, exit, drive-thru, etc.) on non-residential use lots subject to the following standards:
- a. The name and/or logo of the business or organization may be included on the face of the sign provided that at least one-half of the area of the sign face provides directional information.
 - b. A non-residential lot or parcel shall have only one directional sign at any entrance to the lot located within the required front yard. The directional sign shall provide directional information for no more than one business or organization. The maximum area of such signs shall be four square feet.
 - c. The number of directional signs outside the front yard shall not be limited and the maximum area of such signs shall be two square feet.
- (12) Posters, bulletins, banners, notices, advertising, hanging non-flashing neon or other types of illuminated signs and other similar temporary signs displayed inside windows or doors, and signs permanently adhered to the exterior surface of a window or door provided that no more than fifty percent of the surface of each door or window of a business or establishment shall be used for the display of signs or other forms of advertisement. When located in the Central Business District (CBD), such signs shall be limited to ten percent of the surface of each door or window. Changeable copy signs shall only be installed inside a door or window that has street frontage, shall not exceed six square feet in size, and shall be subject to the fifty percent surface standard unless located in the CBD where the surface standard is ten percent. Only one changeable copy sign per business or establishment, regardless of the sign's location, may be displayed. For the purpose of this subsection, the display of merchandise shall not be considered a sign or other form of advertisement. Signs that become visibly faded, frayed, torn or worn shall be removed.
- (13) Portable signs, subject to the following standards:

- a. Unless provided elsewhere in this division, portable signs in the right-of-way are prohibited.
 - b. For non-residential lots or parcels, a maximum of one non-illuminated portable sign is allowed per lot or parcel at any one time, subject to the following:
 - 1. For non-residential lots or parcels with a pedestrian sidewalk or walkway on private property immediately in front of the business or establishment when the sidewalk or walkway is at least six feet wide, one portable sign may be placed on the sidewalk or walkway area in front of the tenant space or business. When a minimum six foot wide pedestrian sidewalk or walkway is not located immediately in front of a business or establishment, one portable sign may be placed on private property provided that the portable sign shall be located within ten feet of an entrance to a building or a courtyard that provides access to the building.
 - 2. When a portable sign is placed on a private pedestrian sidewalk or walkway, a minimum of 44-inch wide unobstructed sidewalk or walkway shall be maintained to provide safe and convenient pedestrian circulation.
 - 3. The placement of portable signs shall not impede safe and convenient on-site vehicular and pedestrian circulation.
 - 4. For non-residential lots or parcels, portable signs shall be removed daily at close of business and secured inside the business or establishment.
 - 5. Portable signs may be an A-frame sign or a single-faced or two-faced sign.
 - 6. The width of the portable sign, including sign structure, shall not exceed 24 inches and the height of the portable sign, including sign structure, shall not exceed 45 inches.
- (14) Vehicle identification signs provided that the vehicle is operable, has a current state of Florida vehicle registration, and is regularly used as part of the activity located on the premises, including personal use by the business and/or property owner.
- (15) Directory signs for non-residential buildings with multiple occupancies may have one sign at each public entry to the building that serves as a building directory. The dimensions of the directory sign shall not exceed seven feet in height and three feet in width. The directory sign may be either a ground sign or a building sign. If the directory sign is illuminated it must be consistent with the illumination standards of this division.
- (16) Menu signs where restaurants are specifically permitted in non-residential districts. Restaurants may display one menu sign on a wall near the primary entrance to the restaurant, not to exceed four square feet in size. Portable signs highlighting menu items or daily specials shall be considered portable signs subject to the standards under subsection (13).

- (17) Flags that do not contain a commercial message.
- (18) Political signs compliant with the requirements of section 22-7 of this code.
- (19) Except for government signs, signs under this section shall not be erected, constructed or maintained closer than five feet from the front lot or parcel line or closer than two feet from any side lot or parcel line. No sign shall be located closer than five feet from any driveway, curb or edge or pavement. No animated, flashing, wind, whirling, human-held or commercial mascot signs may be used in conjunction with any exempt sign listed in this section.

Sec. 86-402. Sign design standards.

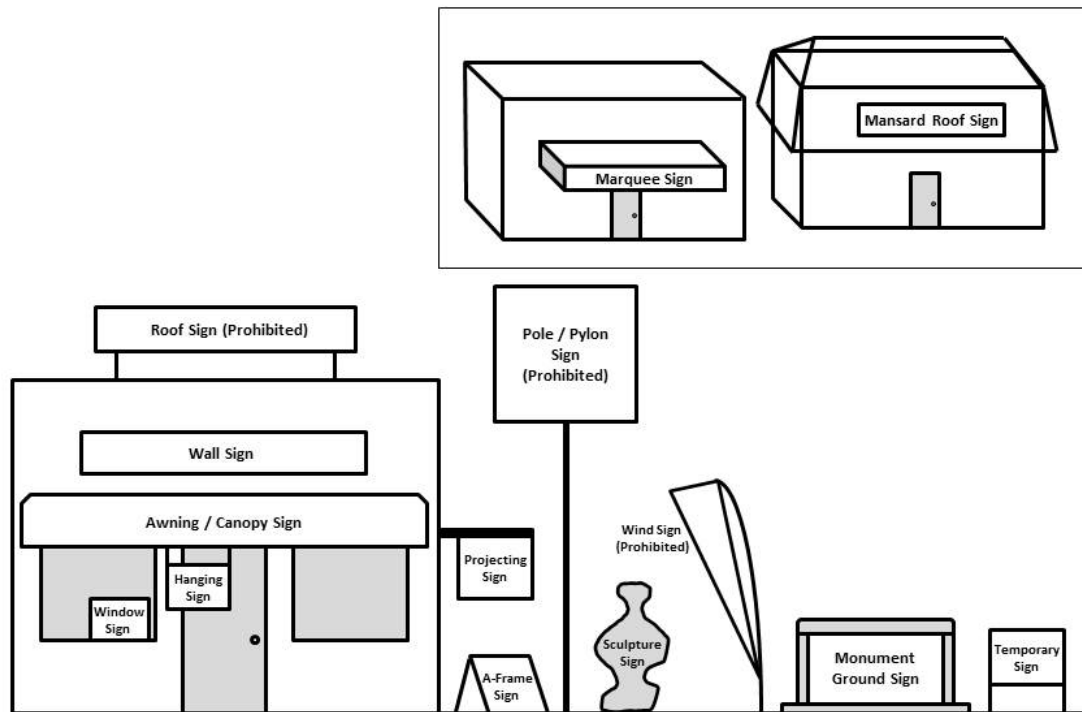
(a) General sign design standards.

- (1) All ground signs and sign structures shall be designed to be architecturally consistent with the buildings they identify.
- (2) All signs shall be designed and constructed in a professional manner and shall exhibit a high level of craftsmanship in both fabrication and installation. Signs shall be or appear to be constructed of stone, masonry, metal, ceramic, glass, plastic, or wood, either stained, natural finished or painted.
- (3) High intensity fluorescent, metal flake or iridescent colors are prohibited.
- (4) Signs and their supporting structure(s) shall not be left unpainted on their reverse side and the area immediately surrounding such signs shall be kept cleared of unsightly debris or vegetation.
- (5) No sign shall be erected in a manner that materially impedes visibility of moving vehicles or pedestrians on or off the premises. No sign (except projecting signs) shall be erected upon or overhang any street, right-of-way, walk or alley except as specifically authorized. If a sign is specifically authorized to extend or hang over any public or private vehicular way it shall not be less than 15 feet above the surface of such way.

(b) Standards for ground signs and building signs.

Figure 1, below, illustrates the various types of signs regulated by this division.

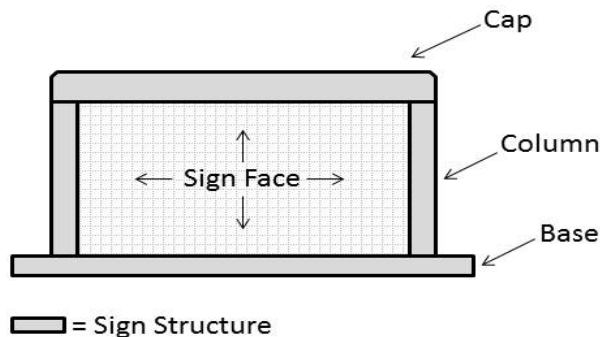
FIGURE 1: GROUND AND BUILDING SIGNS



(1) Ground sign type standards.

- a. A monument ground sign consists of a freestanding ground sign that includes base, column and cap design features consistent with the architectural style and characteristics of the primary building(s) or structure(s) on the site.

FIGURE 2: MONUMENT GROUND SIGN (DETAIL)



- b. Unless otherwise permitted within this division, all ground signs in a non-residential zoning district shall be monument ground signs.
- c. No ground sign located in a commercial district (CN, CG, CI, CBD, CHI, CMU, CSC) or industrial district (ILW) shall be erected or maintained within 40 feet of an adjacent lot or parcel zoned residential.
- d. No ground sign located in an office district (OPI, OMI) or residential district (RE, RSF, RMF, RMH, RTR) shall be erected or maintained within 20 feet of an adjacent lot or parcel zoned residential.
- e. No ground sign shall be oriented toward any residential district except where the only street frontage is oriented toward a residential district.
- f. No more than one ground sign structure may be erected along the street frontage. For corner lots or double frontage lots, one ground sign structure may be erected along each frontage, unless otherwise permitted by this division.
- g. Unless otherwise specified in this division, no ground sign shall be erected, constructed or maintained closer than five feet from any front lot or parcel line or closer than two feet from any side lot or parcel line.
- h. No ground sign shall be located closer than five feet from any driveway, curb or edge of pavement.
- i. Each ground sign servicing a single owner or occupant shall have street address numbers placed on ground signs.
- j. Ground signs shall be designed to be architecturally consistent with the buildings they identify. When site and development plan approval is required, all designs and materials for signs shall be reviewed by the planning commission for consistency in design and scale to structures both on and off site.
- k. No sign structure may obscure the view within the cross-visibility area at driveway connections and corner lot intersecting streets. The cross-visibility area is defined as follows:
 - 1. Where any ground sign is adjacent to any driveway that intersects a street, all signs shall provide unobstructed cross visibility at a level between 2.5 feet and ten feet above the centerline grade within the areas of the lot on both sides of a driveway formed by the intersection of each side of the driveway and the street right-of-way line, with two sides of each triangle being ten feet in length from the point of intersection and the third side being a line connecting the ends of the other two sides. This provision shall not be deemed to authorize any increase in the maximum height of signs elsewhere provided in this division.
 - 2. Where any ground sign is located on a corner lot and is placed adjacent to the intersecting streets, all signs shall provide unobstructed cross visibility at a level between 2.5 feet and ten feet above the centerline grade within the areas of the lot along both intersecting streets where the area is formed with two sides

of each triangle being 20 feet in length from the point of intersection along the right-of-way line along the frontage and the third side being a line connecting the ends of the other two sides. This provision shall not be deemed to authorize any increase in the maximum height of signs elsewhere provided in this division.

