



MEMORANDUM

City of Venice

City Manager's Office

TO: Mayor and City Council

FROM: Lorraine Anderson, PIO

DATE: April 15, 2019

COUNCIL APPROVAL: Yes

MEETING DATE: April 23, 2019

STRATEGIC PLAN GOAL: Provide Efficient, Responsive Government with High Quality Services

SUBJECT: City of Venice Communications Policy

Background: The City's current Social Media Policy is from 2012. This Communications Policy puts into place contemporary guidelines for staff concerning City Social Media Services and communications with media outlets.

Requested Action: Council approve the Resolution to adopt the City Communications Policy.

City Attorney Review/Approved: Yes

Risk Management Review: Yes

Finance Department Review/Approved: N/A

Funds Availability (account number): N/A

ORIGINAL(S) ATTACHED: Resolution No. 2019-12 - City of Venice Communications Policy

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