

CITY OF VENICE
APPLICATION FOR SPECIAL EVENT SPONSORSHIP REQUEST
(Submit Minimum 90 Days Prior to Special Event)

1. Date: 11//10/16

2. Local Organization Name: Venice-Nokomis Rotary Club

3. Contact Person: Wendy North; Telephone
Number: 941-408-6060

4. 501(c) Status: 6 (Please Attach IRS Certificate)

5. Organization's Mission Statement: We are 100 neighbors, friends, and community leaders who come together to create positive, lasting change in our communities and around the world.
Our Rotary Club concentrates its efforts in helping the youth of our community.

6. Special Event Details: January 20-22, 2017 - Art & Craft Festival Attendance 10,000
Saturday 10:00 AM to 5:00 PM, Sunday 11:00 AM to 4:00 PM.
Friday night Bandana Bash Rock & Rook Concert 6:00 PM to 9:00 PM

7. Special Event Budget Details as an attachment.

8. Annual Event?: Yes 9. Describe Past Results (if applicable): In past years this event has netted between \$20,000 to \$40,000 depending on the weather.
Last year we had a major storm on Saturday night that wiped out the event for Sunday.

10. Sponsorship Amount Requested: \$ \$3,900

11. Acknowledged Promotion Level for City of Venice: Display City Banner at Art Festival,
full sponsorship recognition in all Printed, Social Media, and Radio promotional materials.

12. Specific Usage of City Sponsorship Funds: To promote our event in various media to
increase the attendance at the event and thus increase the net amount raised.

13. Other Event Sponsors/Contributors: VRMC, Community Foundation, Caldwell Trust

14. Areas of Economic Benefit For the Venice Community:

The Venice-Nokomis Rotary club invests approximately \$40,000 to \$50,000 in youth oriented activities
in the Venice Community every year. All of the funds raised by our events are inverted in local or international projects.

Most of the 100 artists will stay locally in motels and many visitors will visit downtown to shop
15. Post Event Analysis: Applicant to provide a written Event Summary within 30 days
of the Events conclusion for review at the next regularly scheduled EDAB meeting.

Reviewed by: Economic Development Advisory Board

Date: _____ Recommendation: _____

Venice-Nokomis Rotary Club Presents Its 4th Annual Rotary Concert in Venice, FL

The Venice-Nokomis Rotary Club presents Rotary Bandana Bash live concert featuring Bandana on Friday evening at the Venice Airport Festival Grounds

The gate opens at 5:30 with music, beer, wine, soft drinks, and food from local vendors and restaurants. Music starts at 6:00 PM and runs until 9:00 PM
Beer, wine, soft drinks, and a variety of food will be offered.

Venice-Nokomis Rotary Club Presents the 25th Annual Fine Art & Craft Festival in Venice, FL

The Venice-Nokomis Rotary Fine Art & Crafts Festival attracts thousands of Southwest Florida residents and visitors each year. The 25th Annual Festival is proud to feature the work of established Artists and Crafters along with entertainment, food from local restaurants and vendors, refreshments, classic automobiles, and children's activities.

Children's activities will be provided by Jumpy King and include face painting, bounce houses, slides, and an obstacle course. Pony rides and a petting zoo may be provided by Rosaire's Riding Academy & Pony Rides LLC, Sarasota. Classic Cars will be displayed Saturday from 10:00 AM – 2:00 PM with British Cars on Sunday from 10:00 AM – 2:00 PM.
Saturday and Sunday live entertainment will feature a variety of local musicians and entertainers

In addition to the high quality of arts and crafts available for purchase there will be a display of children's art from all of the local Venice area schools. Vendors will be offering kettle corn, funnel cakes, ice cream, grilled hamburgers, hot dogs, sausages, fresh French fries, beer, wine, and soft drinks.

Festival Hours: Saturday, January 16, 9:00AM to 5:00PM, Sunday, January 17, 10:00AM to 4:00PM

Venice Nokomis Rotary Club Art Festival

2017 Airport Festival Grounds Timeline

Wednesday January 18th

- Treat for Fire Ants
- Install promotional signs in Venice

Thursday January 19th, 10:00 AM to 11:30 AM

- Install tents
- Move art fest materials from storage to airport grounds

Thursday January 19th, 1:00 PM to 4:00 PM

- Mark off booth spaces on runway
- Mark off parking spaces on grass

Friday January 20th, 8:00 AM to 4:00 PM

- Setup site
- Install directional signs around city
- Artists and vendors arrive and set up

Friday January 20th, 6:00 PM to 10:00 PM

- Rotary Bandana Bash – Gates open at 6:00 PM
- Live music starting at 6:30 PM
- Sell beer & Food

Saturday January 21th, 6:00 AM check in artists

- Gates open at 9:00 AM and close at 5:00 PM

Sunday January 22nd

- Gates open at 10:00 AM and close at 4:00 PM
- Breakdown Site Beginning at 4:00 PM until dark