FIGURE 3: CROSS-VISIBILITY AREA (AT ACCESSWAY OR DRIVEWAY)

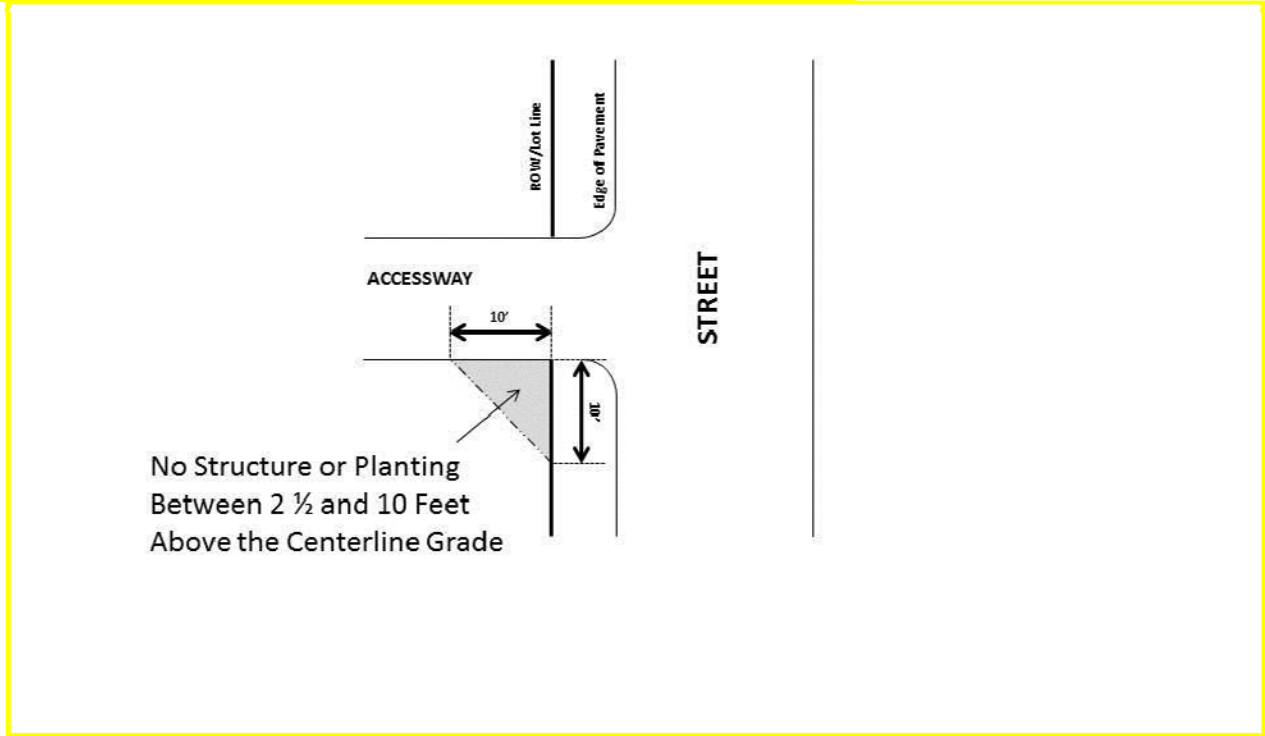
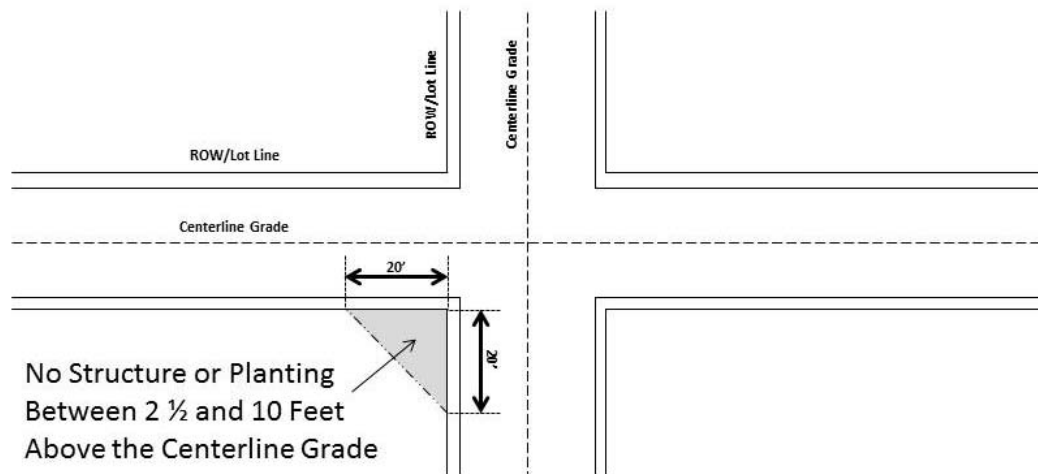


FIGURE 4: CROSS-VISIBILITY AREA (AT CORNER LOT)



(2) Building sign type standards.

- a. Building signs may be placed on any wall or attached to any side of the building except for a wall or side of the building that is oriented towards an abutting residential zoning district. In cases where the only street frontage of the building is oriented toward a residential zoning district, building signs are allowed but must be non-illuminated.
- b. Canopy, awning or hanging signs.
 1. Canopy, awning or hanging signs shall have a minimum clearance of eight feet from the surface below and a maximum height of four feet above the clearance.
 2. The sign shall be non-illuminated.
- c. Wall signs.
 1. No wall sign shall extend more than 18 inches from the surface of the wall to which it is attached.
 2. Wall signs shall not be erected to extend above the top of a wall or beyond the ends of the wall to which they are attached.
- d. Murals.
 1. Murals conveying the name of a business or a commercial message about the products or services offered on the premises are permitted and shall be considered a building sign for the purpose of calculating the maximum area of building signs per linear foot of building frontage.
- e. Projecting signs.

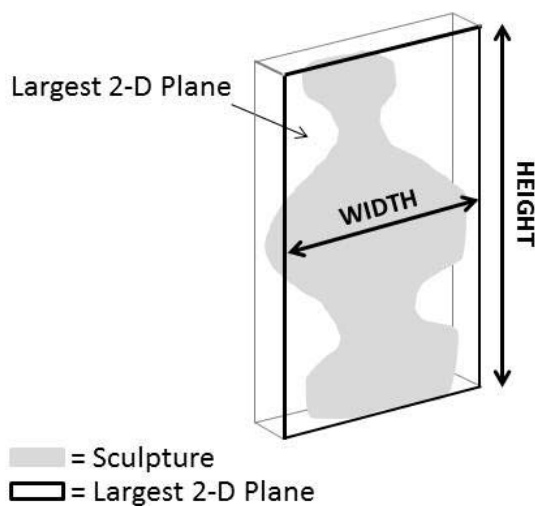
1. Projecting signs shall have a minimum clearance of eight feet from the surface below and a maximum height of 12 feet above the clearance.
2. Projecting signs shall not be more than eight inches thick and shall not project over four feet from the building.
- f. Marquee sign.
 1. No more than one marquee sign shall be permitted per movie theatre, performing arts hall or similar establishment.
 2. Marquee signs shall not extend beyond the top or sides of the building to which they are attached.
 3. Marquee signs shall not be oriented toward any abutting residential district.
 4. Marquee signs shall have a minimum clearance of eight feet from the surface below and a maximum height of 12 feet above the clearance.
 5. In the case of multi-faced marquee signs, only one face shall count toward the total allowed sign area, unless the faces are unequal in size, in which case the calculation of sign area shall be based on the size of the largest face.
 6. Up to 50 percent of the maximum area of sign face as calculated for building signs may be used for changeable copy on a marquee sign. No other building signs may display changeable copy in conjunction with a marquee sign. Marquee signs using changeable copy shall comply with all other standards for changeable copy including standards for electronic variable messages.
- g. Mansard roof signs.
 1. Mansard roof signs are permitted and shall be considered a building sign for the purpose of calculating the maximum area of building signs per linear foot of building frontage. No sign shall extend above the ridge of the mansard roof.

(c) Sculpture signs.

- (1) Sculpture signs are permitted in any non-residential district and shall be included in the calculation for total maximum area of signage (i.e., maximum area of ground signage plus maximum area of building signage) as permitted by that district.
- (2) No single sculpture sign shall exceed eight feet in height or 32 square feet when measured across its largest two-dimensional (2-D) plane.
- (3) No more than one sculpture sign shall be permitted per business or establishment.
- (4) Sculpture signs may be portable or permanent but must comply with the following standards to ensure public safety:
 - a. Sculpture signs shall be located within ten feet of the public entrance to the tenant space.

- b. When a sculpture sign is placed on a private pedestrian sidewalk or walkway, a minimum 44-inch wide unobstructed sidewalk or walkway shall be maintained to provide safe and convenient pedestrian circulation.
- c. The placement of sculpture signs shall not impede safe and convenient on-site pedestrian and vehicular circulation or impact required parking spaces.
- d. If anchored in place, sculpture signs shall be constructed and maintained in strict conformity with city building codes and all other applicable city regulations.

FIGURE 5: CALCULATING AREA OF SCULPTURE SIGNS

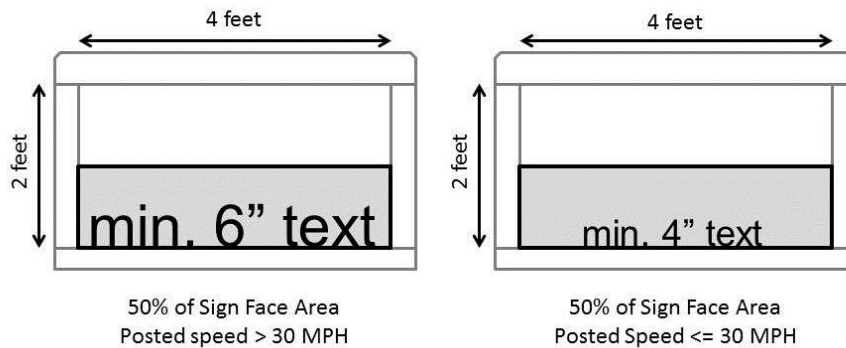


- (d) Sign lighting standards.
 - (1) Blinking, oscillating or rotating lights are prohibited.
 - (2) Illumination of signs shall be designed and arranged to prevent undue glare or hazardous interference of any kind on public roadways or adjacent residential lots. Illuminated signs shall be externally illuminated, except for backlit or internally illuminated individual letters, characters or logos.
 - (3) The light source for externally illuminated signs shall not exceed one foot-candle of light output, or converted to the equivalent lux measurement, when measured four feet from the base of the sign and the source of the illumination shall be shielded from view from the public right-of-way or any abutting residential district.
 - (4) On lots or parcels located immediately adjacent to or abutting a residential district, ground signs in required yards shall be non-illuminated.
 - (5) All sources of illumination shall comply with section 106-34(11) of this code respective to marine turtle protection.
- (e) Changeable copy.

- (1) Changeable copy may be used in conjunction with one sign per business or establishment.
- (2) Up to 50 percent of the maximum area of the sign face as calculated for ground signs may be used for changeable copy in conjunction with a ground sign or a building sign.
- (3) Minimum text character height for changeable copy in conjunction with a ground sign or building sign shall be six inches where the posted speed limit is greater than 30 mph or four inches where the posted speed limit is 30 mph or less.
- (4) When displayed inside windows or doors, changeable copy signs shall only be installed inside a window or door that has street frontage, shall be subject to the 50 percent surface standard, and shall not exceed six square feet in size.
- (5) No changeable copy shall be permitted ~~in, that is~~ oriented toward, ~~or directly visible from~~ any abutting residential district, except where non-residential uses are specifically permitted in residential districts.
- (6) Signs with electronic variable message may be used for changeable copy, but shall not be permitted as temporary signs.
- (7) Each changeable electronic variable message shall be static text characters and be displayed for at least one minute without a change of message. A change of message shall be accomplished within one second.
- (8) No video, animated, scrolling or otherwise moving changeable electronic variable message shall be permitted.
- (9) Signs with a changeable electronic variable message shall include an automatic dimmer control mechanism to account for varying natural light conditions.
- (10) The owner of a changeable copy sign with electronic variable message capability shall post clearly on the sign any relevant permit contact information in the event the sign malfunctions and should need to be powered off for public safety purposes. If the zoning administrator or building official or their designee determines that a changeable copy sign with electronic variable message has malfunctioned or constitutes a threat to public safety, the owner of the sign shall correct the circumstance or power off the sign within 12 hours of a request by the zoning administrator or building official or their designee.

