



*Where shopping is a pleasure*

8/1/2014

Sarasota County Commissioners  
1660 Ringling Blvd.  
Sarasota, FL 34236

Subject: I-75/Laurel Road landscaping improvements

Dear Commissioners:

The North Venice area of Sarasota County has experienced significant growth over the last few years, and continues to see growth. The I-75/Laurel Road interchange is an important component to this growth, specifically to Venice and North Venice. Publix Super Markets currently operates 24 stores in Sarasota County with 5 of those in Venice, including a recent opening at 2438 Laurel Road East, just west of the Laurel Road interchange. As other interchanges of I-75 distinguish themselves through landscaping improvements, it makes a significant impression as an obvious destination to those traveling through the area.

Publix Super Markets is seeking your support to improve the landscaping at the I-75/Laurel Road interchange. Improving the aesthetics of the interchange would have a direct impact to the overall continued growth of Venice. We thank you for your consideration.

Sincerely,

A handwritten signature in black ink, appearing to read "Brian West", is written over a horizontal line.

Brian West  
Media and Community Relations Manager

cc: City of Venice  
Mike Kott  
Mike Lawless  
Leann Goodson  
Shane Kunze