Monday January 23rd, 8:00 AM until Noon

- Gondolier picks up ducks
- Tent & Table vendor picks up tents/tables
- Ice & Coke trailers are picked up
- Final on-site policing of area

Income/Expense Items	2017
Income	Budget
302 VAAF - Jury Fees	\$ 2,400.00
303 VAAF - Artist/Booth Fees	\$ 16,000.00
304 VAAF - Sales Tax	
305 VAAF - Beer Sales	\$ 3,000.00
306 VAAF - Coke Sales	\$ 1,000.00
308 VAAF - Food Sales-Rotary/Outside	\$ 2,000.00
309 VAAF - Program Ad Sales	\$ 7,500.00
310 VAAF - Gate Sales	\$ 10,000.00
311.5 VAAF - Friday Night Rotary Gate	\$ 4,000.00
312 VAAF - Sponsor Contributions	\$ 3,000.00
315 VAAF - Miscellaneous/Tips	
316 VAAF - Interest Income	
Total	\$ 48,900.00
Expenses	
323 VAAF - Beer Expenses	\$ 1,200.00
327 VAAF - Program Printing Expenses	\$ 3,000.00
328 VAAF - Admin Expense	\$ 500.00
329 VAAF - Pepsi Expenses	\$ 800.00
330 VAAF - Artist Promotion	\$ 2,000.00
330.5 VAAF-Advertising-show/Gate	\$ 1,000.00
331 VAAF - Site Supplies	
332 VAAF - Office Supplies	\$ 50.00
334 VAAF - Postage	\$ 50.00
336 VAAF - Signs & Banners	\$ 200.00
337 VAAF - Judges/Jurying/Artist Packets	\$ 200.00
338 VAAF - Artists' Breakfast & Party	\$ 2,000.00
339 VAAF - Children's Art Show	\$ 200.00
340 VAAF - Artist's Prizes & Ribbons	\$ 4,000.00
341 VAAF - Worker & Sponsor Recognition	
342 VAAF - Port-O-Lets	\$ 1,700.00
343 VAAF - Tents/Tables/chairs	\$ 3,000.00
344 VAAF - Site Cost & Utilities	\$ 2,000.00
345 VAAF - Security Costs	\$ 625.00
346 VAAF - Entertainment	
347 VAAF - Phone & Utilities	\$ 300.00
348 VAAF - PO Box & Storage Rentals	\$ 100.00
349 VAAF - Miscellaneous Expenses	\$ 500.00
351 VAAF - Sales Tax - Net	
352 VAAF - Car Show Expense	\$ 500.00
352.5 VAAF - Friday Night Rotary Expenses	\$ 700.00
354 VAAF - PayPal & Credit Card Fees	\$ 300.00
Total Expenses	\$ 24,925.00
Net Income	\$ 23,975.00

Form **990-EZ**

**Short Form
Return of Organization Exempt From Income Tax**

OMB No. 1545-0047

2011

Department of the Treasury
Internal Revenue Service

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)
 ▶ Sponsoring organizations of donor advised funds, organizations that operate one or more hospital facilities, and certain controlling organizations as defined in section 512(b)(13) must file Form 990 (see instructions). All other organizations with gross receipts less than \$200,000 and total assets less than \$500,000 at the end of the year may use this form.
 ▶ The organization may have to use a copy of this return to satisfy state reporting requirements.



A For the 2011 calendar year, or tax year beginning 7/01, 2011, and ending 6/30, 2012

- B** Check if applicable:
- Address change
 - Name change
 - Initial return
 - Terminated
 - Amended return
 - Application pending

C **VENICE-NOKOMIS ROTARY CLUB**
P.O. BOX 1806
VENICE, FL 34284

D Employer identification number
23-7410010

E Telephone number

F Group Exemption Number ▶ 0573

G Accounting Method: Cash Accrual Other (specify) ▶ _____

I Website: ▶ venicenokomisrotary.org

H Check if the organization is not required to attach Schedule B (Form 990, 990-EZ, or 990-PF).

J Tax-exempt status (ck only one) -- 501(c)(3) 501(c) (4) (insert no.) 4947(a)(1) or 527

K Check if the organization is not a section 509(a)(3) supporting organization or a section 527 organization and its gross receipts are normally not more than \$50,000. A Form 990-EZ or Form 990 return is not required though Form 990-N (e-postcard) may be required (see instructions). But if the organization chooses to file a return, be sure to file a complete return.

L Add lines 5b, 6c, and 7b, to line 9 to determine gross receipts. If gross receipts are \$200,000 or more, or if total assets (Part II, line 25, column (B) below) are \$500,000 or more, file Form 990 instead of Form 990-EZ ▶ \$ 183,431.

Part I Revenue, Expenses, and Changes in Net Assets or Fund Balances (see the instructions for Part I.)