FIGURE 6: SIGN FACE AREA & CHARACTER HEIGHT FOR CHANGEABLE COPY

- Example



- (f) Sign standards for automotive service stations, automotive convenience centers and convenience stores that dispense motor vehicle fuels. Unless provided otherwise within this division, signs for automotive service stations, automotive convenience centers and convenience stores which dispense motor vehicle fuels are limited as follows:
- (1) Ground signs and building signs are allowed consistent with the sign regulations of the underlying zoning district.
 - (2) Signs which are an integral part of gasoline pumps or other dispensing and servicing devices shall be permitted as long as such signs are securely fastened to any such equipment.
- (g) Sign standards for permanent service organization signs. One informational ground sign may be permitted at each major entrance of the city on Tamiami Trail, US 41 ByPass, and Venice Avenue. Such sign shall be devoted exclusively to service organization identification and the location and meeting dates of such clubs. The size, design, placement and method of construction of such signs shall be subject to approval by city council, as well as Sarasota County or the Florida Department of Transportation when such signs are to be placed in a county or state right-of-way.
- (h) Calculation of sign dimensions.
- (1) Calculation of sign face area. The sign face area shall be computed including the entire display area within the periphery of a simple geometric shape such as a square or rectangle, or combinations of simple geometric shapes, comprising all of the display area of the sign and including all of the elements of the matter displayed, but not including blank masking, frames or structural elements of the sign bearing no advertising matter. In the case of multi-faced signs, only one face shall count toward the total allowed sign area. If the faces of a multi-faced sign are unequal in size, then the calculation of the sign area shall be based on the size of the largest face.
 - (2) Calculation of sign structure area for monument signs. The entire area of the sign includes the display area of the sign and the surrounding sign structure within the periphery of a regular geometric form, or combination of geometric forms. The area shall be measured from the outside edges of the sign structure.

- (3) Calculation of sign height. The vertical height of a sign shall be the vertical distance measured from the highest adjacent unaltered grade to the highest point of the sign structure.

FIGURE 7: CALCULATION OF SIGN DIMENSIONS

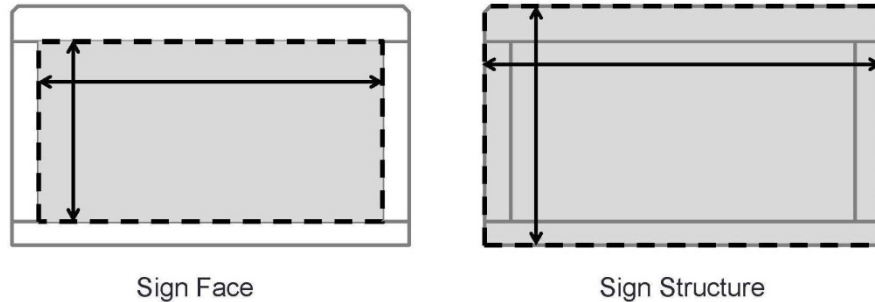


FIGURE 8: CALCULATION OF SIGN DIMENSIONS USING SIMPLE SHAPES

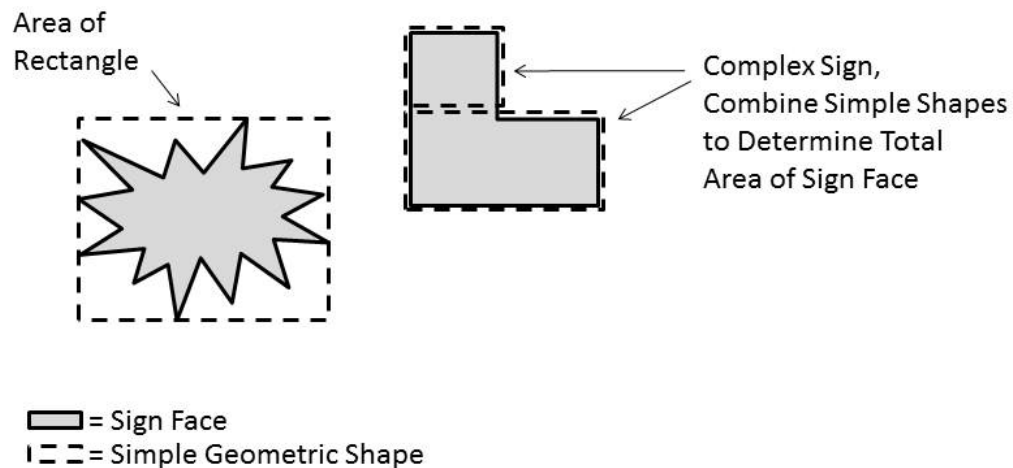
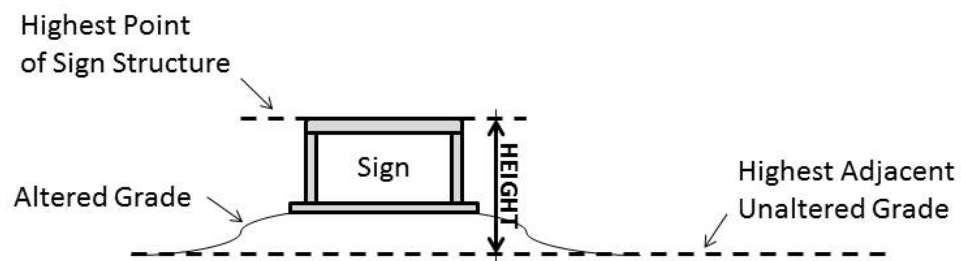


FIGURE 9: CALCULATION OF SIGN HEIGHT



Sec. 86-403. Zoning district standards.

The City of Venice Code of Ordinances is amended as follows with ~~strike through text~~ identifying deletions and underlined text indicating additional language.

- (a) Signs in CG, CI, CN, ILW, and OPI zoning districts. Ground signs and building signs are allowed in the CG, CI, CN, ILW, and OPI zoning districts subject to the following standards, except for hospital signage which shall be subject to standards for signs in the OMI zoning district:

- (1) Monument ground sign dimensional standards. Each lot or parcel in a non-residential district may erect monument ground signs in compliance with this division and the following table:

<u>Monument Ground Sign</u>	<u>Maximum Area of Sign Face (sq. ft.)</u>	<u>Maximum Area of Structure including Sign Face (sq. ft.)</u>	<u>Maximum Height (ft.)</u>
<u>Posted speed limit greater than 30 mph (at time permit is issued) OR four lanes or more</u>	<u>75</u>	<u>150</u>	<u>15</u>
<u>posted speed limit 30 mph or Less (at time permit is issued) AND less than four lanes</u>	<u>32</u>	<u>64</u>	<u>9</u>

- (2) Building sign dimensional standards. Each building located in non-residential zoning district may install building signs in compliance with this division and the following table:

<u>Type of Building</u>	<u>Maximum Area of Building Signs (sq. ft.)</u>
<u>Single-tenant building</u>	<u>1.5 sq. ft. per linear foot of building frontage OR 150 sq. ft. total, whichever is less.</u>
<u>Multi-tenant building</u>	<u>1.5 sq. ft. per linear foot of tenant space with public entrance.</u>
<u>Single tenant building greater than 60,000 sq. ft. in size</u>	<u>One sq. ft. per linear foot OR 400 sq. ft. total, whichever is less.</u>

FIGURE 10: CALCULATING SIGN ENTITLEMENT – SINGLE TENANT BUILDING

- Example: 1.5 x 30 linear feet of frontage = 45 sq. ft. of signage total

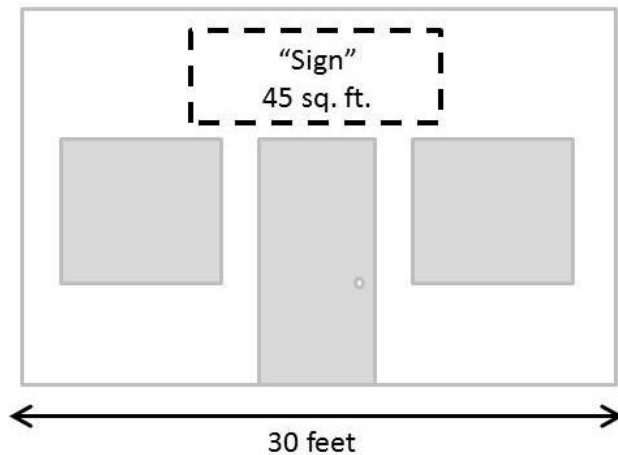


FIGURE 11: CALCULATING SIGN ENTITLEMENT – MULTI-TENANT BUILDING

- Example:

Tenant #1: 1.5 x 30 linear feet of tenant space with public entrance
= 45 sq. ft. of signage total

Tenant #2: 1.5 x 18 linear feet of tenant space with public entrance
= 27 sq. ft. of signage total

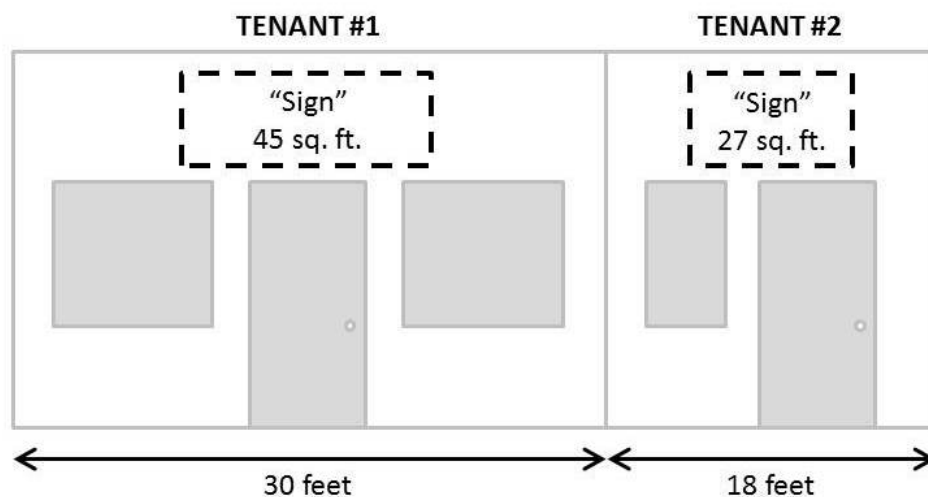


FIGURE 12: CALCULATING SIGN ENTITLEMENT – SINGLE TENANT, CORNER BUILDING (WITH TWO STREET FRONTAGES)

• Example:

Frontage #1: 1.5 x 30 linear feet of frontage = 45 sq. ft. of signage
 PLUS Frontage #2: 1.5 x 18 linear feet of frontage = 27 sq. ft. of signage
 Total Signage = 72 sq. ft.

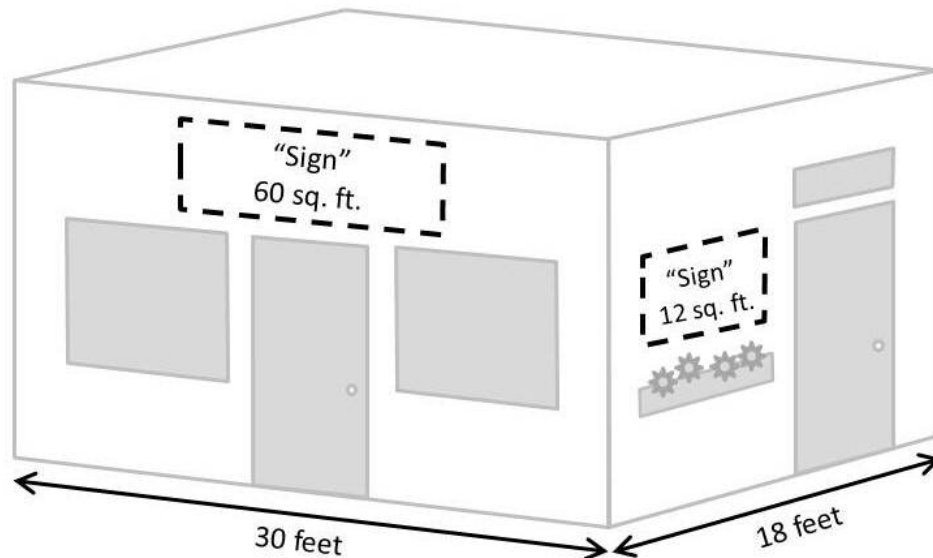


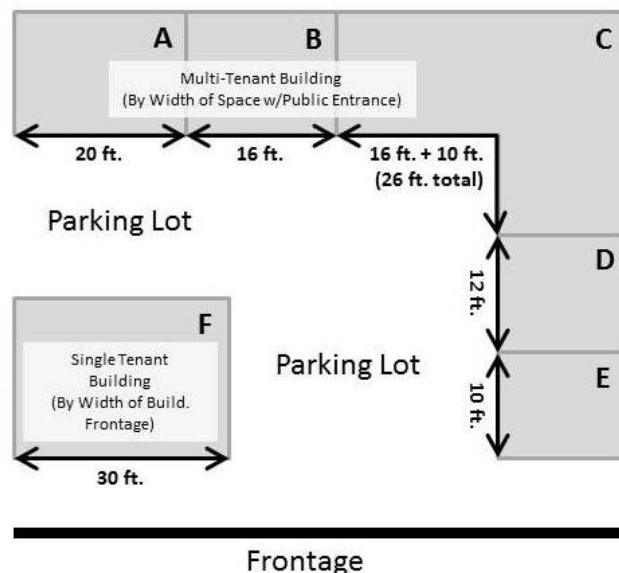
FIGURE 13: CALCULATING SIGN ENTITLEMENT – MULTI-TENANT BUILDING, WITH SINGLE TENANT OUTPARCEL

• Example:

Max. Area of Building Signs by Tenant

A = 30 sq. ft.
 B = 24 sq. ft.
 C = 39 sq. ft.
 D = 18 sq. ft.
 E = 15 sq. ft.
 F = 45 sq. ft.

Note:
 Signage may be displayed on any side of a single-tenant building if consistent with the maximum area of signage for the building as calculated per linear foot of building frontage AND if otherwise consistent with this division.



(b) Signs in CBD, OMI, CHI, CMU, PUD, CSC, PID, PCD, OUC, and GU zoning districts. The following districts have unique characteristics that require specific sign standards to address functional or aesthetic conditions therein: CBD, OMI, CHI, CMU, Planned Development (PUD, CSC, PID, and PCD), OUC and GU. The general sign standards within this division apply unless specifically addressed in the following subsections.

(1) Central Business District (CBD) signs. Minimum and maximum standards for sign types within the CBD district:

- a. The total aggregate area of all signs on any one building shall not exceed 1.5 square feet for each linear foot of building frontage, up to maximum aggregate signage area of 100 square feet.
- b. A canopy sign may have a maximum size of six square feet, with a minimum clearance of eight feet from the surface below and a maximum height of four feet above the clearance.
- c. A wall mounted or window sign may have a maximum size of 20 square feet.
- d. A projecting sign may have a maximum size of four square feet, with a minimum clearance of eight feet from the surface below and a maximum height of four feet above the clearance.
- e. A monument ground sign may have a maximum size of 20 square feet and a maximum height of six feet.
- f. A business may place no more than one non-illuminated portable sign in front of the business on a sidewalk in the right-of-way. The portable sign may be an A-frame sign or a single-faced or two-faced sign. The width of the portable sign, including sign structure, shall not exceed 24 inches and the height of the portable sign, including sign structure, shall not exceed 45 inches. A minimum 44-inch wide unobstructed sidewalk or walkway shall be maintained to provide safe and convenient pedestrian circulation.
- g. The Historic Venice and Venetian Theme architectural regulations shall not apply to signs in the CBD district.

(2) Office Medical Institutional (OMI) signs. Signs in the OMI district shall be subject to the dimensional standards for signs in CG, CI, CN, ILW, and OPI zoning districts, except for hospital signage which shall be subject to the following standards:

- a. One monument ground or wall identification sign per street frontage having no surface or face exceeding three square feet in area for each foot of frontage occupied by buildings displaying signs, up to a maximum of 180 square feet in area; plus one sign identifying the entrance to an emergency room, not to exceed 20 square feet in area; plus signs of not more than 12 square feet in area for providing directions to and identification of parking areas, service areas or other ancillary facilities. The direction signs may display the logo, name or initials of the hospital for purposes of identification.

- (3) Commercial Highway Interchange (CHI) signs. Minimum and maximum standards for sign types within the CHI district:
- a. Properties abutting the I-75 right-of-way, with or without an intervening drainage or utility right-of-way, may orient one wall sign, containing the business name only, toward I-75 as follows:
 - 1. Sign not to exceed 75 square feet in area.
 - 2. Sign must be of channel lettering mounted directly on the building.
 - b. A CHI tract containing four acres or more which consists of more than two lots or uses is permitted one project identification sign denoting the name of the commercial highway interchange project and service logos provided within the project. Such sign shall not exceed 100 square feet.
 - c. Each business or use may display two signs per street frontage, only one of which may be a monument sign. If the business or use elects to display two signs per street frontage, no monument sign shall exceed 50 square feet in area. The total aggregate area of wall signs shall not exceed three square feet for each lineal foot of building frontage, or 1.5 square feet for each lineal foot of lot frontage occupied by the building or use, whichever is greater except as further restricted in this division. The total aggregate area of all signs shall not exceed 180 square feet. If the business or use elects to display only one sign per street frontage, which is a monument sign, the sign shall be permitted to increase in size, not to exceed 85 square feet in area.
 - d. Automotive fuel dispensing facilities may, in addition to the allowable signs, display one changeable copy sign to advertise prices and credit cards accepted or services, not exceeding 75 square feet. Such sign shall be mounted on the main monument sign. Identification or directional signs may be displayed for services provided such as car wash, lubrication, tune up, etc. One sign shall be allowed for each such service. Such signs shall be located internally within the site not exceeding five square feet in area for each sign.
 - e. Monument signs may be located within the required front buffer no closer than ~~ten~~ five feet from a front lot line.
 - f. Signs shall be located to avoid impairing the visibility of any official highway sign or marker and no sign shall be so placed as to unnecessarily obstruct the visibility of any other sign in this district.
 - g. ~~A uniform sign format shall be required by the developers or owners in the CHI district.~~ All signs erected within individual developments in the CHI district shall be consistent in terms of design and general materials.
- (4) Commercial Mixed-Use (CMU) and Planned Development (PUD, CSC, PID, PCD) signs. The Venetian Theme architectural regulations shall not apply to signs in the CMU district. No signs are permitted in CMU or Planned Development (PUD, CSC, PID, PCD) districts except as specifically allowed by right within this division or as identified and approved within the respective master plan. If no master

plan is approved, signs in Commercial Mixed-Use and Planned Development districts shall be subject to the dimensional standards for signs in CG, CI, CN, ILW and OPI districts, except for signs in the CSC district which shall be subject to the following additional standards:

a. Monument ground signs for identification of shopping centers and shopping center establishments: two signs for each street frontage not to exceed 180 square feet in area for the purpose of general identification of the premises, such as “ Shopping Center,” and/or for identification of establishments in the center by name and nature.

1. Signs for businesses in the shopping center: two signs, each sign not to exceed 1.5 square feet of sign face area for each linear foot of building frontage on which the sign is displayed. If the building has a rear entrance, one of the two signs may be placed on the rear of the building.

2. No ground sign shall exceed 20 feet in height.

(5) Open Use Conservation (OUC) signs. No signs are permitted in the OUC district except:

a. On-site signs as required for identification and directional purposes, provided that no single sign shall exceed 16 square feet in area, and provided further that no activity for profit shall display more than two such signs for identification purposes at each entrance, and two additional identification signs elsewhere on the premises.

(6) Government Use (GU) signs. No signs are permitted in the GU district except as specifically approved by the city manager or his designee.

(c) Signs in VG, VUD and NHO special and overlay districts. Signs in the VG, VUD, and NHO districts shall be subject to the following standards:

(1) For all lots or parcels in the Venetian Gateway (VG) and Venetian Urban Design (VUD) districts where the underlying zoning is any residential district, the limitation on signs shall be as for the underlying district. For all lots or parcels where the underlying zoning is any district other than residential, only the following signs are permitted:

a. Monument signs subject to the sign face and sign structure dimensional standards for signs in CG, CI, CN, ILW, and OPI zoning districts, except for hospital signage which shall be subject to those standards for signs in the OMI zoning district.

b. Monument signs may be allowed by the planning commission up to 15 feet in height when the lot width is 150 feet or more and; when in scale with all other structures as approved on the site and development plan. Monument signs may be allowed by the planning commission up to 12 feet in height when the lot is at least 85 feet wide, but less than 150 feet and; when in scale with all other structures as approved on the site and development plan. Monument signs may be allowed by the planning commission up to nine feet in height when the lot is less than 85 feet

- and; when in scale with all other structures as approved on the site and development plan.
- c. One wall or canopy sign per street front for each single use or occupancy in each separate building, the area of such signs not to exceed ten percent of the total face of the wall allocated for the use or occupancy to which the wall or canopy sign is attached, up to a maximum size of 90 square feet per sign.
 - d. One hanging sign for each single use or occupancy, such signs not to exceed five square feet in area.
- (2) Signs in the Neighborhood Height Overlay (NHO) district shall be subject to the sign standards applicable to the underlying zoning district.
- (d) Signs in RE, RSF, RMF, RMH, and RTR zoning districts.
- (1) Sign standards for residential districts. Where multi-family uses or non-residential uses are specifically permitted by right or by special exception in RE, RSF, RMF, and RMH zoning districts, monument ground signs and building signs for these uses shall be subject to the following standards:
 - a. Monument ground sign dimensional standards. Where multi-family or non-residential uses are specifically permitted by right or by special exception in residential districts, each lot or parcel may erect one monument ground sign per frontage that does not exceed a maximum area of sign face of 32 square feet; a maximum area of sign structure of 64 square feet; and a maximum height of nine feet.
 - b. Building sign dimensional standards. Where multi-family or non-residential uses are specifically permitted by right or special exception in residential districts, each building may install building signs that do not exceed 32 square feet in area.
 - (2) Residential Tourist Resort (RTR) signs. No sign permitted in the RTR district shall be erected or maintained within 20 feet of any adjacent residential property line nor exceed 12 feet in height. No signs are permitted in the RTR district except one wall, projecting canopy, or monument-style ground sign per street frontage, which may have two faces, not to exceed 100 square feet in area per face on each side, to identify permitted permissible uses.
 - (3) Sign standards for residential development identification signs. Residential development identification signs for new single-family or multi-family projects shall be approved during the site and development plan or preliminary plat process consistent with the following standards. These standards shall also apply to existing single-family or multi-family developments seeking to install, modify, move or replace residential development identification signs.
 - a. Location.
 - a. Residential development identification signs may be located on private property at the entrance to the development it is intended to identify without regard to the minimum yard requirements of this division.