Check if the organization used Schedule O to respond to any question in this Part I

REVENUE	1	Contributions, gifts, grants, and similar amounts received	1	12,017.
	2	Program service revenue including government fees and contracts	2	64,603.
	3	Membership dues and assessments	3	
	4	Investment income	4	10.
	5a	Gross amount from sale of assets other than inventory	5a	
	5b	Less: cost or other basis and sales expenses	5b	
	5c	Gain or (loss) from sale of assets other than inventory (Subtract line 5b from line 5a)	5c	
	6	Gaming and fundraising events		
	6a	Gross income from gaming (attach Schedule G if greater than \$15,000)	6a	
6b	Gross income from fundraising events (not including \$ <u>275.</u> of contributions from fundraising events reported on line 1) (attach Schedule G if the sum of such gross income and contributions exceeds \$15,000)	6b	106,801.	
6c	Less: direct expenses from gaming and fundraising events	6c	47,105.	
6d	Net income or (loss) from gaming and fundraising events (add lines 6a and 6b and subtract line 6c)	6d	59,696.	
7a	Gross sales of inventory, less returns and allowances	7a		
7b	Less: cost of goods sold	7b		
7c	Gross profit or (loss) from sales of inventory (Subtract line 7b from line 7a)	7c		
8	Other revenue (describe in Schedule O)	8		
9	Total revenue. Add lines 1, 2, 3, 4, 5c, 6d, 7c, and 8	9	136,326.	
EXPENSES	10	Grants and similar amounts paid (list in Schedule O)	10	59,925.
	11	Benefits paid to or for members	11	
	12	Salaries, other compensation, and employee benefits	12	
	13	Professional fees and other payments to independent contractors	13	1,340.
	14	Occupancy, rent, utilities, and maintenance	14	
	15	Printing, publications, postage, and shipping	15	
	16	Other expenses (describe in Schedule O)	16	70,801.
	17	Total expenses. Add lines 10 through 16	17	132,066.
NET ASSETS	18	Excess or (deficit) for the year (Subtract line 17 from line 9)	18	4,260.
	19	Net assets or fund balances at beginning of year (from line 27, column (A)) (must agree with end-of-year figure reported on prior year's return)	19	56,589.
	20	Other changes in net assets or fund balances (explain in Schedule O)	20	
	21	Net assets or fund balances at end of year. Combine lines 18 through 20	21	60,849.

BAA For Paperwork Reduction Act Notice, see the separate instructions.

Form 990-EZ (2011)

Request for Taxpayer Identification Number and Certification

**Give Form to the
 requester. Do not
 send to the IRS.**

Print or type
See Specific Instructions on page 2.

Name (as shown on your income tax return)
Venice Nokomis Rotary Club

Business name/disregarded entity name, if different from above

Check appropriate box for federal tax classification (required):
 Individual/sole proprietor C Corporation S Corporation Partnership Trust/estate

Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=partnership) ▶

Other (see instructions) ▶

Exempt payee

Address (number, street, and apt. or suite no.)
P.O. Box 8- 1761

City, state, and ZIP code
Venice, FL 34284

List account number(s) here (optional)

Requester's name and address (optional)

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on the "Name" line to avoid backup withholding. For individuals, this is your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the Part I instructions on page 3. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN* on page 3.

Note. If the account is in more than one name, see the chart on page 4 for guidelines on whose number to enter.

Social security number								
				-			-	

Employer identification number								
2	3	-	7	4	1	0	0	1

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me), and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding, and
- I am a U.S. citizen or other U.S. person (defined below).

Certification Instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions on page 4.

Sign Here Signature of U.S. person ▶ *Susan A. Hawk* Date ▶ *5-6-2011*

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Purpose of Form

A person who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) to report, for example, income paid to you, real estate transactions, mortgage interest you paid, acquisition or abandonment of secured property, cancellation of debt, or contributions you made to an IRA.

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN to the person requesting it (the requester) and, when applicable, to:

- Certify that the TIN you are giving is correct (or you are waiting for a number to be issued),
- Certify that you are not subject to backup withholding, or
- Claim exemption from backup withholding if you are a U.S. exempt payee. If applicable, you are also certifying that as a U.S. person, your allocable share of any partnership income from a U.S. trade or business is not subject to the withholding tax on foreign partners' share of effectively connected income.

Note. If a requester gives you a form other than Form W-9 to request your TIN, you must use the requester's form if it is substantially similar to this Form W-9.

Definition of a U.S. person. For federal tax purposes, you are considered a U.S. person if you are:

- An individual who is a U.S. citizen or U.S. resident alien,
- A partnership, corporation, company, or association created or organized in the United States or under the laws of the United States,
- An estate (other than a foreign estate), or
- A domestic trust (as defined in Regulations section 301.7701-7).

Special rules for partnerships. Partnerships that conduct a trade or business in the United States are generally required to pay a withholding tax on any foreign partners' share of income from such business. Further, in certain cases where a Form W-9 has not been received, a partnership is required to presume that a partner is a foreign person, and pay the withholding tax. Therefore, if you are a U.S. person that is a partner in a partnership conducting a trade or business in the United States, provide Form W-9 to the partnership to establish your U.S. status and avoid withholding on your share of partnership income.