- b. If the entranceway is a private drive onto a public road, the sign structure shall be located no closer than five feet to the private drive travel way and no closer than five feet to the public road right-of-way. Landscaping may be planted within the area between the sign structure and the public or private travel way, provided the cross-visibility standards in this division are met.
- c. If the entranceway is a public road, the sign structure shall be located no closer than five feet to any right-of-way, provided the cross-visibility standards in this division are met. Landscaping may be planted within the public right-of-way subject to the approval of the public agency having jurisdiction for maintenance of that right-of-way and provided the cross-visibility standards in this division are met.
- d. If the entranceway is a divided road with a landscaped median, a sign structure and attendant landscaping may be placed within the median, provided that no planting or structure that will materially obstruct vision between a height of 2.5 feet and ten feet above the centerline grades of the intersecting streets shall be located within 30 feet of the travel way of the cross street.
- b. Number, area and content. Each entrance to a residential development may be identified by a sign ~~structure~~ on each side of the entranceway, plus a sign ~~structure~~ in the median if the entranceway is divided. Each sign ~~structure~~ may display one logo or trademark identifying the project. The logo may contain pictures or symbols, plus the name of the development, and shall not exceed 16 square feet in sign face area. No advertising or commercial messages shall be permitted.
- c. Height. Subject to the cross-visibility standards provided in this division, no portion of any sign structure of a residential development identification sign shall exceed nine feet in height.
- d. Construction standards. The sign structure of a residential development identification sign may be constructed of any durable material, including wood, stone, brick or block, and may include earthen berms, subject to the height restrictions within this subsection. Construction may include decorative water elements, such as fountains, streams, ponds and waterfalls; provided that a method of maintenance is recorded to ensure that the waters will not become stagnate or polluted. ~~Water elements will provide for recycling to reduce public water consumption.~~
- e. Maintenance. All elements of a residential development identification sign shall be maintained by the developer and successors in title, including approved elements within public rights-of-way. Where the development has or will have an owners' association, the association shall be responsible for maintenance at such time as it becomes responsible for other common elements of the development. ~~Prior to approval, a program for perpetual maintenance shall be submitted for~~

~~review. This document shall be prepared in a recordable form and shall be reviewed and accepted by the City Attorney.~~

Sec. 86-404. Temporary event or activity signs.

- (a) Temporary event or activity signs. The zoning administrator may grant permits for temporary event or activity signs when the temporary signs are used to advertise a temporary event or activity. The zoning administrator may authorize deviations from the following standards when an applicant can substantively demonstrate that the deviations are needed for reasons of public safety, health or welfare.
- (1) General temporary event or activity sign standards. All temporary event or activity signs shall comply with the following general temporary sign standards.
- a. Signs shall not interfere with visibility at intersections and points of access and shall comply with the standards contained in this division.
 - b. The placement of signs shall not impede safe and convenient on-site vehicular and pedestrian circulation.
 - c. All signs shall be on private property and set back a minimum of two feet from the edge of pavement of a street or the back side of a curb.
 - d. All signs shall be non-illuminated.
- (2) Grand opening of a new business. Temporary signs used in conjunction with the grand opening of a new business, including coming soon signs, are permitted subject to the following standards:
- a. The maximum duration of the display of temporary coming soon signs shall be 30 consecutive days. The maximum duration of the display of temporary grand opening signs shall be 30 consecutive days. Coming soon signs and grand opening signs shall not be displayed concurrently.
 - b. For the purpose of this division, a new business is defined as a business that has been issued a new city local business tax receipt and has been in operation less than three months.
 - c. Animated, flashing, wind, whirling, and other similar signs are permitted as temporary grand opening signs, but shall not be permitted as coming soon signs.
 - d. The maximum area of temporary coming soon or grand opening signage shall be one square foot per linear foot of building frontage or tenant space with public entrance or 50 square feet total, whichever is less.
 - e. The temporary coming soon sign or grand opening sign shall be located on the lot in which the business is located. With the written consent of the property owner/manager, temporary grand opening signs may be located adjacent to driveways.
- (3) A special business promotion, including but not limited to, the sale of merchandise or service. Temporary signs used in conjunction with a special business promotion are permitted subject to the following standards:
- a. No more than one temporary special business promotion sign permit shall be issued over any six month period, and temporary special business

- promotion signs shall not be permitted for more than seven calendar days in any six month period.
- b. No more than one temporary special business promotion sign shall be permitted along each street frontage.
 - c. The maximum area of each temporary special business promotion sign shall be 20 square feet for lots with total street frontage of 200 feet or less. The maximum area of each temporary special business promotion sign shall be 50 square feet for lots with a total street frontage in excess of 200 feet.
 - d. The temporary special business promotion sign shall be located on property owned or leased by the business.
- (4) The advertisement of a special event or activity sponsored by a non-profit organization displayed on property owned or leased by the non-profit organization. Temporary signs used in conjunction with special events or activities sponsored by a non-profit organization are permitted subject to the following standards:
- a. The maximum duration of the display of a temporary non-profit organization sign shall be no more than 30 consecutive days in any six month period.
 - b. No more than one temporary non-profit organization sign shall be permitted along each street frontage.
 - c. The maximum area of each temporary non-profit organization sign shall be 20 square feet for lots with total street frontage of 200 feet or less. The maximum area of each temporary non-profit organization sign shall be 50 square feet for lots with a total street frontage in excess of 200 feet.
- (5) Corporate change of ownership. Temporary signs ~~resulting from~~ necessitated by a corporate change of ownership are permitted subject to the following standards:
- a. The maximum duration of the display of a temporary corporate change of ownership sign shall be no more than 60 consecutive days in any six month period.
 - b. No more than one temporary corporate change of ownership sign shall be permitted along each street frontage.
 - c. The maximum area of temporary corporate change of ownership signage shall be equivalent to the existing area of signage permitted for that business or establishment.
- (6) Construction. When construction causes disruption to access or to the visibility of existing signage, temporary signage is permitted subject to the following standards:
- a. Temporary signs shall be permitted only while construction occurs and shall be removed when access to the site is fully restored.
 - b. No more than one temporary sign shall be permitted for any one business.
 - c. The maximum area of the temporary sign shall be 20 square feet.
 - d. Illuminated, wind, and whirling temporary signs shall not be permitted.
- (7) Temporary signs for other temporary events or activities are permitted subject to the following standards:

- a. No more than one temporary event or activity sign permit shall be issued over any six month period, and temporary event or activity signs shall not be permitted for more than seven calendar days in any six month period.
- b. No more than one temporary event or activity sign shall be permitted along each street frontage.
- c. The maximum area of each temporary event or activity sign shall be 20 square feet for lots with total street frontage of 200 feet or less. The maximum area of each temporary events or activities sign shall be 50 square feet for lots with a total street frontage in excess of 200 feet.
- d. The temporary event or activity sign shall be located on the property owned or leased by the applicant.

Sec. 86-405. Prohibited signs.

(a) Prohibited signs. It shall be a violation of this division to erect or maintain:

- (1) Any sign which constitutes a traffic hazard or a detriment to traffic or pedestrian safety by reason of its size, location, movement, character, coloring or method of illumination, or by obstructing the vision of drivers, or by obstructing or detracting from the visibility of any official traffic control device by unreasonably diverting or tending to divert the attention of operators of moving vehicles from traffic movement on streets, roads, intersections or access facilities; nor shall any sign be erected in such a manner as to obstruct the vision of or constitute a hazard to pedestrians. The use of flashing or revolving lights is prohibited in any sign as constituting a hazard to traffic. Any sign which by glare or method of illumination constitutes a hazard to traffic is prohibited. No sign may use the word "Stop," "Look," "Drive-In" or "Danger" or any other word, phrase, symbol or character in such a manner as to interfere with, mislead or confuse traffic.
- (2) Signs in the Marine Park district except signs for navigation, warning, trespassing, caution, or manatee protection less than or equal to eight square feet in area.
- (3) Signs which are obscene, indecent or immoral.
- (4) Signs (other than those erected or required to be erected by the municipal, county, state, or federal government) erected on the right-of-way of any street, road or public way, or signs overhanging or infringing upon the right-of-way of any street, road or public way, except as specifically provided by this division.
- (5) Signs erected on public property other than signs erected by the municipal, county, state, or federal government for public purposes, unless otherwise authorized by this division.
- (6) Signs so located as to prevent free ingress or egress into or from any door, passable window or fire escape. No sign shall be attached to a standpipe or fire escape.
- (7) Off-site ~~advertising~~ signs, except for off-site identification/directional signs approved by the planning commission through special exception.
- (8) Portable signs, except where specifically permitted by the terms of this division.
- (9) Wind signs, except where specifically permitted by the terms of this division.

- (10) Signs on or attached to utility poles or trees, shrubs or plants.
- (11) Outline or strip lighting on corners, eaves, ridges, fascia or other portions of buildings or structures, except when temporarily provided as part of holiday decorations.
- (12) Roof signs that are constructed upon a roof or roof-mounted structure, except where specifically permitted by terms of this division. Those signs that are placed or mounted on a mansard roof are not considered prohibited roof signs but are permitted as a building sign.
- (13) Pole or pylon signs.
- (14) Whirling signs, except where specifically permitted by the terms of this division.
- (15) Animated signs, except where specifically permitted by the terms of this division.
- (16) Human-held signs.
- (17) Commercial mascot signs.
- (18) Illuminated portable signs.
- (19) Vehicle identification or trailer mounted signs attached to or painted on a vehicle or trailer that is inoperable, does not have a current state of Florida vehicle registration, or is not regularly used as part of the activity located on the premises, excluding personal use by the business and/or property owner. Any sign bearing a commercial message that is attached to or painted on a vehicle or trailer that is routinely parked or otherwise located on a site other than the site where the business is located, or a sign whereby its size or placement on the vehicle or trailer makes it impractical or dangerous to operate the vehicle or trailer, is also prohibited.
- (20) Any sign that emits audible sound, odor, or visible matter such as smoke or steam.

Sec. 86-406. Nonconforming, unlawful, obsolete or unsafe signs.

- (a) *Nonconforming signs.* Nonconforming signs in any district shall not be altered or moved except as otherwise permitted by this division. For the purpose of this section, normal maintenance of signs, including repainting or replacing of the original sign face, shall not constitute alteration; however, any change to the sign face shall be considered alteration of the sign. Any nonconforming sign structure which is moved, removed, or altered voluntarily or involuntarily, may not be moved, replaced, or altered except in compliance with this section.
- (b) *Maintenance; removal of unlawful or obsolete signs; removal or repair of unsafe signs.*
 - (1) Removal of unlawful signs may be authorized by the zoning administrator.
 - (2) Any sign which no longer advertises a bona fide business conducted, or a product sold, shall be taken down and removed, or in the case of cabinet-style signs be concealed with a durable blank white opaque covering, by the owner, agent or person having beneficial use of the building, structure or land upon which such sign shall be found, within 30 days after written notification to the owner and tenant by the zoning administrator.

- (3) All signs shall be maintained so as to present a neat, clean appearance. Painted areas shall be kept in good condition, and illumination, if provided, shall be maintained in good working order.
- (4) If the zoning administrator shall find that any sign regulated under this division is unsafe or insecure, or is a menace to the public, he shall give written notice to the permittee and to the property owner where the sign is located. If the permittee or property owner fails to remove, alter or repair the sign upon receipt of such notice so as to comply with the standards set forth therein, such sign may be removed or altered to comply by the zoning administrator at the expense of the permittee, property owner or person having the right to use and possession of the property upon which the sign is located. At the discretion of the zoning administrator, except when the sign is deemed to be unsafe or insecure, the permittee or property owner may make a detailed request for additional time to respond to such notice, which shall clearly describe the steps the permittee or property owner will take to bring the sign into compliance. The city may enforce violations through the code enforcement board in addition to any other legal remedies.
- (c) Work on illegal signs prohibited. No person shall erect or assist in the erection, construction, maintenance, alteration, repair or painting of, or do any work upon, any sign for which a permit has not been procured as required by this division.

Sec. 86-407. Appeal, deviations or variances from sign standards.

- (a) Appeal of administrative determination. As provided in section 86-23, the planning commission may hear and decide appeals where it is alleged there is error in any order, decision or determination of the zoning administrator in the enforcement of this division.
- (b) Administrative deviations from sign regulations. The zoning administrator has the administrative authority to allow deviations to the following sign regulations:
 - (1) Monument sign design. The standard monument sign design consists of a base, cap, and column. The zoning administrator may approve an alternative monument sign design upon a finding of the following:
 - a. The monument sign is consistent with the architectural theme and design of the primary building and the surrounding area; and
 - b. The monument sign meets all other applicable standards for the size and height of the sign.
 - (2) Deviations for new signs and replacement or alteration of nonconforming signs. The zoning administrator may approve deviations to the requirement for sign face change on nonconforming signs or other deviations toward compliance upon a finding of the following, provided a. or b. are met and all of c., d. and e. are met:
 - a. The deviation meets or exceeds the intent or purpose of the standard at issue.
 - b. No reasonable engineering or construction solutions can be applied to satisfy the standard or satisfying the standard would result in a loss of

required parking, stormwater retention or other site features otherwise required by the city's code.

- c. The deviation does not adversely affect compliance with other code provisions, development orders or permits.
- d. The deviation is not in conflict with other mandatory substantive requirements of local, state or federal law.
- e. The deviation is consistent with the applicable provisions of the city's comprehensive plan.

(c) Variances. Any relief in addition to the above shall be considered a variance from the terms of this division and shall be administered and acted upon in conformance with the requirements for variances as set forth in section 86-46.

Sec. ~~86-401~~ 86-408 - 86-409. Reserved.

SECTION 10. Chapter 86, Land Development Code, Article VIII, General Administrative Provisions, Section 86-570, Definitions, is amended to read as follows:

Sec. 86-570 Definitions.

All existing definitions not shown hereunder remain unchanged.

Artwork means a two- or three-dimensional representation of a creative idea, such as a mural, drawing, painting, sculpture, photograph, or other visual media, that is expressed in a form and manner solely to provide aesthetic enjoyment for the viewer and does not in form and manner convey the name of a business or a commercial message about the products or services offered on the premises where the artwork is displayed.

Base means the horizontal structure used as a foundation on the ground to support the entire length of the bottom edge of a monument ground sign. No portion of the sign copy or sign face area shall extend beyond the interior edge of the base.

Building frontage- means that, for purposes of computation of number and area of signs permitted on buildings, in cases where linear feet of building frontage is a determinant, the frontage of a building shall be computed as nearly at ground level as computation of horizontal distance permits. In cases where this test is indeterminate or cannot be applied, as for instance where there is a diagonal corner entrance or where two sides of a building have entrances of equal importance and carry approximately equal volumes of pedestrian traffic, the zoning administrator shall select building frontage on the basis of interior layout of the building, traffic on adjacent streets, or other indicators available. (See also Lot frontage.)

Cap means a molded projection that crowns the top of a wall, monument ground sign, or other structure. No portion of the sign copy or sign face area shall extend beyond the interior edge of the cap.

Column means a vertical structure or any similar structure used to strengthen or decorate a monument-~~style~~ ground sign. No portion of the sign copy or sign face area shall extend beyond the interior edge of the column.

Commercial message means any text, logo, or other graphic representation that, directly or indirectly, names, advertises, or calls attention to a business, product, service or other commercial activity.

Convenience store means a commercial establishment which sells at retail such goods as food, sundries, household supplies and the like, with a primary emphasis on providing the public with a convenient location to quickly purchase consumable products, including gasoline. Convenience stores have the following characteristics:

1. Building size may vary significantly; typically less than 2,500 feet.
2. Extended hours of operation; including convenience stores that are open 24 hours a day, seven days a week.
3. A significant variety of products for sale; typically stock 500 or more SKUs (stock-keeping units).
4. Product mix includes grocery-type items and beverages, snacks (including confectionery), gasoline and tobacco.

Flag means any fabric or similar material containing patterns, drawings, or symbols used for decorative purposes or to represent any government. Flags with a commercial message or used as a commercial message are considered “wind signs” and are generally prohibited.

Government signs means any municipal, county, state or federal signs, which may include but are not limited to traffic control, legal notices, facility identification, or other signs that provides information to the general public.

Lot frontage ~~means. The front of an interior lot shall be construed to be the portion of the front of an interior lot~~ nearest the street. For the purpose of determining yard requirements on corner lots and through lots, all sides of a lot adjacent to streets shall be considered frontage, and yards shall be provided as set out in this chapter. For the purpose of computing number and area of signs, frontage of a lot shall be established by orientation of the frontage of buildings thereon, or of principal entrance points to the premises if building frontage does not clearly indicate lot frontage. If neither of these methods are determinant, the zoning administrator shall select on the basis of traffic flow on adjacent streets, and the lot shall be considered to front on the street with the greater traffic flow. (See also Building frontage).

~~Real estate~~ *Residential development identification sign* means a sign stating the name of the residential development, including a decorative wall structure ~~(such as a fence, wall or the like)~~ upon which the sign is mounted, ~~and a landscaped area surrounding the structure containing some combination of ground cover, shrubs, flowering plants and trees.~~

Sculpture sign means any three-dimensional representation of a commercial message that in form or manner conveys the name of a business or the products or services offered on the premises where the sculpture is displayed.

Sign means any device designed to inform or attract the attention of persons. ~~not on the premises on which the sign is located.~~ The term "sign" does not include the terms "building", "landscaping", "artwork" or any architectural embellishment of a building not intended to or having as a significant purpose or effect the communication of information and not containing a commercial message.; provided, however, that the following shall not be included in the application of the regulations in this chapter:

- ~~(1) Signs not exceeding one square foot in area and bearing only property numbers, postbox numbers, names of occupants of premises, or other identification of premises not having commercial connotations.~~
- ~~(2) Flags and insignia of any government, except when displayed in connection with commercial promotion.~~
- ~~(3) Legal notices or identification, informational or directional signs erected or required by governmental bodies.~~
- ~~(4) Integral decorative or architectural features of buildings, except letters, trademarks, moving parts or moving lights.~~
- ~~(5) Signs not exceeding two square feet in area directing and guiding traffic and parking on private property, but bearing no advertising matter.~~

Sign, A-frame means any temporary advertising device ordinarily in the shape of an "A", or some variation thereof, located on the ground, not permanently attached and easily movable, and usually two-sided. Also called a "sandwich board" sign.

Sign, building means a sign that is attached to any building. Building sign includes the terms awning sign, canopy sign, hanging sign, mansard roof sign, marquee sign, window sign, projecting sign, and wall sign.

Sign, bulletin board means a sign used to display announcements pertaining to an on-site church, school, community center, public park or institutional building.

Sign, cabinet-style means a backlit or internally illuminated one- or two-faced sign in which a removable sign face with translucent letters, characters or logos is bounded by a box, frame or similar cabinet-style enclosure.

Sign, changeable copy means a sign designed so that the characters or letters can be changed or rearranged without altering the face or surface of the sign. An electronic variable message sign is included in this term.

Sign, commercial mascot means a person wearing a costume or clothing designed to attract attention and convey a commercial message.

Sign, electronic variable message means a sign that uses electronic means to display changeable or intermittent messages such as by turning on or off various lighting elements, including but not limited to, any illuminated sign on which such illumination is not kept stationary or constant in intensity and color at all times when the sign is in use. The term includes the use of display technology such as light-emitting diodes (LED) or digital displays which can vary in color or intensity, or any system which is functionally equivalent.

Sign, ground means a sign supported by uprights, ~~or braces~~ or a base placed upon or in the ground and not attached to any building.

Sign, human-held means a sign held, carried or worn by a person or having the appearance of being held, carried or worn by a person through use of a mannequin or dummy designed to attract attention and convey a commercial message.

Sign, marquee means a sign attached to ~~or painted on the face of a marquee and not projecting above or beneath the marquee face.~~ a permanent roof-like structure that projects from the wall of a building and may overhang a sidewalk or public right-of-way.

Sign, monument means a ~~low-profiled,~~ freestanding ground sign that shall include ~~architectural~~ 3 separate and distinct design features to include a base, columns and cap consistent with the architectural style ~~characteristic~~ of primary building structures.

Sign, number. For the purpose of determining number of signs, a sign shall be considered to be a single display surface or display device containing elements organized, related and composed to form a unit. In the case of double-faced signs, where both faces advertise ~~a single facility, product or service~~ the same facilities, products or services, the total sign shall constitute a single sign. Where both faces do not advertise ~~a single facility, product or service~~ the same facilities, products or services, each sign face shall constitute a single sign. Where matter is displayed in a random manner without organized relationship of elements, or where there is reasonable doubt about the relationship of elements, each element shall be considered to be a single sign.

Sign, occupational building means a small sign denoting only the name and street number of a business or occupant in a non-residential building.

Sign, off-site means a sign used for promoting a business, individual, products or services available somewhere other than the premises where the sign is located. ~~other than an on-site sign. An off site sign may also be referred to as a class B sign.~~

Sign, on-site means a sign relating in its subject matter to the premises on which it is located, or to products, accommodations, services or activities on the premises. ~~On-site signs do not include signs erected by the outdoor advertising industry in the conduct of the outdoor advertising business. An on-site sign may also be referred to as a class A sign.~~

Sign, pole or pylon sign means a freestanding cabinet-style sign or array of cabinet-style signs mounted atop or attached to a support pole, pylon, post or other upright structure anchored in the ground so that the sign is elevated but has no base.

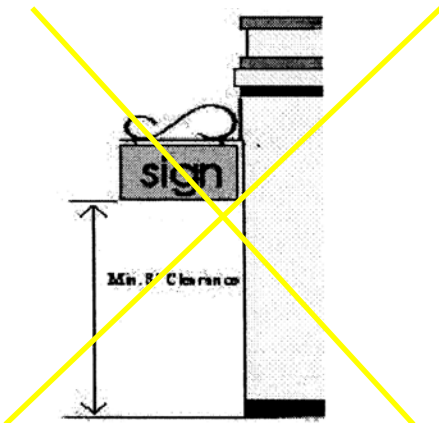
Sign, portable means a sign which has no permanent attachment to a building or the ground, including, but not limited to, A frame signs, pole attachments, searchlights and stands.

Sign, portable illuminated means a sign:

- (1) Which is manifestly designed to be transported, as a trailer is transported, on its own wheels, even though the wheels of such signs may be removed and the remaining chassis is attached permanently to the ground, since this characteristic is based on the design of such a sign;
- (2) With electrical wiring and illumination as an integral part of total construction; and
- (3) With potential electrical connection to power on the site to which it is transported.

It is characteristic of a portable illuminated sign that the space provided for advertising matter is so constructed that advertising messages may be changed at will by the replacement of lettering or symbols.

Sign, projecting means a sign attached to a building or other structure and extending not more than four feet beyond the line of the building or structure or beyond the surface of that portion of the building or structure to which it is attached.



Projecting Sign [Graphic deleted.]

Sign, revolving means a sign which revolves or turns by means of an external source of power, other than wind signs, at a speed of six revolutions per minute or less.

Sign, roof means a sign erected, constructed and maintained upon or over the roof of any building. A sign erected, constructed and maintained on a mansard roof shall not be deemed a prohibited roof sign and shall be allowed as building signage.

Sign, surface area. The surface area of a sign shall be computed as including the entire area within the periphery of a regular geometric form, or combinations of regular geometric forms, comprising all of the display area of the sign and including all of the elements of the matter displayed, but not including blank masking, frames or structural elements of the sign bearing no advertising matter. ~~In the case of double faced signs, where both faces advertise a single facility, product or service, only one face shall count toward total aggregate area. Where both faces do not advertise a single facility, product or service, each face shall be measured as surface area.~~

~~*Sign, time and temperature* means a sign conveying a lighted message of time, temperature, tide change, barometric pressure or similar information by means of electrical impulse at changing intervals of not less than four seconds in duration. Information displayed for four seconds or more shall not be deemed a flashing sign.~~

Sign, vehicle identification or vehicle-or-trailer mounted means a sign permanently or semi-permanently affixed to the outside of a vehicle or the inside or outside of windows by paint, adhesive, magnet or to mount or place a portable sign on or inside a vehicle for the purpose of identifying or advertising a business. Vehicles include automobiles, trucks, motorcycles, boats, campers, trailers, and the like.

~~*Sign, wall* means a sign mounted flat against any structure and attached to any exterior wall or window of a building. any structure and with the furthest limit of the exterior face not projecting more than 12 inches from the structure. A wall sign may also be painted on a structure wall, on the inside or outside of a window, or fastened inside a window so as to be visible from off the premises.~~

~~*Sign, whirling* means a sign which revolves or turns by means of an external source of power, other than wind signs, at a speed greater than six revolutions per minute.~~

Sign, wind means any sign or display, including but not limited to, flags with a commercial message or used as a commercial message, banners, balloons, streamers and rotating devices, fastened in such a manner so as to move upon being subjected to pressure by wind or breeze.

Sign, window means a sign which is affixed to, hanging inside, or applied upon a window which advertises a business, product or service. Window exhibits, floor displays or interior views of the showroom are not window signs.

SECTION 11. Chapter 122, Zoning, Article V, Supplementary Zoning District Regulations, Division 4, Signs, is amended to read as follows:

DIVISION 4. ~~SIGNS~~ RESERVED.

Secs. 122-551-122-~~557~~ 690. Reserved.

~~Sec. 122-558. — Signs advertising property for sale or lease.~~

~~For property of up to and including 200 feet in width, one temporary real estate sign with a maximum of eight square feet in area is permitted. For property over 200 feet in width, one temporary real estate sign with a maximum of 16 square feet in area is permitted for each 600 feet of street frontage. Such signs shall require a standard sign permit which shall be issued for a period of 180 days and which may be renewed. Such signs shall be removed after the property is sold or leased.~~

~~Sec. 122-559. — General provisions for street frontage.~~

~~Where in any district signage is calculated by street frontage, one wall sign may be located on a side wall. The size shall not exceed that of a wall sign for the frontage of a business or street frontage. The side wall sign is included in the maximum number of signs allowed per each street frontage.~~

~~Secs. 122-560 — 122-580. — Reserved.~~

Subdivision II. Permit

~~Sec. 122-581. — Required.~~

~~Within the corporate limits of the city, it shall be unlawful for any person to erect, maintain or replace any signs not specifically exempted by this section, without first securing from the chief building inspector a permit to do so.~~

~~Sec. 122-582. — Exemptions.~~

- ~~(a) Except as otherwise provided, the following signs may be erected without securing a permit, subject, however, to meeting all the requirements of this chapter and all other applicable city codes and regulations:~~
- ~~(1) Professional nameplates not exceeding two square feet in area.~~
 - ~~(2) One non-illuminated bulletin board or identification sign for each street frontage for public, charitable, eleemosynary or religious institutions, located on the premises of such institutions and not exceeding 12 square feet in total area. Illuminated bulletin boards and identification signs for these uses require a permit.~~
 - ~~(3) Occupational signs denoting only the name, street number and business of an occupant in a commercial building, a public institutional building or a dwelling house, which do not exceed two square feet in area.~~
 - ~~(4) Memorial signs or tablets, names of buildings and date of erection when cut into any masonry surface, or when constructed of bronze or other noncombustible materials, which do not exceed four square feet in area.~~
 - ~~(5) Traffic or other municipal, county, state or federal signs, legal notices, railroad crossing signs, danger signs, and such temporary, emergency or non-advertising signs as may be approved by the city council.~~
 - ~~(6) One non-illuminated "For Sale" or "For Rent" sign per parcel of property when such sign has an area per face of not more than four square feet.~~

- ~~(7) Identification signs at the entrance drive of residences and estates which do not exceed two square feet in area.~~
- ~~(8) Non-advertising directional signs or symbols ("entrance," "exit," "caution," "slow" and "no trespassing" signs, etc.) located on and pertaining to a parcel of private property, not to exceed two square feet in area.~~
- ~~(9) Posters, bulletins, banners, notices and other similar temporary signs displayed inside windows provided the total area of such signs shall not exceed ten percent of the total window area of any face of any building, up to a maximum total area of ten square feet on each face.~~
- ~~(b) Signs under subsections (a)(2), (6), (7) and (8) of this section may be located in required front yards, not closer to the street right of way line than one third of the depth of the required front yard, but shall not be located within 20 feet of any adjacent property line. Signs under subsection (a)(5) of this section may be located in public right of way, on public property, or in required yards.~~

~~Sec. 122-583. — Application.~~

~~The application for a sign permit shall set forth in writing a complete description of the proposed sign, including the size and nature thereof, the location upon which it is to be placed, whether or not it is to be electronically lighted, the material of such display, the specifications for its construction, and the name of the person having the right to use and possession of the premises on which the sign is to be erected.~~

~~Sec. 122-584. — Issuance.~~

~~It shall be the duty of the chief building inspector to issue to the applicant complying with the provisions of this subdivision a written permit evidencing the applicant's compliance herewith.~~

~~Sec. 122-585. — Identification tag.~~

- ~~(a) The chief building inspector, at the time of issuance of the permit required by this subdivision, shall also issue to the applicant a metal tag which shall have printed or impressed thereon the following:~~

~~CITY OF VENICE SIGN PERMIT~~

~~(the number thereof and the year of its issuance)~~

- ~~(b) No sign, unless specifically exempted, shall be erected, displayed, rebuilt, repaired, painted or otherwise maintained which does not have such tag securely attached thereto or to its supporting structure in such manner as to be plainly visible from the street or roadway.~~

~~Sec. 122-586. — Work on illegal signs prohibited.~~

~~No person shall erect or assist in the erection, construction, maintenance, alteration, repair or painting of, or do any work upon, any sign for which a permit has not been procured as required by this chapter.~~

~~Sec. 122-587. — Fees.~~

~~The building inspector shall collect and the permittee shall pay the sign permit fees established in section 86-586, which fees shall be payable annually.~~

~~Secs. 122-588—122-600. Reserved.~~

Subdivision III. Regulations Generally.

~~Sec. 122-601.—Off site signs.~~

- ~~(a) *Separation.* No off site signs shall be located closer than 600 feet to another off site sign which is located along or fronting onto the same right of way, measured along the centerline of the common right of way, except that two off site signs may be grouped back to back or in a single connected V-type structure having an included angle no greater than 90 degrees. No off site sign shall be placed within 2,000 feet along the same right of way of another off site sign advertising the same product, location or services.~~
- ~~(b) *Distance from street right of way.* Off site signs shall be no nearer the street right of way line than 15 feet, except where buildings are nearer to the street, in which case signs may be as close to the property line as the buildings, and except as otherwise provided by this chapter.~~
- ~~(c) *Maximum area.* Off site signs shall not exceed 180 square feet in area.~~

~~Sec. 122-602.—Vertical clearance.~~

~~Signs extending or hanging over any public or private sidewalk or pedestrian way shall not be less than eight feet above the surface of such way. Signs extending or hanging over any public or private vehicular way shall not be less than 15 feet above the surface of such way.~~

~~Sec. 122-603.—Maximum height of ground signs.~~

~~Unless otherwise specified, no ground sign may be erected to a height of greater than 20 feet above the level of the ground on which the signs is placed.~~

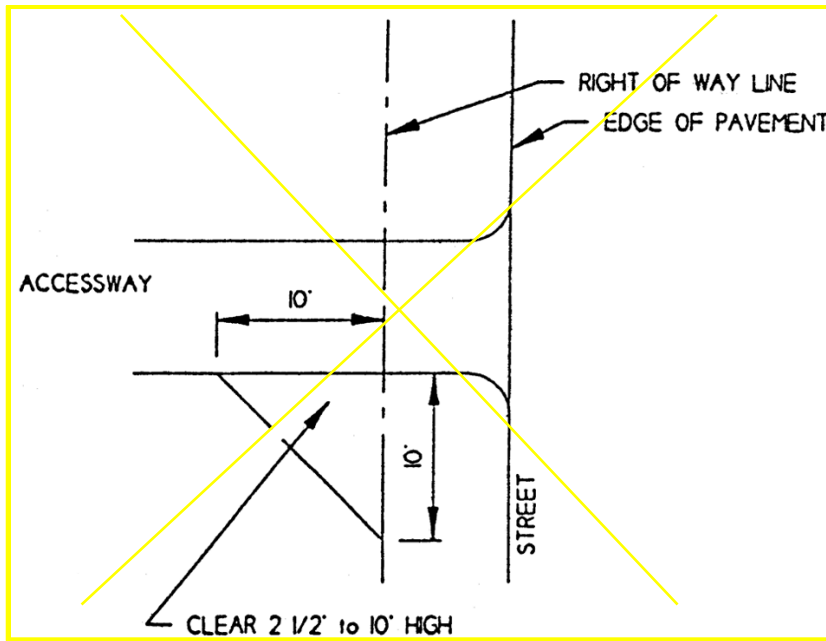
~~Sec. 122-604.—Lighting restrictions.~~

~~Artificial lighting used in signs, if provided, shall be designed and arranged to prevent undue glare or hazardous interference of any kind on public roadways or adjacent residential property. Where illuminated, all signs shall be externally illuminated, except for backlit or internally illuminated individual letters, characters or logos.~~

~~Sec. 122-605.—Location and number of on-site ground signs; visibility at intersections and points of access.~~

- ~~(a) Unless otherwise specified, no on site ground sign shall be erected, constructed or maintained nearer the property line than the building line established by law, except that such on site ground signs conforming to the following conditions, specifications and limitations may be placed between the building line and the property line in required minimum yard areas:~~

- ~~(1) No such on-site ground sign located in the required front yard shall be erected or project closer to the front property line than one third the depth of the required front yard.~~
- ~~(2) No more than one such on site ground sign shall be erected, constructed or maintained in any such required minimum yard area per 100 feet of street frontage of such yard area or per major fraction thereof; provided that, if a parcel of land in one ownership shall have less than 100 feet of yard frontage on one street, one on-site ground sign may, nevertheless, be erected in the required minimum yard area for such parcel. In the case of corner lots, this subsection shall be construed to permit at least one on-site ground sign in the minimum yard area on each street frontage of a parcel of land in one ownership, where the erection, construction and maintenance of such sign shall not be in conflict with other portions of the sign regulations or other ordinances of the city.~~
- ~~(b) No such on-site ground sign shall be erected, constructed or maintained in any such required minimum yard area closer than ten feet to a side property line; provided that, in the case of corner lots, the minimum distance of a sign from the intersecting property lines at the corner shall be determined by regarding both street frontages as front yards.~~
- ~~(c) Where any on-site ground sign is erected, constructed or maintained closer to the property line than the building line established by law, and is adjacent to any access way which intersects a public right of way, all signs or structures shall provide unobstructed cross visibility at a level between 2½ and ten feet above the centerline grade within the areas of property on both sides of an access way formed by the intersection of each side of the access way and the public right of way line, with two sides of each triangle being ten feet in length from the point of intersection and the third side being a line connecting the ends of the other two sides. All words, figures, symbols and other parts of the advertising message and of any board or other background for the advertising message shall either be constructed and maintained below the 2½ foot level or above the ten-foot level; provided, nevertheless, that this provision shall not be deemed to authorize any increase in the maximum height of signs elsewhere provided in this chapter. See Section 122-391 for corner lot visibility clearance requirements.~~



Corner lot Visibility Clearance Requirements [Graphic deleted.]

Sec. 122-606. — Painting of ground signs; cleanliness of surrounding area.

No ground sign, or its supporting structure, shall be left unpainted on its reverse side, and the area immediately surrounding such sign shall be kept clear of all unsightly debris or vegetation.

Sec. 122-607. — Roof signs.

- (a) No roof sign may be erected to a height of greater than 20 feet above the height of the building as defined by section 86-570, nor shall such signs be located closer than five feet to any outside building wall.
- (b) The supporting members of a roof sign shall be free of any extra bracing angle iron, guy wires, cables, etc. The supports shall be an architectural and integral part of the building.
- (c) Roof signs shall not be used for off-site advertising.

Secs. 122-608—122-630. — Reserved.

Subdivision IV. Regulations for Automotive Service Stations.

Sec. 122-631. — Generally.

Signs for automotive service stations are limited as provided in this subdivision.

Sec. 122-632. — Principal identification signs.

- (a) *Ground signs.* One principal ground identification sign is permitted for each street frontage, with no more than a total of two such signs regardless of the number of street frontages, as follows:

The City of Venice Code of Ordinances is amended as follows with ~~strike through text~~ identifying deletions and underlined text indicating additional language.

- ~~(1) — The size of each sign surface is not to exceed 50 square feet; and~~
- ~~(2) — The highest part of such sign is not to be in excess of 20 feet above the centerline grade of the abutting street, and the lowest part not less than eight feet above the centerline grade.~~
- ~~(b) — Wall sign. One wall identification sign not to exceed 50 square feet in area may be substituted for one of the principal identification signs described in subsection (1) of this section.~~

~~Sec. 122-633. — Signs on gasoline pumps and other servicing devices.~~

~~Signs which are an integral part of gasoline pumps or other dispensing and servicing devices shall be permitted as long as such signs are securely fastened to any such equipment and do not exceed 25 percent of the total area of such equipment.~~

~~Sec. 122-634. — Price signs.~~

~~One two-faced sign not exceeding nine square feet per face attached permanently to the ground standard as permitted in section 122-632, within the height limitations there set out, is permitted for the purposes of announcing prices and/or that trading stamps are given and credit cards accepted.~~

~~Sec. 122-635. — Location.~~

~~No service station signs of any type or kind shall be erected on the public right of way, and all signs shall conform to setback requirements for the district in which they are located.~~

~~Sec. 122-636. — Prohibited signs.~~

~~All signs other than as provided in this subdivision, including portable or A-frame signs, are prohibited.~~

~~Secs. 122-637—122-650. — Reserved.~~

Subdivision V. Real Estate Development Identification Signs.

~~Sec. 122-651. — Generally.~~

~~The planning commission may authorize, after a review and confirmation that technical standards of the land development code have been satisfied, landscaped sign structures in or adjacent to municipal rights of way identifying real estate developments. The planning commission's decision shall be based on findings that the sign, structure and attendant landscaping do not create unsafe conditions by obstructing visibility or maneuvering areas, are appropriate for the neighborhood and will be maintained at no cost to the city.~~

~~Sec. 122-652. Reserved.~~

~~Sec. 122-653. — Application for approval; review process.~~

The City of Venice Code of Ordinances is amended as follows with ~~strike through text~~ identifying deletions and underlined text indicating additional language.

- ~~(a) The developer shall submit a written application to the planning department, in letter form, describing the proposed real estate development identification sign. In addition, ten copies of a site and development plan shall be submitted showing the layout, landscaping, existing and proposed utility lines, public and private travel ways and sidewalks, and pictorial representations of the sign and sign structure. The application shall also include three copies of the maintenance program document as required by section 122-659.~~
- ~~(b) Prior to submittal to the planning commission, the application shall be considered by city staff to ensure compliance with city regulations and to ensure there will be no conflict with utilities or other public facilities.~~

~~Sec. 122-654. — Location.~~

- ~~(a) Real estate development identification signs may be located adjacent to a public right-of-way at the entrance to the development it is intended to identify without regard to the minimum yard requirements of this chapter.~~
- ~~(b) If the entranceway is a private drive onto a public road, the sign structure shall be located no closer than ten feet to the private drive travel way and no closer than one foot to the public road right of way. Landscaping may be planted within the area between the sign structure and the public or private travel way, provided the cross-visibility standards in section 86-439 shall apply.~~
- ~~(c) If the entranceway is a public road, the sign structure shall be located no closer than one foot to any right of way, provided the cross-visibility standards of section 122-391 shall apply. Landscaping may be planted within the public right of way subject to the approval of the public agency having jurisdiction for maintenance of that right of way and subject to compliance with section 122-391.~~
- ~~(d) If the entranceway is a divided road with a landscaped median, a sign structure and attendant landscaping may be placed within the median, provided that no planting or structure that will materially obstruct vision between a height of 2.5 feet and ten feet above the centerline grades of the intersecting streets shall be located within 30 feet of the travel way of the cross street.~~

~~Sec. 122-655. — Number, area and content.~~

~~Each entrance to a real estate development may be identified by a sign structure on each side of the entranceway, plus a sign structure in the median if the entranceway is divided. Each sign structure may display one logo or trademark identifying the project. The logo may contain pictures or symbols, plus the name of the project, and shall not exceed 16 square feet in area. In addition to the logo or trademark, each entrance may have not more than two signs, not to exceed 20 square feet in area, displaying the name of the project, the type of project and the name of the developer; these signs are to be located either on both sides of the median sign structure or on the sign structures adjacent to the entranceway. No other advertising or commercial messages shall be permitted. The number and area of signs allowed by this section shall be in addition to the number and aggregate area of signs allowed in each zoning district.~~

~~Sec. 122-656. — Height.~~

~~Subject to the cross-visibility standards in section 122-391 or section 86-439, as appropriate, no portion of any sign structure of a real estate development identification sign shall exceed four feet in height; provided that one element of each sign not more than four feet in horizontal dimension may extend to a total height of eight feet above grade.~~

~~Sec. 122-657. — Construction standards.~~

~~Sign structures of real estate development identification signs may be constructed of any durable material, including wood, stone, brick or block, and may include earthen berms, subject to the height restrictions in section 122-656. Construction may include decorative water elements, such as fountains, streams, ponds and waterfalls; provided that a method of maintenance is recorded to ensure that the waters will not become stagnate or polluted. Water elements will provide for recycling to reduce public water consumption.~~

~~Sec. 122-658. — General appearance.~~

~~Real estate identification signs shall be designed to be in harmonious conformance with neighboring development and in character with the community. The planning commission shall be concerned with the scale of the sign and structure in relation to the entryway to the development, the amount and type of landscaping and the general appearance of the entire real estate identification sign.~~

~~Sec. 122-659. — Maintenance.~~

~~All elements of a real estate development identification sign shall be maintained by the developer and successors in title, including approved elements within public rights of way. Where the development has or will have an owners' association, the association shall be responsible for maintenance at such time as it becomes responsible for other common elements of the development. Prior to approval by the planning commission, a program for perpetual maintenance shall be submitted for review. This document shall be prepared in recordable form and shall be reviewed by the city attorney prior to submittal to the planning commission.~~

~~Secs. 122-660—122-690. — Reserved.~~

SECTION 12. All ordinances or parts of ordinances in conflict herewith shall be, and the same are, hereby repealed.

SECTION 13. If any part, section, subsection, paragraph, subparagraph, sentence, phrase, clause, term, or word of this ordinance is declared unconstitutional by a final and valid judgment or decree of any court of competent jurisdiction, this declaration of unconstitutionality or invalidity shall not affect any other part, section, subsection, paragraph, subparagraph, sentence, phrase, clause, term, or word of this ordinance.

The city council specifically intends that severability shall be applied to the sign regulations herein even if the result would be to allow less speech in the city, whether by subjecting currently exempt signs to permitting or by some other means.

The city council specifically intends that severability shall be applied to Chapter 86, Land Development Code, Article VI, Design and Development Standards, Division 3, Signs, Section 86-405, Prohibited signs, so that each of the prohibited sign types listed in that section shall continue to be prohibited irrespective of whether another sign prohibition is declared unconstitutional or invalid.

If any or all of Chapter 86, Land Development Code, Article VI, Design and Development Standards, Division 3, Signs or any other provision of this Ordinance is declared unconstitutional by a final and valid judgment or decree of any court of competent jurisdiction, the city council specifically intends that the declaration shall not affect the prohibition of off-site signs contained in Chapter 86, Land Development Code, Article VI, Design and Development Standards, Division 3, Signs, Section 86-405, Prohibited signs.

SECTION 14. The provisions of this ordinance shall become and be made part of the City of Venice Code of Ordinances and therefore the respective divisions, subdivisions, sections, subsections, and other content of this ordinance may be renumbered or re-lettered and the word, "ordinance" may be changed to other appropriate words to accomplish this end; however, Sections 1, 12, 13, 14 and 15 of this ordinance shall not be codified but remain part of this ordinance.

SECTION 15. This ordinance shall take effect immediately upon approval and adoption as provided by law, with the exception of Sec. 86-401(a)(13) and Sec. 86-403(b)(1)(f) specific to portable signs as added by SECTION 9 of this ordinance which shall take effect 90 days thereafter.

PASSED BY THE CITY COUNCIL OF THE CITY OF VENICE, FLORIDA THIS 11TH DAY OF FEBRUARY, 2014.

First Reading: January 28, 2014
Final Reading: February 11, 2014
Adoption: February 11, 2014

John W. Holic, Mayor

ATTEST:

Lori Stelzer, MMC, City Clerk

Approved as to form:

David Persson, City Attorney